



Department of
Youth & Community
Development

Michael R. Bloomberg
Mayor

Jeanne B. Mullgrav
Commissioner



2012

2013

ANNUAL
REPORT

Dear Fellow New Yorkers:



I am pleased to present you with the 2012-2013 Annual Report from the New York City Department of Youth and Community Development (DYCD). Among our most significant achievements of the last two years has been preserving and increasing funding for programs despite limited resources during very challenging financial times. DYCD is particularly excited about the recent expansion of our Out-of-School Time (OST), Cornerstone, and Immigrant Services and Literacy initiatives.

With a \$13 million investment from the NYC Department of Education and Chancellor Dennis M. Walcott, thousands of additional afterschool seats will provide academic, recreational and cultural activities in areas of New York City that need them the most. DYCD is also delighted to work alongside the New York City Housing Authority, the New York City Department for the Aging and members of the community to increase from 25 to 70 the number of Cornerstone centers that serve our NYCHA residents. Thanks to the City Council and Speaker Christine C. Quinn, \$13 million in funding will help DYCD support adult education classes and literacy and legal services for New York’s young immigrants to help them qualify for the federal government’s Deferred Action for Childhood Arrivals (DACA) program.

These are the kinds of programs that, as our agency’s mission statement explains, “support New York City youth and their families by funding a wide range of high-quality youth and community development programs.” That mission was put to the test when Hurricane Sandy struck New York City in October of 2012. Children in school-based programs had to be transferred, and our community partners in coastal neighborhoods sustained significant damage and were forced to find alternate locations and make repairs as quickly as possible so that services could be restored. DYCD employees worked diligently to ensure that operations at our agency’s offices continued with little disruption.

I am proud to say that DYCD staff immediately sprang into action, working in or traveling to evacuation centers, and Cornerstone centers and other provider locations to lend a hand. In the hardest hit areas of Brooklyn, Queens and Staten Island you could find staff members distributing food, water and other essential supplies. The recovery continues to this day, and DYCD will be there to get as many residents and community partners back to normal as soon as possible.

This commitment to the people of New York City is just one example of why it’s been such a privilege to serve as the Commissioner of DYCD since 2002. DYCD has become a leader in creating innovative programming and making meaningful investments in capacity building and strategic, evidence-based models. In addition to fundamentally changing the way services and funding are allocated, DYCD has promoted Mayor Michael R. Bloomberg’s belief in the importance of efficiency, responsiveness and accountability. We carefully track and evaluate data to ensure that our programs are effective and insist that funding decisions are transparent to the public. These improvements have established a strong foundation for our youth and communities in the years and decades to come.

DYCD looks forward to continuing its work on behalf of the residents of our great city.

Sincerely,

Jeanne B. Mullgrav
 Commissioner
 Department of Youth and Community Development

AFTERSCHOOL

- Beacons
- Cornerstone
- Cornerstone Mentoring
- High School-Aged Youth: Educational
- Neighborhood Development Area Programs
- Out-of-School Time (OST)
- Teen ACTION

JOBS & INTERNSHIPS

- In-School Youth Employment
- Out-of-School Youth Employment
- Summer Youth Employment Program
- Young Adult Internship Program

READING & WRITING

- Adolescent Literacy
- Adult Literacy
- Young Adult Literacy

RUNAWAY & HOMELESS YOUTH

- Drop-in Centers
- Crisis Shelters
- Transitional Independent Living Program
- Street Outreach

IMMIGRANT SERVICES

- Legal Assistance
- Legal Services for Immigrant Youth
- Legal Services for Immigrant Workers
- Domestic Violence Prevention
- Services for Immigrant Families
- English for Speakers of Other Languages
- Civics Classes

FAMILY SUPPORT

- Fatherhood Initiative
- Healthy Families Initiative
- Housing Advocacy and Assistance
- Senior Services and Assistance

RESOURCES

- Capacity Building
- Transportation Program
- DYCD Youth Connect
- @DYCD E-Blast
- E-Newsletter
- DYCD website: www.nyc.gov/dycd

2012–13 HIGHLIGHTS

Superstorm Sandy

In the true spirit of our agency's mission, DYCD staff immediately responded in the aftermath of Superstorm Sandy, fanning out to evacuation sites and DYCD Cornerstone and provider locations to help in the recovery effort. Many staff worked in the hardest hit areas of Brooklyn, Queens and Staten Island distributing food, water and other necessities. Following the storm, Nike generously donated more than \$1 million dollars in clothing, and DYCD hosted several events to assist impacted communities, including toy drives and special workshops to help get community-based organizations back on their feet. In addition, a "Fun on The Rock" day at Aviator Sports and Events Center and a donation of bicycles assembled by corporate volunteers from Bank of America put smiles on the faces of young people from the Rockaways. DYCD also helped secure National Emergency Grant funding and other support, and worked closely with program sites in hard-hit areas to clean up and repair their facilities.

