

MAYOR'S FUND TO ADVANCE NEW YORK CITY



Message from the Mayor



BILL DE BLASIO, Mayor of New York City

Public-private partnerships are one of the most powerful tools cities have in creating positive social change. The Mayor's Fund to Advance New York City continues to be an unparalleled leader in fostering partnerships to improve the lives of New Yorkers across the five boroughs.

In 2015 alone, we have seen the Mayor's Fund engage private partners and our City agencies to make progress on some of the most pressing issues facing every corner of our city. We have supported a new program in our libraries that is putting more New Yorkers on the road to citizenship. We have connected domestic violence victims to help through thousands of ATM screens. We have received a major federal grant toward our work to build a more effective and holistic mental health care system. And we have continued to explore new tools to make our city's programs more streamlined and user-friendly through our Designing for Financial Empowerment initiative.

But there is no better example of the Mayor's Fund's power to bring together government and business than the partnership that we launched this past May, which is focused on improving opportunities for young New Yorkers transitioning to careers and college.

Central to this effort was the creation of a first-of-its-kind Center for Youth Employment, a public-private partnership tasked with helping to create 100,000 internship, mentorship and job experiences for city youth each year.

Additionally, I called on large and small employers citywide to support the next generation of our workforce—an investment that will pay off for our city's economy and for businesses by extension—and our business community responded, offering almost 3,000 private sector work sites for city youth.

We have outlined an ambitious set of goals for our administration to make our entire city more equal and accessible for all, and we know we cannot do it alone. The Mayor's Fund continues to be an unmatched partner in helping us bring together government, philanthropy and the private sector to help us achieve these goals.

Thank you to everyone who has supported our work this year, and as we kick off 2016, we look forward to continuing our partnerships in creating a city where everyone has the opportunity to thrive.

Bill de Blasio

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In honor of the lives lost in the terror attacks in Paris, France, on Friday, November 13, 2015, Mayor Bill de Blasio, the New York City Department of Parks and Recreation and the New York City Police Department lit the arch in Washington Square Park in blue, white and red. The lighting production, designed by Brian Tovar, was arranged by the Mayor's Fund and the Mayor's Office of Strategic Partnerships to be provided in-kind by Bentley Meeker Lighting & Staging, Inc.

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Messages from Our Leadership



CHIRLANE MCCRAY, Chair, Board of Directors

For me, the Mayor’s Fund has always been New York City’s quintessential foundation.

Year after year, it has bridged New York’s public and private sectors to support innovative programs that are making tangible improvements in the lives of our neighbors. And this year has been no exception.

The evidence is clear: Early and meaningful exposure to summer jobs, internships and mentorships increases a young person’s chances of graduating from school and competing in the job market. Take Edward, who was hired as an intern by the Office of the Chief Medical Examiner through the City’s Summer Youth Employment Program. An aspiring software developer, Edward helped develop a web application to manage the IT department’s hardware inventory. The summer was valuable for Edward, who gained first-hand knowledge in his chosen career path, and also for his employer, who gained an app they are still using today! Since its launch in May, the Center for Youth Employment has helped our city to connect nearly 70,000 young New Yorkers to high-quality work experiences that are laying the foundation for future success.

It is more important than ever for New Yorkers to stand up on behalf of immigrants, whose hard work and ingenuity continues to shape our city. In partnership with the Mayor’s Office of Immigrant Affairs, the Mayor’s Fund helped connect thousands of immigrants to information on applying for citizenship, legal assistance and financial education. All the services are free, and all of them can be conveniently accessed in our public schools—and will soon be available in our public libraries as well. When you consider the long-term benefits of citizenship, which include better pay and higher rates of home ownership, it is hard to overstate the importance of this work.

One in five adult New Yorkers deals with a mental health disorder in any given year. That’s the bad news. The good news is that mental illness is treatable. We need to do a better job of bringing services into the neighborhoods where they are needed most. We also need to train trusted community members to deliver those services. We are putting these principles into practice with Connections to Care, a new \$30 million public-private partnership to train non-health professionals at community-based organizations to offer mental health support. Connections to Care, which is driven by the Mayor’s Fund, is one of 54 initiatives in *ThriveNYC: A Mental Health Roadmap for All*, an action plan to change the way our city approaches diseases that originate in the mind.

Our goal is to forge a city that is more just and equal for all—one initiative at a time, in partnership with civic-minded individuals like you. With your continuing support, there is truly no limit to what New York City’s foundation can accomplish.



Mayor's Fund Board Chair, First Lady Chirlane McCray, and Health Commissioner Dr. Mary Bassett at the release of *ThriveNYC: A Mental Health Roadmap for All*, at the CUNY Hunter College Silberman School of Social Work on November 23, 2015.

Messages from Our Leadership



ROB SPEYER
Chair, Board of Advisors

As Chairman of the Advisory Board, I am extremely proud of what we have accomplished at the Mayor's Fund in 2015, and even more excited about what we can achieve in the coming year.

In ways big and small, the Mayor's Fund is a unique force that works alongside City government and across sectors to truly transform how New Yorkers learn, work and live.

Thanks to the dedicated efforts of Board Chair, First Lady Chirlane McCray, and our diverse and energetic board of advisors, we realized a remarkable number of achievements in 2015. Working in collaboration with the city's most influential business, philanthropic and civic leaders, we have advanced a number of critical projects and programs that are closely aligned with Mayor Bill de Blasio's vision, and a highly-targeted series of needs that have been identified by City agency leadership.

And the results are clear.

As outlined in greater detail throughout this report, through the efforts of the Fund, we have successfully created thousands of new career opportunities for our city's young people; developed a plan to build a healthier and happier future for every New Yorker; and greatly enhanced access to vital citizenship services for our city's immigrants. In addition, we have shepherded a number of projects designed to empower New Yorkers in every corner of every borough of our city, including domestic violence victims, students, public housing residents, low-income families and those who have suffered from tragedy.

