

Human Resources Administration

Department of Homeless Services

Molly Wasow Park Commissioner

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July 1, 2023

The Honorable Eric Adams Mayor City Hall New York, NY 10007

The Honorable Adrienne Adams Speaker New York City Council New York, NY 10007

Dear Mayor Adams and Speaker Adams:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending June 30, 2023.

During the second quarter IDNYC continued to adjust services to support the growing asylum seeker population in New York City, ensuring the program's presence at the Roosevelt Hotel's intake center.

On April 28, 2023, IDNYC Assistant Deputy Commissioner Dr. Albert Gamarra represented the New York City Department of Social Services (DSS) at a City Council Hearing regarding "Meeting the needs of Asylum Seekers". Proposed City Council bills to increase access to IDNYC for all New Yorkers were discussed at this hearing.

During this quarter, IDNYC, in partnership with the NYC Public Schools piloted pop-up enrollment sites at two high school campuses to increase access to the card and all its benefits for all NYC public school students.

Another significant accomplishment in the quarter was the acceptance of the IDNYC card by the New York City Metropolitan Transportation Authority (MTA), for their reduced-fare programs, including paratransit.

As of the end of this quarter, a total of 1,586,625 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor Adams, Speaker Adams, and the New York City Council. We look forward to supporting New Yorkers in our city.

Very truly yours,

Molly Park

Molly Wasow Park, Commissioner, Department of Social Services

Cc: Sheena Wright, First Deputy Mayor
Anne Williams-Isom, Deputy Mayor
Camille Joseph Varlack, Chief of Staff
Manuel Castro, Commissioner, Mayor's Office of Immigrant Affairs

New York City Identity Card Program Quarterly Report April 1, 2023- June 30, 2023

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 2,145,668 applications, including renewal applications, have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of June 30,2023 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population ¹ (age 10 & up)
Bronx	378,981	22.25%
Brooklyn	618,578	19.96%
Manhattan	426,947	21.00%
Queens	669,306	23.45%
Staten Island	51,790	9.14%
Non-NYC P.O. Box	66	
TOTAL	2,145,668	20.90%

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

2) The number of New York City identity cards issued:

As of June 30,2023, IDNYC had issued 2,083,142 cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

3) The number of New York City identity cards issued to minors:

As of June 30, 2023, IDNYC had issued 78,295 cards to minors (individuals ages 10 to 17).

4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC received two requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC shared one document submitted by applicants with other City agencies.

6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC did not disclose any information concerning applicants to law enforcement.

8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 407 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 27 instances in which an individual sought to obtain an IDNYC card under another name and/or identity and all 27 applications were denied. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team then proceed with an investigation in accordance with program protocols. There were 12 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 39 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:

In the second quarter of 2023 IDNYC provided education and outreach assistance for enrollment for communities throughout New York City working in cooperation with the Department of Social Services' Outreach team and the Mayor's Office of Immigrant Affairs' External Affairs team. IDNYC was promoted at more than 231 tabling events hosted by community-based organizations throughout the five boroughs, including those working with immigrants. IDNYC informational materials were provided for enrollment and renewal in more than 25 different languages. IDNYC reached hundreds of individuals at events in partnership with Metro Plus and city shelters across the city.

Additionally, throughout this quarter IDNYC enrolled 6,500 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC On-the-Go!

10) The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance by benefit and cultural partners, financial institutions, and by NYPD and other government agencies for identification. IDNYC has continued to partner with the New York City Department of Corrections (DOC) to increase access to IDNYC cards for those who have been recently incarcerated to make it easier for formerly incarcerated individuals to apply for and receive an IDNYC.

11) The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:

During this quarter, IDNYC cultural partners issued a total of 2,171 free one-year memberships, with 775,061 memberships issued since January 2015.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 61,575 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.

Health

The IDNYC card continues to facilitate access to better health and savings.

• The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. In the second quarter, 2023, the BigAppleRX prescription discount card program reports that 243 people (unique users) have used their IDNYC for BigAppleRX discounts. BigAppleRX reports that this amounts to a savings of \$13,100 when compared to retail pricing of their prescriptions (425 total scripts filled in this time period). Since the

program's launch, IDNYC cardholders have used this benefit to save over \$1,395,076 on their prescription purchases.

- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$98,764 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$4.9 million dollars (\$4,930,607.87) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 11,135 cardholders have linked their IDNYC cards to their H+H accounts. Additionally, IDNYC has been a crucial tool for registering for and receiving COVID-19 vaccines and care.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC card online, at My Vaccine Record (MVR), to verify their identity to access their own or their children's official immunization records, including for COVID-19, from the NYC Department of Health & Mental Hygiene's (DOHMH) Citywide Immunization Registry (CIR). Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. To date 15,593 cardholders have accessed vaccine records using an IDNYC card. During this quarter, more people are accessing MVR using their IDNYC to retrieve their COVID-19 vaccination record.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 13,375 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

Finally, IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.