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New York City Named Number One in the World for Technology, Innovation and Entrepreneurship

Accenture Report Cites Digital.NYC and NYC311, Along With Government Leadership, as Reasons for Success

New York City has been named the top city in the world for technology, innovation and entrepreneurship, according to a study from Accenture, Nesta and Future Cities Catapult. The report, City Initiatives for Technology, Innovation and Entrepreneurship (CITIE), cited New York City's leadership as a key differentiator, having supported the growth of the tech ecosystem to nearly 300,000 jobs in recent years, as well as initiatives such as Digital.NYC and NYC311, as key examples of citizen engagement that have opened opportunities for New Yorkers. Making innovation and entrepreneurship a priority to attract and aid the development of young, technology start-up companies earned New York City the top spot in a global comparison of 40 cities.

"New York City is showing the world what it looks like when a city embraces innovation," said **Mayor de Blasio**. "From our public schools to our job-training to our new workspaces for tech firms and smart digital engagement, we're making sure our city is the global capital of this new tech economy."

"New York City is not just a capital of technology; it's *the* capital of inclusive innovation," said **New York City Economic Development Corporation President Maria Torres-Springer**. "This report just reaffirms what we already know – that when it comes to innovation and entrepreneurship, there is no place better than New York City. With a rapidly growing tech ecosystem where the public, private, civic and educational sectors collaborate, we're not just supporting startups. We're creating a robust pipeline of talent that will produce innovative new companies well into the future."

"Under the leadership of Mayor de Blasio, we are building a 21st century New York City economy that

prioritizes innovation and entrepreneurship, and creates new economic opportunities for all New Yorkers," said **Gregg Bishop, Commissioner of the NYC Department of Small Business Services**. "Through efforts like the Tech Talent Pipeline, the City is working collaboratively with industry and academic partners to train homegrown talent for tech sector careers and ensure that entrepreneurs have access to the skilled workforce they need to grow their businesses in New York Citv."

"This honor is validation of Mayor Bill de Blasio's vision of making New York City the most tech-friendly, innovative and equitable city in the world," said **New York City's first-ever Chief Technology Officer Minerva Tantoco**. "We're proud that New York is being recognized as the tech epicenter that it is, where we're focused on providing opportunity to New Yorkers across all five boroughs – from access to computer science education to improving digital infrastructure and more. We look forward to our continued partnerships with communities, academia, and the public and private sectors to the benefit of all New Yorkers."

"The tech sector continues to grow at a rapid pace, and New York has wisely chosen to support this industry with additional tools and resources for growth," said **Council Member Dan Garodnick**, **Chair of the New York City Council Economic Development Committee**. "The return on our investment comes in the form of new jobs for New Yorkers and a leadership position in the 21st Century economy."

"New York City is the technology capital of the world," said **Council Member James Vacca**, **Chair of the New York City Council Committee on Technology**. "Much effort has gone into making the City attractive for investment and entrepreneurship. Between our educational institutions, start-up culture, and having numerous technology giants located here, New York City is the ideal place for technological advancement."

"New York City's rapid ascension to the number one innovation center in the world is what happens when you combine the global capital of commerce with both far-sighted government leaders and a cohesive entrepreneurial technology community" said **David S. Rose, CEO of Gust**, the financial services company that developed the Digital.NYC platform together with IBM. "Digital.NYC was the world's first comprehensive online hub for an entire regional innovation ecosystem, and since its launch has inspired other leading innovation centers around the world—including London and Boston—to deploy similar platforms in support of entrepreneurship and innovation."

"With one of the most diverse and dynamic tech ecosystems in the world, coupled with support and engagement from City government, it's no wonder more and more people are launching and growing startups here in New York," said **Julie Samuels, Executive Director of Engine**, a non-profit that advocates for startups and technology entrepreneurs. "Engine looks forward to working with Mayor de Blasio and the entire startup community to continue to build a pro-innovation agenda here in the five boroughs."

According to CITIE, New York City made innovation and entrepreneurship a priority earlier than did comparable cities, and it has taken an extremely active stance toward its startup and tech communities. New York City provides support for local start-ups across a wide range of activities, from funding and branding to community building and skills development.

Nearly 300,000 New Yorkers currently work in the City's tech ecosystem, which also supports an additional 250,000 jobs. The de Blasio administration is committed to ensuring New Yorkers have access to jobs in the booming sector, having recently announced Computer Science for All to provide computer science education to all K-12 students. Mayor de Blasio also announced the NYC Tech Talent Pipeline, a first-of-its-kind public-private partnership designed to support the growth of the City's tech ecosystem and prepare New Yorkers for 21st century jobs. In addition, Digital.NYC has made New York City's tech scene more accessible to all New Yorkers across the five boroughs by providing information and resources that can turn ideas into businesses, delivering valuable tools for startups and entrepreneurs, and connecting New Yorkers to opportunities and jobs in the City's tech ecosystem.

The view the full report, click here.

About NYCEDC

New York City Economic Development Corporation is the City's primary vehicle for promoting economic growth in each of the five boroughs. NYCEDC's mission is to stimulate growth through expansion and redevelopment programs that encourage investment, generate prosperity and strengthen the City's competitive position. NYCEDC serves as an advocate to the business community by building relationships with companies that allow them to take advantage of New York City's many opportunities. Find us on Facebook or follow us on Twitter, or visit our blog to learn more about NYCEDC projects and initiatives.















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