I am deeply honored to play a part in these efforts and look forward to all that is to come. Led by the vision of our Mayor and the avid commitment of the First Lady to our mission, I know that the Mayor's Fund will remain unstoppable in carrying out its charge to help make our city welcoming to all New Yorkers.



DARREN BLOCH
Executive Director

One of the most inspiring aspects of our work at the Mayor's Fund is our ability to regularly engage our city's leaders in identifying the compelling and urgent challenges they are confronting—and explore a pivotal role for private resources in helping to solve those challenges. Those regular and ongoing interactions with city agencies and City Hall have created a model set of partnerships to channel resources towards innovative solutions within the infrastructure of our City government. And it is a model that has served our city well time and time again in 2015.

Our Connections to Care program, launched this past July, is a perfect example. The immediate goal of this new public-private partnership is to integrate evidence-based mental health support into about a dozen community-based organizations serving low-income, at-risk populations—New Yorkers who may not know they need help, or are reluctant to seek it out. But as one of the initiatives of *ThriveNYC: A Mental Health Roadmap for All*, Connections to Care will accomplish much more than that. It will inform how we can embrace the strength of organizations that are the cornerstones of our communities to create a more effective mental health system. Its achievements will be shared and implemented across our city, advancing our efforts to support the mental health well-being of every New Yorker.

This is the heart of our mission at the Mayor's Fund: to explore new ways to improve how we serve New Yorkers, and then combine with the scale of government to create widespread, long-term reform.

Together, with the support of our private partners, our city agencies and of everyday New Yorkers, we will continue to fulfill this mandate in 2016 and beyond. Together, we will continue to pioneer real and tangible change that will serve our city for generations to come.

About the Mayor's Fund

ADDRESSING NYC'S PRIORITY ISSUES

For over 20 years, the Mayor's Fund to Advance New York City has facilitated public-private collaborations that support the development and emerging needs of the city's most underserved communities.

Uniquely positioned to wed the unmatched reach of government with the flexibility and entrepreneurial spirit of the private sector, the Mayor's Fund leverages the deep well of civic goodwill by linking City agencies to private individuals, corporations and foundations with shared goals for New York City and its residents.

Through these innovative public-private partnerships, the Mayor's Fund has facilitated citywide community development to fill vital needs in its current areas of focus: mental health, youth workforce and immigration.

In addition to this primary role, the Mayor's Fund links generous funders to existing systems in order to address immediate need during times of crisis. The Mayor's Fund has and will continue to serve as a home base for those seeking to channel resources to New Yorkers in the wake of tragedy.



1K+

Total Funding
Partners

In 2015...



\$23M

Received in
Donations



30

City Agency
Partners



100

Public Programs and Initiatives
Supported

Mayor Bill de Blasio, NYPD Commissioner Bill Bratton and Macy's CEO Terry Lundgren attended the Macy's Thanksgiving Day Parade balloon inflation in Manhattan on November 25, 2015.

Mayor's Fund Priority Areas in 2015, by the Numbers

MENTAL HEALTH

Connections to Care

One of the largest public-private partnerships in the history of the Mayor's Fund

\$30 million+

Total cost of Connections to Care, supported by a federal grant and funding from private partners

54

Initiatives to support mental wellness in ThriveNYC: A Mental Health Roadmap for All

YOUTH WORKFORCE

\$5.4 million

Total investment by New York City's private sector in the Center for Youth Employment in its first year

70,000

City-supported work opportunities for youth in 2015

54,263

Participants citywide in the 2015 Summer Youth Employment Program

2,078

Youth in homeless shelters or foster care who landed summer jobs in 2015, doubled from prior year

203

Ladders for Leaders interns in New York City's tech industry in 2015, quadrupled from prior year

