



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2019 – 6/29/2020

This report is submitted pursuant to N.Y.C. Ad. Code § 20-706.2 as added by Local Law 68 of 2015.

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. Attendees	Material(s) Provided
7/9/2019	Visibility Events	Business Education Day w/ CM Kallos	Upper East Side	Manhattan	5	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
7/18/2019	Speaking Events	Business Roundtable with CM Ampry-Samuels	Brownsville	Brooklyn	4	25	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco inspection checklist, minimum wage flyer, VIP flyer
8/2/2019	Speaking Events	Fair workweek Training for Wendy's	Bullshead	Staten Island	2	20	OLPS Brochure, Important Information for Retail Employers/Workers: NYC's Fair Workweek Law and Important Information for Fast Food Employers/Workers
8/21/2019	Speaking Events	DCA 101 HIC Presentation	Jamaica	Queens	4	45	OLPS Brochure, HIC Inspection Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer
9/12/2019	Speaking Events	Manhattan CB 2 Economic Development and Small Business Committee Meeting	Greenwich Village	Manhattan	1	25	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer,



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9/12/2019	Visibility Events	Business Education Day with CAU, SBS and Brighton Beach BID	Brighton Beach	Brooklyn	1	60	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
9/5/2019	Speaking Events	Business Roundtable w/ CM Rivera	East Village	Manhattan	3	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco inspection checklist, minimum wage flyer, VIP flyer
9/30/2019	Visibility Events	Business Education Day w/ Nail Salon Worker Association	Fordham	Bronx	2	29	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/7/2019	Visibility Events	Business Education Day w/ AM Cruz	Corona	Queens	3	42	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco Inspection Checklist, minimum wage flyer, VIP flyer
10/24/2019	Visibility Events	Business Education Day w/ Forest Ave BID	Staten Island	Staten Island	4	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco Inspection Checklist, minimum wage flyer, VIP flyer



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10/28/2019	Visibility Events	Business Education Day w/ AM Cruz	Elmhurst	Queens	4	40	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/28/2019	Visibility Events	Business Education Day w/ CM Koo	Flushing	Queens	2	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/29/2019	Visibility Events	Business Education Day w/ CM Koo	Flushing	Queens	2	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/30/2019	Speaking Events	FWW Presentation at Arby's	Midtown	Manhattan	3	5	OLPS Brochure, Important Information for Retail Employers/Workers: NYC's Fair Workweek Law and Important Information for Fast Food Employers/Workers
11/07/2019	Speaking Events	Flushing Small Business Forum hosted by CM Koo and Community Affairs Unit	Flushing	Queens	3	40	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer, VIP flyer



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11/12/2019	Speaking Events	Brooklyn CB 17 and HABNET hosts Small Business Forum	Flatbush	Brooklyn	1	15	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer, VIP flyer
11/12/2019	Speaking Events	FWW Presentation at Dunkin Brands	East Elmhurst	Queens	2	49	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
11/14/2019	Speaking Events	Business Roundtable w/ New Dorp Lane BID	New Dorp	Staten Island	3	16	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco inspection checklist, minimum wage flyer, VIP flyer
11/19/2019	Speaking Events	SBS and SOBRO hosts Small Business Resource Fair in the Bronx	Highbridge	Bronx	1	40	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco inspection checklist, minimum wage flyer, VIP flyer
11/19/2019	Speaking Events	Business Roundtable w/ CM Ayala	South Bronx	Bronx	3	10	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco inspection checklist minimum wage flyer, VIP flyer



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11/20/2019	Speaking Events	DCA HIC Presentation at the NARI-HIC of Staten Island	West Brighton	Staten Island	3	55	HIC Inspection Checklist, Tips for Business Owners, FEC flyer, OLPS brochure
12/9/2019	Speaking Events	CAU and Yemeni American Merchants Association hosts Small Business Forum	Bay Ridge	Brooklyn	2	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco Inspection Checklist, minimum wage flyer, VIP flyer
12/11/2019	Speaking Events	SBS hosts Small Business Resource Fair in Queens	Corona	Queens	2	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
12/16/2019	Visibility Events	FWW Business Education Day	Lower Manhattan	Manhattan	2	20	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
12/17/2019	Visibility Events	FWW Business Education Day	Marine Park	Brooklyn	2	60	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights



