
Multi-Agency Response to Community Hotspots (M.A.R.C.H.) Operations

Q3-Q4 2024 Report

March 1, 2025

Submitted By



Background

New York City Charter section 20-d(e)(2) requires the Office of Nightlife (ONL) to publish a semi-annual report of Multi-Agency Response to Community Hotspot (MARCH) operations, or multi-agency inspections conducted at nightlife establishments. ONL has been reporting since 2020. Previously at the NYC Mayor’s Office of Media and Entertainment, in November 2023 ONL was transferred to the NYC Department of Small Business Services. This report is being submitted to the New York City Council by the NYC Department of Small Business Services.

During the 1990s, Mayor Rudy Giuliani initiated a new enforcement protocol for New York City nightlife establishments—which include bars, restaurants, music and dance clubs—the Multi-Agency Response to Community Hotspots program, commonly known as MARCH. Under the former MARCH program, nightlife establishments could have faced unannounced, nighttime, multi-agency inspections led by the NYPD, and supported by a broad array of inspectors from the Fire Department of the City of New York, the New York City Departments of Buildings (DOB), the New York City Department of Environmental Protection (DEP), the New York City Department of Health and Mental Hygiene (DOHMH), and the New York State Liquor Authority (SLA).

The New CURE Initiative

In December 2023, [Mayor Eric Adams announced a new procedure to address issues and incidents](#) at nightlife establishments and replace MARCH operations, known as Coordinating a United Resolution with Establishments, or CURE.

As part of the new procedure, NYPD will not initiate city or state interagency inspections outside of the new CURE process. Only agencies relevant to issues observed at CURE-involved establishments may be included in joint-inspection operations with the NYPD, and only on an “as-needed” basis.

The new CURE process instructs city regulatory agencies to establish direct, in-person communication with business owners and managers in conjunction with ONL, before multi-agency enforcement actions are taken. Common reasons ONL may contact venues, following referrals from enforcement agencies, include issues with licensing and permits, noise complaints, safety and security protocols, health and sanitation standards, and other regulatory matters. ONL works to identify business issues and explores ways to mitigate them by sharing information on available resources that can enhance safety and compliance.

Business engagement under the CURE process may include:

- One-on-one business support and case management
- In-person daytime visits
- Written documentation of incidents of concern
- In-person meetings between business owners, ONL, and agency officials

CURE ensures that the only venues subject to significant enforcement action are those which have demonstrated a clear and intentional disregard for community concerns by failing to heed multiple opportunities for cooperation with regulatory agencies and non-enforcement personnel at ONL to improve conditions and resolve the issues being observed. When numerous attempts to work with the business to make those improvements are not successful, the business may be subject to a pre-planned, unannounced inspection operation. City law also continues to require that nightlife establishments must receive written notification at least thirty (30) days prior to any CURE inspection unless such notice would “compromise an active criminal investigation” or would pose a “serious risk...to health and safety.”

During the reporting period from July 1 2024 to December 31 2024, one business was subject to a CURE inspection performed by City agency inspectors. The establishment received a written notice pursuant to Administrative Code section 14-185 at least 30 days prior to the visitation. These operations are reviewed and approved by the NYPD’s Office of the Chief of Patrol, who verify with

ONL that the appropriate steps were taken according to the CURE process. Previously, the NYPD’s Civil Enforcement Unit held a coordinating role for MARCH operations. This procedure does not limit NYPD from any necessary real-time response to address immediate public safety concerns. Furthermore, agencies that have previously participated in MARCH operations, such as the FDNY, DOB, DOHMH, DEP, and SLA will continue to maintain their regular independent inspection processes to maintain compliance and ensure safety.

Reporting process & data dictionary

Following the implementation of Local Law 220 (2019), the Office of Nightlife has collected data from each agency that participates in a operation to compile in this report.

The following table details the data that are included in this report.

