



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

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CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

MAYOR DE BLASIO ANNOUNCES CHANGES IN HIS COMMUNICATIONS LINEUP

NEW YORK—Mayor de Blasio today announced changes to his communications lineup, including the promotions of Deputy Press Secretary Monica Klein and former Deputy Press Secretary and Director of Public Affairs for the Mayor’s Office of Management and Budget Amy Spitalnick. The administration also has added to their communications team a new First Deputy Speech Writer as well as a Director of Social Media and Digital Engagement.

“Our communications team is led by talented and experienced individuals who are committed to keeping New Yorkers well-informed and up to date with what the City is doing to improve their lives,” said **Andrea Hagelgans, Director of Communications for the Mayor’s Office.**

“Whether it’s informing parents where to sign-up for Pre-K for All, or reminding New Yorkers of the ways we’re becoming an even more environmentally conscious city, I’m confident that these people will strengthen our connection with residents across the five boroughs.”

Amy Spitalnick, former Deputy Press Secretary and Director of Public Affairs for OMB, will now serve as Communications Advisor for the Mayor's Office. She will oversee communications strategy development and implementation for issues related to management and budget; labor relations; international affairs; as well as OneNYC, sustainability and resiliency. Spitalnick also will play a key role in City Hall’s work with fellow mayors across the country on issues such as infrastructure, immigration, and anti-discrimination.

Monica Klein will now serve as Deputy Press Secretary for Public Safety and Criminal Justice. She will handle day-to-day operations and long-term communications planning for a variety of City agencies including the NYPD, Department of Correction, Mayor’s Office of Criminal Justice, Office of Emergency Management, Law Department, Department of Investigation, OATH, the Board of Elections as well as other agencies. She will additionally handle long-term communications planning for the FDNY.

Kevin Bleyer joins the Mayor’s Office as First Deputy Speechwriter. Bleyer previously worked at the Daily Show with Jon Stewart, contributed to speeches for the Obama Administration and has authored books on politics including, *Me The People: One Man's Selfless Quest to Rewrite the Constitution of the United States of America*. He also co-authored *How to Sweet-Talk a Shark* with former U.S. Ambassador to the United Nations Bill Richardson, which details the

humanitarian trip to North Korea in 2013 in an effort to negotiate the release of Korean-American detainee Kenneth Bae.

Scott Kleinberg will join City Hall as Director of Social Media and Digital Engagement. Kleinberg and his team will infuse personality and engagement into the social media channels for the Office of the Mayor and City government as a whole. He worked most recently as social media editor for The Chicago Tribune.

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