



June 28, 2019

The Honorable Corey Johnson
Speaker
City Council
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Honorable Speaker Johnson:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2019.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information. Thank you for your continued support for this project.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michelle Craven".

Michelle Craven
Assistant Commissioner
Cityscape & Franchises

Enc.

cc: Philip Damashek, NYCDOT; Susan Rogerson Pondish, NYCDOT; Bryan Grimaldi, NYC & Co.



Coordinated Street Furniture Franchise Year 13 Update

July 1, 2019



Commissioner Polly Trottenberg





Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 26, 2006.
- Contract Year 13 (revenue calendar): June 25, 2018, through June 24, 2019.
- Build Year 13 (construction calendar): September 25, 2018, through September 24, 2019.
- Funding of Escrow Account for Year 13: August 8, 2018.



Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and Cemusa NY, LLC, entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



Franchise Structure Status Report: Year 13

Bus Stop Shelters (as of June 24, 2019)

- 3,352 shelters in active service.
- 3,557 shelters installed with the new design, including 1 in Year 13 (see Table 1).
- Between June 25, 2018, and June 24, 2019
 - 33 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
 - 14 shelters were permanently removed (see Table 3).
- DOT receives requests for new shelter locations from all stakeholders.
 - 2,434 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 142 suggested sites in Year 13.
 - DOT is approaching the Franchise limit of 3,575 shelter installations.





Franchise Structure Status Report: Year 13

Newsstands (as of June 24, 2019)

- 366 newsstands have been installed to date.
- 15 of these newsstands were installed during Year 13 (see Table 4).
- 6 franchise newsstands were permanently removed during Year 13 (see Table 5).

Automatic Public Toilets (as of June 24, 2019)

- Five APTs have been installed to date:
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BR
 - Plaza de las Americas, MN
 - Fordham Plaza, BX
- DOT continues to evaluate site recommendations.



Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 13

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 13

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: **\$ 548,119,000**

- Year 13 Payments

Quarter 1	\$ 13,920,500
Quarter 2	\$ 13,920,500
Quarter 3	\$ 13,920,500
Quarter 4	\$ 13,920,500***
Total	\$ 55,682,000

***The City will receive its Q4 disbursement from the Escrow Account on July 26, 2019.

- In Year 12, JCDecaux made four payments totaling \$54,113,000 for the year.



Franchise Revenue Status Report: Year 13

JCDecaux Revenue

- JCDecaux Year 13 Gross Sales Revenue:

Quarter 1	\$ 19,782,009
Quarter 2	\$ 24,350,410
Quarter 3	\$ 16,323,104
Quarter 4	\$ 15,497,691
Total	\$ 75,953,214***

*** JCDecaux's revenue total for June 2019 has not been finalized, so the Q4 and Year 13 total revenues are not complete.



Franchise Revenue Status Report: Year 13

JCDecaux Year 13 In-Kind
Campaign Values (outside NYC):

\$20,971,392



Tourism campaign in Madrid



Table 1: Year 13 New Design Installations, Bus Stop Shelters

Borough	Jun 24-30 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Y13 Total
Bronx	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Brooklyn	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Manhattan	0	0	0	0	0	0	0	0	1	0	0	0	0	1
Queens	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Staten Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	0	0	0	0	1	0	0	0	0	1



Table 2: Temporary Shelter Removals for Construction, 6/25/18 – 6/24/19

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	SW	Coney Island Avenue	Caton Place	7/3/2018	Construction
BR	SW	Avenue D	Nostrand Avenue	8/7/2018	Construction
SI	NW	Hylan Boulevard	Armstrong Avenue	8/9/2018	Construction
BX	SW	Boston Road	Prospect Avenue	9/4/2018	Construction
BX	NE	Webster Avenue	E. 204 th Street	9/24/2018	Construction
BR	SE	Avenue Z	Ocean Parkway	10/1/2018	Construction
MN	SW	Varick Street	Charlton Street	10/10/2018	Construction
QN	NE	Archer Avenue	Guy Brewer Boulevard	10/12/2018	Construction
MN	NE	1 st Avenue	E. 102 nd Street	11/19/2018	Construction
QN	NE	164 th Street	Goethals Avenue	1/19/2019	Construction
QN	NE	164 th Street	82 nd Road	1/19/2019	Construction
QN	SE	Queens Boulevard	65 th Road	2/5/2019	Construction
QN	SW	164 th Street	Union Turnpike	2/5/2019	Construction
MN	NE	Riverside Drive West	158 th Street	2/9/2019	Construction
QN	SE	Hoyt Avenue	31 st Street	2/9/2019	Construction
MN	NW	Broadway	168 th Street	2/9/2019	Construction
QN	SW	Main Street	Booth Memorial Avenue	3/22/2019	Construction
MN	SW	Main Street	56 th Avenue	3/22/2019	Construction
BX	SW	Webster Avenue	E. 204 th Street	3/25/2019	Construction
BR	NW	Fulton Street	Grand Avenue	3/25/2019	Construction



