

**NEW YORK CITY COMPTROLLER** SCOTT M. STRINGER



**NEW YORK CITY NEIGHBORHOOD ECONOMIC PROFILES** 

**2018 EDITION** 





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### Introduction

As the city economy grows and new business centers emerge, it is essential to take stock. Today more than ever, New York has become a five-borough economy, with high-quality employment opportunities available in nearly every city neighborhood. This diffusion of jobs offers both opportunities and challenges, requiring local policymakers to pay closer attention to neighborhood changes and respond with more targeted and strategic investments in infrastructure, education, job training, and affordable housing.

Spurred by these trends, the Comptroller's Office has assembled in-depth economic profiles of every New York City community district. This year, we've updated this first-of-its-kind analysis, charting the growth and composition of local businesses, commuting patterns, employment rates, commercial building stock, educational attainment, household income, and many other important variables.

In addition to these economic profiles of all 59 community districts (see below), the Comptroller's Office has analyzed employment and business trends across all 188 New York City neighborhoods. This more granular analysis provides a closer look at a theme explored in the previous *New Geography of Jobs* report: the relationship between gentrification and economic development.

More specifically, it corroborates our findings that gentrification is closely tied with business and employment growth, but that long-time local residents and people of color have largely been excluded from these opportunities.

### The Changing Economy of Gentrifying Neighborhoods

For this analysis, gentrification is defined as a function of both rising rents and a change in the composition of local residents. More specifically, to identify those areas that "gentrified" from 2010 to 2016, we evaluated: a) neighborhoods whose rent was below the median in 2010, b) that experienced a higher than average increase in median rent between 2010 and 2016, and c) where the share of adults with a bachelor's degree increased by more than the city median. In total, of the city's 188 neighborhoods delineated by the Department of City Planning, we found that 24 experienced gentrification over the last six years (see Chart 1).

Chart 1: NYC Gentrifying Neighborhoods, 2010-2016

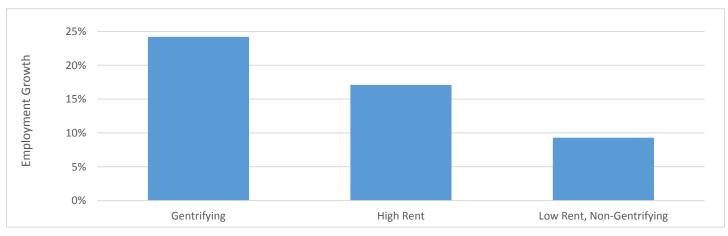
Neighborhood	Borough	Median Rent 2010	Median Rent 2016	Rent Increase	Share of Adults with Bachelor's Degree 2010	Share of Adults with Bachelor's Degree 2016
DUMBO-Vinegar Hill-	Brooklyn	\$831	\$1,749	110%	50%	60%
Downtown Brooklyn-Boerum Hill						
North Side-South Side	Brooklyn	\$1,038	\$1,768	70%	43%	56%
(Williamsburg)						
Grasmere-Arrochar-Ft. Wadsworth	Staten Island	\$796	\$1,103	39%	31%	38%
East Williamsburg	Brooklyn	\$970	\$1,315	36%	35%	42%
Bushwick South	Brooklyn	\$894	\$1,206	35%	15%	24%
Kensington-Ocean Parkway	Brooklyn	\$1,038	\$1,394	34%	35%	40%
Central Harlem South	Manhattan	\$791	\$1,060	34%	39%	44%
Bushwick North	Brooklyn	\$1,023	\$1,359	33%	14%	23%
East Harlem South	Manhattan	\$761	\$1,007	32%	30%	40%

Neighborhood	Borough	Median Rent 2010	Median Rent 2016	Rent Increase	Share of Adults with Bachelor's Degree 2010	Share of Adults with Bachelor's Degree 2016
Homecrest	Brooklyn	\$1,010	\$1,333	32%	31%	38%
Crown Heights South	Brooklyn	\$960	\$1,263	32%	22%	32%
Central Harlem North-Polo Grounds	Manhattan	\$728	\$952	31%	28%	31%
Bedford (Stuyvesant)	Brooklyn	\$891	\$1,165	31%	21%	32%
Bath Beach	Brooklyn	\$998	\$1,299	30%	22%	34%
Hamilton Heights	Manhattan	\$936	\$1,200	28%	29%	34%
Claremont-Bathgate	Bronx	\$609	\$778	28%	5%	12%
Flatbush	Brooklyn	\$1,012	\$1,283	27%	25%	33%
Stuyvesant Heights	Brooklyn	\$887	\$1,123	27%	20%	27%
Manhattanville	Manhattan	\$742	\$934	26%	20%	30%
Madison	Brooklyn	\$1,015	\$1,276	26%	37%	41%
Woodlawn-Wakefield	Bronx	\$1,036	\$1,296	25%	23%	27%
Springfield Gardens North	Queens	\$881	\$1,102	25%	19%	26%
Chinatown	Manhattan	\$823	\$1,028	25%	26%	34%
Schuylerville-Throgs Neck- Edgewater Park	Bronx	\$1,030	\$1,286	25%	21%	25%
Typical NYC Neighborhood		\$1,039	\$1,299	25%	27%	30%

NYC DCP. "New York City Population FactFinder: Neighborhood Tabulation Area," 2018.

Comparing these gentrifying neighborhoods with both "high rent neighborhoods" and "low rent, non-gentrifying neighborhoods" (where increases in rent and/or educational attainment did not exceed the city median), revealed important differences in their economic fortunes. Specifically, from 2010 to 2015, gentrifying areas experienced explosive economic growth, with the number of local private sector jobs jumping by 24 percent. In comparison, local employment grew by 9 percent in low-rent, non-gentrifying neighborhoods and by 17 percent in high-rent neighborhoods (see Chart 2).

Chart 2: Local Job Growth, by Community Type, 2010-2015



United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

Drilling down to the individual neighborhood, 18 of the city's 24 gentrifying areas experienced more than 10 percent job growth from 2010 to 2015. They were led by Claremont-Bathgate, where local employment more than doubled, and by Williamsburg, Central Harlem South, Kensington-Ocean Parkway, and Crown Heights South, where job growth exceeded 40 percent (see Chart 3).

**Chart 3: Employment Growth in Gentrifying Neighborhoods** 

NTA	Local Jobs 2010	Local Jobs 2015	Local Job Growth
Claremont-Bathgate	3,208	7,021	119%
North Side-South Side (Williamsburg)	14,907	27,193	82%
Central Harlem South	6,434	9,594	49%
Kensington-Ocean Parkway	3,564	5,128	44%
Crown Heights South	2,822	3,982	41%
Central Harlem North-Polo Grounds	5,972	8,299	39%
Homecrest	8,009	11,095	39%
Bedford (Stuyvesant)	8,834	12,136	37%
Flatbush	10,064	12,681	26%
East Williamsburg	13,094	16,195	24%
Bushwick South	6,906	8,469	23%
Woodlawn-Wakefield	3,520	4,146	18%
DUMBO-Vinegar Hill-Downtown	36,818	42,929	17%
Brooklyn-Boerum Hill			
Stuyvesant Heights	2,802	3,242	16%
East Harlem South	22,919	26,449	15%
Chinatown	18,034	20,246	12%
Bath Beach	2,614	2,896	11%
Hamilton Heights	2,812	3,112	11%
Bushwick North	10,105	10,907	8%
Madison	7,225	7,750	7%
Schuylerville-Throgs Neck -Edgewater Park	4,545	4,771	5%
Manhattanville	6,180	5,567	-10%
Grasmere-Arrochar-Ft. Wadsworth	2,787	1,971	-29%
Springfield Gardens North	3,588	2,268	-37%

United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

### Who's being left behind?

While this surge in local employment offers distinct opportunities for neighborhood residents, too often, these benefits have not been forthcoming or have been inequitably distributed. New jobs, for instance, are rarely filled by people of color, even though they continue to represent the vast majority of local residents. As a consequence, the demographics of the local labor market have been remade even more dramatically than the local residential market. These business dynamics and employment disparities are important to grapple with, perhaps altering how we envision, define, and counteract the consequences of gentrification.

It is widely understood, for instance, that gentrification is accompanied by a significant change in the demographics of a neighborhood. This is clearly true in New York City, where growth in the local White population in gentrifying neighborhoods (up 19 percent) far outpaced high-rent (down 3 percent) and low-rent, non-gentrifying neighborhoods (up 1 percent). The non-White population, meanwhile, grew by a much smaller 4 percent in these gentrifying areas (see Chart 4).

20% 15% 10% 5% 0% -5% Gentrifying High Rent Low Rent, Non-Gentrifying

Chart 4: Population Change, by neighborhood, 2010-2016

NYC DCP. "New York City Population FactFinder: Neighborhood Tabulation Area," 2018.

Less well documented, however, is the even more dramatic disparities in local employment. In gentrifying neighborhoods, for instance, the number of local jobs filled by White employees rose 50 percent while those for non-White employees rose by only 12 percent (see Chart 5).

■ Non-White

White

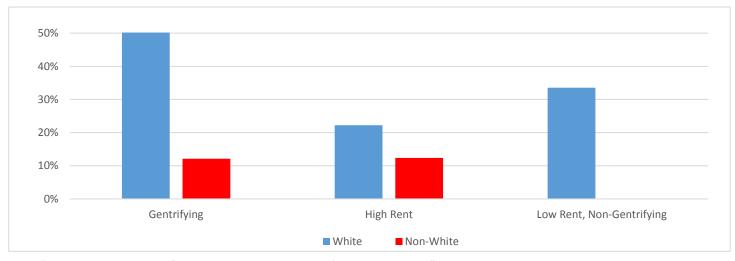
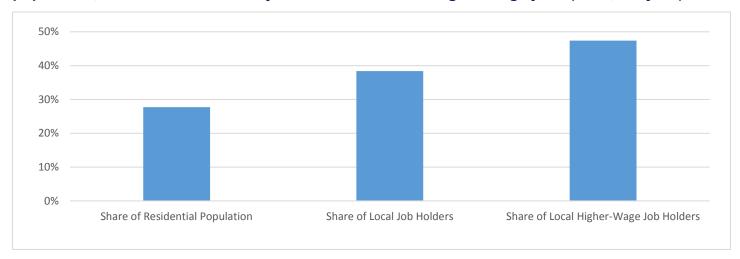


Chart 5: Local Job Growth, by neighborhood and race, 2010-2015

United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

As a consequence of these employment disparities, people of color occupy a much smaller share of local jobs than they do local homes (see Chart 6). In the city's 24 gentrifying neighborhoods, only 28 percent of the residential population is White, but 38 percent of all local jobs are filled by White employees, including 47 percent of higher-wage jobs (paying more than \$40,000 per year).

Chart 6: In gentrifying neighborhoods, White people represent only 28% of the residential population, but hold 38% of local jobs and 47% of local higher-wage jobs (>\$40,000/year)

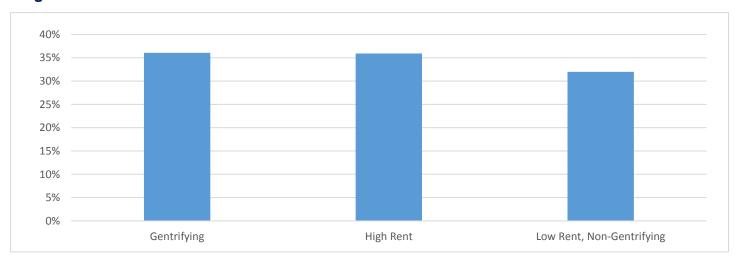


Employment: United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015. Residential: NYC DCP. "New York City Population FactFinder: Neighborhood Tabulation Area," 2018.

Evidently, the effects of gentrification are more pronounced in employment trends than in residential trends. This is also true regarding turnover and displacement, a word that is often synonymous with gentrification.

Whether gentrifying or not, residential turnover rates are actually fairly consistent. For instance, over 35 percent of residents have lived in their home for less than five years in both gentrifying and high-rent neighborhoods (see Chart 7). This corroborates research from several prominent scholars, who have found that gentrification is driven *less* by higher rates of turnover and *more* by the dramatic differences between in-migrants and out-migrants.

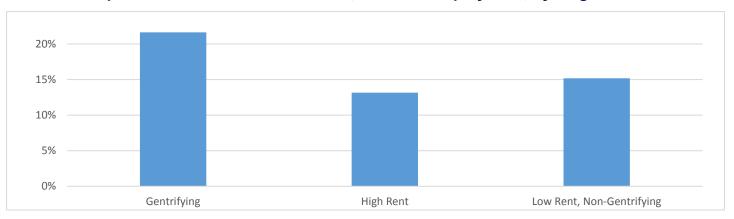
Chart 7: Share of Residents who have lived in their home for less than five years, by neighborhood



Residential: NYC DCP. "New York City Population FactFinder: Neighborhood Tabulation Area," 2018.

By contrast, gentrification does appear to have a distinct effect on *business turnover* (see Chart 8). In gentrifying neighborhoods, 22 percent of local residents are employed in businesses that are less than five years old—nearly double the rate in the remainder of the city (13 percent).

Chart 8: Companies Less than Five Years Old, Share of Employment, by neighborhood



United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

These high turnover rates and employment disparities have a number of consequences for local residents.

As the local retail and restaurant corridor is dramatically remade, many long-time residents can feel estranged in their own neighborhood. Displacement, then, can be as much a psychological and existential phenomenon as a physical one.

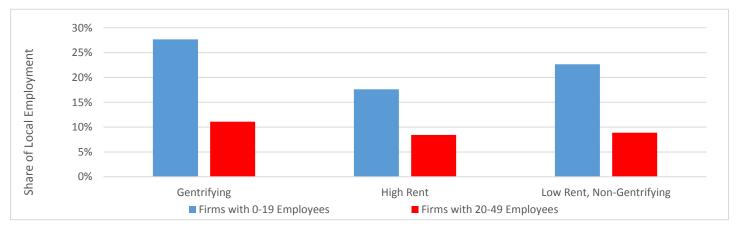
And while local economic and entrepreneurial opportunities should boost incomes and help long-time residents to better afford their rent, this is too rarely the case. Without dramatic improvements in business development, job training, and job placement programs, residents of color will continue to be excluded from the local job boom and increasingly priced out of their homes and communities.

