

The Mayor’s Office to End Domestic and Gender-Based Violence (ENDGBV) develops policies and programs, provides training, conducts research and evaluations, preforms community engagement, and operates the Family Justice Centers (FJsCs). The FJsCs are co-located multidisciplinary service centers providing vital social services, civil legal, and criminal justice assistance for survivors of domestic and gender-based violence and their children – all under one roof.

This is the fifth report to be provided in compliance with Local Law 39 of 2019, covering fiscal year 2024 – July 1, 2023 to June 30, 2024. This report provides an overview of ENDGBV activities with cosmetologists.

Outreach to Cosmetologists¹

Section 1: Fiscal Year 2024 Cosmetologists Outreach by Number of Salons

Borough	# of Salons
Bronx	0
Brooklyn	13
Manhattan	0
Queens	0
Staten Island	1
Total	14

- During salon outreach, each salon is provided with a printed Domestic Violence Toolkit, posters and palm cards.

Online Domestic Violence Toolkit for Cosmetologists

ENDGBV has created a Domestic Violence Toolkit for cosmetologists that is available on the ENDGBV website. The toolkit provides information on how cosmetologists can recognize signs of an abusive relationship and help by safely referring clients to information and resources. From July 1, 2023 through June 30, 2024:

- The toolkit has been downloaded 20 times from the ENDGBV website.
- A printed Domestic Violence Toolkit was provided to each of the 13 salons contacted during outreach.

¹ In 2023, ENDGBV reorganized our outreach team into a new community initiative role, and staff responsibilities expanded to include contract management in addition to outreach. During this time, the community initiative staff underwent training for the new responsibilities, and therefore, this limited the number of outreach events conducted. In addition, as of June 17, 2020, all salon operators and individuals seeking a New York State cosmetology license or re-licensing must complete a 1-hour course on Domestic Violence and Sexual Assault Awareness. As a result, many beauty schools, salons, chamber of commerce and community-based organizations have followed the City’s lead in offering workshops on domestic violence to salon staff as part of their ongoing training. In consideration of these efforts, ENDGBV has redirected some of our resources and focus to other outreach efforts, while continuing to conduct outreach to salons.