Summer Youth Employment Program Success

In its April 2012 policy brief, the Institute for Education and Social Policy (IESP) at New York University (NYU) released preliminary results of its work matching aggregate data on DYCD Summer Youth Employment Program (SYEP) participants with Department of Education (DOE) student data. This allowed researchers to assess and analyze the effect of summer work experience on academic engagement and graduation rates in New York City. Preliminary results of this research are encouraging, suggesting that selection for SYEP correlates with an increase in school attendance the following year. The study also found that SYEP increases the probability of attempting and passing math and English Regents exams for students who have low prior school attendance.

NYC Summer Quest

NYC Summer Quest kicked off in the summer of 2012 with the welcoming of more than 1,200 students on the first day of the three-year pilot program developed by DYCD, the DOE and the Fund for Public Schools. The effort seeks to reduce summer learning loss of math and literacy skills and bridges the best of academic preparation with STEAM (Science, Technology, Engineering, Art, and Math) enrichment activities and physical exercises that are project-based, fun and engaging. To celebrate the program's second year and its expansion to more than 1,700 seats in 2013, Commissioner Mullgrav joined Chancellor Walcott at PS 211/Children's Aid Society and CS 300/Good Shepherd Services in the Bronx.



LGBTQ Family Therapy Intervention Pilot

Launched in July 2011, the Family Therapy Intervention Pilot comprised twelve weekly family therapy sessions with the goals of changing behaviors that rejected Lesbian, Gay, Bisexual, Transgender and Questioning (LGBTQ) youth, improving communications and reducing family conflict. Participating LGBTQ youth selected for the pilot had been in conflict with their parent(s), were homeless or at risk for homelessness and had at least one parent who agreed to participate in the program. The assumption was that by promoting healthy family relationships and increasing family support, rates of homelessness, HIV-related risk behaviors, substance use, mental illness and suicide among LGBTQ youth would eventually decrease. Strength in Numbers Consulting Group conducted an evaluation of the Family Therapy Intervention Pilot program, and among the findings were reports of increased communication among family members, more comfort discussing LGBTQ issues with family members and a drop in parental LGBTQ rejection and youth conduct problems.

Deferred Action for Childhood Arrivals (DACA)

In June 2013, City Council Speaker Quinn joined DYCD Commissioner Mullgrav to announce \$18 million in funding—including \$13 million through DYCD—to provide adult education classes and legal services for New York's young immigrants in order to help them qualify for the federal government's Deferred Action for Childhood Arrivals (DACA) program. Under federal guidelines, eligible immigrant New Yorkers who are over 15, and who were younger than 31 years as of June 15, 2012, can qualify for temporary relief under DACA, which allows immigrants to work and live in the U.S. regardless of the eventual outcome of Comprehensive Immigration Reform. DYCD is partnering with the New York Immigration Coalition and others to get the word out to DACA-eligible New Yorkers.

Expanding NYCHA Cornerstones

DYCD is working with the New York City Housing Authority (NYCHA), the New York City Department for the Aging (DFTA) and community stakeholders to expand community and senior center programming for residents in NYCHA housing. DYCD will fund 45 new Cornerstone programs, in addition to the 25 already in place in all five boroughs.

DYCD and DOE Investing in Additional Afterschool Programs

Schools Chancellor Walcott announced in September 2013 a nearly \$13 million investment in partnership with DYCD to expand free Out-of-School Time (OST) programs in 30 neighborhoods across New York City. The partnership will increase the number of afterschool program seats by 4,000 and provide elementary and middle school students with a mix of academic, recreational and cultural activities. DYCD is engaging community-based organizations that are already delivering high-quality programs and have demonstrated the capacity to serve more children. Neighborhoods were identified by examining those areas with a high level of economic need and limited existing afterschool programming.