Data structure for reporting in this report

Column name	Description
Location ID	Unique ID for nightlife establishment subject to operation. Establishments where an operation was requested, but did not occur are marked by a letter sequence
ZIP Code	ZIP Code where operation occurred
Borough	Borough where operation occurred
Council district	New York City Council district where operation occurred
Requesting precinct	NYPD Precinct that requested operation to occur
Conduct or complaint that led to requested operation (Count)	<div>Description of establishment conduct that resulted in requested operation as identified by NYPD. Count of violation indicated in parentheses</div> <div>Categories:<ul style="list-style-type: none">HarassmentPromotion of gamblingTraffic congestionDisorderly patronsLarcenyRobberyUnlicensed sale of alcoholElevated soundPhysical assaultSale of alcohol to a minorViolent activity with a weapon</div>
Date of inspection	Date of when operation was conducted
Time of visitation (hh:mm:ss)	Time recorded when first agency arrived to establishment
M.A.R.C.H. inspection	Number of times establishment received operation in this reporting period

Column name (cont.)	Description (cont.)
Inspection duration (h:mm)	Duration of the inspection, calculated using the earliest start time and the latest end time as reported by each agency
DEP	Record that indicates the number of NYC Department of Environmental Protection inspectors present at the M.A.R.C.H. operation
DOB	Record that indicates the number of NYC Department of Buildings inspectors present at the M.A.R.C.H. operation
DOHMH	Record that indicates the number of NYC Department of Health and Mental Hygiene inspectors present at the M.A.R.C.H. operation
FDNY	Record that indicates the number of NYC Fire Department inspectors present at the M.A.R.C.H. operation
NYPD	Record that indicates the number of NYC Police Department inspectors present at the M.A.R.C.H. operation
Total inspectors present	Total number of City agency inspectors present at the M.A.R.C.H. operation, calculated by the summation of personnel reported by each agency
DEP	Record that indicates the number of summonses issued by the NYC Department of Environmental Protection at the M.A.R.C.H. operation
DOB	Record that indicates the number of summonses issued by the NYC Department of Buildings at the M.A.R.C.H. operation
DOHMH	Record that indicates the number of summonses issued by the NYC Department of Health and Mental Hygiene at the M.A.R.C.H. operation
FDNY	Record that indicates the number of summonses issued by the NYC Fire Department at the M.A.R.C.H. operation
NYPD	Record that indicates the number of summonses issued by the NYC Police Department at the M.A.R.C.H. operation
Total summonses issued	Total number of summonses issued at the M.A.R.C.H. operation, calculated by the summation of summonses reported by each agency
Closure?	Record that indicates whether an establishment was ordered to close at the time of the M.A.R.C.H. operation due to the findings of an agency
Closure duration	Duration of the closure, as reported by each agency
Written Notices pursuant to Admin. Code § 14-181	<div>The number of written notices provided, as defined in section 14-181 of the administrative code, and the number of times, and reasons why, such written notice was not provided due to a law enforcement exception, as defined in section 14-181 of the administrative code.</div> <div>(Note: The requirement to issue a written notice at least 30 days prior to a M.A.R.C.H. operation took effect April 1, 2020, and as a result did not apply to the inspections in this reporting period.</div>

About this report

This report covers the period from July 1 through December 31, 2024. As required by Charter section 20-d(e)(2), the reports provide detail on the conditions that led to a request for a “multi-agency response to community hotspots operation”, as well as their frequency, locations, and results, which include: the number of City inspectors present, the average duration of inspections, and any summonses or closure orders that were made during the inspection. Charter section 20-d(e)(2) defines the terms of this report as follows:

the term “multi-agency response to community hotspots operation” or “operation” means an enforcement effort involving multiple city agencies or offices directed at an establishment which has been the source of community complaints, coordinated by the police department’s civil enforcement unit

