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DonateNYC Hosts NYCxReuse -- New York City's First-Ever Summit and Expo on Reuse

This Friday and Saturday, the Sanitation Department's donateNYC program will host <u>NYCxReuse</u> -- New York City's first summit and expo dedicated to the positive impacts of materials reuse for businesses, nonprofits and residents, and our City's circular economy. The two-day event includes a series of panels, an innovative reuse expo, a networking reception, and a community reuse festival at the Metropolitan Pavilion, 125 West 18th Street in Manhattan.

As New York City moves toward a circular economy, the local reuse sector plays an important role by providing countless ways to keep goods in use for longer. NYCxReuse will open the event on Friday with four headline panels covering key areas of reuse, starting with a conversation on the City's food recovery and food donation landscape, moderated by Councilmember Rafael Espinal. Following the headline panels, the Innovative Reuse Expo will feature hands-on demos, samples, and activations of reuse from across industries, including demonstrations of zero waste weaving, upcycling donated clothes, a recovered food cooking demo from Rethink Food NYC, as well as a Food Pavilion presented by the Foundation for New York's Strongest.

The second day of the event on Saturday, June 22, brings reuse to life through the NYCxReuse Community Fest, a half-day showcase of the nonprofit reuse sector in NYC, featuring 30 donateNYC Partner organizations accepting donations, selling secondhand items, and leading reuse activities. Highlights include a pop-up ReFashion Boutique with live styling sessions presented by Housing Works, a book swap from GrowNYC Stop 'N' Swap, and an upcycled pet toy demo and dog adoption area from NYC Animal Care Centers.

For a full listing of events and participants, visit NYCxReuse.com.

About the New York City Department of Sanitation

The Department of Sanitation (DSNY) promotes a healthy environment through the efficient management of solid waste and the development of environmentally sound long-range planning for handling refuse, including recyclables. The Department operates 59 district garages and manages a fleet of more than 2,000 rear-loading collection trucks, 450 mechanical brooms and 695 salt/sand spreaders. The Department clears litter, snow and ice from approximately 6,500 miles of City streets and removes debris from vacant lots as well as abandoned vehicles from City streets.

About donateNYC

DonateNYC is a program of the Department of Sanitation that makes it easy for New Yorkers to donate and reuse goods instead of throwing them away. DonateNYC provides digital tools for residents to locate reuse outlets and for businesses and nonprofits to exchange used goods. DonateNYC also supports the city's nonprofit reuse sector through the donateNYC Partnership program, which includes members such as thrift stores, social service providers, and creative reuse organizations.