



Department of Transportation

JANETTE SADIK-KHAN, Commissioner

July 1, 2014

The Honorable Melissa Mark-Viverito
Speaker
Council Member District 8
City Hall
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Speaker Mark-Viverito:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2014.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information.

Thank you for your continued support for this project.

Sincerely,

A handwritten signature in black ink, appearing to read "Michelle Craven".

Michelle Craven
Executive Director
Coordinated Street Furniture Franchise

Enc.

cc: Philip Damashek, NYCDOT; Susan Rogerson Pondish, NYCDOT; Bryan Grimaldi, NYC & Co.



Coordinated Street Furniture Franchise Year 8 Update

July 1, 2014



Commissioner Polly Trottenberg





Coordinated Street Furniture Franchise Agreement Important Dates

- Contract approved by the Franchise and Concession Review Committee: May 15, 2006.
- Cemusa contract effective date: June 24, 2006.
- Contract Year 8 (revenue calendar): June 24, 2013, through June 24, 2014.
- Build Year 8 (construction calendar): September 24, 2013, through September 24, 2014.
- Escrow Agreement Execution: August 7, 2012
- Funding of Escrow Account for Year 8: August 8, 2013



Franchise Structure Status Report: Year 8

Bus Stop Shelters (as of June 24, 2014)

- 3,309 shelters in active service.
- 3,414 shelters installed with the new design, including 110 in Year 8 (see Table 1).
- Between June 25, 2013, and June 24, 2014
 - 22 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
 - 7 shelters were permanently removed because of stop revocation or siting issues (see Table 3).
- DOT accepts requests for new shelter locations from all stakeholders.
 - 1,729 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 194 in Year 8.
 - 85 shelters were installed at new locations in Year 8 (see Table 4).
 - Because DOT is approaching the Franchise limit of 3,500 shelter installations, DOT is not currently evaluating new location suggestions.





Franchise Structure Status Report: Year 8

Newsstands (as of June 24, 2014)

- 304 newsstands have been installed to date.
- 19 of these newsstands were installed during Year 8 (see Table 5).

Automatic Public Toilets

- Three APTs have been installed to date.
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BK
- DOT continues to investigate site recommendations from all stakeholders.



Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 8

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the Coordinated Street Furniture Franchise contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- 20 of these structures have been installed to date.
- Cemusa will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 8

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: **\$ 286,822,750**

- Year 8 Payments

Quarter 1	\$ 12,065,250
Quarter 2	\$ 12,065,250
Quarter 3	\$ 12,065,250
<u>Quarter 4</u>	<u>\$ 12,065,250</u> ****
Total	\$ 48,261,000

***The City will receive its Q4 disbursement from the Escrow Account on July 26, 2014.

- In Year 7, Cemusa made four payments totaling \$46,898,000 for the year.



Franchise Revenue Status Report: Year 8

Cemusa Revenue

- Cemusa Year 8 Gross Sales Revenue:

Quarter 1	\$ 17,379,900
Quarter 2	\$ 17,834,870
Quarter 3	\$ 11,254,889
Quarter 4	\$ 8,599,109***
Total	\$ 55,068,768***

***Cemusa's revenue total for June 2014 has not been finalized, so the Q4 and Year 8 total revenues are not complete.



Franchise Revenue Status Report: Year 8

Cemusa Year 8 In-Kind Campaign
Values (outside NYC):

Total \$ 18,400,000



Tourism campaign in Lisbon



Table 1: Year 8 New Design Installations, Bus Stop Shelters

Borough	Jun 24-30 2013	Jul 2013	Aug 2013	Sep 2013	Oct 2013	Nov 2013	Dec 2013	Jan 2014	Feb 2014	Mar 2014	Apr 2014	May 2014	Jun 2014	Y8 Total
Bronx	0	4	4	2	0	0	5	0	0	0	6	1	0	22
Brooklyn	0	0	2	2	0	8	8	5	1	9	3	7	0	45
Manhattan	0	0	2	0	2	0	0	0	0	2	9	4	0	19
Queens	0	0	0	1	2	0	0	2	2	0	9	1	0	17
Staten Island	0	0	0	0	0	0	0	0	0	4	0	3	10	7
Total	0	4	8	5	4	8	13	7	3	15	27	16	0	110



