

Fake guns that look real aren't just unsafe. Selling them is illegal.

Fake guns that look real aren't toys—in fact, they're so dangerous that it's illegal to sell them. Adults can protect children and themselves by keeping these imitation weapons out of kids' hands and by calling 311 to report stores that sell them.

The New York City Department of Consumer Affairs (DCA) vigorously enforces this law Citywide, exacting steep fines and maximum penalties against retailers that put their customers and communities in harm's way through these illegal sales.



WHAT STORES AND VENDORS **CAN** SELL:

Fake guns colored white, bright red, bright orange, bright yellow, bright green, bright blue, bright pink, or bright purple. Fake or toy guns made of transparent or translucent material are also allowed.

WHAT STORES AND VENDORS **CANNOT** SELL:

Fake guns that are black, silver, camouflage, and any other color that is not bright or neon. Fake guns with brightly colored red or orange tips are not legal if the rest of the gun is dark-colored.

To report a store or vendor selling dark-colored fake guns, **call 311** (or 212-NEW-YORK outside the five boroughs) or visit DCA online at www.nyc.gov/consumers



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