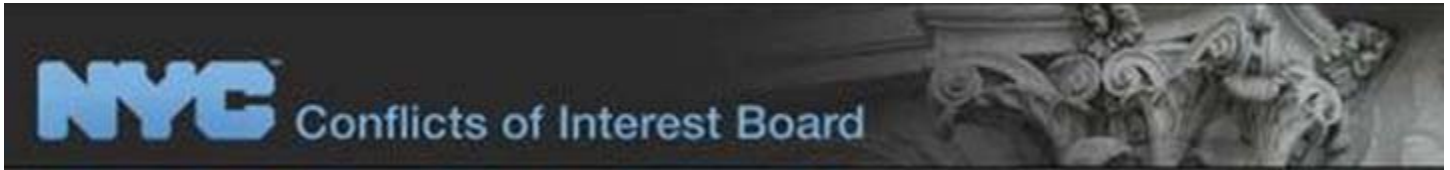


## Roy Koshy

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**From:** Chris Hammer  
**Sent:** Thursday, February 23, 2017 1:26 PM  
**To:** Chris Hammer  
**Subject:** Conflicts of Interest Board Advisory Opinion No. 2017-1  
**Attachments:** AO2017\_1\_Social\_media.pdf; AO2017\_1\_summary\_social\_media.pdf



**FOR IMMEDIATE RELEASE: February 23, 2017**

**CONTACT:** Chris Hammer, Deputy General Counsel, at [hammer@coib.nyc.gov](mailto:hammer@coib.nyc.gov) or (212) 437-0721

The Conflicts of Interest Board today releases its Advisory Opinion No. 2017-1 on the subject of social media accounts.

The Opinion advises that public servants may not use official City social media accounts for political purposes, regardless of whether they do so on City time or whether they use City resources; that public servants may not, on City time or using City resources, operate social media accounts registered and operated on behalf of a campaign for elective office; that subordinate public servants may not manage, or create content for, their superior's personal social media accounts; and that public servants who reference their City positions on personal social media accounts may not imply that they are speaking on behalf of the City or are invoking the authority of their City positions.

Attached are the Opinion and its Summary.

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*COIB is the independent, non-mayoral City agency charged with interpreting, administering, and enforcing the City's Conflicts of Interest Law, Annual Disclosure Law, and Lobbyist Gift Law. The agency's jurisdiction extends to all City agencies and current and former officers, elected officials, and employees of the City, as well as lobbyists. Learn more about COIB and the law at*

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