### Where to go from here

To improve employment outcomes and address disparities, it is important to understand the nature of the labor market in gentrifying neighborhoods.

Importantly, the business ecosystem is heavily skewed toward small (less than 20 employees) and medium-sized firms (20 to 49 employees). Small businesses employ 28 percent of local employees in gentrifying neighborhoods and medium-sized businesses employ 11 percent. The corresponding figures are much smaller in the remainder of the city (see Chart 9).

Chart 9: In gentrifying neighborhoods, small- and medium-size businesses provide a larger share of local employment



United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

Many of the City's workforce development programs, however, are heavily skewed toward placement at larger businesses, thus overlooking firms in gentrifying neighborhoods. Without better targeting to these smaller firms, employment disparities in these neighborhoods will be left to fester. Medium-sized firms—where job openings are more plentiful, pay is higher, advancement opportunities are available, but HR departments are often small or non-existent—would particularly benefit from better training and placement services in partnership with the City's workforce development agencies.

Youth training and employment programs, too, would benefit from a greater focus on medium-sized firms and gentrifying neighborhoods. The number of positions for New Yorkers under the age of 30 rose by 26 percent in gentrifying areas, compared to 13 percent in high rent neighborhoods and 7 percent in low-rent, non-gentrifying neighborhoods (see Chart 10).

25% **Employment Growth** 20% 15% 10% 5% 0% Gentrifying High Rent Low Rent, Non-Gentrifying

Chart 10: Local job growth, positions filled by employees under 30, 2010-2015

United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

The growth in jobs held by those under 30 is largely driven by the industry mix in gentrifying areas. Job growth was particularly fast in arts and entertainment (82 percent increase), food services (73 percent), and retail (33 percent) businesses that all employ a large share of youth (see Chart 11).

Chart 11: Fastest Growing Industries in Gentrifying Neighborhoods

	2010	2015	Growth
Arts, Entertainment, and Recreation	2,707	4,931	82%
Accommodation and Food Services	15,860	27,491	73%
Professional, Scientific, and Technical Services	7,774	11,562	49%
Retail Trade	22,618	30,061	33%
Construction	8,165	10,694	31%

United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

And while these industries are not always associated with high-wage employment opportunities, gentrifying neighborhoods did, in fact, see a significant upsurge in local jobs paying more than \$40,000. The number of higher wage positions grew by 42 percent in gentrifying neighborhoods, compared to 22 percent in high-rent neighborhoods and 20 percent in low-rent non-gentrifying neighborhoods (see Chart 12).

45% **Employment Growth** 30% 15% 0% High Rent Gentrifying Low Rent, Non-Gentrifying

Chart 12: Local Job Growth with Salary >\$40,000, 2010-2015

United States Census Bureau. "LEHD Origin-Destination Employment Statistics." 2015.

Clearly, good paying jobs abound in New York City. More than ever before, then, the imperative is not only for government to help "create" high-paying jobs, but also to ensure that New Yorkers of all races, ethnicities, incomes, and neighborhoods are sufficiently educated, trained, and prepared for these positions. Investments in basic education, ESOL, Career and Technical Education, early college, CUNY community colleges, and agency workforce development programs are of critical importance.

In 2014, the City released its Career Pathways plan to reform, reorient, and reinvigorate the City's workforce development system. Under this plan, the City hoped to move from a "rapid attachment" model that emphasized matching a job-seeker with an immediate opportunity to one that favored skills-building, career advancement, and higher wage employment. City agencies would work more closely with industry to develop appropriate training and curriculum in order to help move workers up a career ladder and into higher paying jobs. The City also created the Mayor's Office of Workforce Development to better oversee and integrate technical education, community college, adult education, and job training programs that span multiple agencies.

However, when the Administration last released its "annual" Career Pathways progress report two years ago, a number of the plan's key recommendations were off-track. Most glaringly, as of FY17, only \$7.5 million had been budgeted for "bridge programs"—which pair academic instruction with job training. This expenditure did not put the City on pace to reach its \$60 million goal by 2020."

The Mayor's Office of Workforce Development, meanwhile, has not had an Executive Director in six months, and has never been sufficiently empowered to set policy or funding priorities for the field or to ensure that workforce development contracts actually pay providers for the true cost of services.

To improve employment outcomes among city residents and address the glaring disparities throughout New York City neighborhoods—gentrifying or otherwise—it is essential that the City redouble its efforts to fund and implement its Career Pathways plan.

The City should also improve coordination among non-profit providers, particularly at the community level. The Lower East Side Employment Network (LESEN), a partnership of seven lower Manhattan workforce development providers and Community Board 3, should serve as inspiration.

LESEN was formed in 2007 to connect local job-seekers to new businesses and avoid antagonistic and duplicative business recruitment efforts. The Network streamlines business outreach and helps local employers recruit, hire, and retain quality candidates, access available subsidies and tax incentives, and develop customized training for new and existing employees.

The Mayor's Office of Work Development should convene Community Boards and community-based organizations in every district to help build partnerships and cultivate a collaborative business outreach model that suits the needs and resources of individual neighborhoods. Appointing a Network Coordinator in every community district would represent a definitive step toward a more robust, integrated, and inclusive local economy.

Finally, the City can help preserve longstanding neighborhood businesses by developing a "re-entrepreneur" program and online portal. Given that half of business-owners in the New York City metro area are over 55 years old, support for business succession and resale has never been more urgent. Pioneered in Barcelona and Quebec, these programs help connect retiring small-business owners with aspiring entrepreneurs. Financial advisors rigorously evaluate the fiscal health of local companies and help retirees post their businesses to an online portal for potential buyers to peruse. When a match is made, program advisors help manage the transfer and provide business training for new owners. Introducing a Re-Entrepreneur program—as well as more effective entrepreneurship programs—can help preserve neighborhood anchors and maintain some continuity along New York's fast changing business corridors.

### **Acknowledgements**

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### **Endnotes**

<sup>&</sup>lt;sup>1</sup> Messina, Judith. "Making The Connection: Aligning Small Businesses And The Workforce Development System," Center for an Urban Future. October 2017.

ii Testimony provided at the November 27, 2017 New York City Council Oversight Hearing (Update on Career Pathways/Workforce Development Systems).





# **New York City**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016** 

239,058

up 9% from 2010 to 2016

\$58,856

5.2%

down from 9.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	10,000	20,000	30,000	40,000
Construction	12,331	14,552	18%					
Manufacturing	5,818	5,270	-9%					
Wholesale Trade	16,555	15,830	-4%			•		
Retail Trade	32,932	35,536	8%					
- Supermarkets (with 10+ Employees)	830	1,050	27%	-				
Transportation, Warehousing	4,941	5,568	13%		_			
Information	5,777	6,566	14%		_			
Finance, Insurance	11,573	11,011	-5%					
- Retail Banks	2,189	2,174	-1%					
Real Estate, Rental, Leasing	18,929	20,256	7%					
Professional, Scientific, Technical	25,657	28,424	11%				_	
- Legal and Accounting	8,696	9,371	8%					
- Architecture and Design	4,488	4,956	10%		<u>.</u>			
- Computer Systems Design	3,443	3,925	14%					
Administrative, Waste Management	8,224	8,838	7%					
Educational	3,369	4,083	21%					
Health Care, Social Assistance	22,417	24,025	7%					
Arts, Entertainment, Recreation	5,467	6,534	20%		_			
- Performing Arts Companies	980	1,045	7%	•				
Accommodation, Food	20,271	23,957	18%					
- Hotels and Motels	539	675	25%	1				
- Food Services and Drinking Places	18,317	21,796	19%					

EMPLOYMENT	2010	2016	% Change
Employed	3,573,552	3,977,727	11%
Unemployed	376,852	217,274	-42%
Unemployment Rate	9.5%	5.2%	
Out of School & Work (age 18-24)	161,850	152,319	-6%
% Out of School & Work (age 18-24)	19%	19%	

INDIVIDUAL INCOME*	2010	2016	%Change
\$25,000 or less	2,556,140	2,807,351	10%
\$25,001 - \$50,000	1,218,893	1,160,814	-5%
\$50,001 - \$75,000	681,603	683,605	0%
\$75,001+	824,050	904,738	10%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

### **New York City**



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	1,812,664	2,114,131	17%
Percentage of Population with Bachelor's or Higher (age 25+)	33%	36%	
Associates Degree (age 25+)	332,148	371,875	12%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	48,360	53,548	11%
Tax lots devoted to Office Buildings	6,829	6,962	2%
Tax lots devoted to Standalone Retail	16,377	13,217	-19%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	3,204,481	3,448,452	8%
Percentage of Employed Working Inside NYC	89%	90%	
Work Inside Home Borough	1,894,143	2,029,253	7%
Percentage of Employed Working Inside Home Borough	53%	53%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	39.4	40.4	3%
Public Transit	1,941,721	2,126,526	10%
Private Car or Taxi	1,036,132	1,023,786	-1%
Walk or Bike	372,247	412,136	11%
Work at Home	129,501	147,560	14%







AGE	2010	2016	%Change
Total Population	8,078,496	8,463,273	5%
Youth (Age 0-18)	1,892,862	1,891,873	0%
Working Age Population (age 19-65)	5,280,686	5,556,508	5%
Seniors (age 66+)	904,948	1,014,892	12%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	4,772,516	4,991,532	5%
Born outside the United States	3,305,980	3,471,741	5%

RACE	2010	2016	%Change
White	2,722,523	2,731,440	0%
Black	1,876,138	1,881,393	0%
Hispanic	2,282,895	2,458,399	8%
Asian	1,016,683	1,153,777	13%





### **Bronx**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016** 

**17,999** up 10% from 2010 to 2016

\$37,525

7.1%

down from 12.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	1,000	2,000	3,000	4,000	5,000
Construction	1,011	1,211	20%						
Manufacturing	357	321	-10%						
Wholesale Trade	690	718	4%		_				
Retail Trade	3,699	4,148	12%						
- Supermarkets (with 10+ Employees)	115	158	37%	-					
Transportation, Warehousing	361	435	20%						
Information	185	234	26%	-					
Finance, Insurance	458	506	10%						
- Retail Banks	145	155	7%	-					
Real Estate, Rental, Leasing	2,163	2,213	2%						
Professional, Scientific, Technical	646	736	14%		_				
- Legal and Accounting	385	440	14%						
- Architecture and Design	60	66	10%	•					
- Computer Systems Design	47	46	-2%						
Administrative, Waste Management	428	476	11%						
Educational	268	303	13%						
Health Care, Social Assistance	2,102	2,409	15%						
Arts, Entertainment, Recreation	137	140	2%						
- Performing Arts Companies	13	10	-23%						
Accommodation, Food	1,715	1,910	11%						
- Hotels and Motels	25	33	32%	-					
- Food Services and Drinking Places	1,601	1,785	11%			_			

EMPLOYMENT	2010	2016	% Change
Employed	512,477	574,972	12%
Unemployed	69,810	43,950	-37%
Unemployment Rate	12.0%	7.1%	
Out of School & Work (age 18-24)	41,516	40,681	-2%
% Out of School & Work (age 18-24)	27%	25%	

INDIVIDUAL INCOME*°	2010	2016	%Change
\$25,000 or less	495,637	566,745	14%
\$25,001 - \$50,000	201,577	191,589	-5%
\$50,001 - \$75,000	86,071	83,590	-3%
\$75,001+	54,419	57,372	5%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

### **Bronx**



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	146,664	167,520	14%
Percentage of Population with Bachelor's or Higher (age 25+)	17%	18%	
Associates Degree (age 25+)	55,216	63,074	14%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	3,713	4,047	9%
Tax lots devoted to Office Buildings	547	560	2%
Tax lots devoted to Standalone Retail	2,507	2,270	-9%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	442,871	483,211	9%
Percentage of Employed Working Inside NYC	85%	87%	
Work Inside Home Borough	216,716	229,827	6%
Percentage of Employed Working Inside Home Borough	42%	41%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.0	43.8	4%
Public Transit	288,606	328,369	14%
Private Car or Taxi	157,536	150,141	-5%
Walk or Bike	37,149	41,242	11%
Work at Home	14,865	17,087	15%







AGE	2010	2016	%Change
Total Population	1,365,840	1,437,462	5%
Youth (Age 0-18)	397,110	388,296	-2%
Working Age Population (age 19-65)	837,704	899,296	7%
Seniors (age 66+)	131,026	149,870	14%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	800,032	827,208	3%

RACE	2010	2016	%Change
White	155,713	138,245	-11%
Black	418,688	424,945	1%
Hispanic	719,660	796,408	11%
Asian	48,345	51,723	7%

565,808

610,254

Born outside the

**United States** 



8%



# **Hunts Point, Longwood &** Melrose

NUMBER OF BUSINESSES

3,536

up 8% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$23,131

ranked 55 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

11.4%

down from 14.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	191	211	10%						
Manufacturing	151	147	-3%						
Wholesale Trade	364	355	-2%						
Retail Trade	750	786	5%						
- Supermarkets (with 10+ Employees)	14	26	86%	-					
Transportation, Warehousing	119	146	23%		_				
Information	26	35	35%	-					
Finance, Insurance	66	81	23%						
- Retail Banks	21	26	24%	-					
Real Estate, Rental, Leasing	359	362	1%						
Professional, Scientific, Technical	120	132	10%		_				
- Legal and Accounting	82	90	10%		1				
- Architecture and Design	11	9	-18%						
- Computer Systems Design	5	7	40%	-					
Administrative, Waste Management	98	110	12%						
Educational	48	58	21%						
Health Care, Social Assistance	301	402	34%						
Arts, Entertainment, Recreation	19	25	32%	-					
- Performing Arts Companies	2	3	50%						
Accommodation, Food	294	320	9%			_			
- Hotels and Motels	1	6	500%	1					
- Food Services and Drinking Places	282	304	8%						

