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**MAYOR DE BLASIO ANNOUNCES PARTNERSHIP WITH NEW YORK YANKEES  
TO FIGHT COVID-19 AND GET MORE NEW YORKERS TESTED**

*On Tuesday, August 25<sup>th</sup>, New Yorkers will receive free Yankees merchandise when they get tested for COVID-19 at more than 40 NYC Health + Hospitals testing locations*

**NEW YORK**—Mayor de Blasio today announced that the New York Yankees will partner with the NYC Test & Trace Corps to promote free COVID-19 testing across the city. As the first corporate sponsor of the City’s “Get Tested Tuesday” Day of Action, Yankees t-shirts, caps and other memorabilia be available to the first 4,000 New Yorkers who get tested any NYC Health + Hospitals testing [location](#) on Tuesday, August 25<sup>th</sup>.

“Regardless of whether you’re a Yankees, Mets, or Red Sox fan, one thing is clear about New Yorkers: we look out for one another,” said **Mayor Bill de Blasio**. “Getting a test isn’t just about protecting yourself—it’s a civic duty to your fellow New Yorkers. Testing and tracing remains our best defense against the virus, and we will continue to do everything we can to ensure New Yorkers can protect themselves and their loved ones.”

The Yankees will also air a public service announcement with Manager Aaron Boone and a lineup of star players Masahiro Tanaka, Gio Urshela, Aaron Hicks and Luke Voit that promotes a new “Core Four” to fight the virus (wash hands, social distance, cover face, stay home if sick) and urges New Yorkers to get tested for COVID-19. The PSA will air on the YES Network, and can be viewed [here](#).

The Get Tested Tuesday Day of action has been a partnership between NYC Test & Trace Corps community-based organization grantees, NYC Health + Hospitals and NYC agencies to focus outreach in target communities and get more New Yorkers tested.

NYC Test & Trace Corps is the City’s comprehensive effort to test, trace, and treat every case of COVID-19. Through a partnership with NYC Health + Hospitals and the Department of Health and Mental Hygiene, the Test & Trace Corps allows the City to offer free COVID-19 tests to all New Yorkers, immediately isolate and care for those who test positive for the virus and rapidly track, assess, and quarantine anyone they may have infected and offer support to safely isolate at home or in a hotel. Additional information on the Test & Trace Corps, including program metrics, is available [here](#).

“We are honored for this opportunity to partner the NYC Test & Trace Corps, and we encourage all of our neighbors and fans throughout the five boroughs to take advantage of this important and free COVID testing service,” said **Brian Smith, Senior Vice President and Corporate and Community Relations**. “During these unprecedented times we will continue to proactively

provide support and resources to programs and organizations that focus on the health, safety and well-being of our fellow New Yorkers.”

“Testing is crucial to help identify and assist New Yorkers who are confirmed positive for Covid-19. As we continue to mitigate the spread of Covid-19, we are grateful to the Bronx Bombers for their support of testing and commitment to encourage more New Yorkers to get tested. Free Covid-19 tests and free Yankees gear – that’s really a win-win for our City! ,” said **NYC Test & Trace Corps Executive Director Dr. Ted Long**.

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