



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

EXECUTIVE ORDER NO. 52

JANUARY 29 1993

**ESTABLISHMENT OF AN INTERAGENCY TASK FORCE ON
THE DEVELOPMENT OF RECYCLING MARKETS AND BUSINESSES**

WHEREAS, it is critical to the successful implementation of the City's solid waste management plan, the cornerstone of which is an aggressive recycling program, that sufficient processing capacity and markets exist for the recyclable materials collected by the City and private companies; and

WHEREAS, businesses associated with the re-manufacture of recyclable materials are potentially a significant source of capital investment and new jobs in the City.

NOW, THEREFORE, by the power vested in me as the Mayor of the City of New York, it is hereby ordered as follows:

Section 1. Interagency Task Force

a. There is hereby established an Interagency Task Force on the Development of Recycling Markets and Businesses. The Task Force shall report to the Deputy Mayor for Finance and Economic Development.

b. The Task Force shall be chaired by the Commissioner of the Department of Sanitation, or his or her designee. The Deputy Mayor for Finance and Economic Development shall request the President of the Economic Development Corporation, or his or her designee, to act as co-chair.

c. The following City agencies and divisions of the Office of the Mayor shall participate on the Task Force: the Department of General Services, the Department of Environmental Protection, the Law Department, the Department of Employment, the Office of the Deputy Mayor for Planning and Development, the Mayor's Office of Operations, the Mayor's Office of Management and Budget, the Mayor's Office of Contracts, the Mayor's Office of City Legislative Affairs, and the Office of Economic Planning and Marketing. The head of each participating entity shall designate a senior official to serve on the Task Force.

Section 2. Functions of the Task Force

The Task Force shall be responsible for formulating a coordinated strategy to encourage the growth of markets for the City's recyclables and to attract recycling businesses to New York City, working in consultation with the Mayor's Advisory Council on the Development of Recycling Markets and Businesses established under Section 3 of this Order. The Task Force shall develop a strategy based upon:

- a. an assessment of the most effective methods of marketing the City's recyclable materials;
- b. an identification of those recycling industries most suited to New York City;
- c. an evaluation of the economic incentives that would be most effective in attracting recycling businesses to the City and expanding existing businesses in the City; and
- d. an analysis of methods for increasing the City's procurement of products with recycled content.


Section 3. Advisory Council

a. There is hereby established a Mayor's Advisory Council on the Development of Recycling Markets and Businesses. The Advisory Council shall include representatives of the business community, environmental groups, and other organizations having recycling expertise. The members shall be appointed for a term of two years and shall serve without compensation. The City Council shall also be requested to participate on the Advisory Council.

b. The Advisory Council shall be chaired by the Commissioner of the Department of Sanitation, or his or her designee. The Deputy Mayor for Finance and Economic Development shall request the President of the Economic Development Corporation, or his or her designee, to act as co-chair.

c. The Advisory Council shall assist the Mayor and the Task Force on the Development of Recycling Markets and Businesses in formulating the City's coordinated strategy to encourage the growth of markets for the City's recyclables and to attract recycling businesses to New York City.

Section 4. This Order shall take effect immediately.



DAVID N. DINKINS
MAYOR