



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, N. Y. 10007

EXECUTIVE ORDER No. 31

March 7, 2018

MAYOR'S OFFICE OF MEDIA AND ENTERTAINMENT

WHEREAS New York City is an international center of media and entertainment, and the continued health and development of all forms of media are vital to the economic success of the City;

WHEREAS, there is a need for uniform operation of the City's diverse media functions, including operation of the City's media assets, encouragement of local economic activity by the film, broadcasting, cable, theatre and digital industries and encouragement and development of new media technologies;

WHEREAS, the Mayor's Office of Media and Entertainment was established to ensure that the City's media services are well-coordinated to maximize opportunities in the most efficient and cost effective manner, by bringing a range of media-related responsibilities under one office; and

WHEREAS, Local Law No. 178 of 2017 created the Office of Nightlife to be located within the office of the Mayor or within any agency that does not conduct enforcement against nightlife establishments;

NOW, THEREFORE, by the power vested in me as Mayor of the City of New York, it is hereby ordered:

Section 1. The Mayor's Office of Media and Entertainment ("MOME") shall continue and be organized as set forth herein.

§2. Scope of Duties. MOME shall consist of: NYC Media; the Mayor's Office of Film, Theatre and Broadcasting; and other MOME programs and activities. MOME shall be headed by a commissioner, to be appointed by and serve at the pleasure of the Mayor. The Commissioner shall report to the Deputy Mayor for Housing and Economic Development and work closely with the Commissioner of the Department of Information Technology and Telecommunications ("DOITT") on administrative and operational priorities and policies.

§ 3. NYC Media. NYC Media shall:

- a. Serve as the official television, radio and cable network of the City.

b. Develop, produce, broadcast and otherwise distribute programmatic content about the City.

c. Perform such other functions as are deemed necessary by the commissioner of MOME to facilitate the development and dissemination of programmatic content about the City.

§ 4. Continuation of MOFTB. Nothing in this Order shall affect the jurisdiction of MOFTB as set forth in Executive Order No. 47, dated January 4, 1993, as amended by Executive Order No. 49, dated September 13, 2004. Staffing and other assistance to the Mayor's Office of Film, Theatre and Broadcasting may be provided by DOITT, the Department of Small Business Services ("DSBS") or by any other appropriate agency. MOFTB's function of issuing all permits required for film and television production and for still photography shoots in the City shall remain in DSBS. To preserve the regulatory jurisdiction of MOFTB, the commissioner of MOME shall be a DSBS employee and shall manage all appropriate DOITT staff.

§ 5. Office of Nightlife. The Office of Nightlife shall be established under MOME in accordance with Local Law No. 178 of 2017. The Director of the Office of Nightlife shall be appointed by the Mayor, and shall report to the Commissioner of MOME. In addition to the powers and duties set forth in Local Law No. 178 of 2017, the Office of Nightlife will serve as a central point of contact among City agencies, the nightlife industry and city residents, promoting a safe and vibrant nightlife scene beneficial to businesses and residents across the five boroughs.

§ 6. Additional Functions. MOME shall supervise and/or manage the following functions:

a. Provision of information and assistance necessary to enable filmmakers and broadcasters to operate in the City;

b. Development of programs and activities designed to encourage theatrical production and attendance in the City;

c. Coordination of assistance from other City agencies for films and television productions in the City;

d. Marketing of the City as a location for film, theater, and television production;

e. Provision of support services for the issuance of all permits required for film and television production and for still photography shoots in the City; and

f. Development of programs and activities in support of the growth and retention of other media and entertainment industry sectors in the City, including but not limited to advertising, digital content production and distribution, music, publishing and real estate as it relates to such sectors.

§ 7. Support by DOITT. MOME personnel shall be employees of DOITT, except as

otherwise provided by this executive order. DOITT shall provide administrative and technical support to the Mayor's Office of Media and Entertainment, including staffing, human resources and labor relations; general financial services support including budget, payroll, procurement and payables/receivables; and technical support including desktop, network and fiber/wireless communications.

§ 8. Revocation of Prior Order and Continuity. Executive Order No. 138, dated July 26, 2010, is hereby REVOKED. Unless inconsistent with this Order, any references to MOME or to such Executive Order No. 138 contained in any other laws, regulations, Executive Orders or other City documents are hereby deemed to refer to MOME as continued herein and to this Executive Order, respectively.

§ 9. Effective Date. This Order shall take effect immediately.



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Bill de Blasio  
Mayor