



Department of Transportation

POLLY TROTTENBERG, Commissioner

June 29, 2018

The Honorable Corey Johnson
Speaker
City Council
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Honorable Speaker Johnson:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2018.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information. Thank you for your continued support for this project.

Sincerely,

Michelle Craven
Assistant Commissioner
Cityscape & Franchises

Enc.

cc: Philip Damashek, NYCDOT; Susan Rogerson Pondish, NYCDOT; Bryan Grimaldi, NYC & Co.



Coordinated Street Furniture Franchise Year 12 Update

July 1, 2018



Commissioner Polly Trottenberg





Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 26, 2006.
- Contract Year 12 (revenue calendar): June 25, 2017, through June 24, 2018.
- Build Year 12 (construction calendar): September 25, 2017, through September 24, 2018.
- Funding of Escrow Account for Year 12: August 8, 2017.



Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and JCDecaux, N.A., entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



Franchise Structure Status Report: Year 12

Bus Stop Shelters (as of June 24, 2018)

- 3,387 shelters in active service.
- 3,556 shelters installed with the new design, including 37 in Year 12 (see Table 1).
- Between June 25, 2017, and June 24, 2018
 - 22 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
 - 13 shelters were permanently removed (see Table 3).
- DOT receives requests for new shelter locations from all stakeholders.
 - 2,292 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 134 suggested sites in Year 12.
 - 26 shelters were installed at new locations in Year 12 (see Table 4).
 - DOT is approaching the Franchise limit of 3,575 shelter installations.





Franchise Structure Status Report: Year 12

Newsstands (as of June 24, 2018)

- 350 newsstands have been installed to date.
- 9 of these newsstands were installed during Year 12 (see Table 5).
- 2 franchise newsstands were permanently removed during Year 12 (see Table 6).

Automatic Public Toilets (as of June 24, 2018)

- Five APTs have been installed to date:
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BR
 - Plaza de las Americas, MN
 - Fordham Plaza, BX
- DOT continues to evaluate site recommendations.



Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 12

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 12

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: **\$ 492,829,750**
- Year 12 Payments

Quarter 1	\$ 13,528,250
Quarter 2	\$ 13,528,250
Quarter 3	\$ 13,528,250
Quarter 4	\$ 13,528,250***
Total	\$ 54,113,000

***The City will receive its Q4 disbursement from the Escrow Account on July 26, 2018.

- In Year 11, JCDecaux made four payments totaling \$52,588,000 for the year.



Franchise Revenue Status Report: Year 12

JCDecaux Revenue

- JCDecaux Year 12 Gross Sales Revenue:

Quarter 1	\$ 19,160,889
Quarter 2	\$ 23,200,471
Quarter 3	\$ 17,088,446
Quarter 4	\$ 13,376,141
Total	\$ 72,825,947***

***JCDecaux's revenue total for June 2018 has not been finalized, so the Q4 and Year 12 total revenues are not complete.



Franchise Revenue Status Report: Year 12

JCDecaux Year 12 In-Kind
Campaign Values (outside NYC):

\$20,955,284



Tourism campaign in Madrid



Table 1: Year 12 New Design Installations, Bus Stop Shelters

Borough	Jun 24-30 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Y12 Total
Bronx	0	0	5	1	0	0	0	0	0	0	3	2	0	11
Brooklyn	0	0	0	0	0	1	1	0	0	0	0	0	0	2
Manhattan	0	0	0	2	2	0	1	0	0	0	0	0	0	5
Queens	0	1	0	1	17	0	0	0	0	0	0	0	0	19
Staten Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	0	1	5	4	19	1	2	0	0	0	3	2	0	37



Table 2: Temporary Shelter Removals for Construction, 6/25/17 – 6/24/18

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
MN	NW	E. 14 th Street	Avenue A	6/30/17	Construction
MN	NW	E. 14 th Street	Avenue B	6/30/17	Construction
BR	SE	Rockaway Avenue	East New York Avenue	8/25/17	Safety issue – building fire, bus stop relocated
BR	SW	Hegeman Avenue	Mother Gaston Boulevard	8/31/17	
BR	NW	Myrtle Avenue	St. Edwards Street	9/8/17	Construction
MN	SW	5 th Avenue	W. 20 th Street	2/1/18	Construction
QN	NW	Northern Boulevard	114 th Street	3/3/18	Construction
BR	SW	Fulton Street	Flatbush Avenue Ext.	3/13/18	Construction
BR	SW	Fulton Street	Flatbush Avenue Ext.	3/13/18	Construction
BX	SE	Bergen Avenue	Westchester Avenue	3/14/18	Construction
MN	NE	Broadway	W. 135 th Street	3/23/18	Construction
BR	SW	Utica Avenue	Avenue H	3/28/18	Construction
BR	SE	Utica Avenue	Avenue K	3/28/18	Construction
BR	SE	Dekalb Avenue	Throop Avenue	4/9/18	Construction
BX	NW	E. 149 th Street	St. Ann's Avenue	5/3/18	Construction
BR	NE	Hopkins Avenue	Dean Street	5/15/18	Construction
QN	SE	Northern Boulevard	Bell Boulevard	5/21/18	Construction
MN	NW	Park Avenue	26 th Street	5/24/18	Construction
MN	SW	72 nd Street	West End Avenue	6/15/18	Construction