IMMIGRATION

6,000

Immigrants served through NYCitizenship in Public Schools, approximately

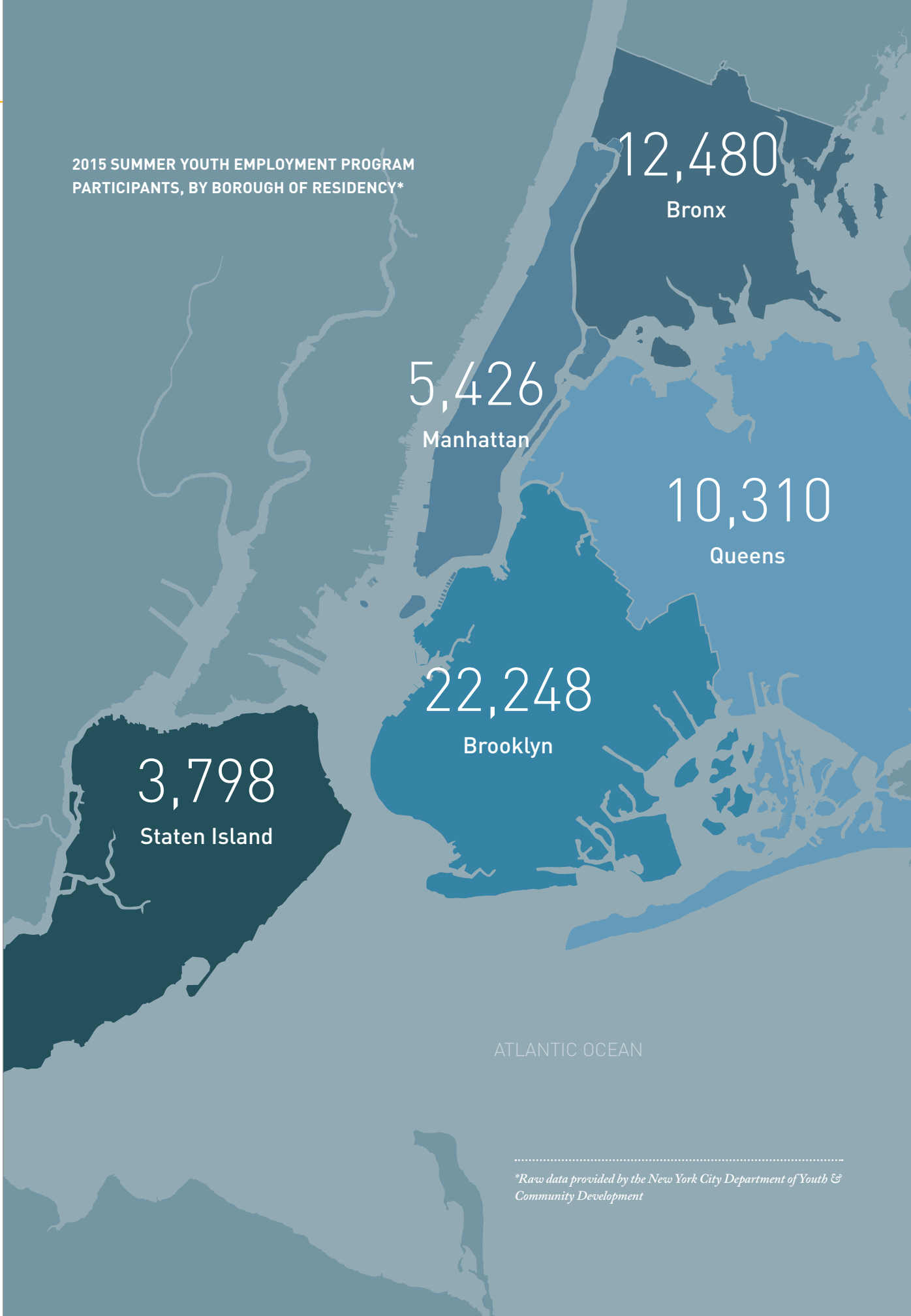
5,900

Immigrants provided with information on financial empowerment services through NYCitizenship in Public Schools, approximately

1,460

Immigrants connected to English language learning materials and City resources via the We Are New York Community Leadership and Empowerment Project

2015 SUMMER YOUTH EMPLOYMENT PROGRAM PARTICIPANTS, BY BOROUGH OF RESIDENCY*



*Raw data provided by the New York City Department of Youth & Community Development

Mental Health

IMPLEMENTING A BOLD VISION FOR COMBATTING THE MENTAL HEALTH CRISIS

The Department of Health and Mental Hygiene estimates that at least one in five adult New Yorkers is likely to experience a mental health disorder in any given year. Approximately eight percent of adult New Yorkers are believed to experience symptoms of depression each year.

As Mayor’s Fund Board Chair Chirlane McCray often reminds us, if we were talking about the flu or heart disease, we would call this an epidemic.

New York City is committed to addressing the mental health crisis and transforming the delivery of mental health care services for all New Yorkers, changing the way in which New Yorkers are both diagnosed and treated, and ensuring that everyone not only has access to care, but access to the right care. Moreover, our city is looking to change the culture and reduce the stigma surrounding mental illness, which is known to increase the severity of psychiatric symptoms and decrease treatment adherence.

This year, the Mayor’s Fund is supporting the first steps toward reform, including funding the development of a plan of action and leading one of the plan’s largest public-private initiatives.

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“One in five adult New Yorkers has a diagnosable mental illness in any given year, and each of those New Yorkers has friends, family and coworkers. Mental illness truly impacts the lives of every New Yorker. It impacts our quality of life, our health and our economy. New York City can and will ensure that all New Yorkers have access to the services and treatment they need to feel better and live healthier. ThriveNYC is a plan of action to guide us toward a more holistic public health system that prevents, detects and treats mental illness.”

Richard Buery, Deputy Mayor for Strategic Policy Initiatives



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Mayor Bill de Blasio and Mayor’s Fund Board Chair, First Lady Chirlane McCray, were joined by their children, Chiara and Dante de Blasio, to release *ThriveNYC: A Mental Health Roadmap for All* at CUNY Hunter College - Silberman School of Social Work on November 23, 2015.

Mental Health

IMPLEMENTING A BOLD VISION FOR COMBATTING THE MENTAL HEALTH CRISIS

THRIVENYC

ThriveNYC: A Mental Health Roadmap for All is New York City’s plan of action to guide the city toward a more effective and holistic mental health system: one that promotes mental health, prevents illness and detects problems early, in addition to treating conditions. Driven by Mayor’s Fund Board Chair Chirlane McCray, ThriveNYC aims to ensure New Yorkers can get the treatment they need, and lays out an approach that will improve the mental well-being of all New Yorkers. ThriveNYC’s 54 initiatives represent a total commitment of over \$850 million over the next four years, including \$305 million in new commitments of both public and private funding. The Mayor’s Fund and its private partners helped to support the development of ThriveNYC and will continue to assist in the execution of its principles, furthering the mental well-being of New Yorkers.

CONNECTIONS TO CARE

In July, the Mayor’s Fund, the Department of Health and Mental Hygiene and the Center for Economic Opportunity launched Connections to Care, a five-year program aiming to integrate evidence-based mental health services into community-based organizations already serving low-income, at-risk populations. As the largest public-private partnership in ThriveNYC, Connections to Care will be supported by a Social Innovation Fund grant from the Corporation for National and Community Service, to be matched by other private funding sources. The Mayor’s Fund is grateful to our early funding partners, the Chapman-Perelman Foundation, the Benificus Foundation and Dr. Marilyn Simons of the Simons Foundation.

The goal of Connections to Care is to ensure that every staff member at select community-based organizations—all of whom are non-mental health professionals—can also identify a client that is suffering from a mental health condition, provide the appropriate support or refer them to a provider for more specific services. By piloting this all-inclusive approach to mental health care, Connections to Care is looking to evaluate if every client of these community-based organizations who walks in with a mental health challenge—whether they are aware of it or not—is then more likely to get the help they need.

