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## On-Demand Electronic Waste Collection Program Launches in North Brooklyn

## Residents of North Brooklyn can make appointments at nyc.gov/electronics or call 311

Sanitation Commissioner Kathryn Garcia, Council Member Antonio Reynoso (Brooklyn) and Minority Leader Steven Matteo (Staten Island) today announced the expansion of the City's successful curbside electronic waste collection program to North Brooklyn beginning this week.

"Electronics are a growing portion of our waste stream, and it's critical that we offer convenient options for residents to properly recycle these potentially hazardous products," said **Sanitation Commissioner Kathryn Garcia**. "The Department of Sanitation is proud to expand curbside electronic waste collection to North Brooklyn and to more and more parts of the city over the next two years."

**Brooklyn Borough President Eric Adams** said: "As a stakeholder on the Brooklyn Solid Waste Advisory Board, I have worked with dedicated community advocates to advance recycling and keep refuse like electronic waste out of our landfills. I applaud DSNY Commissioner Garcia for expanding on-demand e-waste collection to nine community districts across north Brooklyn, from Bushwick to Boerum Hill. Keeping hazardous materials like these out of our environment makes for a cleaner, greener borough."

"Recycling e-waste is not only the law, it's an important way to help the environment. However, it can be a challenge to bring large items to a disposal event or drop-off site, especially for seniors and people without access to vehicles. This program will make compliance easier for North Brooklyn residents, and will help us do our part to help the City move toward its goal of sending zero waste to landfills by 2030," said City Council Member Antonio Reynoso, Chair of the Committee on Sanitation and Solid Waste Management.

"The e-waste curbside pickup program we started on Staten Island a year ago has not only been extremely popular and successful, it is a model of government efficiency and effectiveness," said **City Council Minority Leader Steven Matteo**. "I am very proud that it is now expanding to North Brooklyn so the residents of these communities will be able to take advantage of this convenience and safely recycle their unwanted electronic items. I have to once again thank Commissioner Kathryn Garcia for being such a great partner and making this work so well, and for recognizing the great value an e-waste curbside pickup program is to our city."

"We are honored to be part of this constructive collaboration and this historic and successful partnership with Brooklyn and the great city of New York," said **John Shegerian, Chairman and CEO of ERI**. "The curbside pickup program is yet another advancement and added convenience to a residential program that already regularly provides responsible, effective recycling for millions of New Yorkers' electronic waste. It's great to be able to help so many in our city do the right thing and collect and responsibly recycle their e-waste – the fastest growing waste stream in the world today – and keep toxic electronics out of New York landfills!"

The curbside electronic waste collection program launched as a pilot in Staten Island last October. In the first year of the program:

- Staten Islanders scheduled 12,878 appointments for e-waste collection by calling 311 or going to <a href="nyc.gov/electronics">nyc.gov/electronics</a>.
- Through this program, DSNY has collected 24,528 electronic items, diverting nearly 1 million tons of potentially hazardous material from landfills.

Electronics often contain valuable materials, like gold and copper, as well as harmful materials, including lead, mercury and cadmium. Recycling electronic waste not only keeps these toxins from polluting the air, soil, and water, it also reduces energy and water use associated with manufacturing new materials. In January 2015, the New York State law banning the disposal of electronic waste took effect, barring the City from collecting these materials as refuse.

This on-demand program gives residents yet another option for properly recycling of their unwanted e-waste items. The program will be available in the rest of Brooklyn, Queens and the Bronx by fall 2019.

North Brooklyn residents of 1-9 unit buildings can make appointments at nyc.gov/electronics or calling 311. Residents select an available appointment slot and indicate the number and type of electronic items they want collected. Appointments can be made up to two weeks in advance, and up to 20 items can be recycled per appointment. Residents must place all items on their curb line the evening before their confirmed collection day. While certified specialists will erase computer hard drives after collection, it is highly recommended residents remove all private information from electronic items before pickup.

Sanitation Workers collect these items in a specialized truck and bring them to a central facility for consolidation. Once enough electronic items have been collected, the city's electronics recycling vendor transports the material to a regional recycling facility for proper recycling.

North Brooklyn includes the following neighborhoods:

- Community Board 1: Williamsburg, Greenpoint, Northside, and Southside
- Community Board 2: Brooklyn Heights, Fulton Mall, Boerum Hill, Fort Greene, Brooklyn Navy Yard, Fulton Ferry, and Clinton Hill
- Community Board 3: Bedford-Stuyvesant, Stuyvesant Heights, and Ocean Hill
- Community Board 4: Bushwick

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- Community Board 5: East New York, Cypress Hills, Highland Park, New Lots, City Line, and Starrett City
- Community Board 8: Crown Heights, Prospect Heights, and Weeksville
- Community Board 9: South Crown Heights, Prospect Lefferts Gardens, Wingate and portions of North Flatbush
- Community Board 16: Brownsville and Ocean Hill
- Community Board 17: East Flatbush, Remsen Village, Farragut, Rugby, Erasmus and Ditmas Village

Items included in the curbside e-waste collection program include:

- Televisions (including cathode ray tubes)
- Computer peripherals, including any permanently attached cable or wiring
- Monitors, laptops
- Electronic keyboards
- Electronic mice and other pointing devices
- Fax machines, document scanners, and printers that are meant for use with a computer and weigh less than 100 lbs.
- TV peripherals, including any permanently attached cable or wiring
- VCRs
- Digital video recorders
- DVD players
- Digital converter boxes
- Cable or satellite receivers
- Electronic or video game consoles
- Small scale servers
- Portable devices, including any permanently attached cable or wiring
- Portable digital music players

Since 2013, the e-cycleNYC program has offered residents of apartment buildings with 10 or more units convenient, in-building collection of electronic waste. Buildings interested in enrolling have their electronics collected either with a collection bin or in a storage area. Residents place their unwanted electronics in the bin. When the bin is full, the material is collected and then recycled. The program is a public-private partnership between the Department and ERI; it is fully funded by electronics manufacturers and is free to taxpayers and participating buildings.

New Yorkers can also donate working electronics through DonateNYC (www.nyc.gov/donate) and can recycle unwanted electronics at household hazardous waste drop-off sites and SAFE Disposal events in all five boroughs.

## **About the New York City Department of Sanitation**

The Department of Sanitation (DSNY) keeps New York City healthy, safe and clean by collecting, recycling and disposing of waste, cleaning streets and vacant lots, and clearing snow and ice. The Department operates 59 district garages and manages a fleet of more than 2,000

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rear-loading collection trucks, 450 mechanical brooms and 693 salt/sand spreaders. The Department clears litter, snow and ice from approximately 6,500 miles of City streets and removes debris from vacant lots as well as abandoned vehicles from City streets.

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