Released the Following Solicitations:

- Summer Youth Employment Program (SYEP)
- Fiscal Audit and Fiscal Field Review Services
- Residential and Non-Residential Runaway and Homeless Youth Services (RHY)

DYCD and Parks Department Team Up for Overnight Adventure

DYCD partnered with the NYC Department of Parks and Recreation to provide young people from the Cornerstone Mentoring initiative an opportunity to experience “Overnight Adventure Days.” Mentees and their mentors met with park rangers, pitched tents, took a night hike, played games and slept under the stars at campsites in Brooklyn, Queens and Staten Island. The camping trips expose youth to nature, while helping them develop positive relationships with caring adults.

DYCD “Rises” to the Occasion

In April 2012, DYCD organized the first-ever meeting of Young Adult Literacy Programs (YALP) providers, the Department of Probation’s Community Education Pathways to Success (CEPS) program and the Center for Economic Opportunity’s Project Rise initiative. The Youth Development Institute (YDI) provided a peer learning session focused on program challenges and best practices, and participants were briefed on preparations for the new GED. The YALP, CEPS and Project Rise programs work with youth between the ages of 16-24 who need the reading and writing skills to be admitted to a GED preparation program.

Making Moves: Advancing Your Career

DYCD presented its “Making Moves” Conference at The Diane Abby Law Center for Children and Families at the New York Law School in May 2013. Approximately 350 youth attended with résumés in hand and dressed in business attire. The event gave young people the chance to connect with more than 65 employers, colleges and resource providers. Youth also attended workshops on topics including career readiness and financial literacy. DYCD partnered with CEO, the Workforce Professionals Training Institute and the Mental Health Association.

Kids Get Creative with DYCD and Archie Comics

The Interagency Coordinating Council (ICC) Court-Involved Youth Work Group, in conjunction with Archie Comics, held a comic book contest for Cornerstone participants. Young people submitted 16 comic books that highlight issues in their communities and promote the creative word and art design. The winning entry, entitled “Anti-Bullying Man,” was designed by a 10-year-old DYCD Cornerstone participant from the South Jamaica Houses. Seven of the top honorees stopped by the Bronx studios of artist Ray Felix to learn firsthand the workings and environment of professional artists.

STEM-themed Conference for Afterschool Programs

In June 2013, DYCD held its first-ever STEM-themed conference for afterschool programs, *Cultivating Curiosity: Inquire, Create, Explore*. At the two-day professional development event hosted by the NYU Helen and Martin Kimmel Center for University Life, and with support from

Time Warner Cable, Discovery, *USA Today* and L’Oreal, more than 375 participants connected with other youth development, education and STEM (Science, Technology, Engineering and Mathematics) experts. Activities included an executive summit, 27 workshops and post-conference assistance. A highlight was STEM LIVE!, which provided conference-goers with an opportunity to participate in experiments and demonstrations, including 3D printing, video game design, iridescent engineering, and building with Lego® bricks. Learning tours also took place at select New York City cultural institutions, including the International Center for Photography, the Lower East Side Tenement Museum, Pixel Academy, Brooklyn Bridge Park and the Studio Museum.

DYCD Kicking It with the US Soccer Foundation

DYCD joined the U.S. Soccer Foundation in Washington, D.C. in July 2013, as they trained local coaches who are participating in the Soccer for Success Program, which teaches youth in grades K-8 soccer skills as well as the importance of nutrition and exercise. The initiative will serve more than 2,000 young people from DYCD OST, Beacon and Cornerstone programs.

Young People Climb to New Heights at Brooklyn Boulders

For a week in July 2013, 150 young people and their mentors enjoyed Cornerstone Mentoring Week at Brooklyn Boulders, experiencing the wonders of rock climbing while building courage and a sense of accomplishment. Each mentee received a certificate of “climbing completion.” DYCD partnered with the BKB Foundation, whose mission is to offer greater access to the sport of rock climbing.

Dads Take Your Child to School Day

To mark the return to school in September 2013, DYCD Commissioner Mullgrav and Chancellor Walcott joined Brooklyn Nets CEO Brett Yormark, University Settlement and more than 500 young people, fathers, father figures and families to celebrate the seventh annual Dads Take Your Child to School Day. Young people and their dads walked from the Ingersoll Community Center in Brooklyn to nearby MS 265 and PS 46. At MS 265, students attended a rally and received a Brooklyn Nets drawstring book bag and school supplies distributed by Nets players Jason Terry and Mason Plumlee. Scholastic Inc. donated 5,000 children’s books to DYCD-funded programs, Healthfirst provided breakfast, and Modell’s donated 10,000 coupons providing young people with a 15 percent discount at any Modell’s store in New York City. Schools, child care centers and community centers across the city and state held events to celebrate the day.