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12/18/2019	Visibility Events	FWW Business Education Day	North Shore	Staten Island	2	20	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
12/19/2019	Visibility Events	FWW Business Education Day	Elmhurst	Queens	2	60	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
12/23/2019	Visibility Events	FWW Business Education Day	Fordham	Bronx	2	38	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
1/31/2020	Speaking Events	Bronx Borough President's LGBT Business Convening	South Bronx	Bronx	2	150	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer, VIP flyer
2/15/2020	Visibility Events	Jackson Heights: The Future of our Local Economy forum	Jackson Heights	Queens	2	30	OLPS brochures



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3/4/2020	Speaking Events	SBS Small Business Resource Fair in Brooklyn	Prospect Heights	Brooklyn	2	150	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer, VIP flyer
3/9/2020	Visibility Events	2019 Novel Coronavirus Roundtable Event hosted by the Office of Brooklyn Borough President	Downtown Brooklyn	Brooklyn	2	70	OLPS brochure, Tips for Business Owners, Price Gouging flyer
3/9/2020	Speaking Events	CM Chin and CCHR Coronavirus Forum with Chinatown Partnership	Chinatown	Manhattan	2	75	OLPS brochure, Tips for Business Owners, Price Gouging Flyer
3/11/2020	Speaking Events	CCHR and Chinese American Planning Council hosts Corona Virus Forum in Sunset Park	Sunset Park	Brooklyn	2	50	OLPS brochure, Tips for Business Owners, Price Gouging Flyer



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3/19/2020	Speaking Events	U.S Representative Nydia Velasquez hosts COVID-19 tele-town hall	N/A	Brooklyn	1	1000	Price Gouging Flyer, NYC PSSL FAQ Document, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19)
3/25/2020	Speaking Events	Office of Nightlife Interagency Virtual Resources Meeting	N/A	Manhattan	2	15	Price Gouging Flyer, NYC PSSL FAQ Document, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19)
3/26/2020	Speaking Events	COVID19 Southeast Queens Tele Town Hall hosted by NYS Assembly member Alicia Hyndman	Jamaica	Queens	2	50	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19)
4/1/2020	Speaking Events	COVID-19 Relief for Artists, Freelancers, and Gig Workers hosted by CM Lander, U.S Representative Maloney and NY Foundation for the Arts	N/A	Citywide	2	2500	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19



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4/9/2020	Speaking Events	Muslim Community Network hosts COVID-19 Resources Webinar for businesses	N/A	Manhattan	1	22	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online, Student Loan Holders: Automatic Relief during COVID-19
4/9/2020	Speaking Events	Impact Brooklyn on COVID19 Resources for Small Business Owners	Stuyvesant Heights	Brooklyn	1	20	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19
4/14/2020	Speaking Events	Mayor’s Office of Nightlife Virtual Town Call on COVID-19 Resources	N/A	N/A	2	300	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19



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4/17/2020	Speaking Events	Fair workweek Webinar for Blue Bottle Coffee Company	Lower Manhattan	Manhattan	2	10	Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Important Information for Retail Employers/Workers on NYC’s Fair Workweek Law
4/23/2020	Speaking Events	Mott Haven Community Partnership General Meeting on COVID-19 resources	Mott Haven	Bronx	1	45	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19
4/23/2020	Speaking Events	Mayor’s Office of Community Affairs Unit Brooklyn Partners Virtual Call on COVID-19 Resources for Businesses	N/A	Brooklyn	2	30	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document



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4/30/2020	Speaking Events	Mayor’s Office of Media and Entertainment Virtual Town Hall on COVID-19 Resources	N/A	N/A	3	600	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document
5/12/2020	Speaking Events	Multi Agency Staten Island Virtual Town Hall on COVID-19 Resources	North Shore	Staten Island	3	160	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document
5/14/2020	Speaking Events	Staten Island Community Partnership Virtual General Meeting.	North Shore	Staten Island	1	60	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document



