

June 30, 2019

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

During this quarter New York celebrated the 15th Annual Immigrant Heritage Week, from April 15-21st, honoring our immigrant brothers and sisters, as well as the immigrant roots that millions of New Yorkers share. The week brought a number of IDNYC events to all five boroughs, which highlighted the use of our pop-up sites as well as the ability of our IDNYC On-the-Go/Mobile Command Center to bring IDNYC enrollments to all the people of New York City. Those events included IDNYC pop-up events with Councilmembers Antonio Reynoso, Mark Gjonaj, and I. Daneek Miller in Brooklyn, the Bronx, and Queens.

This month the IDNYC program is proud to announce a new retail partnership with 1-800-Flowers, which will provide IDNYC cardholders with access to special discount membership benefits. IDNYC also welcomes back Victorian Gardens, which renewed its partnership for their third summer season and provides IDNYC cardholders with exclusive entertainment discounts to family-friendly attractions in Central Park.

IDNYC broke its own one-day pop-up enrollment record when it brought the IDNYC On-the-Go/Mobile Command Center to partner with Congressmember Nydia Velazquez to perform IDNYC enrollments on site at her district office in Woodhaven, Queens.

At this quarter's end, there are 1,316,120 unique cardholders enjoying the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor de Blasio, Speaker Johnson, and the New York City Council.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report April 1, 2019 – June 30, 2019

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,450,763 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of June 30, 2019 (age 10 & up)	Estimated Eligible Population (age 10 & up)¹	% of Borough Population Eligible for IDNYC (age 10 & up)
Bronx	261,206	1,262,608	20.69%
Brooklyn	423,499	2,301,475	18.40%
Manhattan	292,164	1,523,735	19.17%
Queens	438,610	2,084,645	21.04%
Staten Island	35,220	424,051	8.31%
Non-NYCP.O. Box	64	N/A	
TOTAL	1,450,763	7,596,514	19.10%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,414,319 identity cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of June 30, 2019, IDNYC has issued 57,519 cards to minors (individuals aged 10 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC did not disclose any applicant information to law enforcement. The program received one judicial subpoena from Bronx Criminal Court, which is under review.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 223 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 13 unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There were 6 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 19 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:

Throughout this quarter, IDNYC conducted outreach across the five boroughs, and enrolled 2,715 New Yorkers at pop-up sites and aboard *IDNYC on the Go!*, the mobile command center. In addition, as part of the 15th Annual Immigrant Heritage Week, IDNYC teams were deployed to locations citywide, partnering with health centers, government entities, and nonprofits. Related highlights include:

- IDNYC is committed to ensuring that the program is accessible to all New Yorkers, including vulnerable and hard-to-reach New Yorkers. Through partnerships with the New Sanctuary Coalition, IDNYC participated in weekly clinics to help facilitate enrollment opportunities for New Yorkers who are new immigrants. Additionally, the program partnered with the Bay Family Residence, Urban Upbound, SUNY North Bronx Career and Counseling Center, Brooklyn Community Services and the Sure Foundation to continue to reach members of the community with unstable housing. Finally, IDNYC worked with survivors of a tragic fire in Sunset Park to provide access to IDNYC services for those who lost their documentation.
- IDNYC partnered with the New York Public Library (NYPL) to facilitate pop-ups at various NYPL locations, including library branches in Seward Park, Morningside, and Pelham Parkway-Van Nest.
- IDNYC was promoted at NYC's 4th Annual Iftar in the City, at NYC's Interfaith Seder, and at NYC's 2nd Annual Vaisakhi celebration. Almost 2,000 attendees at the three events learned about the IDNYC program.
- IDNYC participated in a community forum serving Trans and Gender Non-Conforming New Yorkers in Jackson Heights, Queens, as well as a PRIDE Prom hosted by Assembly Member Catalina Cruz at the New York Hall of Science, to inform local residents about IDNYC gender X and gender self-selection options. Additionally, IDNYC marched in the PRIDE parade and shared information with parade participants.
- IDNYC collaborated with several elected officials to bring IDNYC pop-ups throughout the five boroughs, including using the IDNYC On-the-Go/ Mobile Command Center on location at the Woodhaven, Queens, district office of Congressmember Nydia Velazquez, at the Williamsburg district office of Councilmember Antonio Reynoso, and on location at the Grace Gospel Tabernacle Church in Queens Village in partnership with Councilmember I. Daneek Miller. Lastly, a pop-up was held at the Pelham Parkway-Van Nest Library in partnership with Councilmember Mark Gjonaj.

(10) The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility.

(11) The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. The City continues to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

Culture, Entertainment, Sports, and Education

- IDNYC continues to work closely with cultural partners to identify opportunities for further collaboration and expansion of IDNYC benefits. This quarter, 7,099 free one-year memberships were redeemed across 40 participating cultural organizations, with 663,888 memberships issued since January 2015.
- One of the newest benefit partners, the Leslie-Lohman Museum of Gay and Lesbian Art, has seen its membership more than quadruple, with 583 IDNYC memberships issued since becoming an IDNYC partner in January.
- Since the start of the program, 80,779 cardholders have used IDNYC to purchase discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, National Geographic Encounter; NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse; KidPass; and BAAD!.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 96,780 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 45,659 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and memberships and classes with Bike New York, Citi Bike, New York Road Runners, Chelsea Piers, Brooklyn Boulders in Queensbridge, and Aviator Sports and Events Center.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$926,348 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$204,595 in discounted grocery purchases this quarter, bringing total grocery savings to more than \$2.4 million dollars (\$2,406,124) since January 2015.

- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 9,072 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date 3,344, cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 9,734 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.