



## Department of Transportation

POLLY TROTTEBERG, Commissioner

July 1, 2016

The Honorable Melissa Mark-Viverito  
Speaker  
Council Member District 8  
City Hall  
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Speaker Mark-Viverito:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2016.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information. Thank you for your continued support for this project.

Sincerely,

A handwritten signature in blue ink, which appears to read "Michelle Craven", is written over a blue circular stamp.

Michelle Craven  
Senior Executive Director  
Cityscape & Franchises

Enc.

cc: Philip Damashek, NYCDOT; Susan Rogerson Pondish, NYCDOT; Bryan Grimaldi, NYC & Co.



# Coordinated Street Furniture Franchise Year 10 Update

July 1, 2016



Commissioner Polly Trottenberg





## Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 24, 2006.
- Contract Year 10 (revenue calendar): June 25, 2015, through June 24, 2016.
- Build Year 10 (construction calendar): September 25, 2015, through September 24, 2016.
- Funding of Escrow Account for Year 10: August 8, 2015.



## Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and JCDecaux, N.A., entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



# Franchise Structure Status Report: Year 10

## Bus Stop Shelters (as of June 24, 2016)

- 3,379 shelters in active service.
- 3,504 shelters installed with the new design, including 63 in Year 10 (see Table 1).
- Between June 25, 2015, and June 24, 2016
  - 17 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
  - 6 shelters were permanently removed (see Table 3), and 5 shelters were relocated for construction projects (see Table 4).
- DOT accepts requests for new shelter locations from all stakeholders.
  - 2,020 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 122 suggested sites in Year 10.
  - 60 shelters were installed at new locations in Year 10 (see Tables, 5, 6, and 7). Pursuant to the Amended and Restated Franchise Agreement, 14 of these shelters were installed along Manhattan's Fifth Avenue as "Fifth Avenue Shelters," and 29 were installed as "Reciprocal Shelters."
  - DOT is approaching the Franchise limit of 3,575 shelter installations.







# Franchise Structure Status Report: Year 10

## Newsstands (as of June 24, 2016)

- 316 newsstands have been installed to date.
- 7 of these newsstands were installed during Year 10 (see Table 8).

## Automatic Public Toilets (as of June 24, 2016)

- Four APTs have been installed to date, one in Year 10.
  - Madison Square Park, MN
  - Corona Plaza, QN
  - Grand Army Plaza, BR
  - Plaza de las Americas, MN (March 1, 2016)
- One APT has been installed and is awaiting electricity at Fordham Plaza, BX.
- JCDecaux is about to start construction on another APT on Tillary Street, BR.
- DOT continues to evaluate site recommendations through its Borough Commissioners.



Photo Credit: Matt Greenslade





# Franchise Structure Status Report: Year 10

## Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.





# Franchise Financial Status Report: Year 10

## Franchise Fee Payments

- Total Franchise Fees paid to the City to date: **\$ 386,780,051**

- Year 10 Payments

Quarter 1	\$ 12,776,500
Quarter 2	\$ 12,776,500
Quarter 3	\$ 12,776,500
Quarter 4	\$ 12,776,500***
<b>Total</b>	<b>\$ 51,106,000</b>

\*\*\*The City will receive its Q4 disbursement from the Escrow Account on July 26, 2016.

- In Year 9, Cemusa made four payments totaling \$49,663,000 for the year.





## Franchise Revenue Status Report: Year 10

# Cemusa/JCDecaux Revenue

- Cemusa/JCDecaux Year 10 Gross Sales Revenue:

Quarter 1	\$ 15,171,852
Quarter 2	\$ 20,996,682
Quarter 3	\$ 11,114,415
Quarter 4	\$ 5,205,111
<b>Total</b>	<b>\$ 52,488,060***</b>

\*\*\* JCDecaux's revenue total for May and June 2016 have not been finalized, so the Q4 and Year 10 total revenues are not complete.



## Franchise Revenue Status Report: Year 10

JCDecaux/Cemusa Year 10 In-Kind Campaign Values (outside NYC):

Total      \$ 20,996,008\*\*\*

\*\*\*The In-Kind Campaign Values have increased as a result of the Change in Control.



Tourism campaign in Lisbon



Table 1: Year 10 New Design Installations, Bus Stop Shelters

Borough	Jun 24-30 2015	Jul 2015	Aug 2015	Sep 2015	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Y10 Total
Bronx	0	1	0	1	0	0	0	0	5	0	0	1	0	8
Brooklyn	0	0	0	0	0	0	0	0	6	0	1	5	0	12
Manhattan	0	3	1	0	0	4	0	0	0	26	2	0	0	36
Queens	2	0	0	0	0	0	0	0	0	5	0	0	0	7
Staten Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	2	4	1	1	0	4	0	0	11	31	13	6	0	63



