



# NEWSLETTER

THE OFFICE OF FILM, THEATRE AND BROADCASTING

MAY 5, 2014

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## ESTABLISHING SHOT

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### MAYOR DE BLASIO APPOINTS CYNTHIA L'PEZ AS COMMISSIONER OF THE MAYOR'S OFFICE OF MEDIA AND ENTERTAINMENT

Mayor de Blasio has appointed Cynthia L'Pez as commissioner of the Mayor's Office of Media and Entertainment. A native New Yorker, L'Pez brings more than two decades of experience in

New York City's film and television industries and a commitment to nurturing talented, up-and-coming filmmakers and forging partnerships with top national media companies..

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### CYCLE 35 JOINS THE "MADE IN NY" FAMILY

Excitement and anticipation filled Building 92 in the Brooklyn Navy Yard as the next cycle of the "Made in NY" Production Assistant Training Program prepared to become certified "Made in NY" PAs.

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### STUDENTS CONNECT WITH TRIBECA FILMMAKERS AT 2014 FESTIVAL

The 2014 Tribeca Film Festival finished off its 13th edition with a week and a half of screenings and events and numerous opportunities for New Yorkers and visitors to learn about filmmaking.

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## NEW YORK CITY CREDITS

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## THEATRE'S BEST TO BE HONORED IN NYC

The New York City theatrical community will pay tribute to the best from this past season as various awards are handed out in the coming weeks.

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## DAYTIME EMMYS HONOR "MADE IN NY" SERIES WITH DOZENS OF NOMINATIONS

Congratulations to the many "Made in NY" nominees for the 41st Annual Daytime Emmy Awards.

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## "MADE IN NY" PRODUCTIONS UNLOCK A 'PUZZLE' IN MAY

Throughout May, new "Made in NY" films and TV series will premiere.

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# IN THE NEWS



## "MADE IN NY" MARKETING CREDIT IS ALL THE 'BUZZ'

Providing free advertising to productions that film at least 75 percent of their project in NYC, the "Made in NY" Marketing Credit this month showcases two series and an independent film.

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## "MADE IN NY" VENDORS HEAD TO THE 'BEACH'

As the weather warms up, the list of "Made in NY" Discount Card vendors expands, providing discounts off the goods and services at more than a thousand local businesses. Among the latest vendors to join are: Hotel Hugo, The William Hotel, Henry Kaufmann Campgrounds, Dungeon Beach, Company 1 Productions LLC, Andrew Hamilton Crawford Jewelry and GoGreenRide.

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## INTERNET WEEK NEW YORK: CELEBRATING THE LATEST INNOVATION IN NYC

Internet Week New York returns with a full line-up of events celebrating technology's place in daily life. The festival runs from May 19-25 with 250 events happening at IWNH HQ as well as others organized by citywide event partners.

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## FILM FESTIVALS TAKE ON NYC

In May, a diverse line-up of films will be on display at a host of film festivals taking place in NYC.

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## REEL NEW YORKERS

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### IN MEMORIAM: RICHARD BRICK

The Mayor's Office of Media and Entertainment would like to extend its condolences to the family, friends and colleagues of Richard Brick, who passed away on April 2, 2014. Mr. Brick was the first commissioner of the New York City Mayor's Office of Film, Theatre and Broadcasting, as the agency was then called, appointed in 1992 by Mayor David Dinkins.

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### "MADE IN NY" GRADUATE OF THE MONTH: TANESHA HARTFIELD

From out of work to a career she loves, Tanesha Hartfield, a Harlem native, changed her life by taking part in the 25th cycle of the "Made in NY" Production Assistant Training Program.

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## GOT CULTURE?



### 'FLOCK' OUTDOORS TO EXPERIENCE ART IN THE OPEN AIR

Now that New Yorkers have emerged from hibernation, there's no better time to venture outdoors and discover extraordinary public art installations in parks and gardens throughout the five boroughs.

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