

December 31, 2017

The Honorable Bill de Blasio  
Mayor  
City Hall  
New York, NY 10007

The Honorable Melissa Mark-Viverito  
Speaker  
New York City Council  
New York, NY 10007

Dear Mayor de Blasio and Speaker Mark-Viverito:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

In the fourth quarter of 2017, IDNYC focused on making mobile and pop-up enrollment accessible for Department of Education (DOE) students, NYCHA residents, homeless individuals and senior citizens. Additionally, several innovative pop-ups and outreach efforts brought IDNYC to a number of hard-to-reach New Yorkers, including those with traditional language barriers to accessing City services, such as NYC's Afghani, Nepalese, and Hassidic communities.

IDNYC's partnerships with the New York Public Library (NYPL) and Brooklyn Public Library (BPL) systems continued to grow this quarter, with the launch of new permanent enrollment centers at NYPL's St. George Library branch in Staten Island and at BPL's New Lots Library branch, which serves the East New York and Brownsville neighborhoods.

The program debuted five new benefit partners for 2018: Aviator Sports and Events Center in Brooklyn; Chelsea Piers' Sky Rink and Golf Club; Entertainment Cruises; SoHo Playhouse; and Zipcar. These organizations offer IDNYC cardholders fitness, entertainment and transportation benefits and discounts to enjoy their city to the fullest. The program also introduced three new cultural partners that offer IDNYC cardholders access to special membership benefits: International Print Center, King Manor, and Sculpture Center.

At year's end, there are 1,151,264 unique cardholders enjoying the meaningful benefits of the IDNYC program.

IDNYC is grateful for the ongoing leadership and partnership of the New York City Council and Speaker Melissa Mark-Viverito.


Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Acting Commissioner, Mayor's Office of Immigrant Affairs



Emily W. Newman, Acting Director, Mayor's Office of Operations

cc: Anthony Shorris, First Deputy Mayor  
Richard Buery, Deputy Mayor  
Dr. Herminia Palacio, Deputy Mayor  
Emma Wolfe, Chief of Staff to the Mayor  
Jon Paul Lupo, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report  
September 30, 2017 - December 31, 2017

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

**(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:**

Since the launch of the IDNYC program, 1,243,813 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of Dec. 29, 2017	Estimated Eligible Population (age 14 & up) <sup>1</sup>	% of Borough Population Eligible for IDNYC Card (age 14 & up)
Bronx	221,953	1,166,988	19.02%
Brooklyn	366,377	2,143,776	17.09%
Manhattan	246,984	1,447,329	17.06%
Queens	378,165	1,961,096	19.28%
Staten Island	30,273	394,911	7.67%
Non-NYC P.O. Box	61		
<b>TOTAL</b>	<b>1,243,813</b>	<b>7,114,100</b>	<b>17.48%</b>

The 61 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

**(2) The number of New York City identity cards issued:**

To date, IDNYC has issued 1,214,629 identity cards.

**(3) The number of New York City identity cards issued to minors:**

As of December 29, 2017 IDNYC has issued 44,701 cards to minors (individuals aged 14 to 17).

<sup>1</sup> Based on percent of population 14 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

- (4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC received no requests from City agencies for applicant information.

- (5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During this reporting period, IDNYC has not shared any documents submitted by applicants to establish eligibility for the card with any City agencies.

- (6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

There were no requests from agencies during this reporting period. For information about responses to requests from law enforcement, see the response to item (7) below.

- (7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC disclosed information about one applicant pursuant to a judicial subpoena that was received from the Bronx District Attorney's Office during the previous reporting period. The program did not receive any new judicial subpoenas for applicant information during this quarter.

- (8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 152 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 10 unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. All 10 applications were denied.

These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to one applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. All 10 applications were denied. Where possible, in cases where we suspect an individual is applying for a card under someone else's identity, we notify the potential victim about the improper use of their identity information by letter.

**(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:**

In total, IDNYC enrolled 3,205 New Yorkers at its pop-up sites this quarter, and another 1,069 aboard IDNYC on the Go!, IDNYC's Mobile Command Center. This quarter the program focused its outreach efforts on partnerships with the Department of Homeless Services (DHS), the New York City Housing Authority (NYCHA), and the Department of Education (DOE), while continuing to grow outreach efforts in harder-to-reach communities and with vulnerable populations, such as senior citizens.

We expanded our work connecting homeless New Yorkers to IDNYC in collaboration with the Department of Homeless Services (DHS). We hosted approximately 25 "GetID" outreach events as part of a larger "GetID" City-wide initiative. In addition, we stationed IDNYC pop-up enrollment centers at four key locations: Manhattan DHS Administrative offices, Bronx Stadium Women's Shelter, Queens Beach House, and Brooklyn Atlantic Men's Shelter. By providing this vulnerable population with document preparation support and on site enrollment opportunities, the program removed potential barriers to program access.

