



THE CITY OF NEW YORK
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MAYOR ADAMS APPOINTS DAWN TOLSON, TREY MOYNIHAN AS EXECUTIVE DIRECTORS OF MAYOR'S OFFICE OF CITYWIDE EVENT COORDINATION AND MANAGEMENT, MAYOR'S OFFICE OF SPECIAL PROJECTS AND COMMUNITY EVENTS

NEW YORK – New York City Mayor Eric Adams today announced the appointments of Dawn Tolson as the executive director of the Mayor's Office of Citywide Event Coordination and Management (CECM) and Trey Moynihan as executive director of the Mayor's Office of Special Projects and Community Events (MOSPCE).

"From block parties to parades, to movies in the park and marathons, a New York City event is an experience and the team we're building will help to ensure we can engage as many New Yorkers as possible in fun, new, and exciting events," said **Mayor Adams**. "I look forward to seeing the creativity that Dawn and Trey will bring to the team as they help us 'Get Stuff Done' for New Yorkers and make our city the premier event place we know it to be."

"Our administration is committed to hiring the best of the best and Dawn and Trey fit that mold," said **Chief of Staff Frank Carone**. "I'm proud to welcome Dawn and Trey to our team and I'm excited for their new energy and bright ideas for our city's events."

About Dawn Tolson

Dawn Tolson has been appointed executive director of the Mayor's Office of Citywide Event Coordination and Management and Street Activity Permit Office (SAPO).

For the past three years, Tolson has been the executive director of Gracie Mansion, working with the Gracie Mansion Conservancy, the Historic House Trust, and the New York City Department of Parks and Recreation to maintain the historical aspects of Gracie and run all events out of "The People's House."

Tolson previously served as the executive director of SAPO, where she oversaw the permitting of high-profile events across New York City and modernized SAPO policies and procedures, as well as updated permitting rules and administrative protocols.

Tolson reports directly to Chief of Staff Frank Carone.

About Trey Moynihan

Trey Moynihan has been appointed executive director of the Mayor's Office of Special Projects and Community Events (MOSPCE).

For nearly three decades, Moynihan has been an events producer and development professional at the heart of the arts and cultural special event planning community in New York City, previously leading in the cultivation and stewardship of the corporate membership and special events programs for the Smithsonian Institution's National Museum of the American Indian. In this role, Moynihan collaborated with diverse, strategic partners to organize individual, corporate, and donor-related functions; benefit fundraisers and galas; exhibition openings; theatrical performances; film screenings; conferences; community engagement events; and virtual or hybrid SME programming at several dozen integral venues throughout the city, including the Asia Society, the Brooklyn Academy of Music, Central Park, Lincoln Center Theater, the Statue of Liberty, the Queens Museum, and Wave Hill.

Moynihan reports directly to Chief of Staff Frank Carone.

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