



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2020 – 6/29/2021

This report is submitted pursuant to N.Y.C. Ad. Code § 20-706.2 as added by Local Law 68 of 2015.

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. Attendees	Material(s) Provided
6/30/2020	Visibility	Business Education Day in partnership with Washington Heights BID	Washington Heights	Manhattan	3	75	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
7/1/2020	Visibility	Business Education Day in partnership with the East Village Alliance	East Village	Manhattan	2	45	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
7/2/2020	Visibility	Queens Chamber of Commerce and DCWP hosts Reopening NYC Virtual Webinar on Phase 2 guidelines and resources	N/A	Queens	2	65	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know



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7/2/2020	Visibility	Business Education Day in partnership with LIC Partnership	LIC	Queens	3	80	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
7/7/2020	Visibility	Business Education Day in partnership with the Jerome Gun hill BID	Norwood	Bronx	3	75	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
7/8/2020	Visibility	Business Education Day in St. George	St. George	Staten Island	4	80	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know



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7/10/2020	Speaking Events	SBS Interagency Informational Workshop for Businesses on Reopening Phase 3 in NYC	N/A	Citywide	1	65	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-3: What Workers Need to Know
7/14/2020	Visibility	Business Education Day in Partnership with New Dorp BID	New Dorp	Staten Island	2	70	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-3: What Workers Need to Know
7/15/2020	Visibility	Business Education Day with Flatbush Avenue BID	Flatbush and East Flatbush	Brooklyn	3	123	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-3: What Workers Need to Know



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7/20/2020	Speaking	Reopening Guidelines and Resources Presentation at Bronx CB5 Merchants and Community Partners Meeting	Bronx	Bronx	1	15	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-3: What Workers Need to Know
7/21/2020	Visibility	Business Education Day in Corona	Corona	Queens	3	40	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know
7/21/2020	Visibility	Business Education Day in Jackson Heights	Jackson Heights	Queens	3	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-3: What Workers Need to Know
7/23/2020	Visibility	Business Education Day in partnership with Fordham Road BID	Fordham	Bronx	3	60	



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7/28/2020	Visibility	Business Education Day in partnership with Chinatown BID	Chinatown	Manhattan	4	70	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know
7/29/2020	Visibility	Business Education Day in Bushwick	Bushwick	Brooklyn	3	40	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know
8/5/2020	Visibility	Business Education Day in partnership with Steinway BID	Steinway	Manhattan	3	52	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know
8/11/2020	Speaking	Business Education Day in Morris Heights	Morris Heights	Bronx	2	60	



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8/12/2020	Visibility	Business Education Day in partnership with Inwood Merchant's Association	Inwood	Manhattan	3	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know
8/13/2020	Speaking	Roundtable with CM Moya, SBS, DSNY, and Small Businesses in Corona	Corona	Queens	1	30	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
8/18/2020	Visibility	Business Education Day in partnership with 125th St. BID	Harlem	Manhattan	8	70	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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8/20/2020	Visibility	Business Education Day in partnership with Pitkin Avenue BID	Brownsville	Brooklyn	4	55	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
8/21/2020	Speaking Events	SBS Webinar for Food Service Establishments in Chinese Language	Chinatown	Manhattan	1	225	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
8/26/2020	Speaking Events	Webinar in Spanish Language for Businesses and Workers w/ Queens Chamber of Commerce	Queens	Queens	1	40	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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8/26/2020	Visibility	Business Education Day with Brighton Beach BID	Brighton Beach	Brooklyn	2	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
8/28/2020	Visibility	Business Education Day with Woodhaven BID	Woodhaven	Queens	2	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
9/3/2020	Speaking	Small Business Roundtable with SBS/DCWP/CAU Commissioners	N/A	Citywide	3	25	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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9/8/2020	Visibility	Business Education Day in partnership with Fordham Road BID	Fordham	Bronx	2	50	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
9/11/2020	Visibility	Business Education Day in partnership with East NY BID	East NY	Brooklyn	2	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
9/15/2020	Visibility	Business Education Day in Allerton in partnership with Assembly Member Fernandez and SBS	Allerton	Bronx	3	54	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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9/18/2020	Visibility	Business Education Day in Sheepshead Bay	Sheepshead Bay	Brooklyn	3	55	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
9/24/2020	Visibility	Business Education Day in Partnership with White Plains Road BID and SBS	Pelham Parkway	Bronx	3	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
10/1/2020	Visibility	Business Education Day in partnership with Bayside Village BID and SBS	Bayside	Queens	2	50	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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10/6/2020	Speaking	Webinar on Reopening NYC with Queens Chamber of Commerce	N/A	Queens	1	125	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
10/8/2020	Speaking	Spanish Language Webinar on Reopening NYC with Queens Chamber of Commerce	N/A	Queens	2	100	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
10/15/2020	Speaking	SBS Interagency Webinar on Guidelines and Best Practices for Indoor Dining	N/A	Citywide	1	30	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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10/23/2020	Speaking	Business Reopening Compliance Webinar with Woodhaven BID and SBS	Woodhaven	Bronx	1	80	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
11/7/2020	Speaking	PSSL Roundtable for Employers with the Greater NY Chamber of Commerce	N/A	Manhattan	3	55	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights
11/17/2020	Visibility	Business Education Day with SBS, DSNY, and Columbus-Amsterdam Ave BID	Upper West Side	Manhattan	3	35	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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11/17/2020	Speaking	PSSL Roundtable for Employers with Bronx Chamber of Commerce	N/A	Bronx	3	25	Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights
11/20/2020	Speaking	Business Education Day in Bay Ridge with SBS and DSNY	Bay Ridge	Brooklyn	3	60	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
11/23/2020	Speaking	South Asian Advisory Panel with NYS Assembly Member Weprin's office	N/A	Queens	2	22	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers



