

NYC EMERGENCY MANAGEMENT DEPARTMENT

nyc.gov/emergencymanagement Press Office: 718-422-4888

## FOR IMMEDIATE RELEASE #37-17

## NYC EMERGENCY MANAGEMENT SUMMER OUTREACH VISITS BRONX BOROUGH HALL GREENMARKET ON TUESDAY

**August 8, 2017** — The New York City Emergency Management Department visited the Bronx on Tuesday, August 8, to discuss emergency preparedness, coordination, and planning with residents. The department's interactive summer outreach initiative stopped by GrowNYC's Bronx Borough Hall Greenmarket Tuesday to give New Yorkers the opportunity to learn more about preparing for emergencies. Staffers from the Department of Health and Mental Hygiene were also on hand to educate the public about heat related emergencies and heat-related illness.

"We want every New Yorker to be prepared for an emergency," said **NYC Emergency Management Commissioner Joseph Esposito**. "The summer outreach initiative is an opportunity for our representatives to connect with people in their communities to walk them through preparedness tips that are unique to their neighborhood.

NYC Emergency Management representatives distributed a range of emergency preparedness materials and walked New Yorkers through how to prepare for their unique needs. Attendees practiced basic CPR, and trained representatives taught residents life-safety techniques like how to use bandages and tourniquets in an emergency. New Yorkers are encouraged to visit <u>PlanNowNYC</u>, an interactive website designed to provide New Yorkers with a high-level walk through of the basic steps of how one can prepare for and/or respond to no-notice emergencies. New Yorkers also received information about the Community Emergency Response Team (CERT), a program consisting of more than 1,500 credentialed volunteers dedicated to helping their communities during emergencies.

-30-

MEDIA CONTACT:	Nancy Silvestri/Omar Bourne (718) 422-4888	
STAY CONNECTED:	Twitter:	@NotifyNYC (emergency notifications) @nycoem (emergency preparedness info)
	Facebook:	/NYCemergencymanagement