

Week of August 16, 2023

The header features a blue-tinted aerial view of the New York City skyline, with the Freedom Tower prominently visible on the right. Overlaid on the left side is the text 'NYC Emergency Management' in white, with 'COMMUNITY PREPAREDNESS' in a white box below it. To the right, the word 'NEWSLETTER' is written in a large, white, sans-serif font.

**NYC** Emergency  
Management  
**COMMUNITY**  
**PREPAREDNESS**

NEWSLETTER

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**Join NYC Emergency Management's  
Community Engagement at  
*Rising Above: Flood Preparedness Fair***

# **RIISING ABOVE: FLOOD PREPAREDNESS FAIR**

- Free flood barriers & alarms - while supplies last!
- Learn tips to keep yourself safe in case of flooding
- Meet NYCEM Staff & ask questions you have about preparedness

**DIVERSITY PLAZA, QUEENS**  
**AUGUST 23, 11 AM - 3 PM**

visit [nyc.gov/risingabove23](https://nyc.gov/risingabove23) for more info



Free Alarms and Flood Barriers - while supplies last!





### Sonin Water Alarm Detector

Sonin water detectors help prevent costly water damage which may otherwise go unnoticed. Installing water sensors provides advanced warning to those who live in sub-grade space or basement apartments to evacuate during flash flood events. Like fire equipment, the systems should be tested annually.

### HydraBarriers Standard, 4 inch height, 6 ft length

The easy-to-use, durable, and reusable HydraBarrier solution protects valuable assets from water damage. HydraBarrier is an effective alternative to sand bags when it comes to spill containment and similar water control and prevention applications.

## Partner Spotlight



Leonor Reina, Executive Director of REMA4US



Rockaway East Merchant's Association 4 United Synergy (REMA4US) Host 5th Annual Business Fair On Saturday, August 12

The purpose of the event was to “promote local businesses and revitalize the Downtown Far Rockaway commercial district,” says Leonor Reina, Executive Director of REMA4US.

**Know Your Zone**





520 miles of coastline. 520 opportunities (and more) for mother nature to do her worst.

New Yorkers pride themselves on being in the know about almost everything.  
Do you know your coastal evacuation zone?

Be ready, find out now: <http://nyc.gov/knowyourzone>

**#KnowYourZone**

**Planning a Weekend at the Beach?**



Make sure you're aware of any advisories or closures! To find out more about the status of a City beach:

- Text "BEACH" to 55676
- Call 311
- Check out the NYC Area Beach Map: [nyc.gov/beaches](https://nyc.gov/beaches)

## General Info and Upcoming Events

# Why Financial Awareness?



### NYCEM WELLNESS

#### What is Financial Awareness Day?

National Financial Awareness Day is a holiday dedicated to understanding

finances and preparing everyone for financial stability. Financial awareness is the ability to effectively manage finances and means of income efficiently.

It's more important than you think. Think about that great feeling you get when you don't have the looming specter of debt hanging over you. Also, sound financial decisions can really make a difference down the road. Because money is important to our overall peace of mind, Financial Awareness Day is a great time to review where you are now and where you're going financially.

How can I improve my financial IQ?

Financial IQ depends on a person's current finances and goals. The best way to improve this is by reading extensively about personal finance, comparing your net worth with your spending, meeting with an accountant or financial advisor, and simply penny-pinching and saving as much as is in your control.

## **Financial Resources**

[August 2023 - Financial Wellness Seminar Calendar](#)

[Up & Coming Seminars](#)

- **Money and Credit - August 23<sup>rd</sup>** Learn how to make a budget and manage your debt; understand your credit report and credit score.



**FOR MORE INFORMATION**

info@apnabrooklyn.com  
718-513-4700, 718-684-8807

**SPONSORS**



**BROOKLYN**  
CHAMBER OF COMMERCE



**NEW YORK CITY COMPTROLLER**  
**BRAD LANDER**



**IRUSA.ORG/DAYOFDIGNITY**

**SOMETHING FOR EVERYONE—  
FUN FOR THE WHOLE FAMILY !**

**ITEMS PROVIDED**

HOT MEALS, HYGIENE KITS, SCHOOL KITS, COATS,  
TOYS & MORE!

**ADDRESS**

**APNA BROOKLYN COMMUNITY CENTER**  
236 Neptune Avenue, Brooklyn, NY 11235

## Opportunity to Engage: Breaking Bread, Building Bonds

This citywide initiative from Mayor Eric Adams aims to cultivate the immense diversity of our city and bring New Yorkers together to learn about common bonds, share cultures and traditions, and break down silos between communities. There is more that bonds us than divides us. These efforts seek to



unite New Yorkers regardless of their background, build understanding, and aid in ending bias, hate, and discrimination.

To learn how your organization can get involved, [click here](#).



## Check Out the New "Equity Events" Website Launched by MOE & OPHC

The new "Equity Events" website aims to foster inclusivity and bring our diverse communities together through citywide initiatives. Equity Events is designed as a shared platform that curates and promotes a diverse range of initiatives taking place throughout our city.



