### **CITY PLANNING COMMISSION**

October 30, 2017/Calendar No. 1

**IN THE MATTER OF** an application submitted by the NYC Economic Development Corporation pursuant to Sections 197-c and 201 of the New York City Charter, for an amendment of the Zoning Map, Section No. 17b:

- 1. changing from an R6 District to an R7-2 District property bounded by Union Street, a line 100 feet westerly of Rogers Avenue, President Street, and Bedford Avenue; and
- 2. establishing within the proposed R7-2 District a C2-4 District bounded by, Union Street, a line 220 feet westerly of Rogers Avenue, President Street, and Bedford Avenue:

Borough of Brooklyn, Community District 9, as shown on a diagram (for illustrative purposes only) dated May 22, 2017, and subject to the conditions of CEQR Declaration E-428.

This application (C 170416 ZMK) for a proposed amendment to the Zoning Map was filed by the New York City Economic Development Corporation (NYCEDC), on behalf of the Deputy Mayor for Housing and Economic Development (ODMHED), on May 16, 2017 to facilitate a mixed-use development located at 1555 Bedford Avenue (Block 1274, Lot 1) in the Crown Heights neighborhood of Brooklyn, Community District 9.

#### **RELATED ACTIONS**

In addition to the zoning map amendment (C 170416 ZMK) that is the subject of this report, implementation of the proposed project also requires action by the City Planning Commission on the following applications, which are being considered concurrently with this application:

N 170417 ZRK	Zoning text amendment to designate a Mandatory Inclusionary
	Housing (MIH) area;
C 170418 ZSK	Special permit to create a large-scale general development LSGD;
C 170419 ZSK	Special permit to modify parking requirements; and

## BACKGROUND

A full background discussion and description of this application appears in the report for the related action for a disposition of City-owned property (C 170420 PPK).

## ENVIRONMENTAL REVIEW

This application (C 170416 ZMK), in conjunction with the applications for the related actions (N 170417 ZRK, C 170418 ZSK, C 170419 ZSK, and C 170420 PPK), was reviewed pursuant to the New York State Environmental Quality Review Act (SEQRA) and the SEQRA regulations set forth in Volume 6 of the New York Code of Rules and Regulations, Section 617.00 et seq. and the City Environmental Quality Review (CEQR) Rules of Procedure of 1991 and Executive Order No. 91 of 1977. The designated CEQR number is 16DME005K. The lead agency is the Office of the Deputy Mayor for Housing and Economic Development.

A full background discussion and description of this application appears in the report of the related disposition action (C 170420 PPK).

**UNIFORM LAND USE REVIEW** This application (C 170416 ZMK), in conjunction with the applications for the related actions (C 170418 ZSK, C 170419 ZSK, and C 170420 PPK), was certified as complete by the Department of City Planning (DCP) on May 22, 2017 and was duly referred to Community Board 9 and the Brooklyn Borough President in accordance with Title 62 of the Rules of the City of New York, Section 2-02(b), along with the related application for a zoning text amendment (N 170417 ZRK), which was duly referred in accordance with the procedures for non-ULURP actions.

## **Community Board Public Hearing**

Brooklyn Community Board 9 held a public hearing on this application (C 170416 ZMK) and the related applications on June 19, 2017, and on June 27, 2017, by a vote of none in favor, 35 opposed, and with one abstention, issued a recommendation to disapprove the application with

modifications. A revised Community Board recommendation was received on September 21, 2017 to reflect Community Board 9's accurate recommendation to disapprove without modifications. A summary of the vote and recommendations of Community Board 9 appears in the report for the related disposition action (C 170420 PPK).

## **Borough President Recommendation**

This application (C 170416 ZMK) was considered by the Borough President, who held a public hearing on July 10, 2017, and on September 1, 2017, issued a recommendation disapproving the application with modifications. A summary of the Borough President's recommendation appears in the report of the related disposition action (C 170420 PPK).

## **City Planning Commission Public Hearing**

On September 6, 2017 (Calendar No. 6), the City Planning Commission scheduled September 19, 2017, for a public hearing on this application (C 170416 ZMK) and the applications for the related actions. The hearing was duly held on September 19, 2017 (Calendar No. 18. There were 23 speakers in favor of the application and 14 in opposition, as described in the report for the related disposition application (C 170420 PPK), and the hearing was closed.

## CONSIDERATION

The Commission believes that the proposed amendment to the Zoning Resolution, in conjunction with the related actions, is appropriate. A full consideration and analysis of issues and the reasons for approving this application appear in the related report for the disposition of City-owned property (C 170420 PPK).

## RESOLUTION

**RESOLVED,** that having considered the Final Environmental Impact Statement (FEIS), for which a Notice of Completion was issued on October 19, 2017, with respect to this application (CEQR No. 16DME005K) the City Planning Commission finds that the requirements of the New York State Environmental Quality Review Act and Regulations have been met and that:

- Consistent with social, economic and other essential considerations, from among the reasonable alternatives thereto, the action is one which minimizes or avoids adverse environmental impacts to the maximum extent practicable; and
- 2. The adverse environmental impacts disclosed in the FEIS will be minimized or avoided to the maximum extent practicable by incorporating as conditions to the approval, pursuant to the Restrictive Declaration attached as Exhibit A hereto, those project components related to the environment and mitigation measures that were identified as practicable.

This report of the City Planning Commission, together with the FEIS, constitute the written statement of facts, and of social, economic and other factors and standards, that form the basis of the decision, pursuant to Section 617.11(d) of the SEQRA regulations; and be it further

**RESOLVED,** by the City Planning Commission, pursuant to Sections 197-c and 200 of the New York City Charter, that based on the environmental determination and consideration described in this report, the Zoning Resolution of the City of New York, effective as of December 15, 1961, and subsequently amended, is further amended by changing the Zoning Map, Section No. 17b:

- 1. changing from an R6 District to an R7-2 District property bounded by Union Street, a line 100 feet westerly of Rogers Avenue, President Street, and Bedford Avenue; and
- 2. establishing within the proposed R7-2 District a C2-4 District bounded by, Union Street, a line 220 feet westerly of Rogers Avenue, President Street, and Bedford Avenue;

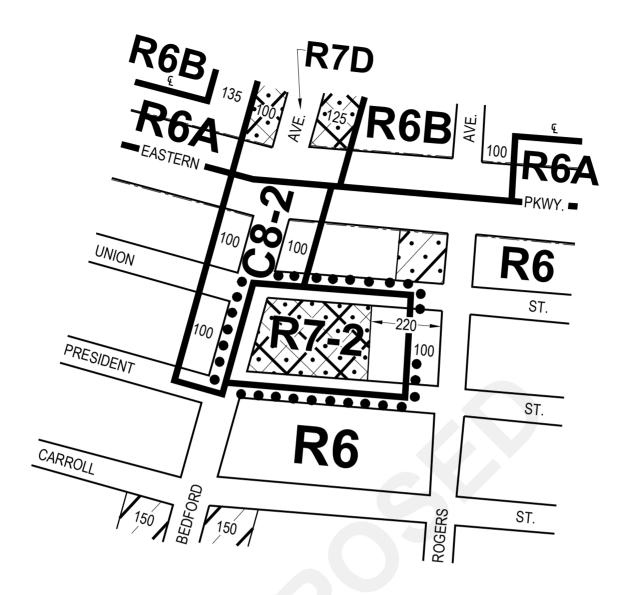
Borough of Brooklyn, Community District 9, as shown on a diagram (for illustrative purposes only) dated May 22, 2017, and subject to the conditions of CEQR Declaration E-428.

The above resolution (C 170416 ZMK), duly adopted by the City Planning Commission on October 30, 2017 (Calendar No. 1) is filed with the Office of the Speaker, City Council, and the Borough President in accordance with the requirements of Section 197-d of the New York City Charter.

MARISA LAGO, Chair

KENNETH J. KNUCKES, ESQ., Vice Chairman RAYANN BESSER, ALFRED C. CERULLO, III, JOSEPH DOUEK, RICHARD W. EADDY, CHERYL COHEN EFFRON, HOPE KNIGHT, ANNA HAYES LEVIN, ORLANDO MARIN, LARISA ORTIZ, Commissioners

MICHELLE R. DE LA UZ, Commissioner, voting "No"



CITY PLANNING COMMISSION CITY OF NEW YORK DIAGRAM SHOWING PROPOSED

# **ZONING CHANGE**

ON SECTIONAL MAP

17b

BOROUGH OF BROOKLYN

SCALE IN FEET

300

S. Lenard, Director Technical Review Division

NOTE.

MAY 22, 2017

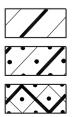
New York, Certification Date

Indicates Zoning District Boundary.

