

For Immediate Release

#63-18

**NYC EMERGENCY MANAGEMENT'S LATEST 'PREP TALK' PODCAST
HIGHLIGHTS PARTNERSHIP WITH
AMERICAN RED CROSS GREATER NEW YORK**

#PrepTalkNYC

September 17, 2018 — Emergency management is made possible through coordination. In the latest “Prep Talk” episode, the New York City Emergency Management Department sat down with Michael Devulpillieres, communications officer for the American Red Cross’ Greater New York chapter. Topics discussed include NYC Emergency Management’s longstanding partnership with American Red Cross Greater New York — working together before, during, and after emergencies — as well as the American Red Cross Greater New York’s range of programs and services, including preparedness initiatives like “Sound the Alarm” and The Pillowcase Project, emergency response, and volunteer opportunities.

Click to listen to episode 16 on [SoundCloud](#) and [iTunes](#). For more information and resources, visit NYC.gov/emergencymanagement and www.redcross.org.

Profile

Michael Devulpillieres is the communications officer for the American Red Cross Greater New York. He manages media relations for the organization in New York City and provides strategic and content support for multiple Red Cross digital platforms. In his 11 years at the Red Cross, Michael has served as communications lead following dozens of large-scale disasters — including train derailments, building explosions, hurricanes, blizzards, floods and multiple-alarm fires — as well as countless smaller local emergencies. Along with his work in Greater New York, Michael provides communications support following large-scale disasters outside New York as a member of the Red Cross advanced public affairs team. He also supports the International Communications Department at the American Red Cross Headquarters in Washington D.C., specifically the Haiti Assistance Program.

Bushra Mollick, this episode’s special guest host, is a communications specialist at the New York City Emergency Management Department. Her responsibilities at the agency include updating various social media platforms, editing the agency’s websites, and updating/designing media on behalf of the agency such as graphics, toolkits, and public-facing guides. Mollick also photographs different events hosted at the agency, and produces the “A Day in the Life” YouTube series.

NYC Emergency Management ‘Prep Talk’ Podcast Series:

Get ready for your emergency prep talk! NYC Emergency Management has launched “Prep Talk,” a new podcast series that engages listeners about emergency management topics. Listen as NYC Emergency Management hosts Omar Bourne and Allison Pennisi talk with guests who keep our city safe and prepared before, during and after emergencies. You can listen to “Prep Talk” on [SoundCloud](#) and [iTunes](#), and [subscribe now](#) to stay up-to-date on the latest episodes.

-30-

MEDIA CONTACT: Justin Bennett (718) 422-4888

STAY CONNECTED: Twitter: @NotifyNYC (emergency notifications)
@nycemergencymgt (emergency preparedness info)
Facebook: /NYCemergencymanagement