C. Civic Engagement - Please indicate the civic engagement activities your agency will commit to between September 15, 2019 - September 14, 2020. Place an **"X"** in the selection Column (Column C, yellow fields) next to the civic engagement activity your agency commits to. Your agency must commit to at least **three** engagements.

NOTE: We require three commitments total, not three from each section below. You may also outline commitments to be qualified by the NYC Open Data team in the free-form section (G). Civic engagement commitments need not be carried out by your agency's ODC. We encourage ODCs to connect with your agency's social media, public affairs, and community affairs teams to determine which commitments are the best fit for your agency.

Objective: To engage the public around agency-level open data and fulfill on the NYC Open Data program mission: Open Data for All.

Civic Engagement Type	Selection (X)
A. Digital Amplification	
I. Send 1 tweet per month about your agency's existing open data assets	
II. Tweet whenever a new open data asset is published	
III. Advertise NYC Open Data on your agency's website	X
B. Storytelling	
I. Write a blog post about your agency's existing open data assets on your agency's blog/website	
II. Write a blog post about your agency's existing open data assets on the NYC Open Data blog	
III. Include agency's open data commitment in a report published by your agency	X
IV. Add a project made by your agency to the NYC Open Data Project Gallery	
V. Post about your agency's open data assets on your agency's Facebook or LinkedIn channels	X
VI. Record a 60-90 second video describing your agency's data assets or a recent data asset release with your agency's marketing team or in collaboration with the Open Data Team.	
C. Public Speaking	
I. Identify someone from your agency to speak about your agency's open data assets at an event as a part of Open Data Week 2020	
II. Speak at a partner's event (in NYC) about your agency's open data assets. (e.g., Community Boards)	
III. Speak at an event hosted by your agency about your agency's open data assets	
IV. Present about your agency's open data assets in an academic or school environment	
V. Share Open Data swag and informational one-pager with your community engagement liaisons to share at your agency's existing community touchpoints	
D. Event Engagement	
I. Produce your own event to discuss your agency's open data assets (this could be a 1 hour workshop, a 24 hour hackathon, or something else)	
II. Produce a curriculum to be used to engage an audience around your agency's open data assets at an event of your choosing or working with the Open Data Team to identify an opportunity	
E. Communication Engagement	
I. Advertise agency data in a public email newsletter twice per year	X
F. User-centered research	

I. Develop and convene a focus group or advisory council of users of your agency's open data to learn more about how they use your data assets, and to request feedback	
II. Engage a professional (internally or externally) to develop user personas and better engage your users.	

G. (Optional) If there are engagements your agency wishes to undertake not listed above, please list them here (1 engagement per line). Civic engagement commitments listed here are subject to review for qualification in the required three committments by the NYC Open Data team.

Total Engagements Committed to:	4

H. If you opt-out of civic engagement plan reporting, please list your agency's reason here (this reason will be made public in the 2019 Compliance Report):

Public Statement for why your agency will not be engaging in the civic engagement commitment reporting requirement: <Insert Text Here>