300

 The area enclosed by the dotted line is proposed to be rezoned by changing an R6 District to an R7-2 District and by establishing a C2-4 District within the proposed R7-2 District.

0



Indicates a C1-3 District.

Indicates a C2-3 District.

Indicates a C2-4 District.

NOTE: THIS DIAGRAM IS FOR ILLUSTRATIVE PURPOSES ONLY.

	Community/Borough Board Recommendation Pursuant to the Uniform Land Use Review Procedure
Application #: C 170416 ZMK	Project Name: Bedford Union Armory
CEQR Number: 16DME005K	Borough(s): Brooklyn Community District Number(s): 09
<ol> <li>Complete this form and return to the Depart</li> <li><u>EMAIL (recommended)</u>: Send ema (CB or BP) Recommendation + (6-d</li> <li><u>MAIL</u>: Calendar Information Office,</li> <li><u>FAX</u>: to (212) 720-3488 and note "A</li> </ol>	ment of City Planning by one of the following options: iil to <u>CalendarOffice@planning.nyc.gov</u> and include the following subject line: igit application number), e.g., "CB Recommendation #C100000ZSQ" City Planning Commission, 120 Broadway, 31 <sup>st</sup> Floor, New York, NY 10271 ttention of the Calendar Office" any attachments to the <u>applicant's representative</u> at the address listed below,
	e copy to the Borough Board, when applicable.

#### Docket Description:

**IN THE MATTER OF** an application submitted by NYC Economic Development Corporation pursuant to Sections 197-c and 201 of the New York City Charter for the amendment of the Zoning Map, Section No. 17b:

- 1. changing from an R6 District to an R7-2 District property bounded by Union Street, a line 100 feet westerly of Rogers Avenue, President Street, and Bedford Avenue; and
- 2. establishing within the proposed R7-2 District a C2-4 District bounded by, Union Street, a line 220 feet westerly of Rogers Avenue, President Street, and Bedford Avenue;

Borough of Brooklyn, Community District 9, as shown on a diagram (for illustrative purposes only) dated May 22, 2017, and subject to the conditions of CEQR Declaration E-428.

Applicant(s):	Applicant's Representative:					
NYC Economic Development Corporation 110 William Street New York, NY 10038	Robert Holbrook NYC Economic Development Corporation 110 William Street New York, NY 10038					
Recommendation submitted by:						
Brooklyn Community Board 9						
Date of public hearing: June 19, 2017         Location: M.S. 61, 400 Empire Blvd., Brooklyn, NY 11225						
Was a quorum present? YES NO A public hearing requires a quorum of 20% of the appointed members of the boar but in no event fewer than seven such members.						
Date of Vote: June 27, 2017	Location: M.S. 61, 400 E	on: M.S. 61, 400 Empire Blvd., Brooklyn, NY 11225				
RECOMMENDATION						
Approve	Approve With Modif	With Modifications/Conditions				
Disapprove Disapprove With Modifications/Conditions						
Please attach any further explanation of the recommendation on additional sheets, as necessary.						
Voting						
# In Favor: # Against: 35 # Abstaining: 1 Total members appointed to the board: 36						
Name of CB/BB officer completing this form	Title		Date			
Michael Libure	Chair,ULU	RP/ Land Use Com	9/21/2017			

**Brooklyn Borough President Recommendation** 

CITY PLANNING COMMISSION 120 Broadway, 31<sup>st</sup> Floor, New York, NY 10271 calendaroffice@planning.nyc.gov

#### INSTRUCTIONS

- 1. Return this completed form with any attachments to the Calendar Information Office, City Planning Commission, Room 2E at the above address.
- 2. Send one copy with any attachments to the applicant's representatives as indicated on the Notice of Certification.

#### APPLICATION

BEDFORD UNION ARMORY - 170416 ZMK, 170417 ZRK, 170418 ZSK, 170419 ZSK, 170420 PPK

Applications submitted by the New York City Economic Development Corporation (EDC), pursuant to Sections 197-c and 201 of the New York City Charter, seeking: a zoning map amendment to change an existing R6 district to an R7-2 district with a C2-4 commercial overlay; a zoning text amendment to establish a Mandatory Inclusionary Housing (MIH) area; a special permit to modify the height and setback requirements, and a special permit to reduce the number of required accessory, off-street, residential parking spaces from 129 to 118. Additionally, the New York City Department of Citywide Administrative Services (DCAS), pursuant to Sections 197-c and 201 of the New York City Charter, seeks the disposition of City-owned property at 1555 Bedford Avenue in the Crown Heights neighborhood of Brooklyn Community District 9 (CD 9).

Such actions would facilitate the redevelopment of the Bedford Union Armory into mixed-use development. The armory shed and head house would contain 57,700 square feet (sq. ft.) of recreational facilities, 25,000 sq. ft. of commercial office space, 25,000 sq. ft. of community facility space, two new residential buildings, including a condominium building along President Street in place of the stables that would contain 60 dwelling units, with 20 percent of the units set aside as affordable homeownership residences, and a through-block, multi-family, mixed-income rental building on the site of an existing garage building, containing 330 dwelling units, with 50 percent of the units affordable to households earning on average 80 percent of area median income (AMI).

#### BROOKLYN COMMUNITY DISTRICT NO. 9

BOROUGH OF BROOKLYN

#### **RECOMMENDATION**

□ APPROVE □ APPROVE WITH MODIFICATIONS/CONDITIONS  DISAPPROVE
 DISAPPROVE WITH MODIFICATIONS/CONDITIONS

SEE ATTACHED

BROOKLYN BOROUGH PRESIDENT

September 1, 2017

DATE

**RECOMMENDATION FOR:** BEDFORD UNION ARMORY – 170416 ZMK, 170417 ZRK, 170418 ZSK, 170419 ZSK, 170420 PPK

Applications submitted by the New York City Economic Development Corporation (EDC), pursuant to Sections 197-c and 201 of the New York City Charter, seeking a zoning map amendment to change an existing R6 district to an R7-2 district with a C2-4 commercial overlay; a zoning text amendment to establish a Mandatory Inclusionary Housing (MIH) area; a special permit to modify the height and setback requirements, and a special permit to reduce the number of required accessory, off-street, residential parking spaces from 129 to 118. Additionally, the New York City Department of Citywide Administrative Services (DCAS) seeks the disposition of City-owned property at 1555 Bedford Avenue in the Crown Heights neighborhood of Brooklyn Community District 9 (CD 9).

Such actions would facilitate the redevelopment of the Bedford Union Armory (Armory) for mixeduse. The Armory shed and head house would contain 57,700 square feet (sq. ft.) of recreational facilities, 25,000 sq. ft. of commercial office space, and 25,000 sq. ft. of community facility space. Additionally, the proposed actions would facilitate the construction of two residential buildings; a condominium building along President Street in place of the stables that would contain 60 dwelling units, with 20 percent of the units set aside as affordable homeownership residences, and a through-block, multi-family, mixed-income rental building on the site of an existing garage, containing 330 dwelling units, with 50 percent of the units affordable to households earning on average 80 percent of Area Median Income (AMI).

On July 10, 2017, Brooklyn Borough President Eric L. Adams held a public hearing on the proposed zoning map amendment and disposition. Twenty-three individuals signed up to speak on this item, eight in favor, and 15 opposed.

The applicant did not have the opportunity to present and no speakers had the opportunity to testify because the hearing was closed as a public safety precaution.

Subsequent to the hearing, Borough President Adams received written testimony in opposition from local residents citing the potential for displacement, and advocating a community land trust for the Armory. Some expressed concerns about BFC Partners' (BFC)'s construction and hiring practices, while others cited the presence of asbestos and other contaminants at the site, as well as its future use by children and families. In particular, written testimony in opposition co-authored by an architect and a professor emeritus of Pratt Institute stated that the environmental review carried out by the developer does not address the presence of asbestos and other contaminants at the Armory, particularly the roof of the drill shed. He advocated for the site to be developed into a state-of-the-art micro energy station and urban farm capable of generating annual revenues of nearly \$20 million.

Subsequent to the hearing, Borough President Adams received an online petition in opposition to the proposal that has been signed by approximately 250 individuals, as of August 28, 2017. The petition advises New York City Council Member Laurie Cumbo that the disposition of the site to the developer for \$1 constitutes a misappropriation of City-owned land.

