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MAYOR DE BLASIO APPOINTS ERIC PHILLIPS AS DEPUTY DIRECTOR OF COMMUNICATIONS FOR SPECIAL PROJECTS

NEW YORK—Mayor Bill de Blasio today appointed Eric Phillips as Deputy Director of Communications for Special Projects.

As Deputy Director of Communications for Special Projects, Phillips will be responsible for developing and planning communications strategy and policy for special projects and long-term initiatives. Phillips brings more than a decade of experience in political strategy, crisis communication and high-profile media relations to the role. In his new position, Phillips will be also responsible for developing innovative ways to communicate with New Yorkers about administration initiatives and special projects, providing reports and updates to senior administration officials on communications outreach, and working with senior administration leadership to inform broader strategic communications planning for the administration. The Deputy Director of Communications for Special Projects will report to the Communications Director and Senior Advisor for Strategic Planning.

"I know Eric will use his years of experience to great advantage as he works with us to strengthen our message and communicate with New Yorkers across the five boroughs," said **Mayor de Blasio**. "Eric's skills, passion and progressive values make him an incredibly valuable addition to our team, and we're all looking forward to working with him."

"I am honored to join an administration deeply committed to implementing bold and progressive initiatives to improve the lives of New Yorkers," said **Deputy Director of Communications for Special Projects Eric Phillips**. "I look forward to joining the team and to helping develop and communicate strategies that make our city stronger."

About Eric Phillips

Eric Phillips previously served as a Vice President at SKDKnickerbocker, where he advised some of the firm's most high-profile healthcare, political, education and not-for-profit clients. Phillips has provided counsel to prosecutors, lawmakers, and political campaigns in local, state, and federal races – including the 2004 presidential campaign, 2010 New York attorney general's race, and the 2012 Wisconsin gubernatorial recall. Prior to joining SKDK, Phillips served as the communications director for the Nassau County District Attorney's office and as U.S. Representative Kathleen Rice's top policy and strategy aide. The Capitol newspaper named him one of New York's 40 "Risings Stars" under 40. Phillips holds a bachelor's degree from the University of Wisconsin and a master's degree from Northwestern University, and he is a partner with the Truman National Security Project.