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“Clean Streets = Clean Beaches” Anti-littering Campaign Launches in Coney Island



Initiative Aims to Improve Cleanliness and Aesthetics of City Beaches by Reducing Littering on Streets and in Parks

Photos are Available on [DEP's Flickr Page](#)

Environmental Protection (DEP) Commissioner Vincent Sapienza, Sanitation Commissioner (DSNY) Kathryn Garcia, NYC Parks Commissioner Mitchell J. Silver, FAICP, and U.S. Environmental Protection Agency Region 2 Administrator Pete Lopez today launched “Clean Streets = Clean Beaches”, a public information campaign and beach clean-up program aimed at reducing littering and improving the cleanliness and aesthetics of New York City beaches. When it rains, trash and debris discarded on city streets and sidewalks can be washed down storm drains and end up on beaches. This summer, “Clean Streets = Clean Beaches” posters will be displayed at area beaches and on approximately 5,000 Sanitation vehicles citywide. The program was launched at MCU Park in Coney Island, home of the Brooklyn Cyclones.


“Throughout the summer, the city’s beautiful beaches, from Orchard Beach in the Bronx to Cedar Grove Beach on Staten Island, are choice destinations for New Yorkers looking to swim and sunbathe,” said **DEP Commissioner Vincent Sapienza**. “I’d like to take this opportunity to encourage all New Yorkers to pitch in, do their part and keep the beaches safe and clean. Do the right thing and put your trash where it belongs—in a litter basket, and not on the street.”

“The city’s incredible beaches are an asset we all must help preserve,” said

More Information

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