



sanitation

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MEDIA ADVISORY **BetterBin Litter Basket Competition to Hold Open House Event**

WHO: The New York City Department of Sanitation (DSNY) will hold an open house for the BetterBin design competition, which challenges designers to reimagine the iconic New York City litter basket. BetterBin is a competition by DSNY, Van Alen Institute, and the Industrial Designers Society of America and the American Institute of Architects New York.

The open house will provide design teams and competition entrants with the opportunity to meet and speak with Sanitation Workers who service the city's more than 23,000 litter baskets, and take part in a Q&A with Sanitation personnel. There will also be present and past DSNY litter baskets in display that the city has used over the last century. A demonstration on the proper procedure of servicing street litter baskets will be provided by Sanitation Workers. More than 200 individuals have registered for the open house.

For design requirements, selection criteria and more information on the BetterBin competition, visit www.betterbin.nyc.

WHEN: Thursday, July 26, 6pm to 8pm

WHERE: DSNY Spring Street Garage, 353 Spring Street, Manhattan

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About the New York City Department of Sanitation

The Department of Sanitation (DSNY) keeps New York City healthy, safe and clean by collecting, recycling and disposing of waste, cleaning streets and vacant lots, and clearing snow and ice. The Department operates 59 district garages and manages a fleet of more than 2,000 rear-loading collection trucks, 450 mechanical brooms and 693 salt/sand spreaders. The Department clears litter, snow and ice from approximately 6,500 miles of City streets and removes debris from vacant lots as well as abandoned vehicles from City streets.

