



I spent more than \$1,200 a year on check cashers.

Now I have a safe bank account with no fees and direct deposit. I tell everyone to get a bank account and stop wasting their money like I did.

—Mercedes, Bronx

Visit **nyc.gov** or **call 311** and ask about the NYC SafeStart Account.

NYC

Michael R. Bloomberg
Mayor

Department of Consumer Affairs
Office of Financial Empowerment

Jonathan Mintz
Commissioner

Center for
Economic Opportunity

Veronica M. White
Executive Director

"Protect your Money"