

MAYOR'S FUND TO ADVANCE NEW YORK CITY

April 2007

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Event Highlights:

2007 National Volunteer Week, April 15 – 21

There's no better time than National Volunteer Week to participate in a volunteer effort and to thank those around you who have been serving our communities. The Mayor's Volunteer Center can help you find meaningful opportunities at www.nyc.gov/volunteer.

Fourth Annual Immigrant History Week, April 16 – 22

Celebrate the contributions of immigrants in NYC by participating in free and low-cost programs and events across the city. For event information visit www.nyc.gov/immigrants.

Poem in Your Pocket Day, April 27

In honor of National Poetry Month, all New Yorkers are encouraged to carry a poem in their pocket and share it with family, friends, classmates and colleagues. For more information visit www.nyc.gov/poem. What will your poem be?

Second Annual Fleet Week Job, Education, & Information Fair, May 24

Calling all veterans! City agencies and companies will offer information on career opportunities and benefits at this free event from 11:30 a.m. – 5:00 p.m. at the Emigrant Savings Bank Building, 49-51 Chambers Street in Manhattan. To register visit www.nyc.gov/veterans.

Information on these events can also be obtained by calling 311 (212-NEW-YORK).

Mayor Bloomberg Announces Portrait Conservation Support



In December, students from the Brooklyn High School of the Arts, joined Mayor Bloomberg, CIT Chairman and CEO Jeffrey M. Peek, Mayor's Fund Chair Rob Speyer, and Art Commission Executive Director Jackie Snyder to officially kick off the City Hall Portrait Conservation Initiative. With lead sponsorship from CIT and the Peek Family Foundation, this unique public-private effort aims to conserve the City's priceless collection of late-18th to mid-19th century portraits, considered one of the most important groups of paintings in the United States.

The collection consists of more than 100 paintings and includes portraits of U.S. presidents, New York State governors, New York City mayors, foreign dignitaries, and political leaders. It offers a visual history of the people whose actions and contributions made a significant impact on the city. Free tours of City Hall are available with a reservation by calling 311 (212-NEW-YORK).

Mayor's Fund Kicks off Public Housing Enhancement Initiative



On Saturday, January 20th, New York City Housing Authority (NYCHA) residents and volunteers joined together at Rutgers Community Center in Lower Manhattan to paint the walls in bright new colors. Rutgers is one of the nine community centers across the city being transformed by a new pilot project. The program, a collaboration between NYCHA and the nonprofit organization Publicolor, aims to enhance NYCHA community spaces as well as strengthen relationships between residents, staff and community volunteers through painting efforts. Paints were generously donated by Benjamin Moore & Co.

NYC GirlsREACH Expands Its Net



NYC GirlsREACH, a joint youth development initiative of the City's Commission on Women's Issues and the Department of Youth and Community Development, is expanding to include gender-specific programming aimed at young men with the creation of NYC BoysREACH. The new program was announced by Mayor Bloomberg at the Women's History Month Celebration at Macy's Herald Square on March 1st. NYC GirlsREACH and BoysREACH encourage a new generation of leaders by pairing high-school aged youth with strong professional role models in both the

public and private sectors. In addition to their summer internships, participants attend targeted workshops on issues such as financial literacy, college admissions, career readiness, and health, and become eligible for college scholarships through sponsoring companies and foundations.

Earned Income Tax Credit Campaign 2007 Underway



The City's annual Earned Income Tax Credit (EITC) Campaign is helping working families and individuals earning less than \$38,000 claim refunds of as much as \$6,000 when filing their taxes. Coordinated by New York City's Department of Consumer Affairs, the EITC Campaign is the most comprehensive effort in the country, comprised of more than 150 not-for-profit, government and private partners to boost filings of the critical Federal, State, and City tax credits.

Additionally, this year the City's Department of Finance mailed prepopulated, completed tax forms to approximately 95,000 EITC eligible New Yorkers who filed returns in tax years 2003 and 2004, but did not claim the EITC, making it easier than ever to claim these dollars. For more information or to locate a free tax assistance site, call 311 or go to www.nyc.gov/eitc.

Family Justice Initiative Expands



Mayor Bloomberg opened the City's first Family Justice Center in Brooklyn in 2005 to provide multiple services for domestic violence victims in one location. The center now serves nearly 1,000 clients monthly. As a result of this initiative, more domestic violence victims in Brooklyn are accessing services than ever before.

Based on the program's success, a new center is currently in development in Queens, with the Bronx soon to follow. The Family Justice Initiative relies on private donations as well as in-kind gifts to achieve its mission.

Items such as baby products, maternity clothes, and nonperishable food are always in need. To donate goods, please email Sandra Lyman at sandrl@fjc.org.

Save the Date: Fete de Swifty 2007



This year's Fete de Swifty, our annual festive fundraiser, will be held on **Tuesday, October 2nd**. The event, which corresponds with Domestic Violence Awareness Month, will benefit the City's Family Justice Initiative. Stay tuned for more details! For information on sponsoring the event or donating items for the silent auction, please call 212-788-7794 or email us at fund@cityhall.nyc.gov.

To support any of these or other innovative public projects, please visit www.nyc.gov/fund.

Together we can make a difference.

For general New York City information, call 311 (212-NEW-YORK) or visit www.nyc.gov.

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