Table 2: Temporary Shelter Removals for Construction, 6/25/15 – 6/24/16

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BX	NW	138 <sup>th</sup> Ave	Third Ave	8/4/15	Construction
BR	SE	Atlantic Ave	Nevins St	8/7/15	Construction
QN	SE	69 <sup>th</sup> St	Garfield Ave	8/25/15	Sewer Reconstruction
QN	NW	Queens Blvd	67 <sup>th</sup> Ave	8/31/15	Sidewalk Restoration
BR	SE	Atlantic Ave	Pennsylvania Ave	9/28/15	Construction
MN	NW	E. 116 <sup>th</sup> St	Madison Ave	10/14/15	Construction
QN	NW	Springfield Blvd	Horace Harding Expwy	10/14/15	Construction
BR	NW	86 <sup>th</sup> St	Sixteenth Ave	11/19/15	Construction
QN	SE	Main St	Union Turnpike	12/11/15	Bus Stop Relocation
BX	SW	Fordham Rd	Grand Concourse	2/2/16	Construction
BR	NE	Graham Ave	Ainslie St	2/18/16	Construction
MN	SW	Seventh Ave	W. 58 <sup>th</sup> St	4/1/16	Construction
QN	NE	Beach Channel Dr	Beach 51 <sup>st</sup> St	4/29/16	Construction
QN	SE	Beach Channel Dr	Beach 51 <sup>st</sup> St	4/29/16	Construction
BX	SW	Third Avenue	E. 183 <sup>rd</sup> St	5/2/16	Construction
MN	NW	Houston St	Second Ave	5/5/16	Construction
BR	SW	Saratoga Ave	Park Pl	4/29/16	Construction



Table 3: Permanently Removed Bus Stop Shelters, 6/25/15 – 6/24/16

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
MN	SE	Third Ave	E. 56 <sup>th</sup> St	7/11/2015	Construction
BR	SE	Flatbush Ave	Ave U (Kings Plaza)	10/26/2015	Stop Revoked
BX	SW	E. 177 <sup>th</sup> St	Bronx Park Ave	12/5/2015	Stop Revoked
BX	NW	Bruckner Blvd	Zerega Ave	1/12/2016	Stop Revoked
BX	SE	Bruckner Blvd	White Plains Rd	3/23/2016	Drop Off Only Bus Stop
QN	NE	Newtown Rd	Northern Blvd	6/6/2016	Stop Revoked

Table 4: Bus Stop Shelter Relocations, 6/25/15 – 6/24/16

BORO	CORNER	FROM	TO	COMMENTS	REMOVAL DATE	REINSTALL DATE
MN	NW	Grand St / Clinton St	Grand St / Suffolk St	MTA Bus Stop Adjustment	3/16/2015	8/21/2015
MN	SE	Third Ave / E. 56 <sup>th</sup> St	Third Ave / E. 57 <sup>th</sup> St	DOT's Boarding Island Project	7/11/2015	7/3/2015
MN	NE	Main Roadway / Opp. Manhattan Psychiatric Ctr.	Hell Gate Circle / Central Rd	MTA Re-Route	7/16/2015	6/19/2015
MN	NW	Main Roadway / Clark Thomas Bldg	Hell Gate Circle / RFK Bridge Exit Ramp	MTA Re-Route	7/16/2015	6/19/2015
QN	SE	Main St / Union Turnpike	Main St / Union Turnpike	MTA Bus Stop Adjustment	12/11/2015	5/17/2016





Table 5: New Bus Stop Shelter Locations, 6/25/15 – 6/24/16

BORO	CORNER	LOCATION	INSTALLATION DATE
QN	NE	Farmers Blvd / 115 <sup>th</sup> Rd	6/25/2015
QN	SW	127 <sup>th</sup> St / Fifteenth Ave	6/25/2015
MN	SE	First Ave / E. 29 <sup>th</sup> St	7/2/2015
MN	SE	First Ave / E. 29 <sup>th</sup> St	7/2/2015
MN	SW	Second Ave / E. 115 <sup>th</sup> St	7/2/2015
BX	SE	Castle Hill Ave / Westchester Ave	7/28/2015
MN	NW	E. 34 <sup>th</sup> St / Park Ave	8/27/2015
BX	SE	Metropolitan Oval / Metropolitan Ave	9/18/2015
MN	NE	West End Ave / W. 64 <sup>th</sup> St	11/4/2015
MN	SE	First Ave / E. 87 <sup>th</sup> St	11/7/2015
MN	SE	First Ave / E. 87 <sup>th</sup> St	11/7/2015
MN	SE	E. 34 <sup>th</sup> St / Sixth Ave	11/14/2015
BR	SE	Bay Parkway / McDonald Ave	2/29/2016
BR	SW	Williamsbridge St West / Kent Ave	4/6/2016
BR	NW	Lee Ave / Wilson St	5/10/2016
BR	NW	Lee Ave / Wilson St	5/10/2016
BX	SW	Webster Ave / E. Gun Hill Rd	5/11/2016
BR	NW	Malcolm X Blvd / Fulton St	5/12/2016
BR	NE	Malcolm X Blvd / Halsey St	5/24/2016
BR	SW	Utica Ave / Winthrop St	5/24/2016