EMPLOYMENT*	2010	2016	% Change
Employed	45,831	51,551	12%
Unemployed	7,819	6,659	-15%
Unemployment Rate	14.6%	11.4%	
Out of School & Work (age 18-24)	8,577	7,330	-15%
% Out of School & Work (age 18-24)	42%	36%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	70,850	73,621	4%
\$25,001 - \$50,000	16,356	18,330	12%
\$50,001 - \$75,000	3,863	4,662	21%
\$75,001+	2,555	2,343	-8%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX01 & BX02** | Hunts Point, Longwood & Melrose



98,713

62,608

9%

0%

EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	7,557	9,174	21%
Percentage of Population with Bachelor's or Higher (age 25+)	9%	10%	
Associates Degree (age 25+)	4,601	5,340	16%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	605	704	16%
Tax lots devoted to Office Buildings	89	90	1%
Tax lots devoted to Standalone Retail	348	279	-20%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	41,778	47,377	13%
Percentage of Employed Working Inside NYC	91%	92%	
Work Inside Home Borough	21,073	20,842	-1%
Percentage of Employed Working Inside Home Borough	46%	40%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.3	43.2	7%
Public Transit	29,795	34,546	16%
Private Car or Taxi	8,526	8,145	-4%
Walk or Bike	4,274	5,210	22%
Work at Home	1,614	1,713	6%







AGE	2010	2016	%Change
Total Population	152,745	161,321	6%
Youth (Age 0-18)	48,710	50,205	3%
Working Age Population (age 19-65)	93,624	98,956	6%
Seniors (age 66+)	10,411	12,160	17%
BIRTH PLACE	2010	2016	%Change

90,266

62,479

Born inside the

Born outside the

**United States** 

**United States** 

RACE	2010	2016	%Change
White	2,728	2,570	-6%
Black	42,425	45,470	7%
Hispanic	104,931	110,055	5%
Asian	1,063	1,447	36%





# Belmont, Crotona Park East & **East Tremont**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

1,271

\$23,710

15.6%

up 17% from 2010 to 2016

ranked 54 out of 55 neighborhoods

up from 12.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	58	68	17%		_			
Manufacturing	19	17	-11%					
Wholesale Trade	37	39	5%		1			
Retail Trade	298	366	23%					
- Supermarkets (with 10+ Employees)	15	18	20%	-				
Transportation, Warehousing	26	23	-12%					
Information	11	12	9%	-				
Finance, Insurance	20	25	25%					
- Retail Banks	2	3	50%	1				
Real Estate, Rental, Leasing	184	193	5%					
Professional, Scientific, Technical	18	31	72%					
- Legal and Accounting	16	21	31%					
- Architecture and Design	0	2	N/A	1				
- Computer Systems Design	0	0	N/A					
Administrative, Waste Management	17	24	41%	-				
Educational	15	19	27%	-				
Health Care, Social Assistance	134	176	31%					
Arts, Entertainment, Recreation	5	5	0%	•				
- Performing Arts Companies	0	0	N/A					
Accommodation, Food	106	116	9%					
- Hotels and Motels	2	2	0%	-				
- Food Services and Drinking Places	101	112	11%					

EMPLOYMENT*	2010	2016	% Change
Employed	47,640	57,974	22%
Unemployed	7,074	10,699	51%
Unemployment Rate	12.9%	15.6%	
Out of School & Work (age 18-24)	6,020	5,790	-4%
% Out of School & Work (age 18-24)	30%	25%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	61,982	76,220	23%
\$25,001 - \$50,000	18,319	19,120	4%
\$50,001 - \$75,000	5,043	6,781	34%
\$75,001+	1,987	2,474	25%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

### **BX03 & BX06** | Belmont, Crotona Park East & East Tremont



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	7,307	12,056	65%
Percentage of Population with Bachelor's or Higher (age 25+)	9%	12%	
Associates Degree (age 25+)	4,637	6,323	36%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	651	726	12%
Tax lots devoted to Office Buildings	43	49	14%
Tax lots devoted to Standalone Retail	308	260	-16%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	42,579	51,711	21%
Percentage of Employed Working Inside NYC	89%	89%	
Work Inside Home Borough	22,752	26,836	18%
Percentage of Employed Working Inside Home Borough	48%	46%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.1	43.0	2%
Public Transit	28,941	36,031	24%
Private Car or Taxi	10,366	12,493	21%
Walk or Bike	4,867	5,201	7%
Work at Home	1,717	2,094	22%







AGE	2010	2016	%Change
Total Population	150,499	172,071	14%
Youth (Age 0-18)	52,423	54,152	3%
Working Age Population (age 19-65)	87,331	104,595	20%
Seniors (age 66+)	10,745	13,324	24%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	92,783	103,237	11%
Born outside the United States	57,716	68,834	19%

RACE	2010	2016	%Change
White	6,041	7,805	29%
Black	48,547	51,541	6%
Hispanic	92,889	109,141	17%
Asian	1,776	1,324	-25%





# Concourse, Highbridge & Mount Eden

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

**786** 

\$27,102

12.3%

up 14% from 2010 to 2016

ranked 52 out of 55 neighborhoods

up from 12.2% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150	200	250
Construction	24	31	29%		-				
Manufacturing	6	6	0%						
Wholesale Trade	16	10	-38%						
Retail Trade	193	234	21%						
- Supermarkets (with 10+ Employees)	8	11	38%	-					
Transportation, Warehousing	12	15	25%						
Information	4	7	75%	-					
Finance, Insurance	17	18	6%						
- Retail Banks	3	4	33%	-					
Real Estate, Rental, Leasing	113	109	-4%						
Professional, Scientific, Technical	13	22	69%						
- Legal and Accounting	11	15	36%						
- Architecture and Design	0	1	N/A	1					
- Computer Systems Design	1	2	N/A	l l					
Administrative, Waste Management	10	15	50%						
Educational	15	15	0%						
Health Care, Social Assistance	76	100	32%						
Arts, Entertainment, Recreation	1	1	0%						
- Performing Arts Companies	0	0	N/A						
Accommodation, Food	76	88	16%			_			
- Hotels and Motels	2	1	-50%	ŀ					
- Food Services and Drinking Places	72	83	15%			_			

EMPLOYMENT*	2010	2016	% Change
Employed	51,679	52,369	1%
Unemployed	7,179	7,327	2%
Unemployment Rate	12.2%	12.3%	
Out of School & Work (age 18-24)	3,691	4,249	15%
% Out of School & Work (age 18-24)	26%	26%	

INDIVIDUAL INCOME*°	2010	2016 %	6Change
\$25,000 or less	56,369	61,376	9%
\$25,001 - \$50,000	19,196	17,826	-7%
\$50,001 - \$75,000	4,788	6,297	32%
\$75,001+	2,597	2,380	-8%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX04** | Concourse, Highbridge & Mount Eden



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	8,326	12,452	50%
Percentage of Population with Bachelor's or Higher (age 25+)	10%	15%	
Associates Degree (age 25+)	4,493	5,793	29%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	303	324	7%
Tax lots devoted to Office Buildings	16	19	19%
Tax lots devoted to Standalone Retail	179	161	-10%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	45,263	47,370	5%
Percentage of Employed Working Inside NYC	88%	90%	
Work Inside Home Borough	18,635	20,289	9%
Percentage of Employed Working Inside Home Borough	36%	39%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.7	40.9	-4%
Public Transit	33,153	35,244	6%
Private Car or Taxi	10,330	9,263	-10%
Walk or Bike	3,957	4,256	8%
Work at Home	2,105	1,603	-24%







AGE	2010	2016	%Change
Total Population	136,238	140,991	3%
Youth (Age 0-18)	42,920	41,415	-4%
Working Age Population (age 19-65)	82,950	87,879	6%
Seniors (age 66+)	10,368	11,697	13%
BIRTH PLACE	2010	2016	%Change
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BIRTH PLACE	2010	2016	%Change
Born inside the United States	70,802	72,295	2%
Born outside the United States	65,436	68,696	5%

RACE	2010	2016	%Change
White	1,891	2,328	23%
Black	45,526	43,801	-4%
Hispanic	85,576	90,360	6%
Asian	2,082	2,429	17%





# Morris Heights, Fordham South & Mount Hope

NUMBER OF BUSINESSES

1,585

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

\$24,436

11.7%

up 15% from 2010 to 2016

ranked 53 out of 55 neighborhoods

down from 15.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	57	68	19%		_				
Manufacturing	16	19	19%	-					
Wholesale Trade	54	56	4%		_				
Retail Trade	364	430	18%						
- Supermarkets (with 10+ Employees)	14	16	14%	-					
Transportation, Warehousing	23	29	26%						
Information	11	16	45%	-					
Finance, Insurance	29	45	55%						
- Retail Banks	7	9	29%	-					
Real Estate, Rental, Leasing	243	248	2%				ı		
Professional, Scientific, Technical	28	42	50%						
- Legal and Accounting	19	26	37%	-					
- Architecture and Design	1	3	200%	1					
- Computer Systems Design	1	4	300%	· I					
Administrative, Waste Management	24	22	-8%						
Educational	27	25	-7%						
Health Care, Social Assistance	189	211	12%						
Arts, Entertainment, Recreation	2	3	50%	-					
- Performing Arts Companies	1	0	-100%	1					
Accommodation, Food	125	161	29%			_			
- Hotels and Motels	2	3	50%	-					
- Food Services and Drinking Places	108	144	33%						

EMPLOYMENT*	2010	2016	% Change
Employed	49,716	51,849	4%
Unemployed	9,420	6,877	-27%
Unemployment Rate	15.9%	11.7%	
Out of School & Work (age 18-24)	5,199	4,310	-17%
% Out of School & Work (age 18-24)	30%	25%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	58,544	63,205	8%
\$25,001 - \$50,000	18,195	17,082	-6%
\$50,001 - \$75,000	5,306	4,634	-13%
\$75,001+	1,259	1,630	29%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX05** | Morris Heights, Fordham South & Mount Hope



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	8,469	10,938	29%
Percentage of Population with Bachelor's or Higher (age 25+)	11%	14%	
Associates Degree (age 25+)	4,783	5,019	5%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	248	270	9%
Tax lots devoted to Office Buildings	21	23	10%
Tax lots devoted to Standalone Retail	194	187	-4%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	41,675	45,845	10%
Percentage of Employed Working Inside NYC	84%	88%	
Work Inside Home Borough	19,337	21,770	13%
Percentage of Employed Working Inside Home Borough	39%	42%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.8	41.5	-1%
Public Transit	29,445	33,888	15%
Private Car or Taxi	11,029	10,025	-9%
Walk or Bike	4,078	4,045	-1%
Work at Home	1,809	2,114	17%






AGE	2010	2016	%Change
Total Population	134,984	136,989	1%
Youth (Age 0-18)	44,951	41,245	-8%
Working Age Population (age 19-65)	83,304	86,551	4%
Seniors (age 66+)	6,729	9,193	37%
BIRTH PLACE	2010	2016	%Change
Born inside the	71,063	69,831	-2%

**United States** 

**United States** 

Born outside the

RACE	2010	2016	%Change
White	1,508	1,685	12%
Black	39,528	37,473	-5%
Hispanic	90,020	94,206	5%
Asian	1,927	1,908	-1%

63,921

67,158

5%





# **Bedford Park, Fordham North** & Norwood

NUMBER OF BUSINESSES

3,069

up 7% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$32,732

ranked 49 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

12.8%

up from 10.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	110	155	41%						
Manufacturing	31	28	-10%	•					
Wholesale Trade	39	44	13%						
Retail Trade	754	823	9%						
- Supermarkets (with 10+ Employees)	18	30	67%	-					
Transportation, Warehousing	26	35	35%	-					
Information	30	41	37%	-					
Finance, Insurance	82	91	11%		<u> </u>				
- Retail Banks	26	30	15%	-					
Real Estate, Rental, Leasing	541	525	-3%				-		
Professional, Scientific, Technical	88	90	2%						
- Legal and Accounting	56	59	5%						
- Architecture and Design	6	5	-17%						
- Computer Systems Design	6	5	-17%						
Administrative, Waste Management	73	66	-10%						
Educational	44	48	9%						
Health Care, Social Assistance	356	407	14%						
Arts, Entertainment, Recreation	23	20	-13%	•					
- Performing Arts Companies	3	2	-33%						
Accommodation, Food	325	351	8%			_			
- Hotels and Motels	3	3	0%						
- Food Services and Drinking Places	309	333	8%			_			

EMPLOYMENT*	2010	2016	% Change
Employed	47,887	53,602	12%
Unemployed	5,859	7,846	34%
Unemployment Rate	10.9%	12.8%	
Out of School & Work (age 18-24)	3,053	3,894	28%
% Out of School & Work (age 18-24)	22%	28%	

INDIVIDUAL INCOME*°	2010	2016 %	6 Change
\$25,000 or less	47,995	54,225	13%
\$25,001 - \$50,000	18,493	18,570	0%
\$50,001 - \$75,000	6,794	7,111	5%
\$75,001+	3,044	3,251	7%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX07** | Bedford Park, Fordham North & Norwood



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	11,658	12,880	10%
Percentage of Population with Bachelor's or Higher (age 25+)	16%	16%	
Associates Degree (age 25+)	5,261	4,364	-17%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	294	344	17%
Tax lots devoted to Office Buildings	43	43	0%
Tax lots devoted to Standalone Retail	221	183	-17%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	40,865	47,192	15%
Percentage of Employed Working Inside NYC	85%	88%	
Work Inside Home Borough	19,457	20,755	7%
Percentage of Employed Working Inside Home Borough	41%	39%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.7	44.6	7%
Public Transit	29,473	36,253	23%
Private Car or Taxi	9,834	8,564	-13%
Walk or Bike	4,948	5,119	3%
Work at Home	1,578	2,178	38%

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AGE	2010	2016	%Change
Total Population	123,221	130,042	6%
Youth (Age 0-18)	37,402	36,022	-4%
Working Age Population (age 19-65)	76,326	83,157	9%
Seniors (age 66+)	9,493	10,863	14%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	63,814	63,141	-1%
Born outside the United States	59,407	66,901	13%

RACE	2010	2016	%Change
White	9,169	8,580	-6%
Black	23,032	19,946	-13%
Hispanic	80,858	90,547	12%
Asian	7,378	7,995	8%