Table 2: Temporary Shelter Removals for Construction, 6/25/13 – 6/24/14

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	NW	Surf Av	W 8 St	7/18/2013	Construction
QN	SW	28 St	Queens Pz S	8/2/2013	Construction
BR	NW	Nostrand Av	Dekalb Av	9/12/2013	Construction
BR	SE	Tillary St	Jay St	11/5/2013	Construction
MN	SE	E Houston St	Forsyth St	11/13/2013	Construction
MN	SW	Malcolm X Blvd	W. 125 St	1/9/2014	Construction
BR	SW	Fulton St	Ashland Pl	1/16/2014	Construction
MN	NE	York Av	E 74 St	1/17/2014	Construction
BX	NE	E Fordham Rd	Webster Av	2/22/2014	Construction
MN	NE	1 Av	E. 14 St	3/15/2014	Construction
MN	SE	1 Av	E 15 St	3/15/2014	Construction
MN	SE	1 Av	E 15 St	3/15/2014	Construction
BR	NE	Rogers Av	Av D	3/15/2014	Construction
BR	NE	Rogers Av	Av D	3/15/2014	Construction
BR	NW	West 33 Street	Neptune Avenue	3/24/2014	Scaffolding present/cannot reinstall shelter
BR	NE	Kingsland Av	Withers St	3/24/2014	Scaffolding present/cannot reinstall shelter
BR	NE	Nostrand Av	Av X	3/24/2014	Scaffolding present/cannot reinstall shelter
BX	NE	Grand Concourse	E 170 ST	3/24/2014	Scaffolding present/cannot reinstall shelter
BX	NE	Grand Concourse	E. Clarke Pl	3/24/2014	Scaffolding present/cannot reinstall shelter
BX	NE	Grand Concourse	McClellan St	3/24/2014	Scaffolding present/cannot reinstall shelter
MN	SE	1 Av	E 45 St	5/28/2014	Construction
BX	SE	W. 231 St	Riverdale Av	6/12/2014	Construction



Table 3: Permanently Removed Bus Stop Shelters, 6/25/13 – 6/24/14

BORO CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BX NE	White Plains Road	Pelham Pkwy	7/30/2013	Stop revoked
MN NW	W. 72 St.	West End Ave	10/21/2013	Cannot install shelter; narrow sidewalk
BR NE	Kings Hwy	E. 22 St	12/21/2013	Requested by NYPD - danger for motorists
QN NE	Metropolitan Ave	Woodhaven Blvd	3/8/2014	Stop revoked
BR SW	Marcus Garvey Blvd	Park Ave	3/24/2014	Property owner consent denied
QN SE	Beach Channel Drive	Dix Ave	4/5/2014	Stop revoked
BR SW	Marcus Garvey Blvd	Park Ave	3/24/2014	Property owner consent denied



Table 4: New Bus Stop Shelter Locations, 6/25/13 – 6/24/14

BORO	CORNER	LOCATION	INSTALLATION DATE
BX	NE	Webster Avenue / E Fordham Road	7/12/2013
BX	NE	Webster Avenue / E Fordham Road	7/12/2013
BX	NW	Webster Avenue / E Tremont Avenue	7/12/2013
BX	NW	Webster Avenue / E Tremont Avenue	7/12/2013
BR	NW	DeKalb Avenue / Throop Avenue	8/7/2013
BR	SW	Flushing Avenue/ Beaver Street	8/7/2013
BX	SE	E 138 Street / St Anns Avenue	8/7/2013
BX	NW	E 161 Street / Melrose Avenue	8/10/2013
BX	SE	Bartow Avenue / Ely Avenue	8/10/2013
MN	SE	1 Avenue / E 25 Street	8/29/2013
BX	SE	Bruckner Blvd / White Plains Road	9/9/2013
BX	SE	Elton Avenue / E 161 Street	9/10/2013
QN	SW	21 Street / 31 Avenue	9/12/2013
MN	SE	1 Avenue / E 35 Street	10/15/2013
MN	SE	1 Avenue / East 117 Street	10/25/2013
BR	NW	Nostrand Avenue / Avenue H	11/6/2013
BR	SE	Nostrand Avenue / Kings Highway	11/6/2013
BR	NW	Nostrand Avenue / Sterling Street	11/9/2013
BR	NW	Nostrand Avenue / Newkirk Avenue	11/9/2013
BR	SE	Rogers Avenue / Parkside Avenue	11/11/2013
BR	SE	Rogers Avenue / Parkside Avenue	11/11/2013
BR	SW	Nostrand Avenue / Church Avenue	11/11/2013
BR	SW	Nostrand Avenue / Church Avenue	11/11/2013
BR	NW	Nostrand Avenue / Kosciuszko Street	12/5/2013
BR	NW	Nostrand Avenue / Kosciuszko Street	12/5/2013



Table 4: New Bus Stop Shelter Locations, 6/25/13 – 6/24/14 (cont.)