Ongoing Annual DYCD Events:

- DYCD Day at the Bronx Zoo
- Night at the Museum (American Museum of Natural History)
- Father’s/Mother’s Day Events
- Fun on the Rock Day
- Skate Day at Citi Pond in Bryant Park
- Summer of Service sponsored by the Neuberger Berman Foundation
- Teen ACTION Youth Forum
- Girls Middle School Basketball Championship sponsored by Nike





DYCD YOUTH CONNECT

DYCD's Youth Connect is a resource and referral service for youth, families and community-based organizations (CBO) utilizing web-based strategies and a confidential toll-free hotline. Youth Connect's mission is to increase access to and visibility of New York City's opportunities for young people by serving as a one-stop shop for all youth-related resources in NYC.



Youth Connect received over **1,800** resource inquiries via email in FY2012 and its E-Blast now has over **12,500** subscribers.

6,300+
LIKES



facebook.com/nycyouth

Launched in September 2009, Youth Connect's three social networking sites hosted by Facebook, Twitter and YouTube have a combined total of over 12,000 fans/followers who receive updated information daily.



youtube.com/DYCDNYC



twitter.com/NYCYouth

6,100+
FOLLOWERS

AUTOMATED CALL DISTRIBUTION SYSTEM (ACD)

35,011

Actual calls answered by DYCD staff in 2012.



800.246.4646



你會說普通話嗎?

¿Hablas español?

Parli italiano?

Youth Connect uses AT&T's "Language Line" to communicate with callers in **187** different languages.

Top Facebook followers by country



United States 2,533



United Kingdom 45



Canada 19



Spain 12



Italy 12



India 11



DYCD Youth Connect

Department of
Youth & Community
Development

April 24 New York

Top Facebook post with **8,692** views and **764** direct interactions.



Is the warmer weather making you think of summer jobs? Apply for Summer Youth Employment (SYEP) today! Deadline is 5/10! <http://application.nycsyep.com/>

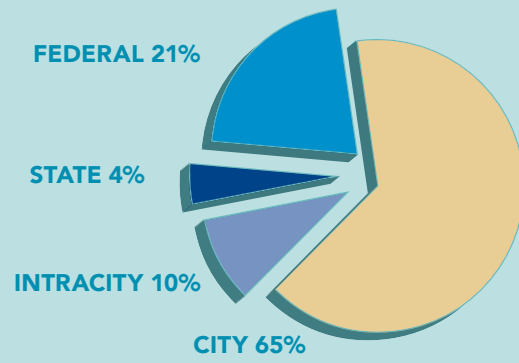


Like 92 Comment 27 Share 645

Like • Comment • Share

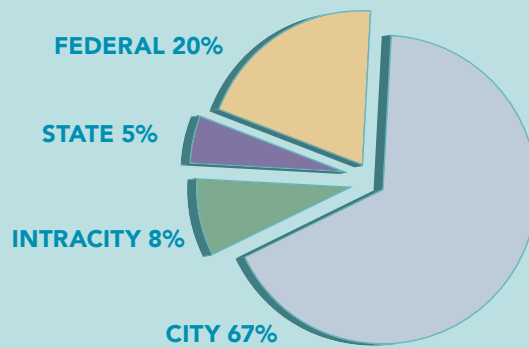
2012 DYCD FUNDING STREAMS - TOTAL = \$332 Million

CITY	\$215 Million // 65%
INTRACITY	\$32 Million // 10%
STATE	\$14 Million // 4%
FEDERAL	\$71 Million // 21%