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“Broadening access to quality services is critically important and a key element of New York City’s Mental Health Roadmap. But our Roadmap goes beyond this—because in public health we must focus equally on prevention and health promotion. We will focus on our littlest New Yorkers, and work to identify and address challenges early on. We will use new technologies and build partnerships with community groups and business leaders already doing great work on the ground. Together we can make our city healthier and stronger, for everyone.”

Dr. Mary Bassett, Commissioner of the Department of Health and Mental Hygiene

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“We are pleased to call the Mayor’s Fund to Advance New York City a part of the Social Innovation Fund. The Corporation for National and Community Service is proud to support Connections to Care, which will ensure more New Yorkers gain access to the mental health services they need.”

Wendy Spencer, Chief Executive Officer of the Corporation for National and Community Service

Mental Health

IMPLEMENTING A BOLD VISION FOR COMBATTING THE MENTAL HEALTH CRISIS

KEY PROGRAM FACTS

1. Approximately a Dozen Community-Based Organizations and Mental Health Provider Partnerships to be Selected
2. *Target Populations:* New Parents Seeking Day Care or Shelter; “Out of School, Out of Work” Youth Seeking Education or Internship Programs; or Unemployed Adults Seeking Workforce Development
3. *Support to be Provided by Community-Based Organizations:* Motivational Interviewing; Mental Health First Aid; and Psycho-Education

HOW ARE WE LOOKING TO HELP?

- For expectant mothers and parents of children under the age of four: Improvement in parent-child interactions; healthy social and emotional development in young children; and improvement in maternal depression.
- For “out of school, out of work” youth ages 16 to 24: Improved job placement rates, retention and earnings; and reconnection with school, grade gains, high school equivalency attainment and post-secondary enrollment.
- For unemployed, low-income, working-age adults ages 18 to 64: Positive employment outcomes, including job placement rates, retention and earnings.

? DID YOU KNOW?

Did you know that the Mayor’s Fund and the Center for Economic Opportunity were some of the first recipients of a Social Innovation Fund grant, back when it was launched in 2010? The \$28.5 million award supported the expansion and evaluation of five anti-poverty programs, some of which are still in operation today: Jobs-Plus, Family Rewards, SaveUSA, the Project Rise and WorkAdvance. Learn more at nyc.gov/ceo.



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Wendy Spencer, Corporation for National & Community Service CEO, and Mayor’s Fund Board Chair, First Lady Chirlane McCray, speak following the launch of the Connections to Care initiative on July 30, 2015.

Youth Workforce

NYC CENTER FOR YOUTH EMPLOYMENT IS ENSURING THE NEXT GENERATION’S SUCCESS, OUR
WORKFORCE’S LONG-TERM STRENGTH & OUR ECONOMY’S GROWTH

Research shows that early and meaningful exposure to career paths significantly increases the likelihood of a young person graduating from high school, improves future employment opportunities and increases earning potential. Summer jobs in particular have been shown to have a powerful positive impact on young adults, helping to decrease rates of incarceration, increase high school attendance and increase interest in college enrollment.

That is why Mayor de Blasio has made it a priority of his administration to improve current youth employment programs and expand access to these vital opportunities for more young New Yorkers, directing the Mayor’s Fund to assist in achieving this goal.

This past May, the Mayor’s Fund took a significant first step toward fulfilling the Mayor’s mandate with the launch of the **NYC Center for Youth Employment**, a public-private partnership dedicated to strengthening collaboration between City agencies, including the Department of Youth and Community Development and the Department of Education, and the private sector, in order to improve our current youth workforce infrastructure.

THE MAYOR’S GOAL

To create at least 100,000 jobs, internships and mentorships per year for young New Yorkers by 2020, with particular focus on supporting vulnerable youth, growing career and technical education programs, and building year-round career opportunities.

THE CENTER’S MISSION

To facilitate a bigger and better network of youth employment services through partnerships with City agencies, employers and other stakeholders.



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“At the young age of 16, I [have] worked on Wall Street, met amazing, generous people and realized what I want to do as a career. I have networked with many people who I know I can turn to for support and advice as I advance towards my aspirations as the founder of my own cosmetics company.”
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Aniyah Smith, Queens, Ladders for Leaders
2015 intern at Catalyst

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“Working at Modell’s Sporting Goods has taught me a lot of things. I’m confident talking to people now and I know what to do in my workspace.”
.....

Khaleel Jones, Queens

Youth Workforce

NYC CENTER FOR YOUTH EMPLOYMENT IS ENSURING THE NEXT GENERATION’S SUCCESS, OUR
WORKFORCE’S LONG-TERM STRENGTH & OUR ECONOMY’S GROWTH

Along with creating more career opportunities for our young people, the Center is committed to working with employers, private funders and service providers to ensure that every program offers real value to both youth participants and employer hosts. To accomplish this, the Center has and will continue to consistently engage the city’s corporate and philanthropic communities in making wise investments that yield the biggest return in positive outcomes for city youth.

The Center’s launch was elevated by a total commitment of **over \$5.4 million from a total of 60 private sector employers** and members of the city’s business and philanthropic community, including founding partners Citi Foundation, Arcus Foundation, Goldman Sachs Gives, James Family Charitable Foundation, Macy’s, Tishman Speyer and the Partnership for New York City.

With their backing, the Center quickly met its first major goal by more than **doubling the number of internships** available to New York City students through the City’s Ladders for Leaders internship program—from just 475 internships in 2014 to 1,035 positions in 2015.

This summer, more youth landed summer jobs and internships through the City’s Summer Youth Employment Program than at any other point in the program’s 50-year history—a total of **54,263 young people**, up from 47,126 last year. That includes **more than 2,000 vulnerable young people in shelter or foster care**—more than double the number in summer jobs from 2014.

Overall, between the expanded Summer Youth Employment Program, the Department of Youth and Community Development’s new City Council-funded “Work Learn Grow” initiative and other programs led by City agencies and offices, the Center helped increase the overall number of City-supported jobs, internships and related opportunities for youth to approximately 70,000 in 2015—an **increase of nearly 15 percent over the previous year**.