# Riverdale, Fieldston & Kingsbridge

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

1,575

\$58,409

8.4%

up 11% from 2010 to 2016

ranked 22 out of 55 neighborhoods

down from 9.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	64	71	11%		_			
Manufacturing	12	7	-42%	•				
Wholesale Trade	32	29	-9%		ı			
Retail Trade	188	192	2%			_		
- Supermarkets (with 10+ Employees)	6	9	50%					
Transportation, Warehousing	19	12	-37%					
Information	15	23	53%					
Finance, Insurance	44	48	9%		_			
- Retail Banks	16	17	6%					
Real Estate, Rental, Leasing	228	287	26%					
Professional, Scientific, Technical	109	111	2%					
- Legal and Accounting	37	37	0%					
- Architecture and Design	14	13	-7%					
- Computer Systems Design	14	13	-7%					
Administrative, Waste Management	47	60	28%		_			
Educational	36	42	17%		<u> </u>			
Health Care, Social Assistance	229	246	7%					
Arts, Entertainment, Recreation	23	28	22%					
- Performing Arts Companies	3	2	-33%	ı				
Accommodation, Food	148	170	15%			_		
- Hotels and Motels	2	2	0%					
- Food Services and Drinking Places	133	153	15%					

EMPLOYMENT*	2010	2016	% Change
Employed	47,120	47,619	1%
Unemployed	5,005	4,385	-12%
Unemployment Rate	9.6%	8.4%	
Out of School & Work (age 18-24)	1,772	1,523	-14%
% Out of School & Work (age 18-24)	14%	14%	

2010	2016 %	Change
32,400	33,974	5%
14,266	13,506	-5%
9,764	9,025	-8%
11,519	11,678	1%
	32,400 14,266 9,764	32,400 33,974 14,266 13,506 9,764 9,025

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX08** | Riverdale, Fieldston & Kingsbridge



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	29,574	29,441	0%
Percentage of Population with Bachelor's or Higher (age 25+)	41%	39%	
Associates Degree (age 25+)	4,437	4,218	-5%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	138	148	7%
Tax lots devoted to Office Buildings	34	35	3%
Tax lots devoted to Standalone Retail	152	149	-2%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	38,550	40,052	4%
Percentage of Employed Working Inside NYC	82%	84%	
Work Inside Home Borough	15,058	15,013	0%
Percentage of Employed Working Inside Home Borough	32%	32%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.0	44.1	5%
Public Transit	24,528	26,699	9%
Private Car or Taxi	15,772	13,189	-16%
Walk or Bike	3,275	3,909	19%
Work at Home	1,288	1,894	47%







AGE	2010	2016	%Change
Total Population	108,222	109,901	2%
Youth (Age 0-18)	24,341	24,891	2%
Working Age Population (age 19-65)	67,949	68,183	0%
Seniors (age 66+)	15,932	16,827	6%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	66,778	68,167	2%
Born outside the United States	41,444	41,734	1%

RACE	2010	2016	%Change
White	39,394	35,628	-10%
Black	13,427	13,643	2%
Hispanic	47,346	52,398	11%
Asian	5,696	5,882	3%





# Castle Hill, Clason Point & **Parkchester**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

2,093

\$36,440

13.6%

up 13% from 2010 to 2016

ranked 46 out of 55 neighborhoods

up from 8.8% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	102	141	38%		_		
Manufacturing	27	20	-26%				
Wholesale Trade	52	68	31%				
Retail Trade	520	553	6%				_
- Supermarkets (with 10+ Employees)	18	22	22%	-			
Transportation, Warehousing	37	75	103%		_		
Information	29	41	41%				
Finance, Insurance	68	69	1%				
- Retail Banks	24	23	-4%				
Real Estate, Rental, Leasing	181	181	0%				
Professional, Scientific, Technical	62	89	44%		<b>_</b>		
- Legal and Accounting	45	61	36%		ı		
- Architecture and Design	4	7	75%	l l			
- Computer Systems Design	3	3	0%				
Administrative, Waste Management	42	53	26%				
Educational	35	36	3%				
Health Care, Social Assistance	215	248	15%				
Arts, Entertainment, Recreation	11	13	18%	-			
- Performing Arts Companies	1	0	-100%	1			
Accommodation, Food	227	240	6%				
- Hotels and Motels	0	0	N/A				
- Food Services and Drinking Places	222	233	5%				

EMPLOYMENT*	2010	2016	% Change
Employed	70,127	73,710	5%
Unemployed	6,777	11,627	72%
Unemployment Rate	8.8%	13.6%	
Out of School & Work (age 18-24)	5,501	5,648	3%
% Out of School & Work (age 18-24)	28%	27%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	62,003	74,863	21%
\$25,001 - \$50,000	30,470	27,049	-11%
\$50,001 - \$75,000	12,509	11,211	-10%
\$75,001+	6,079	6,783	12%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

### **BX09** | Castle Hill, Clason Point & Parkchester



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	17,446	17,518	0%
Percentage of Population with Bachelor's or Higher (age 25+)	16%	14%	
Associates Degree (age 25+)	7,843	9,239	18%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	286	300	5%
Tax lots devoted to Office Buildings	35	35	0%
Tax lots devoted to Standalone Retail	239	236	-1%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	63,045	65,734	4%
Percentage of Employed Working Inside NYC	90%	89%	
Work Inside Home Borough	27,773	30,304	9%
Percentage of Employed Working Inside Home Borough	40%	41%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	44.9	45.5	1%
Public Transit	42,369	44,174	4%
Private Car or Taxi	20,785	21,521	4%
Walk or Bike	3,323	4,273	29%
Work at Home	1,646	1,324	-20%





AGE	2010	2016	%Change
Total Population	178,278	189,610	6%
Youth (Age 0-18)	50,804	49,475	-3%
Working Age Population (age 19-65)	111,061	119,906	8%
Seniors (age 66+)	16,413	20,229	23%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	106,348	110,258	4%
Born outside the United States	71,930	79,352	10%

RACE	2010	2016	%Change
White	5,638	5,304	-6%
Black	54,166	55,079	2%
Hispanic	102,584	110,649	8%
Asian	11,077	13,570	23%





# Co-op City, Pelham Bay & Schuylerville

NUMBER OF BUSINESSES

2,411

up 9% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$56,627

ranked 23 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

9.0%

up from 8.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	228	236	4%						
Manufacturing	51	36	-29%						
Wholesale Trade	54	81	50%		_				
Retail Trade	335	431	29%						
- Supermarkets (with 10+ Employees)	12	16	33%	-					
Transportation, Warehousing	49	49	0%						
Information	40	39	-3%						
Finance, Insurance	79	78	-1%						
- Retail Banks	32	31	-3%						
Real Estate, Rental, Leasing	199	194	-3%						
Professional, Scientific, Technical	128	130	2%						
- Legal and Accounting	70	76	9%						
- Architecture and Design	16	16	0%						
- Computer Systems Design	8	6	-25%	•					
Administrative, Waste Management	74	78	5%						
Educational	28	41	46%						
Health Care, Social Assistance	390	389	0%						
Arts, Entertainment, Recreation	43	35	-19%						
- Performing Arts Companies	2	3	50%	1					
Accommodation, Food	247	285	15%						
- Hotels and Motels	4	7	75%	-					
- Food Services and Drinking Places	224	260	16%				_		

EMPLOYMENT*	2010	2016	% Change
Employed	48,238	51,608	7%
Unemployed	4,505	5,117	14%
Unemployment Rate	8.5%	9.0%	
Out of School & Work (age 18-24)	1,722	2,200	28%
% Out of School & Work (age 18-24)	18%	17%	

2010	2016 %	Change
26,512	34,560	30%
19,187	17,090	-11%
13,264	12,360	-7%
10,216	11,684	14%
	26,512 19,187 13,264	26,512     34,560       19,187     17,090       13,264     12,360

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX10** | Co-op City, Pelham Bay & Schuylerville



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	18,393	21,396	16%
Percentage of Population with Bachelor's or Higher (age 25+)	23%	25%	
Associates Degree (age 25+)	5,996	7,343	22%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	363	369	2%
Tax lots devoted to Office Buildings	104	101	-3%
Tax lots devoted to Standalone Retail	271	274	1%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	39,053	43,198	11%
Percentage of Employed Working Inside NYC	81%	84%	
Work Inside Home Borough	21,308	23,705	11%
Percentage of Employed Working	44%	46%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.0	45.5	11%
Public Transit	17,701	22,680	28%
Private Car or Taxi	25,490	23,639	-7%
Walk or Bike	2,319	2,220	-4%
Work at Home	942	1,338	42%

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AGE	2010	2016	%Change
Total Population	112,744	122,430	9%
Youth (Age 0-18)	23,182	24,737	7%
Working Age Population (age 19-65)	69,179	75,694	9%
Seniors (age 66+)	20,383	21,999	8%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	85,144	88,384	4%
Born outside the United States	27,600	34,046	23%

RACE	2010	2016	%Change
White	44,503	35,837	-19%
Black	28,805	34,752	21%
Hispanic	34,894	45,500	30%
Asian	2,948	3,577	21%





# Pelham Parkway, Morris Park & Laconia

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

689

\$47,655

11.2%

up 10% from 2010 to 2016

ranked 34 out of 55 neighborhoods

up from 8.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150
Construction	71	87	23%				
Manufacturing	12	11	-8%		1		
Wholesale Trade	19	15	-21%		-		
Retail Trade	129	140	9%				
- Supermarkets (with 10+ Employees)	3	4	33%	-			
Transportation, Warehousing	21	22	5%		_		
Information	4	6	50%	-			
Finance, Insurance	23	25	9%		_		
- Retail Banks	5	5	0%				
Real Estate, Rental, Leasing	29	28	-3%				
Professional, Scientific, Technical	31	42	35%				
- Legal and Accounting	21	28	33%				
- Architecture and Design	2	2	0%	•			
- Computer Systems Design	5	2	-60%	-			
Administrative, Waste Management	24	23	-4%		_		
Educational	8	9	13%				
Health Care, Social Assistance	108	113	5%				
Arts, Entertainment, Recreation	6	3	-50%	-			
- Performing Arts Companies	1	0	-100%	1			
Accommodation, Food	65	70	8%				
- Hotels and Motels	5	5	0%				
- Food Services and Drinking Places	57	61	7%				

EMPLOYMENT*	2010	2016	% Change
Employed	50,793	54,415	7%
Unemployed	4,644	6,830	47%
Unemployment Rate	8.4%	11.2%	
Out of School & Work (age 18-24)	2,640	2,441	-8%
% Out of School & Work (age 18-24)	24%	20%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	38,478	44,410	15%
\$25,001 - \$50,000	19,532	20,657	6%
\$50,001 - \$75,000	11,399	9,975	-12%
\$75,001+	8,076	7,165	-11%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BX11** | Pelham Parkway, Morris Park & Laconia



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	19,511	19,572	0%
Percentage of Population with Bachelor's or Higher (age 25+)	23%	22%	
Associates Degree (age 25+)	5,834	7,133	22%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	377	387	3%
Tax lots devoted to Office Buildings	97	100	3%
Tax lots devoted to Standalone Retail	243	226	-7%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	43,623	46,972	8%
Percentage of Employed Working Inside NYC	86%	86%	
Work Inside Home Borough	25,806	25,078	-3%
Percentage of Employed Working Inside Home Borough	51%	46%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	38.2	43.2	13%
Public Transit	23,732	28,201	19%
Private Car or Taxi	20,788	19,133	-8%
Walk or Bike	3,486	3,820	10%
Work at Home	997	1,695	70%

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AGE	2010	2016	%Change
Total Population	124,320	129,562	4%
Youth (Age 0-18)	31,078	30,915	-1%
Working Age Population (age 19-65)	77,485	82,207	6%
Seniors (age 66+)	15,757	16,440	4%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	72,280	74,236	3%
Born outside the United States	52,040	55,326	6%

RACE	2010	2016	%Change
White	34,203	28,484	-17%
Black	24,935	28,076	13%
Hispanic	51,705	60,838	18%
Asian	11,344	9,779	-14%





# Wakefield, Williamsbridge & Woodlawn

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

984

\$47,168

11.9%

up 9% from 2010 to 2016

ranked 35 out of 55 neighborhoods

up from 10.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150	200	250
Construction	106	143	35%						
Manufacturing	32	30	-6%						
Wholesale Trade	23	21	-9%						
Retail Trade	168	193	15%						
- Supermarkets (with 10+ Employees)	7	6	-14%						
Transportation, Warehousing	29	29	0%						
Information	15	14	-7%						
Finance, Insurance	30	26	-13%						
- Retail Banks	9	7	-22%	-					
Real Estate, Rental, Leasing	86	86	0%						
Professional, Scientific, Technical	49	47	-4%						
- Legal and Accounting	28	27	-4%						
- Architecture and Design	6	8	33%	-					
- Computer Systems Design	4	4	0%						
Administrative, Waste Management	19	25	32%						
Educational	12	10	-17%						
Health Care, Social Assistance	104	117	13%						
Arts, Entertainment, Recreation	4	7	75%	-					
- Performing Arts Companies	0	0	N/A						
Accommodation, Food	102	109	7%						
- Hotels and Motels	4	4	0%	•					
- Food Services and Drinking Places	93	102	10%						

EMPLOYMENT*	2010	2016	% Change
Employed	60,124	61,518	2%
Unemployed	7,329	8,307	13%
Unemployment Rate	10.9%	11.9%	
Out of School & Work (age 18-24)	3,341	3,296	-1%
% Out of School & Work (age 18-24)	24%	20%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	40,504	50,291	24%
\$25,001 - \$50,000	27,563	22,359	-19%
\$50,001 - \$75,000	13,341	11,534	-14%
\$75,001+	7,087	7,984	13%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BX12** | Wakefield, Williamsbridge & Woodlawn



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	18,423	22,093	20%
Percentage of Population with Bachelor's or Higher (age 25+)	20%	23%	
Associates Degree (age 25+)	7,331	8,302	13%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	448	475	6%
Tax lots devoted to Office Buildings	65	65	0%
Tax lots devoted to Standalone Retail	352	315	-11%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	46,440	47,760	3%
Percentage of Employed Working Inside NYC	77%	78%	
Work Inside Home Borough	25,517	25,235	-1%
Percentage of Employed Working Inside Home Borough	42%	41%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	43.9	45.7	4%
Public Transit	29,469	30,653	4%
Private Car or Taxi	24,616	24,169	-2%
Walk or Bike	2,622	3,189	22%
Work at Home	1,169	1,134	-3%

