



# NEWSLETTER

THE OFFICE OF FILM, THEATRE AND BROADCASTING

APRIL 2015

---

## ESTABLISHING SHOT

---



### "MADE IN NY" PA TRAINING PROGRAM WELCOMES CYCLE 38

A new group of New Yorkers, eager to start their careers in the entertainment industry, became "Made in NY" Production Assistants when Cycle 38

recently graduated.

[READ MORE >](#)

---

## NEW YORK CITY CREDITS

---

### "MADE IN NY" SERIES FEEL 'YOUNGER'

New and returning "Made in NY" series, like *Younger* and *Daredevil*, premiere this spring.

[READ MORE >](#)

---

### BROADWAY LOOKS 'FUN' THIS MONTH

As award season continues, "Made in NY" films and television series have been recognized by a variety of prestigious guild and industry awards.

[READ MORE >](#)

---

### 14TH ANNUAL TRIBECA FILM FESTIVAL CELEBRATES STORYTELLING IN APRIL

The 2015 Tribeca Film Festival, taking place from



April 15 to April 26 in New York City, celebrates filmmaking with screenings, panels, and free events.

[READ MORE >](#)

---

## IN THE NEWS

---



### "MADE IN NY" MARKETING CREDIT TAKES A 'DARE'

A crime fighting hero and a romantic couple are featured on the "Made in NY" Marketing Credit in April.

[READ MORE >](#)

---

### "MADE IN NY" VENDORS LOOK 'EAST,' 'WEST,' AND EVERYWHERE IN BETWEEN

The latest NYC businesses to join the "Made in NY" Discount Card program include: Cassa Hotel NY, Harbor Picture Company, Night Hotel Theater District, The Grand Prospect Hall, Holiday Inn Express Midtown West, Comfort Inn Midtown West, Holiday Inn Times Square South, Novotel New York. Holiday Inn Lower East Side, Kinetic Studios, Fairfield Inn & Suites New York Manhattan/Downtown East, Hyatt Herald Square, and Kings Theatre. These businesses and the 1,200 other participating vendors offer discounts on their goods and services to production filming throughout the five boroughs.

[READ MORE >](#)

---

### APRIL FILM FESTIVALS WELCOME GLOBAL FILMS

Film festivals taking place in New York City this spring bring an international perspective.

[READ MORE >](#)

---

## REEL NEW YORKERS

---



### "MADE IN NY" PA OF THE MONTH: ROBERT "NASA" MAASIN

Robert "NASA" Maasin shifted gears in a significant way two years ago when he went from being a phlebotomist to working in the entertainment industry. After getting laid off from his job, Maasin knew he wanted to pursue a different path and applied to the "Made in NY" Production Assistant Training Program.

[READ MORE >](#)

---

## GOT CULTURE?

---



### NEW YORK CITY CELEBRATES THE 12TH ANNUAL POEM IN YOUR POCKET DAY

April is National Poetry Month, and throughout the month, New York City cultural and literary organizations will host poetry slams, readings, and other special programs to celebrate.

[READ MORE >](#)

### FOLLOW US:



Mayor's Office of Film Theatre & Broadcasting  
1697 Broadway Suite 602, New York, New York 10019

[nyc.gov/film](http://nyc.gov/film)

**PLEASE DO NOT REPLY TO THIS MESSAGE**

[Unsubscribe](#)

---