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“The unprecedented investment in youth workforce development by Mayor de Blasio is making a positive difference and providing real-world job experience in some of the most dynamic and diverse industries in New York City. There were a record number of Summer Youth Employment Program participants in 2015, including more than double the number of vulnerable young people participating. This progress couldn’t have happened without our partnership with the Mayor’s Fund and the Center for Youth Employment.”
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Bill Chong, Commissioner for the Department of Youth and Community Development

Youth Workforce

NYC CENTER FOR YOUTH EMPLOYMENT IS ENSURING THE NEXT GENERATION’S SUCCESS, OUR WORKFORCE’S LONG-TERM STRENGTH & OUR ECONOMY’S GROWTH

“New York City’s employers have a huge stake in making sure the city’s youth are well prepared for the jobs of the future. The business community is stepping up to the challenge set forward by Mayor de Blasio to increase mentoring and internship opportunities, and partnering with the Mayor’s Fund and the Department of Education to modernize career and technical education in the public schools.”

Kathryn Wylde, President and CEO of the Partnership for New York City

“New York City is one of the best talent centers in the world, and the Ladders for Leaders interns we hosted this summer were a real asset to the teams at AOL. The program we designed with the City greatly added not just to the culture and energy of the office, but to the day-to-day business and long-term strategy for the company. Talent is the most important asset in our business, and access to a diverse set of talent is what our partnership with the Center for Youth Employment delivered—and we hope to grow the partnership in the years to come.”

Tim Armstrong, Chief Executive Officer of AOL, Inc., Ladders for Leaders 2015 intern host



In July, Mayor’s Fund Board Chair and First Lady Chirlane McCray toured AOL, Inc. Headquarters in Manhattan and met their summer 2015 interns from the City’s Ladders for Leaders program.

Youth Workforce

CENTER FOR YOUTH EMPLOYMENT 2015 PARTNERS

- Abrams Deemer PLLC
Administration for
Children’s Services
Aini & Associates PLLC
All Star Code
Amalgamated Bank
American Airlines
American Century Foundation
American-Italian Cancer
Foundation
American Museum of
Natural History
AOL
Aon Risk Insurance
Architectural Grille
Arcus Foundation
Assemblyman Walter T. Mosley’s
Office
Association for a Better New York
Atrium Center for
Rehabilitation and Nursing
Bakers and Shakers
Bank of America
Bay Terrace Pool Club
Beazley Group
Berkeley College – Brooklyn &
NYC Campuses
BlackRock, Inc.
Blackstone
Bloomingdale’s
Born Hotels
Boston Consulting Group
Bright Horizons
Bronx Overall Economic
Development Corporation
Bronx Tourism Council
Brooklyn Children’s Museum
Brooklyn College Student
Services Corp.
Brooklyn Navy Yard
Capco
Cases
CASO, Inc.
Catalyst
Catholic Medical Mission Board
Central Booking
Central Queens Y
CHAZAQ
Chelton Loft
The Children’s Law Center
New York
Citi Foundation
The City of New York Business
Integrity Commission
CityScience
Columbia University College of
Physicians and Surgeons/HIV
Center, Dept. of Psychiatry
Condé Nast
Council Member Corey Johnson
Council Member Ritchie Torres
Creative Will Productions
CUNY Collaborative
Programs/At Home in College

Cushman Wakefield
(formerly Massey Knakal)
d expósito & Partners
Daniel Aryeh, PT, LLC
Deloitte LLP
Dr. Elizabeth Greenberg
Dr. Gregory Harmon
Dress for Success
Drexel Hamilton, LLC
Emmis Communications –
Hot 97 Radio
Empire State Building
Encompass New Opera Theatre
Everyday Health
Explorer Day Camp –
Central Queens Y
Fedcap Services Rehabilitation
Forest Hill High School
Frankfurt Kurnit Klein & Selz PC
Gerson Lehrman Group
Giannasca & Gallo Architects
Grand Central Tech
Goldman Sachs Group
Greater New York
Chamber of Commerce
Greater New York
Hospital Association
GreenWave
GRID Alternatives Tri-State
Guardian Life Insurance
Company of America
HAKS
Harlem Biospace/Maker Lab
Harlem DNA Lab
Harlem Hospital Center
The Harris Law Firm
HealthCorps
Hearst Corporation
Heather’s Photography
Helen Dalton Law Office
HFZ Capital Group
Hudson Guild
Hughes Hubbard & Reed
Human Resources
Administration LLP
The Institute for
Contemporary Psychotherapy
Interface Foundry
JAMBOX Entertainment
James Family Charitable
Foundation
Jewish Home Lifecare
JPMorgan Chase & Co.
The Junkluggers
Kaback Enterprises
KPMG
Kramer Levin Naftalis &
Frankel LLP
L+M Development Partners
LaGuardia Community College
Lane Architecture
Latham & Watkins LLP
Laura Devine Attorneys
Lawline

LDI
Lenox Hill Neighborhood House
Leukemia & Lymphoma Society
Life of Hope
Lost Battalion Hall
Recreation Center
The Lower East Side
Girls Club of NY
Macy’s, Inc.
Maimonides Medical Center
Manhattan by Sail
Masbia of Rego Park
MasterCard, Inc.
Mayor’s Fund to Advance
New York City
Mayor’s Office of Contract Services
Mayor’s Office of Data Analytics
Mazpen
Mechanical Contractors
Association of New York
Medidata
Mid-Bronx Council Services, Inc.
Modell’s Sporting Goods
Morgan Stanley
Most Excellent Home
Care Agency, Inc.
MTA NYC Transit
Municipal Credit Union
National Development Council
National Grid PLC
National Lighthouse Museum
Network for Teaching
Entrepreneurship
Neuberger Berman LLC
New York City Department of
Design and Construction
New York City Department of
Environmental Protection
New York City Department of
Health and Mental Hygiene
New York City Department of
Homeless Services
New York City Department of
Information Technology
and Telecommunications
New York City Department of
Probation
New York City Department of
Transportation
New York City Department of Youth
and Community Development
New York City Hispanic
Chamber of Commerce
New York City Housing Authority
New York City Health & Hospitals
Family Court Mental
Health Services
New York Code + Design Academy
New York Daily News
New York Law School
New York Multi Medical Care
New York Police Department
New York State Department of
Financial Services