This quarter, IDNYC prioritized connecting with DOE schools in order to better serve the city's youth. We continued to expand our DOE partnership by hosting pop-ups at Manhattan Academy for Arts and Language and the Metropolitan Soundview High School campus in the Bronx. IDNYC outreach staff gave presentations at over 25 schools, including at several events for High School Peak Enrollment and Pathways to Graduation. In collaboration with the Mayor's Office of Immigrant Affairs (MOIA) and community based providers, Know Your Rights Forums were conducted in over 120 DOE schools this quarter, connecting both students and community to information on, and appointments for, IDNYC and other City services.

Our partnerships with elected officials across the five boroughs provided important points of contact with New Yorkers at every corner of the city, and speak to the card's utilization by a diverse range of residents. We had a number of successful IDNYC pop-ups across the city, including at El Centro del Inmigrante in Staten Island in collaboration with Council Member Debi Rose; at the South East Bronx Neighborhood Center with Assembly Member Michael Blake and Council Member Vanessa Gibson; and at the Office of Council Member Jimmy Van Bramer in Queens. In addition, we hosted IDNYC on the Go! Command Center pop-ups at Williamsbridge Oval Park in the Bronx in collaboration with the 52<sup>nd</sup> Precinct Council, Friends of the Oval Park, the Bangladeshi Community of the North Bronx, Muslim Community Report, Metro Plus and Senator Jamaal Bailey – where the Senator himself enrolled for the ID; as well as in Upper Manhattan at the NYCHA Dyckman Houses with the partnership of Congressman Adriano Espaillat, Senator Marisol Alcantara, Assembly Member Carmen De La Rosa and Council Member Ydanis Rodriguez. We also stationed the Command Center at City Hall in Your Borough in Brooklyn and Manhattan. Overall, these elected official engagements resulted in the enrollment of over 1,000 residents.

Furthering our commitment to language access, IDNYC connected with communities that face language barriers through several innovative pop-ups and outreach efforts. IDNYC collaborated with Women for Afghan Women and MOIA to create a Pashto language IDNYC application and presented it at an Afghan Town Hall, at which we also provided interpretation in Pashto and Dari. The event was attended by approximately 200 Afghani community members in Queens. We also expanded our outreach in the Nepalese community with a successful pop-up at Adhikaar in Queens. IDNYC also built

strong ties with immigrants and the Yiddish-speaking Jewish Hassidic community at the Borough Park JCC, our most successful pop-up of the quarter.

Finally, in light of national developments impacting immigrant populations in New York City, including the Travel Ban and the discontinuation of Temporary Protected Status designations and DACA, IDNYC outreach staff participated in several "Days of Action" and "Weekends of Faith" in communities across the city. At these events outreach, staff provided residents with information about City services like IDNYC.

**(10) The City's efforts to promote acceptance of the New York City Identification card by banks and other public and private institutions:**

The program continues to seek new ways to expand the card's acceptance and utility.

**(11) The types of services, other than city services, for which the New York City identity card is permitted as acceptable proof of identity and residency:**

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. In 2018, the City will continue to offer New Yorkers their first IDNYC card at no charge, ensuring its accessible regardless of ability to pay.

**Culture, Entertainment, Sports, and Education**

- This quarter, IDNYC cardholders redeemed more than 15,947 free one-year memberships at our 40 cultural benefit partners. The total number of memberships redeemed since January 2015 is 589,181, with 81,790 memberships redeemed in 2017.
- We also introduced three new cultural benefit partners: King Manor, also known as the Rufus King House, the former home of Rufus King, a signer of the United States Constitution and an early voice in the anti-slavery movement; International Print Center, a non-profit arts institution dedicated to the innovative presentation of prints by emerging, established, national, and international artists; and Sculpture Center, where visitors can engage in thought-provoking conversations, forums, workshops and view exhibitions featuring contemporary sculpture.
- Since the start of the program, cardholders have used the IDNYC to purchase 55,822 discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; the New York City Football Club, NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; Baruch Performing Arts Center; the Chelsea Film Festival; CourseHorse and KidPass.
- In 2018, cardholders can look forward to discounts on all performances at SoHo Playhouse, as well as discounts on select dining cruises offered by Entertainment Cruises.

## Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems continues to allow New Yorkers to use their IDNYC cards as a single, city-wide library card. Since January 2015, over 65,800 cardholders have added this functionality to their IDNYC.

## Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 28,193 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and Bike New York, Citi Bike, and NY Roadrunners memberships.
- Since Modell's Sporting Goods became an IDNYC benefits partner in October 2016, cardholders have made 8,668 clothing and sports equipment purchases using their IDNYC discount.
- In 2018, cardholders will be able to enjoy even more fitness benefits and discounts courtesy of Aviator Sports and Events Center in Brooklyn, and at the Sky Rink and Golf Club at Chelsea Piers in Manhattan.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$670,000 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$188,000 in discounted grocery purchases this quarter, bringing total grocery savings to more than 1.2 million dollars (\$1,269,000) since January 2015.
- IDNYC's partnership with Health + Hospitals allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 4,487 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date, 1,767 cardholders have accessed vaccine records using an IDNYC number.

## Veterans

Since IDNYC launched the Veteran Designation in July 2015, 7,898 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is a small marker of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.