Table 6: New Bus Stop Shelter Fifth Avenue Locations, 6/25/15 – 6/24/16

BORO	CORNER	LOCATION	INSTALLATION DATE
MN	NW	Fifth Ave / W. 35 <sup>th</sup> St	3/18/2016
MN	SW	Fifth Ave / W. 58 <sup>th</sup> St	3/18/2016
MN	SW	Fifth Ave / W. 46 <sup>th</sup> St	3/18/2016
MN	NW	Fifth Ave / W. 45 <sup>th</sup> St	3/18/2016
MN	NW	Fifth Ave / W. 49 <sup>th</sup> St	3/19/2016
MN	SW	Fifth Ave / W. 44 <sup>th</sup> St	3/19/2016
MN	SW	Fifth Ave / W. 53rd St	3/19/2016
MN	SW	Fifth Ave / W. 54th St	3/20/2016
MN	SW	Fifth Ave / W. 52 <sup>nd</sup> St	3/23/2016
MN	NW	Fifth Ave / W. 39 <sup>th</sup> St	3/24/2016
MN	NW	Fifth Ave / W. 40 <sup>th</sup> St	3/24/2016
MN	SW	Fifth Ave / W. 42 <sup>nd</sup> St	3/24/2016
MN	NW	Fifth Ave / W. 38 <sup>th</sup> St	4/26/2016
MN	SW	Fifth Ave / W. 39 <sup>th</sup> St	4/26/2016



Table 7: Reciprocal Bus Stop Shelter Locations, 6/25/15 – 6/24/16

BORO	CORNER	LOCATION	INSTALLATION DATE
BR	NW	Fulton St / Bedford Ave	2/25/2016
BR	NW	Gates Ave / Bedford Ave	2/25/2016
BR	NE	Ave X / McDonald Ave	2/26/2016
BR	SW	Flatbush Ave / Ave R	2/26/2016
BR	NW	Saratoga Ave / St. John's Place	2/29/2016
BX	NW	Bruckner Blvd / White Plains Rd	2/25/2016
BX	NW	E. Tremont Ave / St. Raymond's Place	2/25/2016
BX	NW	E. 172 <sup>nd</sup> St / Southern Blvd	2/26/2016
BX	SE	Southern Blvd / E. 189 <sup>th</sup> St	2/26/2016
BX	SE	Webster Ave / E. 184 <sup>th</sup> St	2/29/2016
QN	SW	Greenpoint Ave / Gale Ave	3/1/2016
QN	SE	Metropolitan Ave / 71 <sup>st</sup> St	3/1/2016
QN	SW	Eighteenth Ave / 212 <sup>th</sup> St	3/2/2016
QN	SE	Sanford Ave / 147 <sup>th</sup> St	3/2/2016
QN	SE	Merrick Blvd / Springfield Blvd	3/8/2016



Table 7: Reciprocal Bus Stop Shelter Locations, 6/25/15 – 6/24/16 (cont.)

BORO	CORNER	LOCATION	INSTALLATION DATE
MN	SW	116 <sup>th</sup> St / Frederick Douglass Blvd	3/7/2016
MN	SW	Fifth Ave / E. 120 <sup>th</sup> St	3/9/2016
MN	SW	W. 116 <sup>th</sup> St / Fifth Ave	3/7/2016
MN	SE	W. 125 <sup>th</sup> St / Fifth Ave	3/9/2016
MN	SE	E. 116 <sup>th</sup> St / Madison Ave	3/8/2016
MN	NW	E. 116 <sup>th</sup> St / Third Ave	3/8/2016
MN	SW	Broadway / W. 152 <sup>nd</sup> St	3/9/2016
MN	SW	Broadway / W. 190 <sup>th</sup> St	3/7/2016
MN	NE	W. 145 <sup>th</sup> St / Amsterdam Ave	3/3/2016
MN	SE	W. 145 <sup>th</sup> St / Broadway	3/3/2016
MN	NE	Frederick Douglass Blvd / W. 148 <sup>th</sup> St	3/4/2016
MN	NE	Frederick Douglass Blvd / W. 150 <sup>th</sup> St	3/4/2016
MN	NE	Amsterdam Ave / W. 173 <sup>rd</sup> St	3/10/2016
MN	NE	Amsterdam Ave / W. 176 <sup>th</sup> St	3/10/2016



Table 8: Franchise Newsstand Installations, 6/25/15 – 6/24/16

BORO	CB	CORNER	STREET ON	INTERSECTION OF
BR	3	NW	Fulton St	Malcolm X Blvd
QN	4	NE	31 <sup>st</sup> St	Ditmars Blvd
BX	9	NE	Hugh Grant Circle	Metropolitan Ave
MN	4	SE	W. 34 <sup>th</sup> St	Eighth Ave
MN	4	SW	Tenth Ave	W. 20 <sup>th</sup> St
MN	5	SW	W. 34 <sup>th</sup> St	Seventh Ave
MN	4	NE	W. 23 <sup>rd</sup> St	Ninth Ave