New York State Department of
Labor
New York Yankees Foundation
Newmark Grubb Knight Frank
Next Jump
Nfoshare
NTT DATA, Inc.
Office of the Chief
Medical Examiner
Office of the Comptroller
Office of Judge Daniels
On Location Tours
The One Club
Pandora
Parker Institute
Partnership for New York City
Peace of Mind Technologies, LLC
Pearson Education
Pfizer, Inc.
Pioneer Camp
Preference Graphx
Primary One
Project Breaker, Inc.
Queens Courier
Queens District Attorney’s Office
Queens Historical Museum
Queens Hospital Center
Queens Law Associates
Queens Medical Associates
Queens Village Primary
Medical Care
Receptive Tours NYC
ReServe
Rubin Museum of Art
Samuel Field Y
Sec-Curity
Shark Branding
Sheraton Hotels
SimpleTherapy
SKNY Real Estate
SL Green Realty Corporation
SLS Conference Center/Ivy
Real Estate School
State Senator Brad Hoylman
Staten Island Children’s Museum
TCI
Teachers in Space, Inc.
Teamamerica
Tishman Speyer
Two Sigma Investments
Union Settlement
United Way of New York City
Unity Fellowship Breaking Ground
US District Court
Valet Anywhere
Vamoose Bus
Wildcat – SYEP
Wildlife Conservation Society
Women’s Venture Fund
XO Group, Inc.
Young & Rubicam

Immigration

SUPPORTING AND STRENGTHENING NYC’S IMMIGRANT COMMUNITIES

As home to 3.1 million immigrants from all over the world—and counting—New York City arguably boasts the most diverse population of any major city in the world. And yet, approximately 700,000 immigrant New Yorkers—half of them low-income—are still just one step away from citizenship, a pathway they need to follow in order to achieve economic stability.

Ensuring that our immigrant communities have access to every opportunity to succeed is one of Mayor de Blasio’s priorities. And it is why, this year, the Mayor’s Fund has supported a number of programs that aim to empower individual immigrant New Yorkers and strengthen their respective communities.

NYCITIZENSHIP IN LIBRARIES

To kick off this year’s first-ever Citizenship Week of Action, the Mayor’s Fund partnered with the Mayor’s Office of Immigrant Affairs to announce NYCitizenship in Libraries, a public-private partnership to increase naturalization rates by providing comprehensive citizenship assistance services at library branches citywide. Supported by Citi Community Development and the Carnegie Corporation of New York, the services offered through NYCitizenship in Libraries will include free information on applying for citizenship, legal assistance in completing applications and financial education to help put immigrants on their path to financial sustainability. This program expands on the existing NYCitizenship in Public Schools—which connects public school parents to naturalization assistance—and builds on the untapped opportunity of combining myriad services into a single program operating in safe, familiar settings to address common barriers to citizenship.

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“New York City is committed to increasing immigrant access to citizenship and financial empowerment as a powerful means of fighting poverty: citizenship status leads to better pay, higher rates of home ownership, political participation and myriad other benefits. Building on the success of NYCitizenship in Public Schools, we’re excited to be partnering with the Mayor’s Fund to provide immigrant New Yorkers with access to citizenship services at places they already frequent, such as our city’s public libraries. Through this program and other projects with the Mayor’s Fund, we can work to ensure that even more city residents are able to access the benefits, privileges and opportunities to which they are entitled.”

Nisha Agarwal, Commissioner for the Mayor’s Office of Immigrant Affairs

Immigration

SUPPORTING AND STRENGTHENING NYC’S IMMIGRANT COMMUNITIES

IMMIGRANT WOMEN LEADERS FELLOWSHIP

With the support of the Mayor’s Fund and Unbound Philanthropy, the Mayor’s Office of Immigrant Affairs launched the inaugural year of the Immigrant Women Leaders Fellowship. Over the course of four months, 13 fellows representing diverse areas of interest—from domestic violence prevention to the arts—discussed challenges to and best practices for organizational management, met with the immigrant women leaders of City Hall and advanced their personal and professional development. In doing so, they were able to identify solutions to remove the barriers to women’s leadership in immigrant communities, develop an agenda for advancing women’s leadership in immigrant communities and form a network of immigrant women leaders to promote positive social change. The fellows are now serving on the Mayor’s Office of Immigrant Affairs’ Women’s Advisory Cabinet.

“DIRECT ACCESS” HEALTH INITIATIVE

Along with creating opportunities for immigrant New Yorkers, the Mayor’s Fund is also working with the Mayor’s Office of Immigrant Affairs, the Department of Health and Mental Hygiene and the Center for Economic Opportunity to ensure equity in our city’s current health services. By supporting the new “Direct Access” health initiative with the Robin Hood Foundation, the Mayor’s Fund aims to help our city improve health care access for our immigrant population, making New York City one of the first major US municipalities to expand health care access after the enactment of the Affordable Care Act. The program will coordinate reliable and timely access to affordable care for immigrants who are excluded from federal and state support, meeting the vital needs of some of our most underserved residents—and in doing so, set the stage for a more inclusive health care system.



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Mayor Bill de Blasio delivered remarks at a naturalization ceremony for 100 New Yorkers in celebration of Citizenship Day.

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“This fellowship has had a great impact personally and professionally. I’ve learned that an effective leader is one that listens more than she speaks, and takes the time to emotionally connect and validate the feedback of others, one that isn’t afraid to admit her mistakes, while remaining authentic, true to her passion and identity.”