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AGE	2010	2016	%Change
Total Population	144,589	144,545	0%
Youth (Age 0-18)	41,299	35,239	-15%
Working Age Population (age 19-65)	88,495	92,168	4%
Seniors (age 66+)	14,795	17,138	16%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	80,754	78,946	-2%
Born outside the	63,835	65,599	3%

RACE	2010	2016	%Change
White	10,638	10,024	-6%
Black	98,297	95,164	-3%
Hispanic	28,857	32,714	13%
Asian	3,054	3,812	25%

**United States** 





# **Brooklyn**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016** 

57,536

up 20% from 2010 to 2016

\$55,150

5.3%

down from 9.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	5,000	10,000	15,000
Construction	3,516	4,306	22%				
Manufacturing	1,773	1,754	-1%				
Wholesale Trade	3,482	3,669	5%				
Retail Trade	9,260	10,725	16%				
- Supermarkets (with 10+ Employees)	213	300	41%	1			
Transportation, Warehousing	1,333	1,709	28%				
Information	692	1,163	68%				
Finance, Insurance	1,315	1,497	14%				
- Retail Banks	373	398	7%				
Real Estate, Rental, Leasing	4,139	4,870	18%				
Professional, Scientific, Technical	3,928	5,254	34%				
- Legal and Accounting	1,363	1,608	18%				
- Architecture and Design	578	943	63%				
- Computer Systems Design	673	867	29%				
Administrative, Waste Management	1,393	1,696	22%				
Educational	808	1,093	35%				
Health Care, Social Assistance	6,166	6,620	7%				
Arts, Entertainment, Recreation	608	1,080	78%				
- Performing Arts Companies	68	132	94%				
Accommodation, Food	4,348	5,770	33%				
- Hotels and Motels	42	72	71%				
- Food Services and Drinking Places	4,096	5,432	33%				

EMPLOYMENT	2010	2016	% Change
Employed	1,047,981	1,172,174	12%
Unemployed	115,521	65,792	-43%
Unemployment Rate	9.9%	5.3%	
Out of School & Work (age 18-24)	55,501	49,567	-11%
% Out of School & Work (age 18-24)	22%	20%	

INDIVIDUAL INCOME*°	2010	2016 9	%Change
\$25,000 or less	803,212	870,209	8%
\$25,001 - \$50,000	383,977	368,996	-4%
\$50,001 - \$75,000	195,945	205,612	5%
\$75,001+	187,315	232,420	24%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## Brooklyn



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	464,935	598,538	29%
Percentage of Population with Bachelor's or Higher (age 25+)	29%	34%	
Associates Degree (age 25+)	100,706	106,804	6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	21,859	23,789	9%
Tax lots devoted to Office Buildings	1,618	1,677	4%
Tax lots devoted to Standalone Retail	5,144	3,911	-24%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	982,532	1,078,417	10%
Percentage of Employed Working Inside NYC	93%	94%	
Work Inside Home Borough	515,795	556,540	8%
Percentage of Employed Working Inside Home Borough	49%	48%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.6	42.0	1%
Public Transit	620,583	696,587	12%
Private Car or Taxi	262,455	259,519	-1%
Walk or Bike	98,558	115,437	17%
Work at Home	39,800	46,176	16%







AGE	2010	2016	%Change
Total Population	2,466,961	2,606,877	6%
Youth (Age 0-18)	630,910	638,314	1%
Working Age Population (age 19-65)	1,570,449	1,677,237	7%
Seniors (age 66+)	265,602	291,326	10%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	1,451,368	1,541,400	6%
Born outside the United States	1,015,593	1,065,477	5%

RACE	2010	2016	%Change
White	878,817	933,792	6%
Black	808,003	807,288	0%
Hispanic	487,336	506,111	4%
Asian	251,144	302,999	21%





# **Greenpoint & Williamsburg**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

5,556

\$59,577

6.0%

up 33% from 2010 to 2016

ranked 21 out of 55 neighborhoods

up from 5.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	465	508	9%				
Manufacturing	287	267	-7%				
Wholesale Trade	429	440	3%				
Retail Trade	710	959	35%				
- Supermarkets (with 10+ Employees)	15	27	80%	<b>.</b>			
Transportation, Warehousing	122	125	2%				
Information	89	175	97%		•		
Finance, Insurance	95	115	21%				
- Retail Banks	25	24	-4%	•			
Real Estate, Rental, Leasing	362	503	39%				
Professional, Scientific, Technical	327	596	82%				
- Legal and Accounting	64	94	47%				
- Architecture and Design	97	169	74%		•		
- Computer Systems Design	48	103	115%				
Administrative, Waste Management	125	163	30%		•		
Educational	48	75	56%	-			
Health Care, Social Assistance	215	216	0%				
Arts, Entertainment, Recreation	82	198	141%				
- Performing Arts Companies	9	19	111%	N.			
Accommodation, Food	452	724	60%				
- Hotels and Motels	4	12	200%	I			
- Food Services and Drinking Places	430	673	57%				

EMPLOYMENT*	2010	2016	% Change
Employed	65,367	80,222	23%
Unemployed	3,809	5,138	35%
Unemployment Rate	5.5%	6.0%	
Out of School & Work (age 18-24)	2,805	2,241	-20%
% Out of School & Work (age 18-24)	17%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	46,585	46,679	0%
\$25,001 - \$50,000	23,531	23,991	2%
\$50,001 - \$75,000	12,699	16,294	28%
\$75,001+	11,160	22,169	99%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK01** | Greenpoint & Williamsburg



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	33,399	50,903	52%
Percentage of Population with Bachelor's or Higher (age 25+)	37%	47%	
Associates Degree (age 25+)	5,614	3,764	-33%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	2,465	2,744	11%
Tax lots devoted to Office Buildings	118	143	21%
Tax lots devoted to Standalone Retail	307	263	-14%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	61,844	75,960	23%
Percentage of Employed Working Inside NYC	95%	95%	
Work Inside Home Borough	26,031	30,476	17%
Percentage of Employed Working Inside Home Borough	40%	38%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	31.8	34.0	7%
Public Transit	38,373	50,881	33%
Private Car or Taxi	10,451	10,819	4%
Walk or Bike	10,205	11,629	14%
Work at Home	4,642	5,199	12%





AGE	2010	2016	%Change
Total Population	141,785	157,443	11%
Youth (Age 0-18)	35,840	35,502	-1%
Working Age Population (age 19-65)	93,975	109,133	16%
Seniors (age 66+)	11,970	12,808	7%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	96,582	113,063	17%
Born outside the United States	45,203	44,380	-2%

RACE	2010	2016	%Change
White	89,297	99,105	11%
Black	5,345	6,649	24%
Hispanic	36,679	36,720	0%
Asian	8,547	11,353	33%





# **Brooklyn Heights & Fort** Greene

NUMBER OF BUSINESSES

6,076

up 24% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$82,127

ranked 8 out of 55 neighborhoods down from 7.6% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

7.0%

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	179	227	27%				
Manufacturing	182	183	1%				
Wholesale Trade	271	289	7%		_		
Retail Trade	774	878	13%			_	
- Supermarkets (with 10+ Employees)	16	31	94%	<u>.</u>			
Transportation, Warehousing	57	69	21%	-			
Information	153	263	72%		_		
Finance, Insurance	157	186	18%				
- Retail Banks	54	55	2%				
Real Estate, Rental, Leasing	390	485	24%				
Professional, Scientific, Technical	748	1,027	37%				
- Legal and Accounting	313	338	8%		_		
- Architecture and Design	160	252	58%		_		
- Computer Systems Design	84	137	63%				
Administrative, Waste Management	140	177	26%				
Educational	86	143	66%				
Health Care, Social Assistance	546	575	5%				
Arts, Entertainment, Recreation	146	250	71%		_		
- Performing Arts Companies	21	31	48%	1			
Accommodation, Food	535	690	29%				
- Hotels and Motels	4	11	175%	1			
- Food Services and Drinking Places	501	646	29%				

EMPLOYMENT*	2010	2016	% Change
Employed	59,024	71,232	21%
Unemployed	4,839	5,360	11%
Unemployment Rate	7.6%	7.0%	
Out of School & Work (age 18-24)	2,232	2,158	-3%
% Out of School & Work (age 18-24)	18%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	32,781	37,226	14%
\$25,001 - \$50,000	16,311	16,933	4%
\$50,001 - \$75,000	13,161	13,617	3%
\$75,001+	22,347	29,689	33%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK02** | Brooklyn Heights & Fort Greene



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	47,689	59,448	25%
Percentage of Population with Bachelor's or Higher (age 25+)	57%	60%	
Associates Degree (age 25+)	3,720	3,931	6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,036	1,213	17%
Tax lots devoted to Office Buildings	129	148	15%
Tax lots devoted to Standalone Retail	284	135	-52%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	54,918	67,115	22%
Percentage of Employed Working Inside NYC	93%	94%	
Work Inside Home Borough	20,328	23,010	13%
Percentage of Employed Working Inside Home Borough	34%	32%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	34.4	35.2	2%
Public Transit	37,995	48,705	28%
Private Car or Taxi	6,837	6,818	0%
Walk or Bike	7,244	9,362	29%
Work at Home	4,625	4,761	3%

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AGE	2010	2016	%Change
Total Population	116,032	136,047	17%
Youth (Age 0-18)	21,200	24,815	17%
Working Age Population (age 19-65)	84,600	97,465	15%
Seniors (age 66+)	10,232	13,767	35%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	89,372	102,388	15%
Born outside the United States	26,660	33,659	26%

RACE	2010	2016	%Change
White	48,707	60,862	25%
Black	35,112	35,614	1%
Hispanic	19,071	21,538	13%
Asian	8,201	12,722	55%





# **Bedford-Stuyvesant**

NUMBER OF BUSINESSES

1,512

up 29% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$40,537

ranked 45 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

11.8%

up from 10.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	56	65	16%		_			
Manufacturing	13	19	46%	-				
Wholesale Trade	30	32	7%					
Retail Trade	334	377	13%					
- Supermarkets (with 10+ Employees)	11	13	18%	-				
Transportation, Warehousing	26	21	-19%					
Information	7	25	257%	-				
Finance, Insurance	24	34	42%					
- Retail Banks	9	12	33%	-				
Real Estate, Rental, Leasing	84	127	51%					
Professional, Scientific, Technical	30	78	160%					
- Legal and Accounting	10	19	90%	-				
- Architecture and Design	7	15	114%	-				
- Computer Systems Design	4	4	0%	•				
Administrative, Waste Management	21	27	29%	-				
Educational	27	37	37%					
Health Care, Social Assistance	185	181	-2%					
Arts, Entertainment, Recreation	13	38	192%					
- Performing Arts Companies	3	7	133%	· I				
Accommodation, Food	158	232	47%					
- Hotels and Motels	0	3	N/A	1				
- Food Services and Drinking Places	153	219	43%					

EMPLOYMENT*	2010	2016	% Change
Employed	47,946	60,270	26%
Unemployed	5,854	8,036	37%
Unemployment Rate	10.9%	11.8%	
Out of School & Work (age 18-24)	4,499	3,983	-11%
% Out of School & Work (age 18-24)	29%	25%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	43,383	50,100	15%
\$25,001 - \$50,000	20,206	21,462	6%
\$50,001 - \$75,000	8,741	10,107	16%
\$75,001+	5,960	9,733	63%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK03** | Bedford-Stuyvesant



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	15,950	26,210	64%
Percentage of Population with Bachelor's or Higher (age 25+)	21%	29%	
Associates Degree (age 25+)	4,596	5,128	12%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,426	1,478	4%
Tax lots devoted to Office Buildings	49	52	6%
Tax lots devoted to Standalone Retail	248	176	-29%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	45,747	56,773	24%
Percentage of Employed Working Inside NYC	95%	94%	
Work Inside Home Borough	24,181	28,177	17%
Percentage of Employed Working Inside Home Borough	50%	47%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.0	40.9	0%
Public Transit	31,522	39,513	25%
Private Car or Taxi	8,855	9,594	8%
Walk or Bike	4,382	6,608	51%
Work at Home	2,288	2,614	14%

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AGE	2010	2016	%Change
Total Population	129,589	142,678	10%
Youth (Age 0-18)	40,112	39,061	-3%
Working Age Population (age 19-65)	78,290	91,402	17%
Seniors (age 66+)	11,187	12,215	9%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	98,287	109,608	12%
Born outside the United States	31,302	33,070	6%

RACE	2010	2016	%Change
White	16,953	32,903	94%
Black	82,447	75,618	-8%
Hispanic	24,331	26,792	10%
Asian	3,639	4,830	33%





## **Bushwick**

**NUMBER OF BUSINESSES** 

2,486

up 30% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$42,197

ranked 43 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

10.7%

up from 8.2% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	128	154	20%				
Manufacturing	158	163	3%				
Wholesale Trade	268	278	4%				
Retail Trade	450	549	22%				
- Supermarkets (with 10+ Employees)	6	10	67%	-			
Transportation, Warehousing	50	57	14%				
Information	29	56	93%				
Finance, Insurance	33	41	24%				
- Retail Banks	8	11	38%	-			
Real Estate, Rental, Leasing	118	159	35%				
Professional, Scientific, Technical	70	152	117%				
- Legal and Accounting	23	30	30%				
- Architecture and Design	18	42	133%	_			
- Computer Systems Design	13	34	162%	-			
Administrative, Waste Management	51	73	43%		•		
Educational	23	33	43%	-			
Health Care, Social Assistance	182	181	-1%				
Arts, Entertainment, Recreation	13	42	223%	_			
- Performing Arts Companies	0	6	N/A				
Accommodation, Food	176	329	87%				
- Hotels and Motels	3	6	100%	· I			
- Food Services and Drinking Places	162	310	91%				

