

sanitation

FOR IMMEDIATE RELEASE August 15, 2016 CONTACT: Vito A. Turso/Belinda Mager 646-885-5020 Press Release #16-32 www.nyc.gov/sanitation

August 17 is National Thrift Store Day

On Wednesday, August 17, the New York City Department of Sanitation and its donateNYC program will join with more than 60 nonprofit thrift stores and local vintage shops to celebrate National Thrift Store Day and urge New Yorkers to "shop second-hand first."

On Thrift Store Day, donateNYC encourages first-time and seasoned thrift store shoppers alike to get out and support their local second-hand store by buying and donating used, but still useful, goods. This year's Thrift Store Day includes an interactive giveaway on Twitter and Instagram. To participate, follow and tag @donateNYC with #ThriftStoreDay with the best thrift store finds for a chance to win prizes from donateNYC partner organizations.

donateNYC organized the first Thrift Store Day in New York City in 2013 to encourage secondhand shopping and to increase public awareness of the benefits of materials reuse. Shopping second-hand not only saves consumers money—it also reduces waste, conserves resources, and helps to create "green" jobs. Plus, buying used goods from nonprofit thrift stores supports those organizations' important social-service missions.

For a map of participating Thrift Store Day organizations, visit: <u>on.nyc.gov/thrift-store-day-map</u>.

For more information on the donateNYC, or Thrift Store Day, visit nyc.gov/donate.

About donateNYC

donateNYC is a program of NYC Department of Sanitation designed to make finding and giving second-hand goods easier for New Yorkers. donateNYC provides residents with a website and mobile app to help them search by material and location to find the most convenient place to give or find reusable goods. In addition to these services, donateNYC works to support of New York City's nonprofit reuse sector through its donateNYC partnership program. Partner organizations include thrift stores, clothing banks, social service providers, creative arts programs, and community-based reuse programs.

About the New York City Department of Sanitation

The Department of Sanitation (DSNY) promotes a healthy environment through the efficient management of solid waste and the development of environmentally sound long-range planning for handling refuse, including recyclables. The Department operates 59 district garages and manages a fleet of 2,022 rear-loading collection trucks, 450 mechanical brooms, and 365 salt/sand spreaders. The Department clears litter, snow, and ice from approximately 6,000 miles of City streets, and removes debris from vacant lots, as well as abandoned vehicles from City streets.