Subsequent to the hearing, Borough President Adams received written testimony in support from the First Baptist Church of Crown Heights noting the need for affordable housing and community facilities in Crown Heights, and expressing concern that if the proposed development does not proceed, the Armory will remain vacant for decades to come. Additionally, written testimony in support was received from two non-profit organizations that plan to occupy space in the redeveloped Armory. The Brooklyn Community Pride Center intends to serve vulnerable populations in Crown Heights, including LGBT individuals and low-income people of color. New Heights Youth, Inc., a sports-based youth development and education non-profit that works with children citywide is seeking to expand its Brooklyn-based programs. Several of the organization's employees submitted letters in support of new community and recreational facilities at the Bedford Union Armory.

Finally, subsequent to the hearing, Borough President Adams received written testimony in support from 400 area residents, citing the need to redevelop a vacant City-owned property and provide housing and community facilities in Crown Heights. The letters noted the area's lack of quality athletic spaces for youth, and expressed support for redeveloping the Armory as a fitness and sports center for Crown Heights residents.

#### **Consideration**

On June 27, 2017, Brooklyn Community Board 9 (CB 9) disapproved these applications. On August 11, 2017, Borough President Adams received a letter clarifying CB 9's recommendation on the Bedford Union Armory. CB 9 seeks a revised plan that will primarily serve the local community, while drawing residents of nearby neighborhoods, in order to generate revenue for area businesses. CB 9 recommended enhancing the commercial and recreational aspects of the proposal, building 100 percent affordable units instead of market-rate housing, and targeting Armory programs to seniors and youth.

The Bedford Union Armory site, located at 1555 Bedford Avenue in the Crown Heights neighborhood of CD 9, is owned by the City of New York and occupies the majority of a block bounded by Bedford and Rogers avenues, and President and Union streets. The area containing the project site is zoned R6, with a C8-2 zoning district mapped across the street on Bedford Avenue. The surrounding context is defined by two- to six- story multi-family residential buildings. There are several significant cultural and educational institutions in close proximity including the Brooklyn Museum and Medgar Evers College.

The Armory is a historic building, constructed in 1907 and decommissioned in 2011. It is not a designated New York City landmark. The project site has a total lot area of 122,180 sq. ft. consisting of the drill shed and head house, the former stables, and an accessory garage. The drill shed and head house comprise approximately 107,750 sq. ft.; the two-story stables are original to the Armory and occupy approximately 29,000 sq. ft. The parking garage dates to 1917-1931. All of these structures are currently vacant.

The Armory proposal calls for the rehabilitation and reuse of the drill shed and head house into a recreational facility and a mixed commercial/community facility. The City intends to ground-lease these structures to the designated developer, BFC. The stables would be sold and demolished to facilitate the construction of a condominium of approximately eight stories and 60 units, 12 offered as affordable homeownership residences. The garage would be replaced with Bedford Courts, a mixed-use rental building of approximately 16 stories and 330 units (165 affordable), on the eastern portion of the site. The development will generate a total of 108,000 rentable sq. ft. of community, education, and recreation space.

The construction of the condominium is intended to support the development of the recreational facility and its commercial and community facility space. Though the land beneath the stables would be sold for \$1, proceeds from the sale of the market-rate condominiums would be underwriting a significant portion of the developer's nearly \$12 million contribution to the anticipated \$31 million capital investment of the drill shed and head house. The annual operating cost of the recreational facility would be supported by the market-rate rentals at Bedford Courts. The remaining 50 percent of the units will be designated affordable pursuant to an agreement with the New York City Department of Housing Preservation and Development (HPD). Bedford Courts will participate in MIH Option 2 with 50 percent of the units made affordable to households earning a blended 80 percent AMI. Overall, 20 percent of the 330 units would target households at 40 and 50 percent AMI, while 30 percent would target households at 110 percent AMI. The other 50 percent will be market-rate apartments. The bedroom mix favors studios and one-bedrooms, which comprise 70 percent of the apartments. The proposal also includes 118 parking spaces, a reduction from the 129 spaces required for a development of this size. The reduction in accessory group parking facilities is intended to allow the developer to maximize affordable housing at the site.

Recognizing the lack of quality recreational space in CD 9, EDC seeks to provide affordable access to community facilities for local residents. As a large community facility, the Armory has significant potential to house local non-profits and social services. EDC has engaged more than a dozen such organizations to occupy 25,000 sq. ft. of community facility space. BFC would make lower lease payments to EDC in exchange for providing the community discounted access to the recreational facility and auditorium, and subsidized space for non-profit organizations and/or educational institutions. BFC will contract with CAMBA to operate the recreational facilities and manage relationships with athletic and education sub-operators.

Elected officials have called for 100 percent affordable housing at the site, citing the AMI bands as too high for residents of CD 9. Officials have also suggested establishing the Armory as a community land trust, an idea supported by CB 9.

Borough President Adams has heard concerns regarding asbestos and other contaminants at the Armory and the need for proper mitigation as part of the building's rehabilitation, given the number of young people expected to use the recreational facilities. Phase I and Phase II Environmental Site Assessments (ESAs) have been conducted as part of the Draft Environmental Impact Statement (DEIS) prepared for the project. The ESAs established the presence of several contaminants at the site, including asbestos and petroleum. A Remedial Action Plan (RAP) and an associated Construction Health and Safety Plan (CHASP) will be prepared prior to construction to address these findings.

Borough President Adams supports the development of underutilized land and vacant properties for productive uses that address the City's need for additional affordable housing. The redevelopment of the Armory would address the need for additional affordable housing and community space, as well as an improved City University of New York (CUNY) facility.

Brooklyn is one of the fastest growing communities in the New York metropolitan area and the ongoing Brooklyn renaissance has ushered in extraordinary changes that were virtually unimaginable even a decade ago. Unfortunately, Brooklyn's success has led to the displacement of longtime residents who can no longer afford to live in their neighborhoods. Borough President Adams is committed to addressing the borough's affordable housing crisis through the creation and preservation of muchneeded affordable housing units for very low- to middle-income Brooklynites.

The proposed rezoning would be consistent with Mayor Bill de Blasio's goal of achieving 200,000 affordable housing units over the next decade according to "Housing New York: A Five-Borough, Ten-Year Plan," through the development of affordable and supportive housing for the City's most vulnerable residents.

It is Borough President Adams' policy to support the development of affordable housing and seek for such housing to remain "affordable forever," wherever feasible. This development would result in a 30 percent permanent affordable housing floor area according to MIH as well as units remaining affordable for at least 35 years of the regulatory agreement. Development adhering to the MIH program is

consistent with Borough President Adams' policy for affordable housing to remain permanently affordable.

Borough President Adams supports developments that provide housing opportunities to a diverse range of household incomes, allowing a wide range of households to qualify for affordable housing through the City's affordable housing lottery.

It is one of Borough President Adams' policies to assist community-based non-profit organizations in securing affordable space. These organizations play an important role in the neighborhoods they serve, but often find it challenging to secure sufficient affordable space to flourish and maintain their programming.

In June 2016, Borough President Adams released "All the Right Moves: Advancing Dance and the Arts in Brooklyn," a report that examines the challenges artists face in the borough, with accompanying recommendations. The report highlights the benefits of arts and dance, including physical fitness and creative self-expression, as well as contributions to Brooklyn's vibrant culture.

Data show that such cultural activities create a variety of positive externalities, including combating the borough's high rate of obesity — 59 percent of adults as of 2013 are obese, according to the New York State Department of Health (NYSDOH). These activities also help children succeed in school, a finding supported by research from the Citizens' Committee for Children of New York, Inc. Moreover, dance has been a significant part of the arts' contribution to economic development in Brooklyn; a 2015 report from the Center for an Urban Future found a 20 percent increase in attendance at events organized by local cultural institutions since 2006. The report also found that dance and the arts benefit the borough's business community. Borough President Adams' findings also detail many challenges facing local arts groups, such as a lack of diversity — United States Census data from 2000 reveal that fewer than half of the individuals working in dance in Brooklyn are people of color. Additionally, funding for the arts has decreased dramatically in New York City in recent years, including 37 percent from the New York State Council of the Arts (NYSCA), 15 percent from the National Endowment for the Arts (NEA), and 16 percent from the New York City Department of Cultural Affairs (DCLA).

Many cultural and dance organizations have contacted Borough President Adams seeking assistance in securing space to grow and sustain their programming. In response to those concerns, Borough President Adams' policy is to review discretionary land use actions for their appropriateness in promoting cultural and dance activities. The community space would be inclusive of affordable recreational activities and provide affordable space to sustain local community organizations, including those that promote access to arts and culture consistent with Borough President Adams' policies.

It is also Borough President Adams' policy to support the enhancement of Brooklyn's institutes of higher learning. Medgar Evers College, a senior college of CUNY, has been given an option to build out the first-floor space in the mixed-income rental building. BFC has been in an ongoing discussion with Medgar Evers College and CUNY about 25,000 sq. ft. of space within the lowest Union Street level of the residential apartment building. With this floor space, Medgar Evers would enable CUNY to advance college programming.