EMPLOYMENT*	2010	2016	% Change
Employed	52,892	65,378	24%
Unemployed	4,707	7,839	67%
Unemployment Rate	8.2%	10.7%	
Out of School & Work (age 18-24)	3,911	2,829	-28%
% Out of School & Work (age 18-24)	22%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	52,773	54,433	3%
\$25,001 - \$50,000	20,898	23,446	12%
\$50,001 - \$75,000	6,825	9,810	44%
\$75,001+	2,959	6,243	111%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK04** | Bushwick



78,762

57,086

17%

-7%

EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	10,771	22,146	106%
Percentage of Population with Bachelor's or Higher (age 25+)	14%	25%	
Associates Degree (age 25+)	4,144	4,074	-2%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,060	1,156	9%
Tax lots devoted to Office Buildings	28	39	39%
Tax lots devoted to Standalone Retail	242	172	-29%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	49,954	62,358	25%
Percentage of Employed Working Inside NYC	94%	95%	
Work Inside Home Borough	24,719	28,308	15%
Percentage of Employed Working Inside Home Borough	47%	43%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.8	40.3	-6%
Public Transit	34,307	45,653	33%
Private Car or Taxi	8,489	9,053	7%
Walk or Bike	7,223	7,254	0%
Work at Home	1,702	2,193	29%

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AGE	2010	2016	%Change
Total Population	129,135	135,848	5%
Youth (Age 0-18)	36,992	31,480	-15%
Working Age Population (age 19-65)	83,455	93,932	13%
Seniors (age 66+)	8,688	10,436	20%
BIRTH PLACE	2010	2016	%Change

67,453

61,682

Born inside the

Born outside the

**United States** 

**United States** 

RACE	2010	2016	%Change
White	9,741	20,175	107%
Black	25,053	24,780	-1%
Hispanic	88,698	82,261	-7%
Asian	4,301	6,499	51%





# **East New York & Starrett City**

NUMBER OF BUSINESSES

2,065

up 19% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$36,385

ranked 47 out of 55 neighborhoods down from 8.8% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

8.7%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	92	135	47%		_			
Manufacturing	82	72	-12%		•			
Wholesale Trade	141	145	3%					
Retail Trade	483	587	22%					
- Supermarkets (with 10+ Employees)	17	26	53%	-				
Transportation, Warehousing	68	75	10%		ı			
Information	13	23	77%	-				
Finance, Insurance	37	38	3%					
- Retail Banks	10	10	0%					
Real Estate, Rental, Leasing	83	84	1%					
Professional, Scientific, Technical	31	44	42%	-				
- Legal and Accounting	21	21	0%					
- Architecture and Design	2	5	150%	-				
- Computer Systems Design	2	4	100%					
Administrative, Waste Management	52	59	13%					
Educational	21	30	43%	-				
Health Care, Social Assistance	210	256	22%					
Arts, Entertainment, Recreation	9	4	-56%	· ·				
- Performing Arts Companies	0	0	N/A					
Accommodation, Food	185	235	27%					
- Hotels and Motels	5	7	40%	I				
- Food Services and Drinking Places	179	221	23%					

EMPLOYMENT*	2010	2016	% Change
Employed	56,016	60,079	7%
Unemployed	5,423	5,737	6%
Unemployment Rate	8.8%	8.7%	
Out of School & Work (age 18-24)	5,580	4,810	-14%
% Out of School & Work (age 18-24)	31%	28%	

2010	2016 %	Change
57,661	59,295	3%
21,771	23,043	6%
9,316	9,736	5%
4,279	5,704	33%
	57,661 21,771 9,316	57,661 59,295 21,771 23,043 9,316 9,736

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK05** | East New York & Starrett City



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	11,614	13,202	14%
Percentage of Population with Bachelor's or Higher (age 25+)	13%	14%	
Associates Degree (age 25+)	5,569	6,388	15%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,103	1,246	13%
Tax lots devoted to Office Buildings	45	47	4%
Tax lots devoted to Standalone Retail	262	233	-11%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	52,802	56,711	7%
Percentage of Employed Working Inside NYC	94%	94%	
Work Inside Home Borough	27,549	29,871	8%
Percentage of Employed Working Inside Home Borough	49%	50%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	47.8	46.1	-4%
Public Transit	35,367	38,556	9%
Private Car or Taxi	14,779	15,720	6%
Walk or Bike	3,716	2,755	-26%
Work at Home	938	1,094	17%

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AGE	2010	2016	%Change
Total Population	152,533	155,774	2%
Youth (Age 0-18)	46,596	43,032	-8%
Working Age Population (age 19-65)	93,027	97,778	5%
Seniors (age 66+)	12,910	14,964	16%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	91,015	91,865	1%
Born outside the United States	61,518	63,909	4%

RACE	2010	2016	%Change
White	7,399	5,969	-19%
Black	75,423	81,157	8%
Hispanic	59,136	57,794	-2%
Asian	7,159	7,060	-1%





# Park Slope, Carroll Gardens & Red Hook

NUMBER OF BUSINESSES

3,504

up 21% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$104,652

ranked 4 out of 55 neighborhoods down from 6.4% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

5.9%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	232	264	14%				
Manufacturing	127	133	5%				
Wholesale Trade	182	163	-10%				
Retail Trade	394	429	9%				
- Supermarkets (with 10+ Employees)	14	17	21%	-			
Transportation, Warehousing	83	79	-5%		•		
Information	103	145	41%				
Finance, Insurance	65	66	2%				
- Retail Banks	23	24	4%				
Real Estate, Rental, Leasing	192	232	21%				
Professional, Scientific, Technical	300	434	45%				
- Legal and Accounting	54	55	2%				
- Architecture and Design	76	140	84%				
- Computer Systems Design	63	66	5%		ı		
Administrative, Waste Management	79	91	15%		_		
Educational	55	84	53%		_		
Health Care, Social Assistance	248	309	25%			1	
Arts, Entertainment, Recreation	116	186	60%				
- Performing Arts Companies	18	23	28%	-			
Accommodation, Food	382	487	27%				
- Hotels and Motels	4	7	75%	l l			
- Food Services and Drinking Places	357	461	29%				

EMPLOYMENT*	2010	2016	% Change
Employed	64,024	65,457	2%
Unemployed	4,355	4,083	-6%
Unemployment Rate	6.4%	5.9%	
Out of School & Work (age 18-24)	1,373	1,094	-20%
% Out of School & Work (age 18-24)	18%	18%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	23,964	23,826	-1%
\$25,001 - \$50,000	16,547	13,482	-19%
\$50,001 - \$75,000	14,664	14,027	-4%
\$75,001+	26,456	31,421	19%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK06** | Park Slope, Carroll Gardens & Red Hook



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	54,081	61,725	14%
Percentage of Population with Bachelor's or Higher (age 25+)	65%	71%	
Associates Degree (age 25+)	2,287	2,356	3%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,596	1,660	4%
Tax lots devoted to Office Buildings	83	71	-14%
Tax lots devoted to Standalone Retail	162	137	-15%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	59,822	62,284	4%
Percentage of Employed Working Inside NYC	93%	95%	
Work Inside Home Borough	22,343	22,999	3%
Percentage of Employed Working Inside Home Borough	35%	35%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	37.1	37.8	2%
Public Transit	42,643	43,655	2%
Private Car or Taxi	7,745	6,965	-10%
Walk or Bike	7,098	7,529	6%
Work at Home	4,957	6,000	21%





AGE	2010	2016	%Change
Total Population	111,826	116,325	4%
Youth (Age 0-18)	21,250	23,725	12%
Working Age Population (age 19-65)	81,631	82,756	1%
Seniors (age 66+)	8,945	9,844	10%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	88,951	90,999	2%
Born outside the United States	22,875	25,326	11%

RACE	2010	2016	%Change
White	70,063	75,230	7%
Black	9,692	7,933	-18%
Hispanic	21,592	20,395	-6%
Asian	7,254	7,306	1%





# **Sunset Park & Windsor Terrace**

NUMBER OF BUSINESSES

3,994

up 19% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$48,232

ranked 31 out of 55 neighborhoods down from 7.9% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

7.4%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	317	353	11%			_			
Manufacturing	278	253	-9%						
Wholesale Trade	549	542	-1%						
Retail Trade	688	839	22%						
- Supermarkets (with 10+ Employees)	17	17	0%						
Transportation, Warehousing	102	126	24%		_				
Information	24	58	142%	-					
Finance, Insurance	73	98	34%						
- Retail Banks	18	20	11%						
Real Estate, Rental, Leasing	161	171	6%						
Professional, Scientific, Technical	125	178	42%		_				
- Legal and Accounting	39	71	82%						
- Architecture and Design	14	28	100%	-					
- Computer Systems Design	22	23	5%						
Administrative, Waste Management	89	103	16%		4				
Educational	32	45	41%	-					
Health Care, Social Assistance	258	311	21%			•			
Arts, Entertainment, Recreation	14	25	79%	-					
- Performing Arts Companies	1	5	400%	-					
Accommodation, Food	315	442	40%						
- Hotels and Motels	5	6	20%	1					
- Food Services and Drinking Places	301	424	41%						

EMPLOYMENT*	2010	2016	% Change
Employed	68,211	69,871	2%
Unemployed	5,882	5,559	-5%
Unemployment Rate	7.9%	7.4%	
Out of School & Work (age 18-24)	3,329	2,232	-33%
% Out of School & Work (age 18-24)	21%	17%	

INDIVIDUAL INCOME*°	2010	2016	%Change
\$25,000 or less	60,386	62,605	4%
\$25,001 - \$50,000	20,824	19,466	-7%
\$50,001 - \$75,000	9,193	9,187	0%
\$75,001+	8,850	9,493	7%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK07** | Sunset Park & Windsor Terrace



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	22,961	26,960	17%
Percentage of Population with Bachelor's or Higher (age 25+)	23%	27%	
Associates Degree (age 25+)	4,013	3,915	-2%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,350	1,526	13%
Tax lots devoted to Office Buildings	80	96	20%
Tax lots devoted to Standalone Retail	229	133	-42%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	60,364	64,053	6%
Percentage of Employed Working Inside NYC	88%	92%	
Work Inside Home Borough	32,240	34,429	7%
Percentage of Employed Working Inside Home Borough	47%	49%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	45.5	42.4	-7%
Public Transit	40,848	43,920	8%
Private Car or Taxi	14,636	10,923	-25%
Walk or Bike	8,250	10,794	31%
Work at Home	2,124	1,872	-12%

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AGE	2010	2016	%Change
Total Population	148,126	151,221	2%
Youth (Age 0-18)	36,067	38,406	6%
Working Age Population (age 19-65)	99,253	100,751	2%
Seniors (age 66+)	12,806	12,064	-6%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	68,255	71,592	5%
Born outside the United States	79,871	79,629	0%

RACE	2010	2016	%Change
White	34,555	33,618	-3%
Black	4,568	3,840	-16%
Hispanic	63,667	62,339	-2%
Asian	43,764	49,164	12%





# **Crown Heights North & Prospect Heights**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

2,053

\$45,503

8.4%

up 40% from 2010 to 2016

ranked 37 out of 55 neighborhoods

down from 10.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	56	71	27%		<u> </u>			
Manufacturing	41	37	-10%					
Wholesale Trade	45	63	40%		•			
Retail Trade	258	330	28%					
- Supermarkets (with 10+ Employees)	9	16	78%	-				
Transportation, Warehousing	27	28	4%					
Information	31	80	158%					
Finance, Insurance	22	31	41%	_				
- Retail Banks	8	7	-13%	•				
Real Estate, Rental, Leasing	172	237	38%					
Professional, Scientific, Technical	113	199	76%					
- Legal and Accounting	28	44	57%					
- Architecture and Design	26	48	85%					
- Computer Systems Design	19	26	37%	_				
Administrative, Waste Management	37	51	38%					
Educational	35	53	51%					
Health Care, Social Assistance	201	217	8%					
Arts, Entertainment, Recreation	40	82	105%					
- Performing Arts Companies	1	9	800%	<u>_</u>				
Accommodation, Food	178	304	71%					
- Hotels and Motels	1	2	100%					
- Food Services and Drinking Places	167	291	74%					

EMPLOYMENT*	2010	2016	% Change
Employed	53,887	61,996	15%
Unemployed	5,960	5,672	-5%
Unemployment Rate	10.0%	8.4%	
Out of School & Work (age 18-24)	3,355	3,125	-7%
% Out of School & Work (age 18-24)	25%	24%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	40,022	43,202	8%
\$25,001 - \$50,000	20,522	21,544	5%
\$50,001 - \$75,000	11,129	11,268	1%
\$75,001+	9,052	12,467	38%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK08** | Crown Heights North & Prospect Heights



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	24,206	34,207	41%
Percentage of Population with Bachelor's or Higher (age 25+)	30%	38%	
Associates Degree (age 25+)	4,706	4,823	2%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	997	1,027	3%
Tax lots devoted to Office Buildings	17	23	35%
Tax lots devoted to Standalone Retail	120	78	-35%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	50,742	58,219	15%
Percentage of Employed Working Inside NYC	94%	94%	
Work Inside Home Borough	23,723	26,096	10%
Percentage of Employed Working Inside Home Borough	44%	42%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.8	41.3	1%
Public Transit	37,989	43,164	14%
Private Car or Taxi	8,449	8,472	0%
Walk or Bike	3,639	5,879	62%
Work at Home	2,240	2,885	29%







AGE	2010	2016	%Change
Total Population	121,455	127,439	5%
Youth (Age 0-18)	29,932	26,451	-12%
Working Age Population (age 19-65)	80,725	88,481	10%
Seniors (age 66+)	10,798	12,507	16%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	80,930	87,532	8%
Born outside the United States	40,525	39,907	-2%

RACE	2010	2016	%Change
White	18,173	27,156	49%
Black	83,591	75,704	-9%
Hispanic	13,574	15,506	14%
Asian	3,141	4,509	44%