Karina Aybar-Jacobs, Manhattan, MOIA Fellow and Deputy Director of the Manhattan Family Justice Center

MillionTreesNYC

MAKING OUR CITY MORE GREEN, MORE SUSTAINABLE AND MORE RESILIENT

This year, in accomplishing the goal of planting its one millionth tree, the MillionTreesNYC initiative has offered yet another example of the power harnessed when public and private sectors work together for the greater good—even accomplishing our city’s goals two years ahead of schedule.

Launched in 2007 by former Mayor Michael R. Bloomberg, MillionTreesNYC is a public-private partnership between NYC Parks and Bette Midler’s New York Restoration Project. It has been a key aspect of the Department of Parks and Recreation’s long-term mission to create a healthier and more equitable New York, greening every corner of our city to provide every New Yorker with important economic benefits, and create a more sustainable urban environment.

Since the start of MillionTreesNYC, public, private and nonprofit organizations, including the Mayor’s Fund to Advance New York City, have rallied more than 50,000 volunteers in what has become an unprecedented tree planting campaign and urban environmental movement.

This initiative would not have been possible without the support of contributions made through the Mayor’s Fund by TD Bank, Toyota and JetBlue, as well as Bloomberg Philanthropies, David Rockefeller and the Rockefeller Brothers Foundation, BNP Paribas, The Home Depot, American Express, Con Edison, CIT, US Forest Service, New York State Department of Environmental Conservation, The Wells Fargo Foundation, Tiffany & Company Foundation and Citigroup, Inc.

? DID YOU KNOW?


In the past eight years, MillionTreesNYC has expanded New York City’s urban forest by nearly 20 percent.

Number of Trees Planted by Borough

 Bronx
276,600

 Brooklyn
182,593

 Manhattan
80,016

 Queens
284,755

 Staten Island
173,134

 Other
2,902

MillionTreesNYC

MAKING OUR CITY MORE GREEN, MORE SUSTAINABLE AND MORE RESILIENT

Today, Mayor de Blasio is moving the MillionTreesNYC vision forward through OneNYC, his plan for a strong and just city. The City will continue to assertively plant new trees, exceeding the one million already planted by an additional 150,000 new trees over the next three years. Next, the de Blasio administration is working together with all New Yorkers to act on its plan for growth, sustainability, resiliency and equity. This will include developing new strategic tree planting targets, as well as the Parks without Borders initiative, which envisions a seamless public realm that improves access to public space and uses trees to create green pathways and boundaries.

.....
“The achievement of MillionTreesNYC, along with the success of so many other citywide public-private partnerships, demonstrates the power of collaboration. The Mayor’s Fund has proudly backed every aspect of MillionTreesNYC, from planting to ongoing care, and will continue to work with our City to create healthier spaces.”

Chirlane McCray, First Lady and Mayor’s Fund Board Chair



.....
MillionTreesNYC’s tree number 1,017,634, an American linden, was planted at Joyce Kilmer Park in the Bronx by Mayor Bill de Blasio, former Mayor Michael R. Bloomberg, NYC Parks Commissioner Mitchell J. Silver, New York Restoration Project’s Bette Midler, NYC Council Speaker Melissa Mark-Viverito and others on November 20, 2015.

NRNYC Home Repair Program

501 SANDY-DAMAGED HOUSES REPAIRED CITYWIDE

In October, Mayor’s Fund Board Chair Chirlane McCray was joined by Sam Marks, executive director of the Local Initiatives Support Corporation of New York City, to announce the completion of the Neighborhood Revitalization NYC (NRNYC) Home Repair Program, launched two years ago to assist low-income, vulnerable families who did not qualify for federal aid in obtaining necessary home repairs after Hurricane Sandy. Thanks to over \$19.8 million in private donations, the program repaired 501 severely damaged homes in four boroughs, serving a total of 1,494 residents.

The goal of the NRNYC Home Repair Program was to ensure that the most vulnerable New Yorkers received the repairs they needed in the aftermath of Sandy. Homeowners were typically directed to the NRNYC Home Repair Program for assistance because they had been deemed ineligible to receive federal funds to repair their homes, for a variety of reasons ranging from not maintaining flood insurance to not being a US citizen. The NRNYC Home Repair Program provided a vital lifeline to New Yorkers who had nowhere else to turn.

The NRNYC Home Repair Program represents just one of the initiatives supported by the Mayor’s Fund to provide relief to New Yorkers impacted by Sandy. The Mayor’s Fund has received over \$60 million in contributions to the recovery effort, using its unique ability to build public-private partnerships with organizations to administer effective, real-time aid in the aftermath of the storm. The Mayor’s Fund continues to fund ongoing projects focused on home recovery and rebuilding.

KEY PROGRAM FACTS

Average self-reported household income in repaired homes
\$34,000

Average construction cost covered by the NRNYC Home Repair Program
\$30,000

Repaired homes that are occupied by an elderly resident
299

Homes repaired in Brooklyn
209

Repaired homes with a household member identified as disabled and/or special needs
235

Homes repaired in Queens
175

Repaired homes with a child or infant
135

Homes repaired on Staten Island
115

NRNYC Home Repair Program

501 SANDY-DAMAGED HOUSES REPAIRED CITYWIDE

KEY PROGRAM FUNDERS

American Red Cross
JPMorgan Chase Foundation
Robin Hood Foundation

.....
“In the aftermath of a disaster like Hurricane Sandy, we knew there was an urgent need to pull together the resources, the partners and the technical expertise to get this work done. We are so grateful to our philanthropic partners who made it possible to provide home repair to these 501 homeowners.”

Sam Marks, Executive Director of LISC NYC

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“Rebuilding is a complicated process with many stages, beginning with ‘muck and gut’ and ending with new construction. As LISC worked to support those who might not qualify for government programs or had urgent needs (like some of the oldest and youngest Sandy victims), the Mayor’s Fund played a crucial role that went beyond funding. The Mayor’s Fund ensured the effective partnership between the City agencies and LISC. When donors gave to the Robin Hood Sandy Relief Fund, they were hoping for imaginative solutions like this.”