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12/1/2020	Speaking	PSSL Roundtable for Employers with the Staten Island Chamber of Commerce	N/A	Staten Island	3	45	Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights
12/2/2020	Speaking	Small Business Resources Webinar with SBS and Park Slope Fifth Avenue BID	Park Slope	Brooklyn	2	10	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2-4: What Workers Need to Know, FEC flyers
12/3/2020	Speaking	Paid Safe and Sick Leave Roundtable with Queens Chamber of Commerce	N/A	Queens	2	100	Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights



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12/8/2020	Speaking	Virtual Business Expo with Greater New York Chamber of Commerce	N/A	Citywide	1	40	Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights
12/11/2020	Speaking	PSSL Roundtable for Employers with Park Slope BID, Myrtle Avenue BID and Sunset Park BID	N/A	Citywide	1	251	Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights
12/15/2020	Speaking	Office of Nightlife Virtual Townhall for Hospitality Workers	N/A	Citywide	2	50	Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), PSSL Faqs and templates for employers, Notice of Employee Rights, Freelancers isn't Free information



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1/23/2021	Speaking Events	Educational Class to Small Businesses with Renaissance Economic Development Corporation	Manhattan	Manhattan	1	15	Paid Safe and Sick Leave, Covid-19 Recovery Surcharge Bill, NYS Health guidance, and DCWP License renewal information
1/25/2021	Speaking	PSSL Training for Next Millenium Products	Manhattan	Manhattan	2	4	Paid Safe and Sick Leave: What employers Need to Know.
1/28/2021	Speaking	Bronx CB 8 Economic Development Committee Meeting	Riverdale	Bronx	1	15	General Retail Inspection Checklist, FEC flyers, Online services available flyer
1/29/2021	Speaking	Yemeni American Merchants Association hosts NYC Tobacco laws webinar with DCWP and DOHMH	N/A	Citywide	1	178	Tobacco Retail Dealer Inspection Checklists, Electronic Cigarette Retail Inspection Checklists
2/08/2021	Speaking	Bronx CB 5 Vendor Meeting	Bronx	Bronx	1	12	N/A
2/08/2021	Speaking	Asian American Small Business Task Force Bi-Weekly Meeting hosted by SBS	Manhattan	Manhattan	1	35	PSSL Notice of Employee Rights, FEC flyers, Free Tax Prep brochures,



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2/18/2021	Speaking	SBS Interagency Webinar for Small Businesses	Manhattan	Manhattan	2	65	Financial Empowerment Centers Flyer, Free Tax Prep flyer
3/11/2021	Speaking	Virtual Town Hall for Businesses with SBS and DCWP	Kew Gardens	Queens	1	100	PSSL Notice of Employee Rights, PSSL FAQs, FWW laws information, FEC flyers
3/19/2021	Visibility	Vending Educational Corridor Walk with Grand Central Partnership	Midtown	Manhattan	1	12	General Vendor Inspection Checklist
3/19/2021	Visibility	Vending Educational Corridor Walk with Sunset Park BID	Sunset Park	Brooklyn	3	20	General Vendor Inspection Checklist
3/22/2021	Visibility	Vending Educational Corridor Walk - 125 St BID	Harlem	Manhattan	2	40	General Vendor Inspection Checklist



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3/23/2021	Visibility	Vending Corridor Walk - Soho BID	Soho	Manhattan	2	10	General Vendor Inspection Checklist
3/30/2021	Visibility	Vending Corridor Walk with the Third Avenue BID	Third Avenue	Bronx	2	40	General Vendor Inspection Checklist
3/31/2021	Visibility	Vending Corridor Walk with the Jerome-Gun-Hill BID	Jerome-Gun-Hill	Bronx	2	12	General Vendor Inspection Checklist
4/05/2021	Visibility	Vending Corridor Walk with the 34th Street Partnership BID	Midtown	Manhattan	2	50	General Vendor Inspection Checklist
4/05/2021	Speaking	Asian American Small Business Task Force	Lower Manhattan	Manhattan	1	20	