# **Crown Heights South, Prospect Lefferts & Wingate**

**NUMBER OF BUSINESSES** 

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

771

\$44,329

10.5%

up 33% from 2010 to 2016

ranked 39 out of 55 neighborhoods

down from 12.8% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150	200
Construction	22	29	32%		_			
Manufacturing	6	13	117%					
Wholesale Trade	11	14	27%					
Retail Trade	134	167	25%					
- Supermarkets (with 10+ Employees)	4	8	100%	-				
Transportation, Warehousing	2	8	300%	-				
Information	11	24	118%		_			
Finance, Insurance	11	21	91%					
- Retail Banks	2	3	50%	-				
Real Estate, Rental, Leasing	89	106	19%					
Professional, Scientific, Technical	34	51	50%					
- Legal and Accounting	10	10	0%					
- Architecture and Design	6	10	67%	-				
- Computer Systems Design	4	9	125%	-				
Administrative, Waste Management	14	13	-7%					
Educational	11	14	27%					
Health Care, Social Assistance	78	104	33%					
Arts, Entertainment, Recreation	6	12	100%	_				
- Performing Arts Companies	2	2	0%	I				
Accommodation, Food	57	82	44%			_		
- Hotels and Motels	0	0	N/A					
- Food Services and Drinking Places	55	78	42%			•		

EMPLOYMENT*	2010	2016	% Change
Employed	47,118	48,348	3%
Unemployed	6,931	5,702	-18%
Unemployment Rate	12.8%	10.5%	
Out of School & Work (age 18-24)	2,778	2,245	-19%
% Out of School & Work (age 18-24)	21%	21%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	36,479	37,166	2%
\$25,001 - \$50,000	20,509	19,765	-4%
\$50,001 - \$75,000	7,926	8,238	4%
\$75,001+	4,933	6,400	30%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK09** | Crown Heights South, Prospect Lefferts & Wingate



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	14,754	22,009	49%
Percentage of Population with Bachelor's or Higher (age 25+)	21%	29%	
Associates Degree (age 25+)	4,494	4,832	8%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	751	784	4%
Tax lots devoted to Office Buildings	34	39	15%
Tax lots devoted to Standalone Retail	90	66	-27%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	44,703	45,690	2%
Percentage of Employed Working Inside NYC	95%	95%	
Work Inside Home Borough	24,448	22,856	-7%
Percentage of Employed Working Inside Home Borough	52%	47%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.8	41.6	2%
Public Transit	31,750	32,770	3%
Private Car or Taxi	9,010	7,868	-13%
Walk or Bike	4,193	4,508	8%
Work at Home	1,010	1,999	98%







AGE	2010	2016	%Change
Total Population	106,301	111,481	5%
Youth (Age 0-18)	25,699	26,333	2%
Working Age Population (age 19-65)	69,847	71,569	2%
Seniors (age 66+)	10,755	13,579	26%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	55,256	61,290	11%
Born outside the United States	51,045	50,191	-2%

RACE	2010	2016	%Change
White	15,787	22,139	40%
Black	79,289	73,991	-7%
Hispanic	8,381	10,702	28%
Asian	1,449	1,996	38%





# **Bay Ridge & Dyker Heights**

NUMBER OF BUSINESSES

2,920

up 11% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$60,863

ranked 18 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

7.5%

up from 7.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	232	276	19%				
Manufacturing	39	32	-18%				
Wholesale Trade	94	124	32%		<u> </u>		
Retail Trade	380	418	10%				
- Supermarkets (with 10+ Employees)	5	10	100%	No.			
Transportation, Warehousing	46	81	76%				
Information	18	28	56%	-			
Finance, Insurance	112	120	7%		_		
- Retail Banks	43	41	-5%				
Real Estate, Rental, Leasing	226	252	12%				
Professional, Scientific, Technical	234	254	9%				
- Legal and Accounting	103	98	-5%		•		
- Architecture and Design	22	34	55%	_			
- Computer Systems Design	40	44	10%				
Administrative, Waste Management	76	89	17%		ı		
Educational	47	63	34%				
Health Care, Social Assistance	509	493	-3%				
Arts, Entertainment, Recreation	25	25	0%				
- Performing Arts Companies	0	1	N/A	l.			
Accommodation, Food	287	319	11%			•	
- Hotels and Motels	2	2	0%				
- Food Services and Drinking Places	273	304	11%				

EMPLOYMENT*	2010	2016	% Change
Employed	55,094	57,199	4%
Unemployed	4,440	4,624	4%
Unemployment Rate	7.5%	7.5%	
Out of School & Work (age 18-24)	1,676	1,597	-5%
% Out of School & Work (age 18-24)	16%	17%	

INDIVIDUAL INCOME*°	2010	2016 %	6 Change
\$25,000 or less	36,819	38,866	6%
\$25,001 - \$50,000	17,970	14,661	-18%
\$50,001 - \$75,000	11,771	11,462	-3%
\$75,001+	14,360	15,733	10%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **BK10** | Bay Ridge & Dyker Heights



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	32,498	35,965	11%
Percentage of Population with Bachelor's or Higher (age 25+)	36%	40%	
Associates Degree (age 25+)	5,197	5,488	6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,733	1,798	4%
Tax lots devoted to Office Buildings	143	121	-15%
Tax lots devoted to Standalone Retail	191	155	-19%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	50,713	53,122	5%
Percentage of Employed Working Inside NYC	92%	93%	
Work Inside Home Borough	25,224	28,010	11%
Percentage of Employed Working Inside Home Borough	46%	49%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.7	43.3	4%
Public Transit	29,393	29,923	2%
Private Car or Taxi	18,364	17,807	-3%
Walk or Bike	4,344	5,641	30%
Work at Home	1,419	2,013	42%

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AGE	2010	2016	%Change
Total Population	123,817	125,000	1%
Youth (Age 0-18)	25,206	26,597	6%
Working Age Population (age 19-65)	80,920	80,722	0%
Seniors (age 66+)	17,691	17,681	0%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	75,384	71,537	-5%

48,433

53,463

10%

Born outside the

**United States** 

RACE	2010	2016	%Change
White	77,558	71,561	-8%
Black	1,352	2,012	49%
Hispanic	17,194	19,288	12%
Asian	26,069	30,042	15%





# **Bensonhurst & Bath Beach**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

6,457

\$51,165

8.7%

up 17% from 2010 to 2016

ranked 28 out of 55 neighborhoods

up from 6.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	500	628	26%				
Manufacturing	151	162	7%		ı		
Wholesale Trade	440	466	6%				
Retail Trade	1,166	1,293	11%				
- Supermarkets (with 10+ Employees)	24	27	13%	•			
Transportation, Warehousing	220	311	41%		_		
Information	42	48	14%	-			
Finance, Insurance	167	187	12%		<b>L</b>		
- Retail Banks	37	41	11%				
Real Estate, Rental, Leasing	391	504	29%				
Professional, Scientific, Technical	486	571	17%				
- Legal and Accounting	176	209	19%		<u>.</u>		
- Architecture and Design	35	54	54%	-			
- Computer Systems Design	97	114	18%				
Administrative, Waste Management	177	225	27%		<u> </u>		
Educational	108	127	18%				
Health Care, Social Assistance	645	707	10%				
Arts, Entertainment, Recreation	34	48	41%	-			
- Performing Arts Companies	2	3	50%				
Accommodation, Food	403	487	21%				
- Hotels and Motels	2	3	50%				
- Food Services and Drinking Places	379	459	21%				

EMPLOYMENT*	2010	2016	% Change
Employed	71,729	83,023	16%
Unemployed	4,955	7,898	59%
Unemployment Rate	6.5%	8.7%	
Out of School & Work (age 18-24)	1,929	2,375	23%
% Out of School & Work (age 18-24)	14%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	56,244	69,250	23%
\$25,001 - \$50,000	26,386	25,541	-3%
\$50,001 - \$75,000	12,860	15,033	17%
\$75,001+	10,485	12,720	21%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK11** | Bensonhurst & Bath Beach



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	25,279	38,689	53%
Percentage of Population with Bachelor's or Higher (age 25+)	21%	29%	
Associates Degree (age 25+)	7,562	9,573	27%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,696	1,774	5%
Tax lots devoted to Office Buildings	111	104	-6%
Tax lots devoted to Standalone Retail	422	333	-21%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	66,811	77,438	16%
Percentage of Employed Working Inside NYC	93%	93%	
Work Inside Home Borough	36,865	41,765	13%
Percentage of Employed Working Inside Home Borough	51%	50%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	44.5	46.6	5%
Public Transit	40,964	49,454	21%
Private Car or Taxi	20,969	22,694	8%
Walk or Bike	5,429	6,243	15%
Work at Home	1,885	1,994	6%



AGE	2010	2016	%Change
Total Population	169,271	189,064	12%
Youth (Age 0-18)	35,786	40,862	14%
Working Age Population (age 19-65)	105,975	122,544	16%
Seniors (age 66+)	27,510	25,658	-7%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	77,521	79,862	3%
Born outside the United States	91,750	109,202	19%

RACE	2010	2016	%Change
White	87,062	83,375	-4%
Black	906	1,637	81%
Hispanic	20,142	27,200	35%
Asian	59,253	73,858	25%





# Borough Park, Kensington & **Ocean Parkway**

NUMBER OF BUSINESSES

4,917

up 21% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$42,864

ranked 41 out of 55 neighborhoods down from 7.5% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

5.8%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	399	515	29%						
Manufacturing	176	171	-3%						
Wholesale Trade	342	414	21%						
Retail Trade	724	887	23%					_	
- Supermarkets (with 10+ Employees)	13	14	8%						
Transportation, Warehousing	79	122	54%						
Information	45	60	33%						
Finance, Insurance	143	151	6%						
- Retail Banks	24	31	29%	-					
Real Estate, Rental, Leasing	631	720	14%						
Professional, Scientific, Technical	243	315	30%						
- Legal and Accounting	72	91	26%						
- Architecture and Design	40	53	33%						
- Computer Systems Design	38	54	42%						
Administrative, Waste Management	128	161	26%						
Educational	70	118	69%		_				
Health Care, Social Assistance	419	464	11%						
Arts, Entertainment, Recreation	15	34	127%	-					
- Performing Arts Companies	3	12	300%	•					
Accommodation, Food	189	271	43%						
- Hotels and Motels	2	4	100%						
- Food Services and Drinking Places	169	241	43%						

EMPLOYMENT*	2010	2016	% Change
Employed	56,337	58,134	3%
Unemployed	4,560	3,554	-22%
Unemployment Rate	7.5%	5.8%	
Out of School & Work (age 18-24)	3,084	2,968	-4%
% Out of School & Work (age 18-24)	18%	19%	

INDIVIDUAL INCOME*°	2010	2016 %	6Change
\$25,000 or less	53,281	54,815	3%
\$25,001 - \$50,000	18,079	16,313	-10%
\$50,001 - \$75,000	9,059	8,233	-9%
\$75,001+	7,438	8,081	9%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK12** | Borough Park, Kensington & Ocean Parkway



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	21,781	24,866	14%
Percentage of Population with Bachelor's or Higher (age 25+)	25%	28%	
Associates Degree (age 25+)	4,246	4,697	11%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,804	2,020	12%
Tax lots devoted to Office Buildings	159	173	9%
Tax lots devoted to Standalone Retail	427	279	-35%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	51,803	54,200	5%
Percentage of Employed Working Inside NYC	92%	93%	
Work Inside Home Borough	34,144	37,351	9%
Percentage of Employed Working Inside Home Borough	61%	64%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	35.1	36.5	4%
Public Transit	23,855	25,500	7%
Private Car or Taxi	16,297	16,845	3%
Walk or Bike	11,042	11,650	6%
Work at Home	2,593	2,487	-4%

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AGE	2010	2016	%Change
Total Population	161,469	164,706	2%
Youth (Age 0-18)	57,912	61,211	6%
Working Age Population (age 19-65)	87,857	87,442	0%
Seniors (age 66+)	15,700	16,053	2%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	101,111	108,912	8%
Born outside the United States	60,358	55,794	-8%

RACE	2010	2016	%Change
White	116,337	116,293	0%
Black	3,804	4,002	5%
Hispanic	17,374	18,102	4%
Asian	22,325	22,821	2%





# **Brighton Beach & Coney Island**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

**735** 

\$34,979

10.6%

up 12% from 2010 to 2016

ranked 48 out of 55 neighborhoods

up from 9.1% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150
Construction	45	60	33%				
Manufacturing	7	13	86%				
Wholesale Trade	44	40	-9%				
Retail Trade	114	121	6%				
- Supermarkets (with 10+ Employees)	4	4	0%				
Transportation, Warehousing	43	49	14%				
Information	3	6	100%	-			
Finance, Insurance	11	14	27%				
- Retail Banks	6	6	0%				
Real Estate, Rental, Leasing	25	30	20%		_		
Professional, Scientific, Technical	64	83	30%				
- Legal and Accounting	16	25	56%		_		
- Architecture and Design	6	6	0%				
- Computer Systems Design	15	15	0%				
Administrative, Waste Management	12	17	42%				
Educational	7	8	14%				
Health Care, Social Assistance	108	129	19%				
Arts, Entertainment, Recreation	15	14	-7%				
- Performing Arts Companies	0	2	N/A				
Accommodation, Food	63	60	-5%				
- Hotels and Motels	0	0	N/A				
- Food Services and Drinking Places	58	55	-5%				

EMPLOYMENT*	2010	2016	% Change
Employed	38,379	40,976	7%
Unemployed	3,830	4,868	27%
Unemployment Rate	9.1%	10.6%	
Out of School & Work (age 18-24)	1,634	1,247	-24%
% Out of School & Work (age 18-24)	19%	14%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	33,027	36,503	11%
\$25,001 - \$50,000	14,813	13,036	-12%
\$50,001 - \$75,000	6,781	7,803	15%
\$75,001+	6,052	6,657	10%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK13** | Brighton Beach & Coney Island



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	22,093	28,465	29%
Percentage of Population with Bachelor's or Higher (age 25+)	28%	36%	
Associates Degree (age 25+)	7,003	7,395	6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	391	410	5%
Tax lots devoted to Office Buildings	56	73	30%
Tax lots devoted to Standalone Retail	192	180	-6%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	35,345	38,328	8%
Percentage of Employed Working Inside NYC	92%	94%	
Work Inside Home Borough	22,221	24,319	9%
Percentage of Employed Working Inside Home Borough	58%	59%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	45.3	44.9	-1%
Public Transit	22,244	21,310	-4%
Private Car or Taxi	9,943	12,519	26%
Walk or Bike	3,341	4,525	35%
Work at Home	1,123	1,391	24%