Borough President Adams is concerned that too many Brooklyn residents are currently unemployed or underemployed. It is his policy to promote economic development that creates more employment opportunities. According to the New York University (NYU) Furman Center's "State of New York City's Housing and Neighborhoods in 2015," double-digit unemployment remains a pervasive reality for several of Brooklyn's neighborhoods, with more than half of our community districts experiencing poverty rates of nearly 25 percent or greater. Promoting Brooklyn-based businesses, including those that qualify as Local Business Enterprises (LBEs) and Minority- and Woman-Owned Business Enterprises (MWBEs) is central to Borough President Adams' economic development agenda. It is expected that the redevelopment of the Armory, once completed, would yield approximately 88 direct jobs, including 77 employees to operate and maintain the drill shed and head house facilities, and 11 employees to service the mixed-income Bedford Courts, which has committed to use HireNYC to fill those jobs. All available and feasible positions would be listed with the New York City Department of Small Business Services (SBS)' Workforce1. BFC will also conduct local marketing and outreach throughout the development process, including community events and job fairs. BFC will seek referrals from local organizations, members of CB 9, and the offices of elected officials.

Jobs in the building service sector have long served as a gateway to middle class living for lower-income individuals, including immigrants and people of color. With low barriers to entry and real career prospects, building service jobs, when compensated at prevailing wage standards, provide average wages at twice that of the retail sector and are often filled through local hiring. Borough President Adams believes that building service positions often result in locally-based employment. He notes that BFC has committed to paying a living wage for all permanent jobs at the Armory. BFC is reportedly negotiating a partnership with 32BJ Service Employees International Union (SEIU) for residential building service personnel.

Borough President Adams recognizes that the Armory is a community asset. He supports its redevelopment for a range of commercial, recreational, and residential uses. Though he is generally supportive of developing the site, he shares the concern expressed by local elected officials that City-owned assets in this section of Brooklyn should not leverage market-rate housing to realize the community's cultural and recreational opportunities.

Borough President Adams believes this project should incorporate several major modifications prior to receiving approval from the City Council. Such modifications include no sale of the property, in lieu of condominium construction— repurposing the intended building for affordable rental housing, maximizing and preserving affordable housing opportunities, balancing more affordable housing with appropriate building for community benefits toward individual users, achieving 100 percent permanent affordability along with a more family-oriented bedroom mix, leveraging affordable housing units for formerly homeless households, promoting pedestrian safety improvements, as well as advancing resilient energy, sustainability, and stormwater management policies.

In addition, the City and State should undertake initiatives to preserve the area's affordable housing stock. Consistent with Borough President Adams' policies, the City should enhance community preference for homeless families and provide access to affordable housing for rent-burdened households. As a prelude to any consideration of a comprehensive rezoning in the area, the City should initiate a community engagement process in concert with CB 9.

#### Proceeding without Market-Rate Ownership Housing

The redevelopment of the Bedford Union Armory would preserve 84 percent of the existing structure, excluding the stables, which would be demolished to build a 60-unit condominium configured in a building form intended to be contextually sensitive. Unlike the majority of the property that is intended to be disposed pursuant to a ground lease with the property retained in City-ownership, condominium ownership requires disposition of this 266-foot section of the lot along President Street, at a depth of 55 feet, to BFC. According to the DEIS, EDC received a determination from the New York State Office of Parks, Recreation and Historic Preservation (OPRHP) that there are no reasonable alternatives to the demolition of the stables that would allow the project to move forward as planned.

Of the building's 60 units, 12 will be offered as affordable condominium apartments. The construction of the other 48 market-rate housing units does not appear to have locally-based support. In addition, there are those who have voiced concern with regard to the sale of any segment of the property to a private developer and to the demolition of the stables. These concerns were documented in the transmittal letter for CB 9's disapproval of the entire package of ULURP applications for the Armory site.

Borough President Adams concurs that there is no place for luxury condominiums in a development project on City-owned property. He does not support luxury condominiums in this development and that, as such, there should be no need to sell the property to BFC. Given local concern about the appropriateness of utilizing this approximately 14,500 sq. ft. section of the City-owned site for market-rate housing and conveying a portion of the property to a private developer, the future of the land under the stables warrants greater consideration in EDC and BFC's plan.

Borough President Adams believes that repurposing the condominium to rental housing would allow the entire Armory redevelopment to be incorporated into the 99-year ground lease, which covers the Armory's drill shed and head house, and garage building (rental apartment building site), resulting in the City retaining site ownership.

The removal of the market-rate condominiums would require consideration of identifying alternative funding sources and/or cost-cutting measures pertaining to cross-subsidizing the re-activation of the drill shed and head house as a recreation center, as presented by BFC, that would both be transformative and truly affordable for all Crown Heights residents. To the extent that such resources are not identified the proposed recreation center would have to be scaled back.

Recognizing that the Armory is a unique, City-owned property and an architectural and community asset, Borough President Adams calls on the City to retain ownership of the entire site. Therefore, the disposition ULURP needs to be modified to eliminate the sale of the stables' footprint of approximately 14,500 sq. ft. and be further modified to restrict disposition to a 99-year ground lease. In addition, the development plans should repurpose the proposed condominium building as affordable rental housing.

#### Pursue Affordable Rental Housing

The proposed rezoning from R6 to R7-2 maintains the same building envelope while adding additional floor area to facilitate a rental apartment building made up of half the units being market-rate housing and the other half at various bands of affordable housing. These districts permit the street wall to extend to a height of 60 feet and require a setback of 20 feet from the street line until additional height meets the zoning lot's sky exposure plane at a cumulative height of 114 feet (because President and Union streets are classified as narrow streets). At that point, the zoning regulations require the building to stay within a sky exposure plane line of a 2.7 vertical to 1.0 horizontal ratio. The sky exposure planes from President and Union streets intersect at a height of approximately 400 feet, with a maximum practical building height of approximately 380 feet to achieve a minimally constructible top floor. These regulations were established to bring light and air to the street below.

Given that the building's footprint is limited by the retention of the drill shed and head house, the majority of the residential floor area would be developed in place of the existing garage. This building would be constructed according to a special permit that seeks to exceed the 60-foot street wall height restriction along both President and Union streets by achieving a height of 97 feet adjacent to the buildings fronting Rogers Avenue and 127 feet abutting the drill shed along Union Street and the proposed condominium building along President Street. At those heights, the building would achieve a setback of 10 feet and rise to a maximum height of 180 feet. Waivers of the zoning regulations allow for the retention of proposed residential density while

containing the overall building height. The resulting apartment building encloses its floor area at a height of 16 stories.

This height results from the inclusion of 164 market-rate housing units which lacks locally-based support. In addition to seeking not to include market-rate condominiums, Borough President Adams concurs that an affordable housing development would be most beneficial. Given local concern about the appropriateness of utilizing this City-owned site for market-rate housing, it is important to consider what should happen to the floor area proposed for the 164 market-rate rental units. Low- to mid-rise buildings ranging from two to six stories constitute the prevailing building form in the Armory's immediate surroundings. There are a few exceptions to this pattern such as Crown Heights Gardens, Ebbets Field Houses, and Tivoli Towers buildings. The redevelopment of the Armory, as proposed, would contribute another such building. This would run contrary to CB 9's advocacy for a neighborhood rezoning that would better reflect the area's built context. Without the market-rate floor area, Bedford Courts' 165 affordable housing rental apartments would likely be contained in eight to nine stories, depending on the treatment of street wall setbacks, though the recreation aspect would then need a replacement source to cover operating costs and discounted users fees that BFC was to provide through a portion of the revenue attributed to the rental income of those market-rate apartments.

While a reduced height would be more in line with the area's built character, it would impede the goal of increasing the number of affordable housing units as a means to achieve a combination of more deeply-affordable housing units. Moreover, having more upper-tier affordable housing units would offer some form of financial compensation in lieu of cross-subsidy intended to cover a portion of the annual operating costs and user subsidies for the drill shed and head house from units with higher rents. To the extent that floor area for with higher rents is not replaced by affordable housing floor area, Borough President Adams acknowledges that any combination of the following strategies: reducing overall building height and reducing/eliminating deviation from the required street wall height and setback regulations, might be pursued. However, the priority should be to achieve more affordable housing opportunities to the extent practical.

Therefore, to the extent economically practical, Borough President Adams calls for repurposing such floor area for the maximum additional number of affordable housing units.

