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**NYC EMERGENCY MANAGEMENT'S LATEST 'PREP TALK' PODCAST:
WOMEN'S HISTORY MONTH**

#PrepTalkNYC {Click to listen to [episode 48](#)}

March 4, 2020 — In recognition of Women's History Month, the latest episode of "Prep Talk" features Dana Golub, vice president of programs management at the Public Broadcasting Service (PBS). Golub discusses her current role representing PBS and its member stations in all public safety initiatives, and overseeing the PBS-WARN system. PBS-WARN provides an alternate source of inbound Wireless Emergency Alerts (WEA) messages in the event of an internet disruption or cyberattack. Listen as Golub also reflects on the importance of Women's History Month, and mentions specific women who inspired her throughout her career.

You can listen to the latest [episode](#) on [SoundCloud](#), [iTunes](#), and [Spreaker](#).

Profile

Dana Golub is the vice president of programs management at the Public Broadcasting Service (PBS). Since 2010, Golub has also served as the executive director of PBS-WARN, an innovative program that leverages the television broadcast environment and PBS's national footprint to enhance the reliability of the national Wireless Emergency Alert (WEA) system.

Golub joined PBS in 2002, first serving in Digital Strategic Services, eventually managing more than 360 grants that distributed \$119 million to PTV stations in support of digital television broadcast equipment. Before PBS, she held marketing and product management roles at Time Life Music in Alexandria, Va. Golub is a cum laude graduate of Georgetown University, where she earned a bachelor's degree in English.

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