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4/06/2021	Visibility	Vending Educational Corridor Walk with the Jamaica Center BID	Jamaica	Queens	2	20	General Vendor Inspection Checklists
4/13/2021	Visibility	Garment District Alliance Vending Corridor Walk	Midtown West	Manhattan	2	25	General Vendor Inspection Checklists
4/16/2021	Visibility	Vending Corridor Walk with Downtown Brooklyn Partnership	Downtown Brooklyn	Brooklyn	2	38	General Vendor Inspection Checklists
4/19/2021	Speaking	SBS Asian American Small Business Task Force Bi-Weekly Meeting	Lower Manhattan	Manhattan	1	17	General Vendor Inspection Checklist
4/20/2021	Visibility	Vending Corridor Walk with Madison Avenue BID	Madison Avenue	Manhattan	2	4	General Vendor Inspection Checklist



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4/23/2021	Visibility	82nd Street Partnership Vending Walk	Jackson Heights	Queens	2	50	General Vendor Inspection Checklist
4/28/2021	Visibility	Fordham Road BID Vending Corridor Walk	Fordham	Bronx	5	50	General Vendor Inspection Checklist
4/29/2021	Visibility	Vending Corridor Walk with Kings Highway BID and in Avenue U	Kings Highway	Brooklyn	2	1	General Vendor Inspection Checklist
5/04/2021	Visibility	Vending Corridor Walk with Sunnyside BID	Sunnyside	Queens	2	5	General Vendor Inspection Checklist
5/11/2021	Visibility	Educational Walkthrough of 34th Avenue with DOT	Jackson Heights	Queens	4	10	General Vendor Inspection Checklist



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5/17/2021	Visibility	Flatiron BID Vending Corridor Walk	Midtown	Manhattan	2	25	General Vendor Inspection Checklist
5/18/2021	Visibility	Lincoln Square BID Vending Corridor Walk	Upper Westside Manhattan	Manhattan	2	20	General Vendor Inspection Checklist
5/19/2021	Visibility	165 th St BID Vending Corridor Walk	Jamaica	Queens	2	5	General Vendor Inspection Checklist
5/25/2021	Speaking	SBS Interagency AAPI & Jewish American Heritage Month Small Business Roundtable	Lower Manhattan	Manhattan	4	100	Online Services Available from DCWP, PSSSL Notice of Employee Rights, FEC flyers, EIP documents, Consumer Tips resources
5/26/2021	Visibility	SBS Mobile Unit Outreach Event in Staten Island	Rosebank	Staten Island	2	20	General Retail Inspection Checklist, Financial Empowerment Centers flyer, Free Tax Prep brochure, Covid-19 Paid Safe and Sick Leave flyer.



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5/27/2021	Visibility	Vending Corridor Walk with Brighton Beach BID	Brighton Beach	Brooklyn	2	20	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
5/28/2021	Visibility	Flushing BID Vending Corridor Walk	Downtown Flushing	Queens	5	50	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
6/02/2021	Visibility	Times Square Alliance Vending Corridor Walk	Times Square	Manhattan	3	45	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
6/04/2021	Visibility	135th Street Walkthrough	Harlem	Manhattan	1	25	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
6/09/2021	Visibility	Queens Chamber of Commerce Business Outreach Walk in Corona	Corona	Queens	2	40	General Retail Inspection Checklist, FEC flyer, PSSSL: What Employers Need to Know



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6/10/2021	Visibility	Vending Corridor Walk in Sunset Park with SBS and MOIA	Sunset Park	Brooklyn	2	55	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
6/11/2021	Visibility	Chinatown Vending Corridor Walk	Lower Manhattan	Manhattan	2	30	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
6/16/2021	Visibility Events	Business Outreach Walk in Briarwood	Briarwood	Queens	2	25	General Retail Inspection Checklist, FEC flyer, PSSSL: What Employers Need to Know
6/19/2021	Visibility	165th Street Mall BID Vending Corridor Walk	Jamaica	Queens	2	15	General Vendor Inspection Checklists, Mobile Food Vendor Inspection Checklists
6/24/2021	Speaking	Queens Chamber of Commerce Business Outreach Walk in Maspeth	Maspeth	Queens	1	40	General Retail Inspection Checklist, FEC flyer, PSSSL: What Employers Need to Know



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Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. Attendees	Material(s) Provided
6/28/2021	Speaking	DCWP Business Education Day in East Harlem	East Harlem	Manhattan	1	50	FEC flyer, NYC Free Tax Prep Brochure, General Retail Inspection Checklists
6/28/2021	Speaking	Queens CB3 Meeting with DCWP, DOT, NYPD, TLC, FDNY on business and community issues in the district.	Jackson Heights	Queens	1	15	General Vendor Inspection Checklist
6/29/2021	Speaking	DCWP hosts Paid Safe and Sick Leave Roundtable for Employers of Domestic Workers	N/A	Citywide	4	223	Notice of Employee Rights for PSSL, Return to Work During COVID-19 Information for Domestic Workers and Employers, PSSL templates and FAQ document

Total events: 92

Total approx. attendees: 4,538