#### Armory Operating Budget Needs Through Upper-Tier Affordable Unit Bands

Given the extent of opposition to market-rate housing at the Bedford Union Armory site, and the level of support for high-quality recreational facilities, it is necessary to identify alternative funding sources to the market-rate housing for the project's operating costs. Revenue sources would be needed to realize and support the development. Introducing upper tier affordable units at Bedford Courts, including within a rental building in lieu of the proposed condominium structure, could generate sufficient revenue to permanently finance the residential section of the site and the operating costs for the affordable housing. Any excess revenue could then be used to cross-subsidize a portion of the drill shed and head houses' operating costs and/or subsidize user fees.

In neighboring Flatbush, the Caton Flats development has been approved for development with affordable apartments targeted toward middle-income households. Caton Flats is a new 14-story, mixed-use, 100 percent affordable building with approximately 229,000 sq. ft. of floor area and 251 units of affordable housing. It also provides approximately 19,800 sq. ft. of commercial retail floor area, including a new 9,370 square-foot Flatbush Caton Market, and approximately 11,300 sq. ft. of community facility floor area with 4,220 sq. ft. of incubator space. Twenty percent of the units will go to households qualifying for rents pegged to 47 percent AMI, 30 percent of the units will go to households qualifying for rents pegged to 130 percent AMI. There would be a marketing

band of approximately three percent for the 47 percent AMI tier, but as the qualifying income increases, the band expands. For the 80 percent AMI, the marketing band might reach between 90 and 100 percent AMI, and for 130 percent AMI, the marketing band likely expands to 145 percent, though technically households up to 165 percent AMI would be able to qualify if the band were maximized.

The Flatbush area has a dense concentration of rent-stabilized buildings with many apartments that could be subject to preferential rent increases. There is likely a high number of tenants at risk for displacement, and accordingly, active entities assisting tenants in responding to bad landlord practices. Given the surrounding concentration and density of such rental stock, it is probable that the risk of displacement is more substantial in the vicinity of Caton Flats than that of the Bedford Union Armory. It should be noted that Caton Flats has the complete support of its elected officials.

Regarding the Bedford Courts' affordable housing component of 165 rental apartments, 10 percent of the units would be restricted to households earning up to 40 percent of AMI, 30 percent would be restricted to households earning up to 50 percent of AMI, and 60 percent would be restricted to an income band starting at 110 percent of AMI. Compared to Caton Flats, Bedford Courts reaches more households at lower income bands. Therefore, without market-rate housing at Bedford Courts, it's important to consider not just how much floor area designated for market-rate apartments should be retained, but how many such units should exceed moderate income affordability (in excess of 130 percent AMI), and whether it makes sense to shift some apartments at 110 percent AMI to the Caton Flats 130 percent AMI. The remainder of what was to be marketrate apartment floor area could then be repositioned at very low- and low-income AMIs to the extent that the community does not wish to retain the proposed building height of 14 stories or allow the waiver of otherwise required street wall setback above 60/85 feet in height.

Therefore, Borough President Adams believes that prior to approval by the City Council, the BFC and/or EDC should furnish several models of AMI variations that show how repurposing some or all of the market-rate floor area might assist with cross-subsidizing the operating costs and subsidizing of user fees of the drill shed and head house.

#### Value Engineering to Balance Construction and Operating Costs with Degree of Housing Affordability

The rehabilitation and operation of the drill shed and head house require significant funding sources. As proposed, the project would rely on proceeds from the sale of 48 market-rate condominium units to fill a construction cost gap, and a portion of the revenue from 165 market-rate rental units to guarantee the cost of annual operation. Therefore, proceeding without market-rate housing, and/or an identified subsidy to replace these revenue sources, requires serious consideration for balancing construction and operating costs with the introduction of a percentage of upper-tier affordable housing units.

Proportionally, the provision of an enclosed swimming pool accounts for the greatest share of the recreation center's construction and operating costs. In addition to a pool, a state-of-the-art swimming facility requires accessory spaces, such changing rooms and a separate climate control building in the drill shed. Maintaining climate control and compliant water quality at all times requires equipment and labor far exceeding the needs of other facilities proposed for the drill shed and head house. Therefore, in order to proceed with the envisioned swimming pool, the applicant would need to identify and allocate maximum funding to replace revenues diverted from the 48 market-rate condominium units and 165 market-rate rental units.

Though the swimming pool provides a valuable resource for swimming lessons and in-water recreation, such benefits must be balanced with the community and elected officials' desire for 100 percent affordable housing in the development. While the pool operator would be paying rent that would go toward standard operating costs and the subsidized use of the pool, the pool's high operating costs may necessitate that a greater percentage of Bedford Courts' affordable units be built as market-rate apartments, or rented at the threshold of what qualifies as affordable housing in New York City (typically up to 165 percent AMI).

In order for the City Council to make an informed determination, Borough President Adams believes that BFC and/or EDC should furnish the construction cost and annual projected operating cost differential for the drill shed and head house with and without the swimming pool. Based on such disclosure, both entities should offer multiple assumptions as to the number of affordable units at moderate- and/or middle-income variations that might offset the operating cost of the drill shed and head house with and without the swimming pool.

#### Accounting for the Community Benefits Contribution

As part of the regulatory agreement, the developer is required to provide an annual minimum of \$500,000 in community benefits. However, BFC is striving to provide a benefit of \$1.5 million. At the Armory, such benefits will include free and/or deeply discounted access to recreational facilities such fitness areas, multi-sport courts, a swimming pool, and a turf field. The courts will have non-designated hours to maximize community use, and swimming lessons will be offered at deeply-discounted rates, based on need. Non-profits slated to occupy administrative space at the site will receive rental subsidies for floor area leases in the head house. Benefits will be reviewed annually for compliance by EDC.

The developer or operator would set up a computerized entry system to account for individual entries as a means to accurately calculate the extent of subsidized admissions. In addition, subsidized entry fees for specialized programming would count as a deduction against the base rent. The difference between a fair rent developed in conjunction with EDC versus the discounted rents for non-profits would function as an additional measure to meet the annual rent.

To date, there has been no detailed disclosure as to how many yearly users would have to be accommodated in order to meet the annual rent waiver subsidy. Without such information, it is impossible to estimate the percentage of the Armory's annual rent that would be offset by user fees and how that might translate into a projected number of individual daily users. Therefore, the exact composition of the community benefits is unknown.

Subsequent to the hearing, Borough President Adams received written clarification from EDC regarding the number of daily subsidized visits to the recreation center necessary to realize the annual \$500,000 community benefit. EDC stated that BFC hopes to provide \$1.5 million in community benefits and is negotiating with sports operators who are expected to be providing athletic programs at the Armory. The letter noted that the community benefits composition is designed to be adaptable to changing community needs. The agency's response does not portray any projection of individual utilization necessary toward meeting the minimum financial community benefit.

In order to best inform the process, Borough President Adams believes that detailed assumptions should be provided to the City Council to clarify the number of annual users projected to benefit from low-cost and subsidized access to the recreational facilities. Based on such disclosure, the City Council should consider the extent of cumulative subsidy credit provided to the non-profit users in terms of the adequacy of the availability of the recreation center for free and/or highly subsidized non-affiliated utilization of the facility.

#### Permanent Affordability

The trend of losing affordable housing to deregulation continues to exacerbate the challenge of maintaining an adequate supply of affordable housing. Today, more and more housing units are at risk of becoming deregulated as they approach the end of their affordability agreements and looser regulations kick in, allowing landlords more leeway to raise rents. In many cases, even before those restrictions are up, landlords are looking to buy affordable housing portfolios with the intention of removing current low-income tenants before the agreements run out.

It is Borough President Adams' policy that affordable housing units remain "affordable forever," wherever feasible. He is concerned that too many affordable units are created with a limited regulatory term, which effectively limits the number of years that these units remain affordable. In his 2014 housing report, Borough President Adams called on HPD to implement affordable-forever strategies so that future generations can benefit from sound housing policy decisions of the current administration. In areas where new developments can be realized on City-owned sites, it should be the City's policy to minimize the loss of affordable housing by requiring such units to remain permanently affordable.

The portion of the 165 residential units that would result directly from the zoning floor area constructed pursuant to the MIH program would be consistent with Borough President Adams' policy for permanently affordable housing development. The bonus floor area thus generated results in 30 percent of the residential floor area being set aside for low- and moderate-income households, where median rents would average 80 percent AMI. For the remaining 70 percent of the residential floor area, there is no known formal commitment that would guarantee the duration that these housing units remain affordable. Regulatory agreements used by HPD have not exceeded 60 years, though they have specified a lesser term. The concern is that, as tenants move out after the expiration of such regulatory agreement, those units would no longer be an affordable housing resource. The non-MIH units are intended to be subject to an HPD regulatory agreement that would last a minimum of 30 years. HPD structures its financing to require a balloon payment at the end of the regulatory term to induce developers to seek refinancing from the City, with an obligation to extend the duration of affordability.