David Saltzman, Executive Director of the Robin Hood Foundation



.....
After Sandy struck, Mattie Eddy was left with damage to her Far Rockaway home of 40 years that seemed insurmountable. Without flood insurance, Mattie had no way to cover the necessary repairs, including a flooded first floor and a front exterior that had holes ripped out of it. Thanks to the NRNYC Home Repair Program, Mattie was able to receive more than \$84,000 in repairs – and says she now has a home that she’s truly “proud of.”

Relief for the East Village

PROVIDING IMMEDIATE HELP IN TIMES OF TRAGEDY

Though the work of the Mayor’s Fund is often focused on addressing some of the most pressing, long-term challenges facing our city, we have always been committed and proud to help coordinate and export the civic goodwill of our city’s private sector partners and everyday New Yorkers in the face of enormous and emergency need. This year, we were humbled to step up and support our neighbors confronting tragedy in the East Village and Borough Park, as well as to assist the millions in Nepal and Tibet who were forced to rebuild in the wake of a devastating earthquake.

EAST VILLAGE EXPLOSION RELIEF EFFORT

Following the East Village building explosion on March 26, 2015, the Mayor’s Fund raised more than \$175,000 from hundreds of everyday New Yorkers and corporate partners, including Con Edison, Gramercy Theatre and Irving Plaza, and Google, in support of those impacted by this tragedy. The Mayor’s Fund also partnered with Good Old Lower East Side and Lower East Side Ready to provide direct relief to individuals and families who resided in the five buildings damaged by the explosion.



Mayor Bill de Blasio visited the site of the East Village explosion and buildings collapse on March 27, 2015.

KEY PROGRAM FACTS

Donations from individual New Yorkers to the East Village Explosion Relief Effort

420+

Cases created for affected residents by LES Ready

134

Cash awards to residents to help them recover and rebuild

30

Tenants who received furniture

23

Tenants relocated by LES Ready to nearby apartments

13

Relief for Borough Park and Nepal

PROVIDING IMMEDIATE HELP IN TIMES OF TRAGEDY

BOROUGH PARK RELIEF FUND

After a gas explosion and the resulting collapse of a building on 13th Avenue in Borough Park, Brooklyn, on October 3, 2015, the Mayor’s Fund stepped in once again to support the individuals, families and businesses impacted, in partnership with the Boro Park Jewish Community Center, the Brooklyn Chamber of Commerce, the American Red Cross and The Salvation Army, along with Council Member Brad Lander and other Brooklyn elected officials. The fundraising drive is continuing to address a variety of costs for victims, including relocation, lost and damaged effects, funeral and medical expenses.



Mayor Bill de Blasio received an update on the building explosion in Borough Park on October 3, 2015.

NEW YORK CITY NEPAL RELIEF FUND

After a catastrophic earthquake and aftershock rattled Nepal and the surrounding area, the Mayor’s Fund partnered with the Mayor’s Office of Immigrant Affairs, the Mayor’s Office of International Affairs and the Mayor’s Community Affairs Unit to collect nearly \$80,000 to support victims of this disaster, including from the Association for a Better New York and the Rudin Family Foundations. Contributions from City employees alone accounted for over \$13,000 of the total collected donations.

The funds were divided evenly between New York City-based Nepali community nonprofit organizations Adhikaar and The Gurung Society, and were directed to help secure food, clean water, shelter and sanitation services for the millions of victims. The Gurung Society also leveraged their donation to raise an additional \$130,000 that went toward rebuilding primary and middle schools and community centers—effectively reconstructing Nepalese communities.

“New York City is home to the largest Nepalese community in the United States, so this tragedy hit very close to home for many New Yorkers. I am proud that the people of this city were able to step up and lend a hand in the rebuilding effort.”

Mayor Bill de Blasio

Celebrating World Champions: The USWNT Ticker Tape Parade

HISTORIC CELEBRATION SPONSORED BY CORPORATE PARTNERS

After the U.S. Women’s Soccer team’s historic victory at the 2015 World Cup in Vancouver, New York City honored the three-time champions in a ticker tape parade, the first ever to pay tribute to a female sports team. The event was attended by approximately 250,000 fans, and was supported by the Mayor’s Fund and U.S. Soccer, which secured sponsorships to cover all private costs.

KEY PRIVATE FUNDERS

Coca-Cola	Powerade
EA Sports	Ritz Crackers
Nike	Sky Blue FC
New York City Football Club	Trident Gum
New York Red Bulls	

KEY PARADE FACTS

Private dollars raised by the Mayor’s Fund, covering total production costs for the parade

\$462,000

Fans lining the Canyon of Heroes to greet the champions

250,000

USWNT players, all of whom were awarded keys to the city in a City Hall Plaza ceremony

23

Number of women’s teams to be honored with a ticker tape parade

1



Thank You to Our Supporters

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*As of December 17, 2015

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Special thanks to Tishman Speyer Properties for production and design support.


Financials

	FISCAL YEAR 2015	FISCAL YEAR 2014
SUPPORT AND REVENUE		
Contributions and Grants	\$20,827,219	\$26,351,172
OPERATING EXPENSES		
Program Services	\$39,387,854	\$52,192,070
Management and General	\$255,335	\$308,891
Fundraising	\$239,466	\$47,807
Total Operating Expenses	\$39,882,655	\$52,548,768
EXCESS OF EXPENSES OVER REVENUE	\$19,055,436	\$26,197,596
NON-OPERATING REVENUE	\$376,369	\$395,849
CHANGE IN NET ASSETS	\$18,679,067	\$25,801,747

**This financial report depicts the Mayor’s Fund fiscal year, which covers the 12-month period from July 1 to June 30. The Mayor’s Fund to Advance New York City receives contributions and grants that support one-year as well as multi-year programs. Timing of program revenue and expenses are influenced by program budgets, causing, in some cases, revenue and expenses to occur in different fiscal periods. The excess of expenses over revenue depicted in this financial report does not accurately convey the financial position of the Mayor’s Fund.*

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