



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

EXECUTIVE ORDER No. 72

June 21, 2021

**ESTABLISHMENT OF THE  
NEW YORK CITY YOUNG MEN'S INITIATIVE**

WHEREAS, the historical and continuous systemic inequality faced by young people of color across New York City has impacted their life outcomes, across education, health, workforce and justice system involvement.

WHEREAS, the City of New York is committed to understanding and addressing those impacts through building strong partnerships and engaging with community-based organizations that focus on tackling the obstacles slowing the advancement of Black and Latinx youth.

NOW, THEREFORE, by the power vested in me as Mayor of the City of New York, it is ordered that:

§1. Establishment of the New York City Young Men's Initiative. There is hereby established within the Office of the Mayor the New York City Young Men's Initiative ("YMI").

- a) The YMI shall be headed by an Executive Director who shall be appointed by and serve at the pleasure of the Mayor.

§ 2. Duties of the YMI. Under the leadership of the Executive Director, YMI shall have the power and duty to:

- a) Publish a "Disparity Report" every five years on the progress made towards addressing obstacles slowing the advancement of Black and Latinx youth in education, health, employment, and criminal justice reform.
- b) In coordination with other Mayoral Offices and all City agencies, and in response to the aforementioned Disparity Report, develop strategic plans and incubate and design new programs to address obstacles faced by young people of color across New York City;
- c) Strengthen the City's network of programs and policies serving youth and young adults of color;

- d) Serve as an advisor to all Mayoral Offices and City agencies working to create equitable policies to serve a broad range of marginalized youth, including policies related to:
  - i. High-quality education
  - ii. High-quality job training and career opportunity
  - iii. Removing barriers for youth and their families;
- e) Support policies and programs to bolster job training and education for adults and remove barriers to employment;
- f) Provide leadership on policies and programs for community-led safety strategies in communities of color;
- g) Encourage and support policies and programs that support family and economic stability;
- h) Lead a strategic approach to neighborhood development to drive community change in areas including community-led civic engagement and community health; and
- i) Assist the Office of MWBEs, the Mayor's Office of Contract Services, and the Department of Small Business Services with respect to the creation and implementation of policies and procedures to support MWBEs and non-profit organizations led by people of color in engaging with the City contracting process.

§ 3. Effective Date. This Order shall take effect immediately.



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Bill de Blasio  
Mayor