Specific regulatory measures, when implemented, can ensure that units remain as affordable housing options for the City's residents. Borough President Adams believes that it is reasonable that residential floor area developed on City-owned land leased to private developers remain permanently affordable. As the City conveys its land to developers — even through 99-year ground-leases — it should utilize the land disposition agreement (LDA) as a mechanism to ensure that affordable housing is preserved in perpetuity.

Therefore, prior to consideration by the City Council, EDC should incorporate language in either the regulatory agreement or the LDA to ensure that non-MIH housing units remain permanently affordable.

#### Achieving a Family-Sized Affordable Housing Unit Mix

According to the application, the Bedford Courts rental apartments would contain 48 studio units, 182 one-bedroom units, 52 two-bedroom units, and 50 three-bedroom units, with a total of 330 units. One-bedroom apartments would comprise approximately 55 percent of the bedroom mix, with the remaining 45 percent divided evenly among studio-, two-bedroom, and three-bedroom apartments. The 30 percent blend of two- and three-bedroom units is compliant with HPD's term sheets.

A recent report has identified that rent-burdened households, which typically represent households applying to the City's affordable housing lotteries, are more likely to require family-sized unit types. Therefore, Borough President Adams is concerned that the mix of the proposed housing units would not adequately reflect the needs of CD 9's low- to middle-income rent-burdened families. He believes that right-sizing the bedroom distribution is more important than maximizing the number of affordable housing units in this development.

Borough President Adams believes that discretionary land use actions are an appropriate mechanism to advance policies that constrain what would be otherwise permitted as-of-right. He believes that the Bedford Courts tower, where apartment rents are based on 40, 50, and 110 percent AMI, provides an opportunity to achieve family-sized units for the non-elderly. He seeks to require a minimum threshold for accommodating family-sized apartments at those rents. Borough President Adams supports having at least 50 percent of the development be comprised of two- or more bedroom housing units and at least 75 percent one- or more bedroom housing units, consistent with zoning text for Inclusionary Housing floor area pursuant to the Zoning Resolution (ZR) Section 23-96(c)(1)(ii).

Therefore, Borough President Adams seeks that BFC and/or EDC provide a commitment in writing to the City Council to the extent that the dwelling units would reflect a greater percentage of twoand three-bedroom apartments.

### Setting Aside Housing Units for Homeless Families

Because of trending increases in rents as compared to real income and other circumstances, certain households formerly from this neighborhood have become homeless and have had to rely on the City's shelter system. Though it is possible that some of these households are able to return to the neighborhood through interim accommodations in transitional housing accommodations such as the facility at 267 Rogers Street, such housing does not provide long-term stability. As an evolution of the City's homeless policy and practices, HPD established the Our Space Initiative (formerly homeless household set-asides). This program funds the new construction of rental units affordable to formerly homeless households with incomes at or below 30 percent AMI. Homeless referrals must come from HPD, and rents are underwritten based on public assistance shelter allowance. The Our Space Initiative subsidy is supplementary to funding available through HPD's New Construction Finance programs.

Borough President Adams supports developments that are inclusive of HPD's Our Space Initiative as a means to provide permanent housing to homeless households. There are two pending developments in Brooklyn expected to include the Our Space Initiative, including Ebenezer Plaza, where 20 percent of the units would be set aside for the formerly homeless, and Linden Terrace, with a set-aside of 10 percent. Borough President Adams believes that the Armory is an ideal site to include the Our Space Initiative, given that it is a substantially-sized City-owned property.

Borough President Adams believes it would be appropriate to require BFC to utilize the Our Space Initiative for preferably 20 percent of the units. Therefore, prior to the City Council's public hearing, EDC should provide a written commitment to the City Council to the extent that the development would be incorporating HPD's Our Space Initiative.

#### Advancing Vision Zero Policies

Borough President Adams is a supporter of Vision Zero, one component of which involves extending sidewalks into the roadway to shorten the path where pedestrians cross in front of traffic lanes. These sidewalk extensions, also known as bulbouts or neckdowns, increase drivers' awareness of pedestrian crossings and encourage them to slow down.

In 2015, Borough President Adams also launched his own initiative, Connecting Residents On Safer Streets (CROSS) Brooklyn. This program supports the creation of bulbouts or curb extensions at dangerous intersections in Brooklyn. During the program's first year, \$1 million was allocated to improve five dangerous intersections in Brooklyn. Subsequent funding included \$2.2 million in Fiscal Year 2017 (FY17) and \$600,000 in FY18. Installing more curb extensions benefits seniors because more of their commute is spent on sidewalks, especially near dangerous intersections. At the same time, all roadway users benefit from safer streets.

Consistent with his CROSS Brooklyn initiative, Borough President Adams believes that redevelopment of the Armory should be followed by the implementation of curb extensions at the block corners. Where such improvement is not feasible, there should be a commitment to pursue and to maintain protected painted sidewalk extensions.

Borough President Adams believes that prior to receiving consideration for the proposed rezoning by City Council, the developer should consult the New York City Department of Transportation (DOT) regarding the provision of curb extensions, either built or painted, across the following intersections: Union Street and Bedford Avenue, President Street and Bedford Avenue, Union Street and Rogers Avenue, and President Street and Rogers Avenue.

Borough President Adams recognizes that the costs associated with construction of sidewalk extensions can be exacerbated by the need to modify infrastructure and/or utilities. Therefore, where such consideration might compromise feasibility, Borough President Adams urges DOT to explore the implementation of protected painted sidewalk extensions until capital resources are secured. If the implementation meets DOT's criteria, the agency should undertake such improvements after consultation with CB 9, as well as local elected officials. Painted extensions require a maintenance agreement that indemnifies the City from liability, contains a requirement for insurance, and details the responsibilities of the maintenance partner. Borough President Adams would expect BFC to commit to such maintenance as an ongoing obligation.

BFC has represented that it would work with DOT and other City agencies to determine whether curb extensions are appropriate, how they can be paid for upfront, and the ongoing maintenance.

Therefore, prior to considering any rezoning, the City Council should seek a demonstration of coordination with DOT and the New York City Department of Environmental Protection (DEP), and a resulting commitment to implement curb extensions either as part of a Builders Pavement Plan or as protected painted sidewalk extensions. The City Council should further seek demonstration of the designated developer's commitment to enter into a standard DOT maintenance agreement for the intersections of Union and President streets with Bedford and Rogers avenues. Furthermore, DOT should confirm that implementation will not proceed prior to consultation with CB 9 and local elected officials.

#### Advancing Resilient and Sustainable Energy and Stormwater Management Policies

It is Borough President Adams' sustainable energy policy to promote opportunities that utilize solar panels, wind turbines, and/or blue/green/white roofs, as well as Passive House construction. He encourages developers to coordinate with the New York City Mayor's Office of Sustainability, the New York State Energy Research and Development Authority (NYSERDA), and/or the New York Power Authority (NYPA) at each project site. Such modifications would increase energy efficiency and reduce the development's carbon footprint. Furthermore, as part of his flood resiliency policy, Borough President Adams encourages developers to incorporate permeable pavers and/or install bioswales that advance DEP's green infrastructure strategies. Bioswales, blue/green roofs, and permeable pavers would deflect stormwater from the City's water pollution control plants. According to the "New York City Green Infrastructure 2016 Annual Report," green infrastructure

plays a critical role in addressing water quality challenges and provides numerous environmental, social, and economic co-benefits.

It is, therefore, appropriate for the developer to engage government agencies, such as the Mayor's Office of Sustainability, NYSERDA, and/or NYPA, to give consideration to government grants and programs that might offset costs associated with enhancing the resiliency and sustainability of this development site. One such program is the City's Green Roof Tax Abatement (GRTA), which provides a reduction of City property taxes by \$4.50 per square-foot of green roof, up to \$100,000. The DEP Office of Green Infrastructure advises property owners and their design professionals through the GRTA application process. Borough President Adams encourages the developer to reach out to his office for any help in opening dialogue with the aforementioned agencies and further coordinating on this matter.

At the Bedford Courts building, BFC has proposed to incorporate a co-generation plant that would supply the building with electricity as well as hot and chilled water and solar panels on the roof.

Prior to considering the application, the City Council should obtain commitments in writing from BFC that clarify how it would memorialize so as to incorporate additional resiliency and sustainability measures such as incorporating blue/green/white roof finishes, Passive House construction principles, solar panels, and wind turbines in the development.

