

FOR PLANNING PURPOSES ONLY: July 7, 2015

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Media Advisory

For Planning Purposes Only, Not for Publication

INSTRUCTIONS FOR MEDIA WISHING TO COVER THE 2015 WORLD CUP CHAMPIONS TICKER TAPE PARADE AND CITY HALL CEREMONY ON FRIDAY, JULY 10, 2015

Media Must Request Press Credentials Online at http://www1.nyc.gov/nyc-resources/city-hall-media-rsvp.page by 6:00 PM on Wednesday, July 8. Late submissions will not be accepted.

Members of the media with valid NYPD credentials will be given access to areas designated for media along the parade route. No special parade credentials are required to access these areas along the route. Media will not be given access to the parade route itself.

However, TV camera operators and still photographers will have access to press trucks that will drive the route. Camera operators and still photographers must request parade credentials to access those trucks. Additionally, all members of the media wishing to cover the ceremony at City Hall must apply for parade credentials. All media parade credentials must be requested online at http://www1.nyc.gov/nyc-resources/city-hall-media-rsvp.page. Outlets must submit a credential request for each member of their staff.

In addition to the photo trucks, television access along the parade route will be pooled at several pool locations along the route. City Hall will reach out to the television networks to coordinate pool access.

Members of the media must apply for parade credentials to access the photo trucks and the City Hall ceremony at http://www1.nyc.gov/nyc-resources/city-hall-media-rsvp.page. The deadline to request credentials is 6:00 PM on Wednesday, July 8. Late submissions will not be accepted.

Space at City Hall is limited, and requesting credentials does not guarantee that they will be issued. Media outlets will be notified if they've been granted credentials by 10:00 AM on Thursday, July 9. Additional logistical information, including instructions on how and where to pick up credentials will be provided at that time.

Please email <u>tickertapepress@cityhall.nyc.gov</u> with any questions.

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