2013 DYCD FUNDING STREAMS - TOTAL = \$356 Million

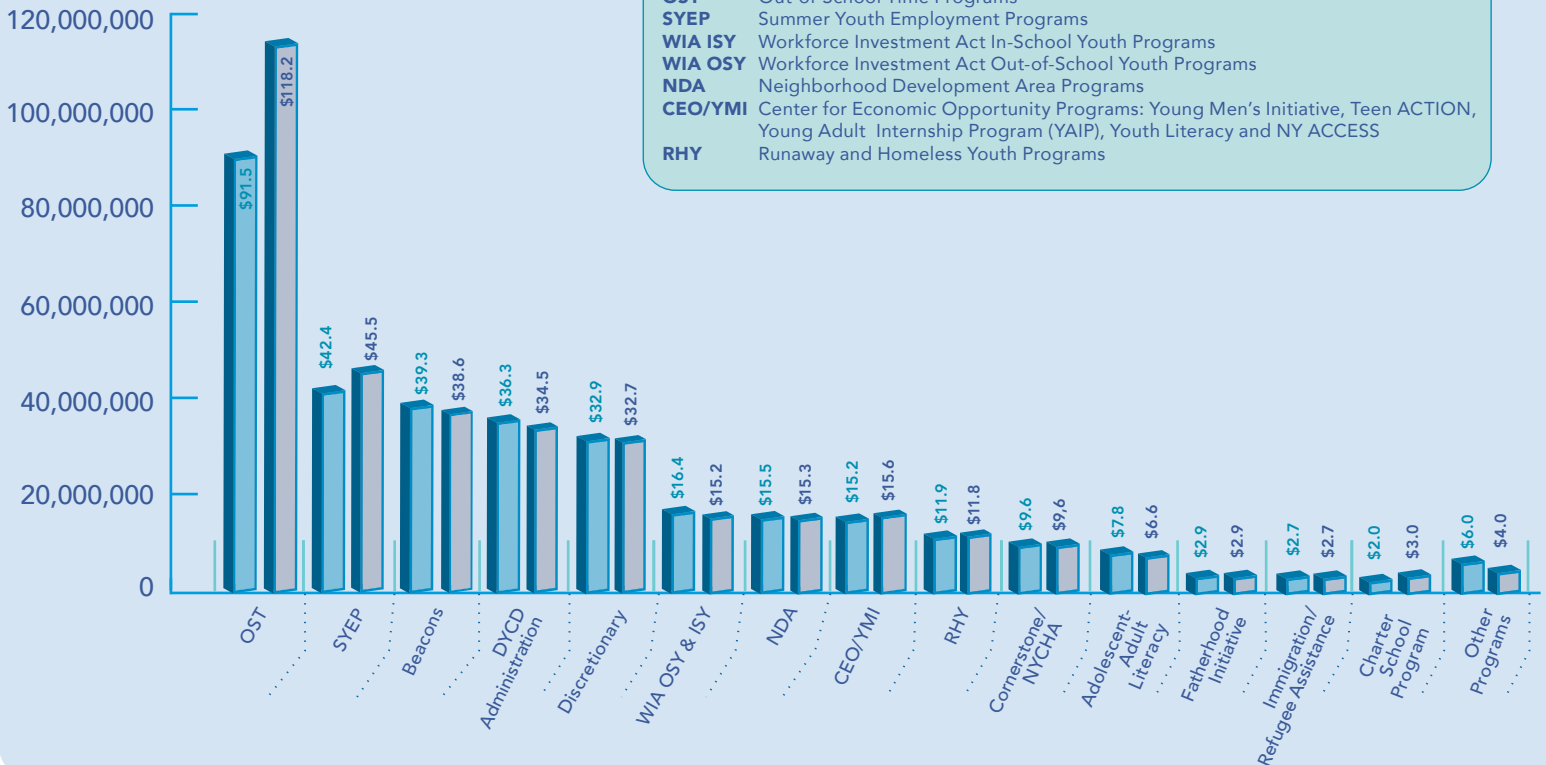
CITY	\$240 Million // 67%
INTRACITY	\$28 Million // 8%
STATE	\$18 Million // 5%
FEDERAL	\$70 Million // 20%



2012 2013

2012-2013 DYCD FUNDING OUTLAYS

MILLIONS



ACRONYM KEY

- OST** Out-of-School Time Programs
- SYEP** Summer Youth Employment Programs
- WIA ISY** Workforce Investment Act In-School Youth Programs
- WIA OSY** Workforce Investment Act Out-of-School Youth Programs
- NDA** Neighborhood Development Area Programs
- CEO/YMI** Center for Economic Opportunity Programs: Young Men's Initiative, Teen ACTION, Young Adult Internship Program (YAIP), Youth Literacy and NY ACCESS
- RHY** Runaway and Homeless Youth Programs