#### <u>Jobs</u>

Borough President Adams is concerned that too many Brooklyn residents are currently unemployed or underemployed. It is his policy to promote economic development that creates more employment opportunities. According to the Furman Center's "State of New York City's Housing and Neighborhoods in 2015," double-digit unemployment remains a pervasive reality for several of Brooklyn's neighborhoods, with more than half of our community districts experiencing poverty rates of nearly 25 percent or greater. Prioritizing local hiring would assist in addressing this employment crisis. Additionally, promoting Brooklyn-based businesses including those that qualify as LBEs and MWBEs is central to Borough President Adams' economic development agenda. This site provides opportunities for the developer to retain a Brooklyn-based contractor and subcontractor, especially those who are designated LBEs consistent with section 6-108.1 of the City's Administrative Code, and MWBEs that meet or exceed standards per Local Law 1 (no less than 20 percent participation).

The construction of both the community and residential components of the Armory will result in 679 direct jobs and 460 additional indirect jobs. BFC has committed to 25 percent MWBE participation and has hired By The Numbers Consulting to manage the MWBE hiring process. The developer is also working with the Brooklyn Chamber of Commerce (BCC) and the New York State Association of Minority Contractors (NYSAMC) to promote MWBE contracting opportunities. Other outreach strategies will include engagement with elected officials, local partnerships, and public information events. BFC expressed intent to utilize MWBE suppliers by all contractors retained on the project.

Borough President Adams believes that BFC efforts implemented to retain Brooklyn-based contractors and subcontractors, especially those that are designated LBEs, should be consistent with section 6-108.1 of the City's Administrative Code, and MWBE firms in order to meet or exceed standards per Local Law 1 (no less than 20 percent participation).

Should BFC elect to seek financing from HPD or the New York City Housing Development Corporation (HDC), the developer will be required to participate in HPD's MWBE Building Opportunity Initiative's Build Up program. For Build Up projects, at least one-quarter of HPD-supported costs are to be spent on certified MWBE construction contractors and service providers. Developers may adopt a higher goal and all payments to certified MWBEs involved in design and construction count toward the goal.

Borough President Adams believes that the Build Up program offers reasonable opportunities to address disparities in MWBE participation in affordable housing development.

Therefore, prior to considering the application, the City Council should obtain commitments in writing from the developer, BFC, that clarify how it would memorialize the extent to which it would retain Brooklyn-based contractors and subcontractors, especially those that are designated LBEs consistent with section 6-108.1 of the City's Administrative Code, and MWBEs.

#### Preserving the Supply of Affordable Housing

Borough President Adams has heard a great deal of concern regarding the proposed market-rate aspect of the project, specifically its potential to exacerbate gentrification and induce displacement of existing residents. Without regard to whether this development were to be advanced with market-rate housing, when landlords are presented with an opportunity to raise rents in the neighborhood, this typically results in tenant displacement, and the influx of new tenants at increased rents. For non-regulated housing stock there is little recourse beyond targeted downzoning, which may slow the pace of property turnover and redevelopment through the reduction of development rights. For rent-regulated housing, government has taken many steps to combat landlord harassment tactics. However, additional measures can be taken to reduce landlord opt-out based on expiring regulatory agreements, temper preferential rent increases, and thwart legal demolition eviction.

According to the DEIS, to the extent that the proposed development may alter the area's socioeconomic characteristics, the new residential units are not expected to cause indirect displacement either by accelerating or introducing a condition that would potentially displace vulnerable residents. Property values and rents in the socioeconomic study area have been increasing over time, similar to housing costs across Brooklyn and New York City. According to the NYU Furman Center's "State of New York City's Housing and Neighborhoods in 2015" report, the median rent has increased from \$949 to \$1,241 (31 percent) from 2000 to 2014 in the Crown Heights and Prospect-Lefferts Gardens neighborhoods of CD 9. By comparison, there was a 30 percent increase in median rent for the entire borough of Brooklyn during this time period. While the estimated average median income levels of the proposed development across all units are expected to be somewhat higher than the average median household income of the socioeconomic study area, 71 of the rental dwelling units would be affordable to households with incomes consistent at or below the AMI in the socioeconomic study area (\$44,263). While the DEIS concludes that the project would not exacerbate the trending risk of displacement, Borough President Adams believes that this is an issue that should not be overlooked.

Regarding legal demolition eviction, rent-stabilized unit status is not a legal deterrent to lawful demolition. There is at least one known example of a development site along Fourth Avenue in Park Slope where rent stabilized tenants were evicted to allow the demolition of a multi-unit development. In this case, the zoning floor area utilization was less than half of the permitted floor area. Therefore, stabilization alone is not a legal deterrent to lawful demolition, especially for structures in areas with rising property values that are significantly underbuilt.

Section 9 NYCRR 2524.5 of the Rent Stabilization Code allows a property owner of a rent-stabilized building not to renew the rent-stabilized leases on the grounds that the property owner intends to demolish the building. This strategy was well-publicized at a June 2016 real estate summit in Brooklyn. A landlord can legally take such steps even when the building does not have excessive development rights. Approval from the New York State Division of Housing and Community Renewal (HCR) is subject to approved plans for future development and proof of financial ability to complete the project, as well as a commitment to pay tenant relocation expenses and stipends according to established formulas.

However, HCR does not require proof of building demolition and such buildings are eventually lawfully reoccupied without rent-regulated status.

A related concern arises from the fact that regulated apartments often include units for which legally permitted regulatory rents (preferential rents) have been established. This occurs when there is a substantial gap between the terms of a tenant's expiring lease and the allowable rent that a landlord might seek as part of a lease renewal, based on the legal amount permitted. A significant increase in such rents would leave tenants rent-burdened and at risk for displacement.

Finally, this section of Brooklyn includes dozens of buildings and hundreds of units with regulatory agreements that expire in the next decade. Though these units remain rent-regulated, for some apartments, tenants might be left without the subsidies that allowed them to afford such rents. Other tenants might face challenging preferential rent adjustments, while others might still be subject to lawful demolition eviction, if regulatory agreements are not extended.

In addition to enhanced strategies to minimize displacement, Borough President Adams believes that steps should be taken to preclude displacement to a practical extent. With regard to lawful demolition eviction, HCR should advance rules to close the loophole for buildings that are not demolished. To lessen the extent of preferential rent implementation, the State should advance legislation that mandates phasing in such rent adjustments similar to the approach used for real property tax increases based on an adjustment of assessed value. In this case, Class 2 residential properties are limited to an increase of eight percent per year and no more than 30 percent over five years. Finally, regarding the issue of expiring regulatory agreements, the City should commit the resources of the preservation component in the Mayor's "Housing New York: A Five-Borough, Ten-Year Plan" to refinance such buildings as a means of extending regulatory agreements. HPD should then engage area property owners to extend expiring regulatory agreements.

#### <u>Community Preference: Inclusion of Homeless Shelter Student Population by School</u> <u>Zone</u>

The City's housing lottery selection preference policy includes a pathway for achieving a preference of 50 percent or more for applicants residing in the community district where such affordable housing is being provided. There are additional pathways identified for priority lottery selection to become the tenant for such affordable housing units, such as United States Armed Forces veteran status, qualified disabilities, and more. Given the extent of the increase in homeless families with school-age children entering the public shelter system, Borough President Adams believes it is appropriate for HPD to also extend local lottery preference to include the school zone and any nearby neighboring school zone attended by a child of a household residing at a City-funded or -operated homeless shelter.

This is especially important given the number of students living in homeless shelters. The New York City Independent Budget Office (IBO) recently produced a report analyzing homeless rates in schools. School student registration data identifies those residing in public shelters as Students in Temporary Housing (STH). Using data from as recent as the 2014-2015 school year, a review of the 50 schools in Brooklyn with the highest percentage of STH enrollment identifies approximately 4,300 students attending such Brooklyn schools with more than 18 percent of the enrollment categorized as STH.

Research indicates that students managing such living accommodations are most challenged in achieving optimum academic performance. Such students are more likely to lack access to technology, such as computers, that would aid with homework and research assignments, as well as access to a quiet space to complete such assignments and study for exams. In addition,

commuting from the shelter to and from the school for many students consumes significantly more time. Such commutes often make it difficult to participate in extracurricular educational and/or social school activities, which might otherwise enhance the school academic and community experience.

Many parents and students find it important to retain school continuity despite the circumstances that require the household to be dependent on the City's homeless shelter system. Borough President Adams believes that it should be the policy of the City to take actions that would eliminate such hardships. One such action would be to enable the working income-challenged households with children attending public schools to qualify for community local preference on the basis of where the child is enrolled in school.

According to the interactive map provided by the Institute for Children, Poverty, and Homelessness (ICPH), there are six elementary schools within a few blocks of the proposed Bedford Courts development site, in New York City Community School District (CSD) 17, containing a combined total of approximately 500 homeless students. Such students and their families should be considered as part of the 50 percent local preference.