Table 2: Temporary Shelter Removals for Construction, 6/25/18 – 6/24/19, continued

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
MN	NE	Madison Avenue	26 Street	4/24/2019	Construction
BX	NE	Pelham Parkway	Stillwell Avenue	5/20/2019	Construction
BX	NW	Pelham Parkway	Eastchester Road	5/20/2019	Construction
BX	NW	Pelham Parkway	Eastchester Road	5/20/2019	Construction
BX	NW	Pelham Parkway	Williamsbridge Road	5/21/2019	Construction
BX	NW	Pelham Parkway	Williamsbridge Road	5/21/2019	Construction
BX	NE	Pelham Parkway North	Seymour Avenue	5/22/2019	Construction
BX	NE	Pelham Parkway	Bronxwood Avenue	5/22/2019	Construction
BX	NW	Pelham Parkway	Throop Avenue	5/23/2019	Construction
BX	NE	Pelham Parkway	White Plains Road	5/23/2019	Construction
QN	NE	Main Street	Horace Harding Expwy	5/29/2019	Construction
QN	SW	Main Street	Horace Harding Expwy	5/29/2019	Construction
QN	NW	Horace Harding Expwy	Main St	5/31/2019	Construction



Table 3: Permanently Removed Bus Stop Shelters, 6/25/18 – 6/24/19

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	SE	Church Avenue	46 th Street	7/5/2018	Stop Revoked
BR	SW	Bedford Avenue	Manhattan Avenue	7/12/2018	Stop Revoked
MN	SW	7 th Avenue	39 th Street	8/24/2018	Stop Revoked
BR	NE	Nostrand Avenue	Avenue R	9/5/2018	Stop Revoked
BR	NE	Pennsylvania Avenue	Delmar Loop	10/30/2018	Stop Revoked
BR	SE	Kings Highway	Van Sicklen Street	10/30/2018	Stop Revoked
QN	NW	Rockaway Beach Boulevard	Beach 106 th Street	10/31/2018	Stop Revoked
QN	NW	Beach Channel Drive	Beach 57 th Street	11/29/2018	Stop Revoked
SI	SE	Drumgoole Road East	Huguenot Avenue	12/11/2018	Stop Revoked
BR	NE	Church Avenue	Linden Boulevard	1/3/2019	Stop Revoked
QN	SE	Rockaway Beach Boulevard	Beach 86 th Street	1/11/2019	Stop Revoked
QN	SE	Northern Boulevard	Union Street	2/14/2019	Stop Revoked
MN	SE	East 14 th Street	5 th Avenue	2/21/2019	Stop Revoked
QN	SW	Rockaway Boulevard	126 th Street	5/9/2019	Stop Revoked



Table 4: Franchise Newsstand Installations, 6/25/18 – 6/24/19

BORO	CB	CORNER	STREET ON	INTERSECTION OF	INSTALLATION DATE
MN	5	NE	8 th Avenue	West 54 th Street	7/31/18
MN	7	SE	Broadway	West 78 th Street	8/8/18
BK	14	NW	Albamarle Road	Flatbush Avenue	8/13/18
MN	5	SW	W. 44 th Street	8 th Avenue	9/7/18
MN	7	SW	Amsterdam Avenue	West 65 th Street	9/24/18
MN	5	SW	6 th Avenue	West 31 st Street	9/24/18
MN	5	NW	Madison Avenue	East 32 nd Street	10/5/18
MN	5	SW	6 th Avenue	West 54 th Street	11/13/18
MN	8	NE	2 nd Avenue	East 62 nd Street	11/20/18
MN	5	NW	E. 57 th Street	Park Avenue	1/7/19
MN	7	SE	Broadway	West 88 th Street	4/3/19
MN	6	SW	Park Avenue South	East 28 th Street	5/9/19
MN	8	SW	2 nd Avenue	East 86 th Street	5/31/19
MN	10	SE	7 th Avenue	West 125 th Street	5/8/19
MN	4	SW	6 th Avenue	Waverly Place	5/2/19

Table 5: Franchise Newsstand Removals, 6/25/18 – 6/24/19

BORO	CB	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE
MN	3	SW	Grand Street	Chrystie Street	7/18/18
MN	4	NE	West 23 rd Street	8 th Avenue	8/8/18
MN	6	SE	2 nd Avenue	East 33 rd Street	1/11/19
MN	3	SE	Grand Street	Bowery	2/13/19
MN	8	SW	2 nd Avenue	76 th Street	3/18/19
MN	8	SE	East 96 th Street	3 rd Avenue	4/24/19