Table 3: Permanently Removed Bus Stop Shelters, 6/25/17 – 6/24/18

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
QN	NW	Merrick Boulevard	Archer Avenue	10/19/17	Stop Revoked
BR	NW	Surf Avenue	W. 8 th Street	10/27/17	Stop Revoked
QN	SW	Broadway	75 th Street	11/17/17	Stop Revoked
QN	NE	Woodhaven Boulevard	63 rd Avenue	1/11/18	Stop Revoked
QN	SE	Cross Bay Boulevard	157 th Avenue	1/11/18	Stop Revoked
QN	SE	Woodhaven Boulevard	Jamaica Avenue	1/11/18	Stop Revoked
QN	SE	Cross Bay Boulevard	157 th Avenue	2/1/18	Stop Revoked
QN	SE	Queens Boulevard	82 nd Avenue	2/14/18	Stop Revoked
MN	SW	Broadway	W. 88 th Street	4/5/18	Stop Revoked
MN	SW	Broadway	W. 90 th Street	4/5/18	Stop Revoked
QN	SE	Hillside Avenue	173 rd Street	4/12/18	Stop Revoked
QN	NE	Hillside Avenue	175 th Street	4/12/18	Stop Revoked
QN	SW	90-60 Union Turnpike	N/A	5/31/18	Stop Revoked



Table 4: New Bus Stop Shelter Locations, 6/25/17 – 6/24/18

BORO	CORNER	STREET ON	INTERSECTION OF	INSTALLATION DATE
BX	NW	E. 161st Street	Sheridan Avenue	8/26/2017
BX	NW	E. 161st Street	Sheridan Avenue	8/26/2017
BX	NE	E. 161st Street	Sherman Avenue	8/28/2017
BX	NE	E. 161st Street	Sherman Avenue	8/28/2017
MN	NE	E. 14th Street	Avenue A	9/9/2017
MN	NW	E. Houston Street	1st Avenue	9/14/2017
QN	SE	Woodhaven Boulevard	85th Road	9/25/2017
QN	SW	Woodhaven Boulevard	85th Road	10/7/2017
QN	NE	Woodhaven Boulevard	Jamaica Avenue	10/12/2017
QN	NE	Woodhaven Boulevard	Jamaica Avenue	10/12/2017
QN	SW	Woodhaven Boulevard	Jamaica Avenue	10/12/2017
QN	SW	Woodhaven Boulevard	Jamaica Avenue	10/13/2017
QN	SE	Woodhaven Boulevard	Jamaica Avenue	10/16/2017
QN	NW	Woodhaven Boulevard	Jamaica Avenue	10/16/2017
QN	NE	Woodhaven Boulevard	89th Avenue	10/17/2017
QN	NW	Woodhaven Boulevard	89th Avenue	10/17/2017
QN	NE	Woodhaven Boulevard	91st Avenue	10/18/2017
QN	NW	Woodhaven Boulevard	91st Avenue	10/18/2017
QN	NE	Woodhaven Boulevard	101st Avenue	10/23/2017
QN	NW	Woodhaven Boulevard	101st Avenue	10/25/2017

Table 4: New Bus Stop Shelter Locations, 6/25/17 – 6/24/18

BORO	CORNER	STREET ON	INTERSECTION OF	INSTALLATION DATE
QN	NW	Woodhaven Boulevard	101st Avenue	10/25/2017
QN	SE	Cross Bay Boulevard	Liberty Avenue	10/26/2017
QN	SE	Cross Bay Boulevard	Liberty Avenue	10/31/2017
QN	SE	Cross Bay Boulevard	Liberty Avenue	10/31/2017
MN	NE	E 14th Street	Avenue B	12/2/2017
BR	NE	Avenue Z	E 15th Street	12/7/2017



Table 5: Franchise Newsstand Installations, 6/25/17 – 6/24/18

BORO	CB	CORNER	STREET ON	INTERSECTION OF	INSTALLATION DATE
MN	7	NE	Broadway	W. 94 th Street	8/9/17
BX	7	SE	E. Fordham Road	Tiebout Avenue	8/15/17
MN	8	SW	2 nd Avenue	E. 76 th Street	8/30/17
BX	9	NE	Metropolitan Avenue	Benedict Avenue	9/6/17
BX	7	NE	W. Fordham Road	Grand Avenue	10/25/17
BX	7	SW	E. Gunhill Road	Bainbridge Avenue	10/25/17
MN	1	SW	W. Broadway	Leonard Street	10/27/17
MN	4	SE	10 th Avenue	W. 15 th Street	11/9/17
MN	2	SE	Varick Street	Carmine Street	2/5/18

Table 6: Franchise Newsstand Removals, 6/25/17 – 6/24/18

BORO	CB	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE
MN	6	SE	E. 34 th Street	2 nd Avenue	1/18/18
MN	4	SW	W. 34 th Street	10 th Avenue	6/18/18