Borough President Adams believes that HPD should modify its affordable housing apartment lottery community preference standards to include the school zone attended by a child of a household residing at a City-funded or -operated homeless shelter.

#### Accommodating Rent-Burdened Households in Lieu of Strict Area Median Income Standards

Borough President Adams supports Mayor Bill de Blasio's goal of achieving 200,000 affordable housing units over the next decade. Brooklyn is one of the fastest growing communities in the New York City metropolitan area and the ongoing Brooklyn renaissance has ushered in extraordinary changes that were virtually unimaginable even a decade ago. Unfortunately, Brooklyn's success has led to the displacement of longtime residents who can no longer afford to live in their neighborhoods. Borough President Adams is committed to addressing the borough's affordable housing crisis through the creation and preservation of much-needed affordable housing units for very low- to middle-income Brooklynites. Among numerous approaches and strategies, Borough President Adams is committed to advancing his affordable housing policy through his role in the ULURP. The development of muchneeded affordable housing provides opportunities to existing neighborhood residents at risk for displacement or increased degree of being rent-burdened.

Data show that more than 80 percent of those making 50 percent of AMI or less are rent-burdened. The crisis is even worse among the lowest-income citizens, e.g. those making 30 percent of AMI or less, currently \$23,310 for a family of three. Among this population, well over 50 percent pay more than half of their income toward rent. More than a fifth of New York City households — more than two million people — earn less than \$25,000 a year and nearly a third earn less than \$35,000. As the City's housing crisis gets worse, the burden falls most heavily on these low-income households, including senior citizens.

Many residents of CD 9 live in unregulated housing, or regulated apartments subject to a legal regulated rent increase in which landlords have been renting below the legally permitted regulatory rent (preferential rent) and have been seeking to increase such rent to the permitted legal amount. For ZIP code 11225, data disclosed by the New York City Rent Guidelines Board (RGB) in June 2017 list 2,550 such units, representing 20 percent of all rent-stabilized units. Moreover, data show that too many households in proximity to the proposed development fall into low- and very low-income categories and are often rent-burdened. There is, therefore, a pressing need to provide more affordable housing units

in CD 9. Given the risk of displacement, the City should take steps to increase the probability that rentburdened households qualify for as many affordable housing lotteries as possible.

A strict rent-to-income requirement not exceeding 30 percent of income for annual rent payments ends up disqualifying many income-challenged households from the affordable housing lotteries. As a result, these rent-burdened households do not meet a housing lottery's minimum household rent-to-income requirement. Such households are often already paying the same rent, or are in excess of the rent stated for the affordable housing unit. Thus, the requirement to pay no more than 30 percent of household income is actually hurting people who are already living in substandard housing and are paying more than 30 percent of their income toward housing.

As first noted in his East New York Community Plan ULURP recommendations, Borough President Adams believes that it is time to break the cycle in which families that are already paying too much rent for substandard dwellings are disqualified from affordable housing lotteries in new buildings. Borough President Adams seeks to qualify rent-burdened households for selection through the housing lottery process. Such eligibility would ensure rent-burdened households receive the maximum opportunity to secure regulated affordable housing, thus expanding the number of households eligible for government-regulated affordable housing lotteries.

One means to address pervasive rent burden involves amending the ZR to adjust AMI qualifications to include such households that would maintain or reduce their rent burden. For MIH housing lotteries, DCP should amend the ZR to allow exceptions to the 30 percent of income threshold so that rentburdened households paying the same or greater rent than the lottery unit rent would be eligible to live in affordable, new, and quality housing.

Borough President Adams believes that the CPC and/or the City Council should echo his call to seek modifications to the MIH section of the ZR pertaining to MIH-designated areas to be adopted with a requirement that permits households with rent-burdened status to qualify for such affordable housing units pursuant to MIH. Such modifications would allow exceptions to the 30 percent of income threshold for households paying equal or higher rent than those offered by the housing lottery.

#### **Recommendation**

Be it resolved that the Brooklyn borough president, pursuant to sections 197-c of the New York City Charter, recommends that the City Planning Commission (CPC) and the City Council <u>disapprove these applications with the following conditions</u>:

- 1. Eliminate condominium ownership and repurpose the building as affordable rental housing, and therefore modify ULURP application number 170420 PPK to retain ownership of the entire site by restricting all disposition to a 99-year ground lease.
- 2. To the extent economically practical, repurpose floor area for the maximum additional number of affordable housing units.
- 3. That prior to the City Council's public hearing, BFC, and/or EDC provide to the City Council multiple assumptions of the number of units at variations of middle- and moderate-income affordable housing that might assist with covering the operating cost of the drill shed and head house.
- 4. That prior to the City Council's public hearing, BFC and/or EDC provide to the City Council:

- a. The construction cost and annual projected operating cost differential for the drill shed and head house both with and without the swimming pool
- b. Multiple assumptions of the number of units at various AMIs of middlemoderate- and/or moderate-income affordable housing that might crosssubsidize the operating cost of the drill shed and head house that repurposes some or all of the market-rate floor area, with and without inclusion of the swimming pool
- c. Detailed assumptions to assist in understanding the number of annual users who should benefit from low-cost and subsidized individual utilization of the recreational facilities.
- 5. Based on the disclosure of user assumptions, the City Council shall consider the extent of cumulative subsidy credit provided to the non-profit users in terms of the adequate availability of the recreation center for free, low-cost, and highly subsidized non-affiliated entry/utilization of the facility.
- 6. That prior to the Council's public hearing, BFC and/or EDC provide to the City Council:
  - a. Language incorporated in either the regulatory agreement or the LDA to ensure that non-MIH housing units remain permanently affordable
  - b. A written commitment to the extent that the dwelling units would reflect a greater percentage of two- and three-bedroom apartments more consistent with having at least 50 percent of two- or more bedroom affordable housing units and at least 75 percent of one- or more bedroom affordable housing units, consistent with zoning text for Inclusionary Housing floor area pursuant to ZR 23-96(c)(1)(ii)
  - c. The extent that the development would be incorporating HPD's Our Space Initiative (20 percent preferred)
  - d. The extent that it would coordinate with the New York City Department of Transportation (DOT) and the New York City Department of Environmental Protection (DEP) as follows:
    - i. Commit to implement curb extensions as part of a Builders Pavement Plan and/or as protected painted sidewalk extensions, with developer commitment to enter into a standard DOT maintenance agreement for the following intersections: Union Street and Bedford Avenue, President Street and Bedford Avenue, Union Street and Rogers Avenue, and President Street and Rogers Avenue
    - ii. Commit to the installation of bioswales as part of its Builders Pavement Plan

With the understanding of DOT confirming that implementation would not proceed prior to consultation with CB 9 and local elected officials

- e. Continue to explore additional resiliency and sustainability measures in the development such as incorporating blue/green/white roof finishes, Passive House construction principles, solar panels, and wind turbines
- f. Retain Brooklyn-based contractors and subcontractors, especially those who are designated Local Business Enterprises (LBE) consistent with section 6-108.1 of the City's Administrative Code, and Minority- and Women-Owned Business Enterprises (MWBE) as a means to meet or exceed standards per Local Law 1 (no less than 20 percent participation), as well as to coordinate the monitoring of such participation with an appropriate monitoring agency.

#### Be It Further Resolved:

- 1. That New York State Housing and Community Renewal (HCR) should advance rulemaking modifications regarding Section 9 NYCRR 2524.5 of the Rent Stabilization Code that would close the loophole that now allows rent-stabilized buildings to be vacated to facilitate demolition that may result in the buildings being re-occupied as legal non-regulated apartments.
- 2. That the New York State Legislature should introduce a bill pertaining to legally permitted regulatory rent (preferential rent) that mandates such a rent adjustment be phased in based on the establishment of an annual cap on the percent of annual increase.
- 3. That the City should commit the resources of the Mayor's "Housing New York: A Five-Borough, Ten-Year Plan" preservation component to set aside funding to refinance such buildings as a means to extend regulatory agreements, followed by subsequent engagement with owners of area properties with expiring regulatory agreements by the New York City Department of Housing Preservation and Development (HPD).
- That HPD modify its affordable housing apartment lottery community preference standards to be inclusive of the school zone attended by a child of a household residing at a City-funded or operated homeless shelter.
- 5. That the CPC and/or the City Council, in order to establish AMI equivalent affordable housing eligibility as a qualifier for those rent-burdened households that would be able to pay the same or have a reduction in their rent by leasing an MIH lottery unit, should advocate for the modification of the MIH section of the ZR pertaining to MIH-designated areas, to be adopted with a requirement that provides eligibility while taking into account rent-burdened status.