



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: February 3, 2015

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

FIRST LADY CHIRLANE MCCRAY TO KICK OFF NYC CHILDREN'S CABINET BABY SHOWERS

First Lady Chirlane McCray kicks off a season of free baby showers hosted by the New York City Children's Cabinet. Over the coming months, the Cabinet will sponsor 10 free baby showers across the five boroughs to provide families with practical items like diapers, clothing and other baby supplies. Attending families can also connect to City and community support programs, such as registering for a library card, IDNYC or child care services. In addition, families will have a chance to learn about the Safe Sleep for Babies program, and the maternal and child health resources available in local communities.

In 2016, more than 100,000 babies will be born across New York City. The showers are part of the Cabinet's [Talk to Your Baby](#) campaign, which promotes language acquisition, parent-child attachment and healthy brain development by encouraging parents to talk, read and sing to their babies from birth. Developed with support from the Department of Health and Mental Hygiene, the campaign's partners include Scholastic, Inc., The Clinton Foundation and Sesame Street.

WHAT: First Lady McCray Kicks off a season of free baby showers hosted by the New York City Children's Cabinet.

WHO: First Lady McCray

New York City Children's Cabinet Executive Director Benita Miller

More than 400 New York City expectant and new parents and caregivers

WHEN: Saturday, February 6, 2016
10:00 AM – 1:00 PM

WHERE: New York Public Library – Schwarzman Building
42nd Street Main Branch
New York, NY 10018

ATTENDANCE: Space is limited for the baby showers, so parents and caregivers must RSVP in advance upon receipt of an invitation. Saturday's baby shower is full, but parents and caregivers can sign up for invitations to future baby showers [here](#).

FUTURE BABY SHOWERS:

Harlem Children's Zone – Promises Academy Charter School
245 West 129th Street

March 12, 2016
10:00 AM – 1:00 PM
Theme: Fathers and Male Caregivers

TENTATIVELY PLANNED BABY SHOWERS:

April 2016 – Theme: Young Parents

May 2016 – Theme: Incarcerated Mothers (Rikers RMS Facility)
Theme: Spanish-speaking Parents and Caregivers

June 2016 – Theme: LGBTQ focused

###