

IN THIS ISSUE:

Mayor's Fund Annual Benefit

Summer Youth Employment

Veterans Initiatives

SIF and CEO Updates

2011-2012 Annual Report

NEW: Mayor's Fund Video



Watch our cinematic debut, featuring interviews with partners and participants from programs such as Summer Youth Experience, the City's Family Justice Centers, and New York City Housing Authority Cooking Program.



Annual Benefit Raises Nearly \$900,000 to Support NYC Public Programs



On June 11, Mayor Bloomberg hosted the Mayor's Fund Annual Benefit in support of critical City programs. The event, including dinner and a live auction, took place at La Birreria on the rooftop of the famed Italian market Eataly with a pre-dinner reception on the Grey Group rooftop terrace. Guests were able to bid on New York City experiences, such as courtside tickets to the NY Knicks, Jay-Z's opening night performance at the Barclays Center, a private dinner at Babbo, and more.

The evening was an incredible success, raising nearly \$900,000. All proceeds will go directly to public programs such as the City's Family Justice Centers, Summer Youth Experience programs, and Center for Economic Opportunity anti-poverty initiatives. We would like to thank all supporters of the benefit for their continued commitment to our efforts.

► [See event photos](#)

New Fundraising Efforts Support 2012 Summer Youth Employment and Learning Pilots



The Mayor recently joined Schools Chancellor Dennis M. Walcott and Department of Youth and Community Development (DYCD) Commissioner Jeanne B. Mullgrav to announce private support for the City's Summer Youth Experience initiative, providing young New Yorkers with learning and early work experiences. These opportunities increase school attendance, improve academic outcomes, and can help students attain jobs over the long term.

Through a new fundraising campaign, launched by the Mayor's Fund in partnership with the Fund for Public Schools, over \$6 million has been raised in support of the 2012 programs. In addition to existing summer jobs programs, the Summer Youth Employment Program and Ladders for Leaders, this summer the City is launching two new pilots. The first is a Career and Technical Education (CTE) program for high school students that will engage students in meaningful industry activities to reinforce academic gains, help participants become familiar with the professional world, and prepare them for life after high school. The second is a three-year Summer Learning Pilot, providing hands-on learning opportunities. We can't wait to see the outcomes of these promising new initiatives!

► [Read the full press release](#)

Mayor Bloomberg and Robin Hood Foundation Launch New Initiatives for Veterans



At the Robin Hood Veterans Summit on May 7, the Mayor announced a series of new initiatives designed to help veterans as they transition back to civilian life in New York. Focusing on providing jobs, housing, and connection to social services, these programs are supported by grants made from the Robin Hood Foundation to the Mayor's Fund.

With private support, this summer the City, led by the Department of Small Business Services, will open a new veteran-specific Workforce 1 Center in

Manhattan and provide priority job placement services for veterans at all Centers. The veteran-dedicated Center will offer intensive career services and lead the system's relationship with veteran-serving organizations and with employers committed to hiring veterans. The Center will also have veterans on staff to provide expertise specific to the veteran community, such as how to position and translate military experience for the civilian workforce. As a result the City will increase the number of veterans served by more than 50 percent, to 1,250 by the start of next year.

- ▶ [Read the full press release](#)
- ▶ To learn more about Workforce 1 Centers, visit the Department of Small Business Services [website](#)

Social Innovation Fund and Center for Economic Opportunity Share Milestones and Progress



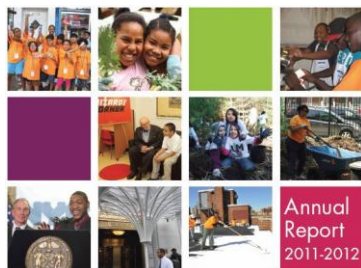
On May 15-17 the Mayor's Fund and the Center for Economic Opportunity (CEO) held the Second Annual Social Innovation Fund Learning Network Convening. This gathering provided an opportunity for Social Innovation Fund (SIF) partners and providers to discuss progress made across the five anti-poverty programs being implemented in New York and eight other cities as part of the federal SIF grant: Family Rewards, Jobs-Plus, Project Rise, \$aveUSA, and WorkAdvance. The providers

reported that the SIF work is already having an impact in communities around the country. Partners also discussed ways that program models could be incorporated into other work, and how existing funding streams could be leveraged to sustain these programs as well.

On March 30, the City marked CEO's five-year anniversary with a forum convening national experts, government representatives, nonprofit leaders, and philanthropic partners. The group discussed the Center's progress and ways its work can inform local and national policy. At the forum, the Mayor and CEO Executive Director Veronica White were presented with the Innovations in American Government Award by the Harvard University's John F. Kennedy School of Government. CEO received the award for its pioneering approach to anti-poverty programs.

- ▶ [Read](#) more about how SIF programs are improving the lives of vulnerable residents.
- ▶ [Read](#) the full CEO Fifth Anniversary press release.
- ▶ To learn more about CEO, visit the Center's [website](#).

2011-2012 Annual Report



We are pleased to share our 2011-2012 Annual Report! Over the past year, the Mayor's Fund has had the privilege of collaborating on many exciting and impactful City initiatives. Since receiving a federal Social Innovation Fund grant in 2010, and in collaboration with the Center for Economic Opportunity, the Mayor's Fund has worked to launch evidence-based anti-poverty programs in New York City that have spread beyond our five boroughs. The report also highlights recently launched efforts such as

the Young Men's Initiative, and provides updates on ongoing programs such as NYC Service, the City's Family Justice Centers, and healthy eating initiatives.

We encourage you to read more about these milestones, and would also like to thank our many partners for driving progress and innovation across our city and beyond.

► [Read the 2011-2012 Annual Report](#)

Together we can make a difference.

To support any of these or other innovative public projects, please visit www.nyc.gov/fund.

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