MOE and OPHC invite community members to take a moment to visit their website to explore the currently listed items and provide more options. The website is open to showcasing some of your latest, inclusive community programs or policy with organizations or individuals who share the vision of inclusivity.

Visit the website by [clicking here](#).

## FEMA Region 2 Events

### Flood Preparedness

Thursday August 24, 2023 | 1:00 pm to 2:30 pm ET

Flooding is a threat to some part of the United States and its territories nearly every day of the year. On average, flooding is the second greatest weather-related killer in the United States, causing around 100 deaths per year during the last 10 years. However, being prepared and knowing what to do in case of a flood will greatly improve your safety, better protect your property and increase your chance of survival if it happens in your area. In this presentation we will briefly discuss some causes of flooding. However, much of the time will be focused on how to obtain alerts and warnings from the National Weather Service and what to do before, during, and after a flood.

Who should attend? The whole community, workplace management, federal, state and local agencies, community and faith-based organizations.

Register now: <https://fema.connectsolutions.com/flood->

[preparedness/event/registration.html](https://fema.connectsolutions.com/open-webinar/event/registration.html)

ASL Interpretation will be available for this Webinar.

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## **OPEN with Private Sector**

Wednesday, August 30, 2023 | 10:00 am to 12:00 pm ET

Please join Region 2 National Preparedness Division for a webinar on Organizations Preparing for Emergency Needs (OPEN). Businesses that are unable to sustain operations during an emergency incident exponentially impact individuals and the community who rely on them. The OPEN program offers a ten-step action plan for essential community economic and social resilience.

This webinar will review key steps of the action plan and explain how organizations can use OPEN to identify risks, locate resources, and consider immediate preparedness actions.

Who should attend: Community-Based Organizations, Non-profit Organizations, Small Businesses, Chambers of Commerce Memberships, Business and Industry Associations.

Registration: <https://fema.connectsolutions.com/open-webinar/event/registration.html>

ASL Interpretation will be available for this Webinar.

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## **Hiring Opportunities**

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## NYC Emergency Management Veterans Hiring Event



**Sponsored by: NYC Emergency Management (NYCEM) &  
NYC Department of Veterans' Services (DVS)**

Are you a veteran interested in a career opportunity helping New Yorkers before, during, and after emergencies? Do you want to be part of a team that includes the best and brightest emergency management professionals in the world? Well, look no further! NYC Emergency Management (NYCEM) is hiring for various positions including community engagement, government relations, and procurement. Join DVS and NYCEM to learn about these job opportunities, the City's hiring process, and to hear from current NYCEM employees about their experiences on the job.

**Career Opportunity.  
Job Security. Great Benefits.  
A Rewarding Mission.**

 NYC Emergency Management

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 @NYCEMERGENCYMGT

 @NYCEMERGENCYMANAGEMENT

[www.nyc.gov/emergencymanagement](http://www.nyc.gov/emergencymanagement)

**Wednesday, August 30, 2023  
5:30 p.m. to 7:00 p.m.**

### Zoom Meeting

To register, please visit:

[NYCEM REGISTRATION LINK](#)

For more information, please contact:

Veronica Geager

Deputy Director, People and Culture

[vgeager@OEM.NYC.GOV](mailto:vgeager@OEM.NYC.GOV)



If you require a reasonable accommodation to attend this webinar, please contact Veronica Geager at [vgeager@oem.nyc.gov](mailto:vgeager@oem.nyc.gov)

To Learn more about resources and services provided by DVS, please visit [nyc.gov/veterans](http://nyc.gov/veterans).



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### Eldercare

Learn about the emotional and practical considerations essential for developing a care plan for you or an elderly relative.

Tuesday August 22, 2023, 3:00 pm

OLR [financial-planning-webinars \(nyc.gov\) website](http://financial-planning-webinars (nyc.gov) website).

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**Register [here](#).**





## Join NYC Emergency Management - We Are Hiring

NYC Emergency Management has some exciting employment opportunities available. They can be viewed on the NYC Careers website: [Jobs at NYC Emergency Management - NYCEM](#).

NYC Emergency Management is staffed by over 200 dedicated professionals who are committed to serving the City in a crisis. We are looking for candidates who have a passion for preparing New Yorkers for the next emergency and responding when a crisis hits the City.

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For a list of job vacancies across the different bureaus at NYCEM, click [here](#).

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NYCEM is looking for candidates with experience engaging with people with disabilities access and functional needs (DAFN). In this role you will get to come up with innovative ways to educate New Yorkers on emergency preparedness via presentations, webinars, and other outreach events in collaboration with our community partners. Share or apply via [jobs.nyc.gov](https://jobs.nyc.gov) with Job ID: 536135.

Click [here](#) for the full job description.

**Learn More About NYC Emergency Management Community  
Preparedness - <https://youtu.be/L250wy3o6r4>**

[Unsubscribe intergov@oem.nyc.gov](mailto:Unsubscribe%20intergov@oem.nyc.gov)

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