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	NW	Halsey Street / Knickerbocker Avenue	12/20/2013
BR	SW	Marcus Garvey Blvd / Jefferson Ave.	12/21/2013
BX	NE	Castle Hill Avenue / Seward Avenue	12/28/2013
QN	NE	80 Street / Eliot Avenue	1/10/2014
QN	NE	Grand Ave / 64 Street	1/10/2014
BR	NE	Rogers Avenue / Avenue D	1/15/2014
BR	NE	Rogers Avenue / Avenue D	1/15/2014
BR	SE	Bedford Avenue / Lafayette Avenue	1/23/2014
BR	SE	Bedford Avenue / Lafayette Avenue	1/23/2014
BR	SE	60 Street / 8 Avenue	1/27/2014
QN	NW	Northern Blvd / 74 Street	2/25/2014
MN	NE	Avenue C / E 12 Street	3/6/2014
MN	NW	Grand St / FDR Drive	3/6/2014
BR	NE	Rogers Avenue / Church Avenue	3/18/2014
BR	SW	Nostrand Avenue / Clarkson Avenue	3/18/2014
BR	SW	Nostrand Avenue / Clarkson Avenue	3/18/2014
SI	SE	Targee Street / Palma Drive	3/18/2014
SI	SE	Targee Street / Sobel Court	3/18/2014
SI	NE	Marsh Avenue / Windham Loop	3/18/2014
SI	SE	Bay Street / Van Duzer Street Ext.	3/18/2014
BR	NW	Nostrand Avenue / Lincoln Place	3/19/2014
BR	NW	Nostrand Avenue / Lincoln Place	3/19/2014
BR	SE	Rogers Avenue / St. Johns Place	3/27/2014
BR	SE	Rogers Avenue / St. Johns Place	3/27/2014
BR	SE	Bedford Avenue / Taylor Street	3/27/2014



Table 4: New Bus Stop Shelter Locations, 6/25/13 – 6/24/14 (cont.)

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	SE	Atlantic Avenue / Nevins Street	3/27/2014
QN	SW	27 Avenue / 2 Street	4/9/2014
QN	SW	Flushing Avenue / 61 Street	4/9/2014
QN	NW	Grand Avenue / Page Place	4/9/2014
MN	NE	1 Avenue / E 79 Street	4/11/2014
MN	NE	1 Avenue / E 79 Street	4/11/2014
MN	NE	1 Avenue / E 97 Street	4/11/2014
QN	NW	Horace Harding Expwy / Otis Avenue	4/11/2014
QN	SW	21 Street / 21 Avenue	4/11/2014
QN	SW	8 Street / 27 Avenue	4/14/2014
QN	SE	108 Street / 32 Avenue	4/14/2014
BR	SW	Nostrand Avenue / Avenue V	4/16/2014
BR	SW	Pennsylvania Avenue / Dumont Avenue	4/17/2014
BX	SW	White Plains Road / E Tremont Avenue	4/18/2014
BX	SE	Bainbridge Avenue / E 204 Street	4/21/2014
QN	NW	Ditmars Blvd / Grand Central Pkwy	4/22/2014
QN	NW	Ditmars Blvd / Grand Central Pkwy	4/22/2014
MN	SE	E 125 Street / Lexington Avenue	4/23/2014
MN	SE	E 125 Street / Lexington Avenue	4/23/2014
MN	NW	E 125 Street / 2 Avenue	4/25/2014
MN	NE	W 135 St / Riverside Dr	4/25/2014
MN	SW	Adam Clayton Powell Blvd / W 122 Street	4/25/2014
BR	SE	86 Street / 15 Avenue	5/2/2014
BR	NW	Atlantic Avenue / Clinton Street	5/5/2014
BR	NW	Atlantic Avenue / Crescent Street	5/5/2014



Table 4: New Bus Stop Shelter Locations, 6/25/13 – 6/24/14 (cont.)

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	SW	Kings Highway / E 27 Street	5/7/2014
MN	SE	W 125 Street / St. Nicholas Avenue	5/9/2014
MN	SE	W 125 Street / Malcolm X Blvd	5/9/2014
SI	NE	Hyland Blvd / Beach Avenue	5/9/2014
SI	NW	Independence Avenue / Pathmark	5/9/2014
SI	SW	Richmond Terrace / Franklin Avenue	5/9/2014
BR	SW	Rockaway Ave / Sutter Ave	5/15/2014
MN	SW	9 Avenue / W 18 Street	5/19/2014
MN	SE	E 125 Street / Madison Avenue	5/20/2014
BX	NW	Williamsbridge Road / Allerton Avenue	5/29/2014



Table 5: Franchise Newsstand Installations, 6/25/13 – 6/24/14

BORO	CB	CORNER	STREET ON	INTERSECTION OF
MN	11	NE	East 125 Street	Lexington Avenue
BK	2	SE	Fulton Street	Smith Street
QN	12	SE	Sutphin Boulevard	Jamaica Avenue
BX	5	SW	East Fordham Road	Webster Avenue
BX	8	NW	Broadway	West 231 Street
MN	1	SE	Trinity Place	Rector Street
MN	1	NW	Centre Street	White Street
MN	3	SW	Bowery	Pell Street
MN	1	SW	Church Street	Park Place
MN	1	SE	Wall Street	William Street
MN	4	SE	9 Avenue	West 58 Street
MN	5	NW	Park Avenue South	East 23 Street
MN	3	SE	University Place	East 14 Street
MN	5	SE	8 Avenue	West 30 Street
MN	8	NE	1 Avenue	East 71 Street
MN	7	SE	Broadway	West 96 Street
MN	10	NE	West 125 Street	Frederick Douglass
MN	4	SW	West 42 Street	Dyer Avenue
QN	12	NE	Parsons Boulevard	Archer Avenue