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5/21/2020	Speaking Events	Yemeni American Merchant Association (YAMA) Virtual meeting for small businesses	Bay Ridge	Brooklyn	1	50	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document; Business FAQ document
5/27/2020	Speaking Events	Multi Agency Bronx COVID-19 Virtual Town Hall	N/A	Bronx	3	100	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document



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5/27/2020	Speaking Events	Goodwill Business Advisory Council’s Staff virtual meeting	Downtown Brooklyn	Brooklyn	1	35	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document
5/27/2020	Speaking Events	Manhattan CB 7 Business and Consumer Issues (BCI) Committee virtual meeting	Upper West Side	Manhattan	1	33	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document
5/28/2020	Speaking Event	Pacific Islander Diplomatic Corps and NYC Officials COVID-19 Economic Development Resources virtual event hosted by the Mayor’s Office for International Affairs	N/A	Manhattan	2	40	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document



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6/4/2020	Speaking Events	Financial resources during the time of COVID-19 webinar hosted by WHEDco	South Bronx	Bronx	2	75	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document
6/4/2020	Speaking Events	MOIA’s Virtual Workshop on Community Resources with Consulates of Mexico, Colombia, Ecuador, and Peru	N/A	N/A	2	100	Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document



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6/12/2020	Speaking Events	SBS hosts Interagency Phase 1 Reopening Webinar for Small Businesses	N/A	N/A	2	80	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), DCWP Services Available online; Student Loan Holders: Automatic Relief during COVID-19, Economic Impact Payment resource document, Reopening NYC Phase 1: What Workers Need to Know
6/15/2020	Visibility Events	Business Education Day w/ Southern Blvd BID	Hunts Point	Bronx	2	75	Stay Safe and Reopen flyer, Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
6/16/2020	Visibility Events	Business Education Day w/ 3 rd Ave BID	South Bronx and Morrisania	Bronx	2	150	Stay Safe and Reopen flyer, Reopening NYC Phase 1 and Phase 2: What Workers Need to Know



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6/22/2020	Speaking Events	Manhattan Borough President's Office hosts Reopening NYC Virtual Town Hal	N/A	Manhattan	2	120	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1: What Workers Need to Know
6/23/2020	Visibility Events	Business Education Day w/ Jamaica Center BID	Jamaica	Queens	3	80	Stay Safe and Reopen flyer, Reopening NYC Phase 2: What Workers Need to Know
6/24/2020	Speaking Events	Office of Nightlife Virtual Meeting on Agency Updates	N/A	N/A	1	60	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
6/24/2020	Visibility Events	Business Education Day w/ Sunset Park 5 th Ave BID	Sunset Park	Brooklyn	3	80	Stay Safe and Reopen flyer, Reopening NYC Phase 2: What Workers Need to Know



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6/24/2020	Speaking Events	Office of Nightlife Virtual Meeting	N/A	N/A	2	60	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
6/25/2020	Speaking Events	Queens Chamber of Commerce and CM Grodenchik hosts Local Business Virtual Townhall	N/A	Queens	1	75	Stay Safe and Reopen flyer, Price Gouging Flyer, Important Information for Employers and Employees: Update about Workplace Laws as NYC Seeks to Stop the Spread of the New Coronavirus (COVID-19), Reopening NYC Phase 1 and Phase 2: What Workers Need to Know
6/25/2020	Visibility Events	Business Education Day w/ Bed Stuy Gateway BID	Bedford Stuyvesant	Brooklyn	3	75	Stay Safe and Reopen flyer, Reopening NYC Phase 2: What Workers Need to Know
6/26/2020	Speaking Events	SBS hosts Phase 2 Reopening Webinar for Small Businesses	N/A	N/A	1	55	Stay Safe and Reopen flyer, Reopening NYC Phase 2: What Workers Need to Know



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6/29/2020	Visibility Events	Business Education Day w/Washington Heights BID	Washington Heights	Manhattan	3	75	Stay Safe and Reopen flyer, Reopening NYC Phase 2: What Workers Need to Know

Total events: 67

Total approx. attendees: 7,739