

THE CITY OF NEW YORK OFFICE OF THE MAYOR NEW YORK, NY 10007

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GLOBAL SUPERSTAR AND BRONX NATIVE CARDI B PARTNERS WITH MAYOR'S FUND TO ADVANCE NEW YORK CITY TO COVER FUNERAL COSTS OF BRONX FIRE VICTIMS

Cardi B and Mayor's Fund Partner to Help Cover Funeral Costs for Victims' Families

NEW YORK – New York City Mayor Eric Adams and the Mayor's Fund to Advance New York City today announced a partnership with global superstar Cardi B to cover the burial expenses for each victim of the tragic Bronx fire in an effort to alleviate the financial burden for their families. The Bronx native and Grammy Award-winning artist has committed to paying costs, including repatriation expenses for some victims buried in the Gambia, through the Mayor's Fund's Bronx Fire Relief Fund.

"The resilience of this city reflects everyday New Yorkers who never turn their back on one another," said **Mayor Eric Adams.** "We are grateful for Cardi B, a real superstar on and off the mic, for granting some critical financial relief to families of the victims. The city will be forever thankful to her and also to the grassroots donors and corporate partners who have been able to offer immediate support for our neighbors in need, to reestablish themselves during this difficult time."

"Cardi B, in true New York fashion, swiftly answered the call to help those affected by this tragic fire," said **Daniele Baierlein and Jorge Luis Paniagua Valle, co-executive directors, Mayor's Fund to Advance New York City**. "We are grateful for her generous commitment to cover funeral expenses and lessen the financial burden for the families during this most difficult time."

"I'm extremely proud to be from the Bronx and I have lots of family and friends who live and work there still. So, when I heard about the fire and all of the victims, I knew I needed to do something to help," said **Cardi B**. "I cannot begin to imagine the pain and anguish that the families of the victims are experiencing, but I hope that not having to worry about the costs associated with burying their loved ones will help as they move forward and heal. I send my prayers and condolences to everyone affected by this horrific tragedy."

The <u>Bronx Fire Relief Fund</u> has received thousands of grassroots donations, as well as support from business and philanthropic community partners. To date, the fund has raised more than \$2.5 million. For local updates, individuals can text '181STFIRE to 692692 for updates and resources for victims.

New Yorkers interested in contributing to the fund can donate online at <u>www.nyc.gov/fund</u>, or by mailing a check — made payable to "The Mayor's Fund to Advance New York City," indicating that donations are for the "Bronx Fire Relief Fund" in the memo field or a note enclosed with the check — to the Mayor's Fund to Advance New York City, 253 Broadway, 6th Floor, New York, NY 10007.

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