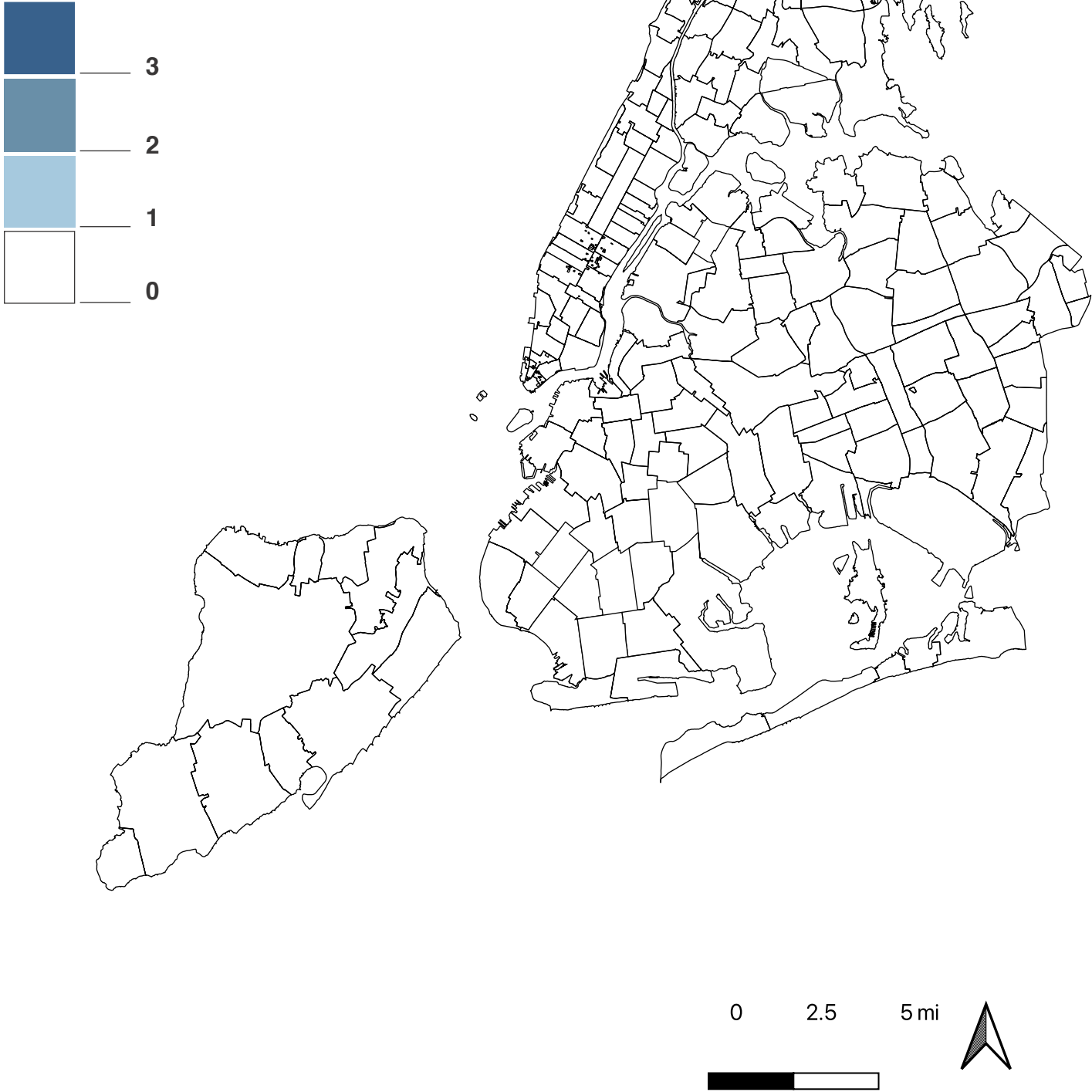
The data in this report is available in machine-readable format as required by Charter section 20-d(e)(2), and an Excel spreadsheet may be downloaded at [this web page](#).

Executive Summary

In the second half of 2024, there were no MARCH operations, as MARCH operations were replaced by CURE in December 2023 by Mayor Eric Adams. No establishments were ordered to temporarily shut down their operations due to findings of a MARCH operation. Therefore, there was no average length of business closures during this reporting period. During the course of the inspection, the total number of City inspectors present at a MARCH operation was with a median of 0. A total of 0 summonses were issued to the business as a result of this period’s MARCH operations. No establishments were ordered to temporarily shut down their operations due to findings of a MARCH operation. Therefore, there was no average length of business closures during this reporting period.

Q3-Q4 2024 Operations by ZIP Code

Number of Operations
by Zip Code



Monthly Data: July-December, 2024

- July**
No (0) MARCH inspection operations were conducted in July 2024.
- August**
No (0) MARCH inspection operations were conducted in August 2024.
- September**
No (0) MARCH inspection operations were conducted in September 2024.
- October**
No (0) MARCH inspection operations were conducted in October 2024.
- November**
No (0) MARCH inspection operations were conducted in November 2024.
- December**
No (0) MARCH inspection operations were conducted in December 2024.