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Remembering September 11th



Last week marked the 11th anniversary of the 9/11 attacks. Thousands of individuals and families gathered in Lower Manhattan to honor and remember the men and women who lost their lives on this tragic day. However, the commemoration provided not only a moment to look back, but also to look forward. NYC Service recruited individuals from across the city to join millions of volunteers

all over the country in the 9/11 National Day of Service. These volunteers paid tribute to 9/11 victims by helping people in communities in need and performing good deeds to strengthen neighborhoods for generations to come. Many thanks to everyone who came together not only to remember, but to help create a brighter future in a spirit of compassion for one another.

► [Read more about the 9/11 Memorial](#)

Plan to Bring Salad Bars to All Public Schools Gets A Boost



On August 23rd, Mayor Bloomberg joined Whole Foods Market as it celebrated the opening of its new East 57th Street location by donating 57 salad bars to NYC public elementary schools. The Mayor also announced, as part of the new Anti-Obesity Task Force, that the City will finish installing salad bars in all public schools citywide by 2015 to ensure that children have daily access to fresh fruits and vegetables.

Thanks to the NYC School Salad Bar Initiative, supported in part by donations to the Fund for Public Schools and the Mayor's Fund, salad bar displays are already installed in 1,000 (or roughly three-fourths) of the City's public schools. Salad bars, along with other nutrition efforts such as the citywide school gardens initiative *Grow to Learn NYC* and youth cooking programs, help children learn how to make healthy choices for life and drive down childhood obesity.

► [Read the full press release](#)

► If you'd like to support healthy eating efforts, contact the Mayor's Fund or visit nyc.gov/fund

Tales from a CTE Summer Scholar



Meet Khaalid Ali, who recently completed an internship with the NYC Economic Development Corporation (EDC) through the Bank of America Career and Technical Education (CTE) Summer Scholars program. On EDC's blog, Khaalid reflected on his internship experience and noted, when returning to high school this fall, "I will begin my senior year with a completely new outlook on my career goals."

The Bank of America CTE Summer Scholars program, a new pilot under the City's Summer Youth Experience initiative, was created to engage students in meaningful professional activities in information technology. The program's goals are to reinforce academic gains and prepare participants for life after high school. Congratulations to Khaalid and the rest of the inaugural class of CTE Summer Scholars! More than 31,700 young New Yorkers were able to participate in Summer Youth Experience opportunities this year thanks to public funding and the support of more than 80 donors through the Mayor's Fund and Fund for Public Schools, with lead support from the Walmart Foundation, West Harlem Local Development Corporation, and Goldman Sachs.

- ▶ [Read more of Khaalid's story on EDC's blog](#)
- ▶ [Read more about Summer Youth Experience in the kick-off press release](#)

Fall Public Art Installation: *Discovering Columbus*



From September 20th to November 18th, the Public Art Fund presents Tatzu Nishi: *Discovering Columbus*, a large-scale temporary installation inviting visitors to experience New York City's iconic statue of Christopher Columbus as never before. This major new work transforms the historical monument at the center of Columbus Circle, placing it in the middle of a contemporary living room, six stories above the street. Created by Japanese artist Tatzu Nishi, this work will give

visitors dramatic views of Central Park and Midtown Manhattan that can be seen from Columbus's perspective for the first time. This is Mr. Nishi's first North American installation, and is available to the public free of charge. Make sure to reserve your free passes on the Public Art Fund's website and check it out!

- ▶ [Learn more on the Public Art Fund's website](#)

New York Participates in 2012 World Cities Culture Report



What does "culture" in New York City mean to you? In August a coalition of cities, with New York represented by NYC's Department of Cultural Affairs, came together in London to discuss just that at the World Cities Culture Summit. The culminating outcome of the Summit was the release of the 2012 World Cities

Culture Report, an in-depth study of cultural assets and activity in 12 global cities. Through data and policy analysis, as well as more than 60 measures of cultural activity for each city, the report gives an unprecedented level of insight into each city's cultural strengths, including museums, libraries, theaters, green spaces, bookstores, and more. The report further reflects a wide-ranging collaboration among the participating cities to increase the exchange of ideas and learn from each other's best practices.

It's a great read on how cities produce and consume culture across the globe. Be sure to check out pages 77-79 for a mini-portrait of NYC.

- ▶ [Read the 2012 World Cities Culture Report](#)
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Doors Open at Workforce1 Veterans Career Center



On July 31st, Mayor Bloomberg celebrated the official opening of the City's new Workforce1 Veterans Career Center at 60 Madison Avenue in Manhattan. The Center, supported by a grant from the Robin Hood Foundation to the Mayor's Fund, offers career services and training to veterans and their spouses, works with employers committed to hiring veterans, and

helps connect more veterans to meaningful jobs. The City expects to increase the number of NYC veterans served per year through Workforce1 from 800 to 1,250, thanks in large part to this dedicated center. The Center will also help connect veterans to a broad range of benefits and social services, and is an important vehicle for increasing support for the veteran community in NYC.

- ▶ [Read the full press release](#)
 - ▶ [Visit the Workforce1 website](#)
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WorkAdvance Success Story Featured on the White House Blog



The Social Innovation Fund (SIF) initiative of the Mayor's Fund and NYC Center for Economic Opportunity (CEO) is continuing to expand innovative anti-poverty programs into new communities in New York and to seven other cities. This story comes to you from the SIF's WorkAdvance program in Tulsa, Oklahoma. WorkAdvance helps unemployed and low-wage working adults find good quality jobs with career pathways. Travis is a single father of two who had

bounced between part-time and temporary jobs, with wages peaking at only \$10 per hour to support his family. With limited interviewing and workforce experience, he didn't think he would ever find full-time work – let alone have a career.

Through WorkAdvance, Travis received career counseling, gained interviewing skills, and was referred to full-time positions with room for advancement. In less than three months, Travis had a full-time job making \$12 an hour, and earned a raise with less than one year in the position. Read Travis's story and learn more about how WorkAdvance and other SIF programs are strengthening communities across the country.

- ▶ [Read The White House Blog Post](#)
- ▶ [Visit CEO's website](#)

Family Justice Centers Offer Special Events for National Domestic Violence Awareness Month



October is National Domestic Violence Awareness Month, and the Mayor's Office to Combat Domestic Violence (OCDV) will be participating in various events throughout the city to raise awareness and empower New Yorkers who may be victims or know a victim of domestic violence. In addition, OCDV will host events at its three Family Justice Centers (FJCs) in Brooklyn, Queens, and the Bronx.

The FJCs provide critical services and resources to victims of domestic violence and their children, helping to put them on a path to recovery and self-sufficiency. The October events aim to bring community organizations together in an effort to prevent domestic violence and better assist those living in abusive relationships. The FJCs are supported by private partners through the Mayor's Fund, and to date have served more than 75,000 clients and 14,000 children. For a list of events and how you can get involved during National Domestic Violence Awareness month, be sure to check back on the [Mayor's Office to Combat Domestic Violence's website](#) next week.

- ▶ Make a contribution in support of the Family Justice Centers at nyc.gov/fund

Together we can make a difference.

To support any of these or other innovative public projects, please visit www.nyc.gov/fund.
Mayor's Fund to Advance New York City | 253 Broadway, 8th Floor | New York, NY 10007
Phone (212) 788-7794 | Fax (212) 312-0930 | fund@cityhall.nyc.gov
For general NYC information, call 311 or visit www.nyc.gov