AGE	2010	2016	%Change
Total Population	104,824	109,854	5%
Youth (Age 0-18)	19,803	22,554	14%
Working Age Population (age 19-65)	60,673	63,999	5%
Seniors (age 66+)	24,348	23,301	-4%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	48,819	46,968	-4%
Born outside the United States	56,005	62,886	12%

RACE	2010	2016	%Change
White	61,946	63,331	2%
Black	13,634	11,850	-13%
Hispanic	14,643	16,397	12%
Asian	13,434	16,547	23%





# Flatbush & Midwood

NUMBER OF BUSINESSES

4,605

up 11% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$48,169

ranked 32 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

8.7%

up from 7.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	226	294	30%						
Manufacturing	65	69	6%						
Wholesale Trade	200	206	3%						
Retail Trade	868	922	6%						
- Supermarkets (with 10+ Employees)	16	26	63%	-					
Transportation, Warehousing	84	128	52%						
Information	35	49	40%						
Finance, Insurance	114	134	18%		_				
- Retail Banks	33	36	9%						
Real Estate, Rental, Leasing	673	660	-2%						
Professional, Scientific, Technical	306	361	18%			_			
- Legal and Accounting	121	141	17%		_				
- Architecture and Design	32	35	9%						
- Computer Systems Design	54	57	6%						
Administrative, Waste Management	123	141	15%		_				
Educational	78	94	21%		ı				
Health Care, Social Assistance	639	657	3%						
Arts, Entertainment, Recreation	19	36	89%	-					
- Performing Arts Companies	1	4	300%						
Accommodation, Food	256	328	28%			_			
- Hotels and Motels	1	2	100%						
- Food Services and Drinking Places	245	308	26%						

EMPLOYMENT*	2010	2016	% Change
Employed	65,963	68,260	3%
Unemployed	5,690	6,525	15%
Unemployment Rate	7.9%	8.7%	
Out of School & Work (age 18-24)	3,503	3,272	-7%
% Out of School & Work (age 18-24)	20%	21%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	51,014	55,775	9%
\$25,001 - \$50,000	24,819	22,338	-10%
\$50,001 - \$75,000	11,897	11,532	-3%
\$75,001+	10,648	11,400	7%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK14** | Flatbush & Midwood



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	30,990	37,546	21%
Percentage of Population with Bachelor's or Higher (age 25+)	31%	36%	
Associates Degree (age 25+)	6,079	7,712	27%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,063	1,189	12%
Tax lots devoted to Office Buildings	91	108	19%
Tax lots devoted to Standalone Retail	382	264	-31%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	61,286	64,703	6%
Percentage of Employed Working Inside NYC	93%	95%	
Work Inside Home Borough	35,054	37,892	8%
Percentage of Employed Working Inside Home Borough	53%	56%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.1	42.0	0%
Public Transit	40,114	41,392	3%
Private Car or Taxi	15,985	15,621	-2%
Walk or Bike	5,312	6,811	28%
Work at Home	2,283	2,340	2%

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AGE	2010	2016	%Change
Total Population	157,458	162,062	3%
Youth (Age 0-18)	43,756	43,037	-2%
Working Age Population (age 19-65)	98,378	101,045	3%
Seniors (age 66+)	15,324	17,980	17%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	82,506	87,947	7%

74,952

74,115

-1%

Born outside the

**United States** 

RACE	2010	2016	%Change
White	64,047	64,109	0%
Black	55,751	52,055	-7%
Hispanic	22,171	24,455	10%
Asian	12,555	17,290	38%





# **Sheepshead Bay, Gerritsen Beach & Homecrest**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

4,893

\$54,475

7.7%

up 13% from 2010 to 2016

ranked 26 out of 55 neighborhoods

up from 6.7% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	244	344	41%				
Manufacturing	61	66	8%				
Wholesale Trade	221	240	9%		_		
Retail Trade	729	779	7%				
- Supermarkets (with 10+ Employees)	16	22	38%	•			
Transportation, Warehousing	169	265	57%		_		
Information	45	50	11%	-			
Finance, Insurance	130	133	2%				
- Retail Banks	46	48	4%				
Real Estate, Rental, Leasing	282	312	11%		_		
Professional, Scientific, Technical	582	663	14%				
- Legal and Accounting	204	257	26%		_		
- Architecture and Design	23	44	91%				
- Computer Systems Design	143	141	-1%				
Administrative, Waste Management	148	165	11%				
Educational	75	77	3%				
Health Care, Social Assistance	949	1,013	7%				
Arts, Entertainment, Recreation	30	45	50%	-			
- Performing Arts Companies	3	2	-33%				
Accommodation, Food	294	309	5%		_		
- Hotels and Motels	6	2	-67%				
- Food Services and Drinking Places	274	295	8%		_		

EMPLOYMENT*	2010	2016	% Change
Employed	58,214	62,647	8%
Unemployed	4,196	5,240	25%
Unemployment Rate	6.7%	7.7%	
Out of School & Work (age 18-24)	2,286	2,184	-4%
% Out of School & Work (age 18-24)	18%	19%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	41,778	45,613	9%
\$25,001 - \$50,000	19,938	19,303	-3%
\$50,001 - \$75,000	12,587	13,220	5%
\$75,001+	13,149	14,170	8%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK15** | Sheepshead Bay, Gerritsen Beach & Homecrest



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	35,745	42,009	18%
Percentage of Population with Bachelor's or Higher (age 25+)	36%	40%	
Associates Degree (age 25+)	7,435	7,701	4%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,074	1,184	10%
Tax lots devoted to Office Buildings	213	212	0%
Tax lots devoted to Standalone Retail	571	471	-18%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	54,432	57,451	6%
Percentage of Employed Working Inside NYC	94%	92%	
Work Inside Home Borough	32,229	33,420	4%
Percentage of Employed Working Inside Home Borough	55%	53%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.6	44.5	7%
Public Transit	28,215	30,435	8%
Private Car or Taxi	21,254	22,272	5%
Walk or Bike	4,574	5,583	22%
Work at Home	2,391	2,630	10%





AGE	2010	2016	%Change
Total Population	139,175	150,871	8%
Youth (Age 0-18)	29,399	34,959	19%
Working Age Population (age 19-65)	87,452	92,306	6%
Seniors (age 66+)	22,324	23,606	6%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	72,566	75,576	4%
Born outside the United States	66,609	75,295	13%

RACE	2010	2016	%Change
White	101,866	104,333	2%
Black	4,249	5,594	32%
Hispanic	10,083	13,760	36%
Asian	21,677	24,408	13%





# **Brownsville & Ocean Hill**

NUMBER OF BUSINESSES

1,289

up 21% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$28,315

ranked 51 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

13.9%

up from 12.2% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	33	55	67%						
Manufacturing	21	18	-14%	-					
Wholesale Trade	22	27	23%						
Retail Trade	370	442	19%					_	
- Supermarkets (with 10+ Employees)	10	16	60%	-					
Transportation, Warehousing	16	24	50%	-					
Information	7	17	143%	-					
Finance, Insurance	11	23	109%	-					
- Retail Banks	2	5	150%	l l					
Real Estate, Rental, Leasing	69	87	26%		_				
Professional, Scientific, Technical	34	37	9%						
- Legal and Accounting	14	14	0%						
- Architecture and Design	7	3	-57%	ı					
- Computer Systems Design	4	5	25%	1					
Administrative, Waste Management	13	20	54%	-					
Educational	28	25	-11%						
Health Care, Social Assistance	164	186	13%						
Arts, Entertainment, Recreation	6	9	50%	-					
- Performing Arts Companies	1	1	0%						
Accommodation, Food	115	152	32%						
- Hotels and Motels	1	4	300%	ŀ					
- Food Services and Drinking Places	111	146	32%						

EMPLOYMENT*	2010	2016	% Change
Employed	37,770	42,349	12%
Unemployed	5,254	6,857	31%
Unemployment Rate	12.2%	13.9%	
Out of School & Work (age 18-24)	4,777	3,922	-18%
% Out of School & Work (age 18-24)	38%	30%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	39,833	48,416	22%
\$25,001 - \$50,000	16,534	17,683	7%
\$50,001 - \$75,000	5,544	6,212	12%
\$75,001+	3,561	3,461	-3%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK16** | Brownsville & Ocean Hill



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	6,920	10,576	53%
Percentage of Population with Bachelor's or Higher (age 25+)	11%	14%	
Associates Degree (age 25+)	4,073	5,506	35%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	500	628	26%
Tax lots devoted to Office Buildings	31	31	0%
Tax lots devoted to Standalone Retail	291	178	-39%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	35,837	39,889	11%
Percentage of Employed Working Inside NYC	95%	94%	
Work Inside Home Borough	20,416	23,105	13%
Percentage of Employed Working Inside Home Borough	54%	55%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	45.4	46.5	2%
Public Transit	24,114	28,955	20%
Private Car or Taxi	9,628	8,756	-9%
Walk or Bike	2,368	2,375	0%
Work at Home	767	1,056	38%

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AGE	2010	2016	%Change
Total Population	112,981	123,609	9%
Youth (Age 0-18)	38,142	36,516	-4%
Working Age Population (age 19-65)	65,472	75,772	16%
Seniors (age 66+)	9,367	11,321	21%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	77,232	81,777	6%
Born outside the United States	35,749	41,832	17%

RACE	2010	2016	%Change
White	1,294	2,625	103%
Black	84,283	91,864	9%
Hispanic	25,201	25,850	3%
Asian	724	1,721	138%





# East Flatbush, Farragut & Rugby

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

895

\$48,094

9.3%

up 12% from 2010 to 2016

ranked 33 out of 55 neighborhoods

down from 10.2% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150	200	250
Construction	41	50	22%						
Manufacturing	21	20	-5%		ı				
Wholesale Trade	37	44	19%						
Retail Trade	165	203	23%						
- Supermarkets (with 10+ Employees)	5	6	20%	•					
Transportation, Warehousing	31	26	-16%		-				
Information	3	9	200%	-					
Finance, Insurance	22	20	-9%		1				
- Retail Banks	5	5	0%						
Real Estate, Rental, Leasing	36	47	31%		_				
Professional, Scientific, Technical	20	25	25%		•				
- Legal and Accounting	8	10	25%	-					
- Architecture and Design	0	0	N/A						
- Computer Systems Design	2	6	200%	-					
Administrative, Waste Management	14	18	29%						
Educational	23	24	4%		•				
Health Care, Social Assistance	143	141	-1%						
Arts, Entertainment, Recreation	4	6	50%	-					
- Performing Arts Companies	2	3	50%	l l					
Accommodation, Food	87	95	9%						
- Hotels and Motels	1	1	0%						
- Food Services and Drinking Places	77	85	10%			_			

EMPLOYMENT*	2010	2016	% Change
Employed	63,093	60,254	-4%
Unemployed	7,181	6,206	-14%
Unemployment Rate	10.2%	9.3%	
Out of School & Work (age 18-24)	3,367	3,459	3%
% Out of School & Work (age 18-24)	24%	26%	

5%
1 -17%
6 -1%
5 -2%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK17** | East Flatbush, Farragut & Rugby



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	17,778	20,945	18%
Percentage of Population with Bachelor's or Higher (age 25+)	19%	22%	
Associates Degree (age 25+)	8,309	6,961	-16%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,058	1,122	6%
Tax lots devoted to Office Buildings	42	43	2%
Tax lots devoted to Standalone Retail	275	249	-9%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	59,232	56,690	-4%
Percentage of Employed Working Inside NYC	94%	94%	
Work Inside Home Borough	32,290	31,586	-2%
Percentage of Employed Working Inside Home Borough	51%	52%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	46.3	46.0	-1%
Public Transit	40,011	38,551	-4%
Private Car or Taxi	17,382	15,871	-9%
Walk or Bike	3,333	2,842	-15%
Work at Home	825	1,382	68%

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AGE	2010	2016	%Change
Total Population	139,326	138,596	-1%
Youth (Age 0-18)	34,047	32,860	-3%
Working Age Population (age 19-65)	89,937	87,178	-3%
Seniors (age 66+)	15,342	18,558	21%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	62,677	63,601	1%
Born outside the United States	76,649	74,995	-2%

RACE	2010	2016	%Change
White	1,912	3,014	58%
Black	122,877	121,091	-1%
Hispanic	9,611	10,216	6%
Asian	1,743	1,796	3%





# **Canarsie & Flatlands**

NUMBER OF BUSINESSES

2,808

up 4% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$68,145

ranked 12 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

8.5%

up from 5.8% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	249	278	12%				
Manufacturing	58	63	9%				
Wholesale Trade	156	142	-9%				
Retail Trade	519	545	5%				_
- Supermarkets (with 10+ Employees)	11	10	-9%	•			
Transportation, Warehousing	108	115	6%		_		
Information	34	47	38%				
Finance, Insurance	88	85	-3%		-		
- Retail Banks	20	19	-5%				
Real Estate, Rental, Leasing	155	154	-1%				
Professional, Scientific, Technical	181	186	3%				
- Legal and Accounting	87	81	-7%		•		
- Architecture and Design	7	5	-29%	1			
- Computer Systems Design	21	25	19%	-			
Administrative, Waste Management	94	103	10%		_		
Educational	34	43	26%				
Health Care, Social Assistance	467	480	3%				
Arts, Entertainment, Recreation	21	26	24%	-			
- Performing Arts Companies	1	2	100%				
Accommodation, Food	216	224	4%				
- Hotels and Motels	1	0	-100%	1			
- Food Services and Drinking Places	205	216	5%				

EMPLOYMENT*	2010	2016	% Change
Employed	91,268	92,990	2%
Unemployed	5,593	8,691	55%
Unemployment Rate	5.8%	8.5%	
Out of School & Work (age 18-24)	3,383	3,826	13%
% Out of School & Work (age 18-24)	16%	19%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	54,725	61,723	13%
\$25,001 - \$50,000	35,214	32,708	-7%
\$50,001 - \$75,000	20,719	18,817	-9%
\$75,001+	18,324	19,714	8%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **BK18** | Canarsie & Flatlands



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	36,426	42,667	17%
Percentage of Population with Bachelor's or Higher (age 25+)	28%	30%	
Associates Degree (age 25+)	11,659	12,560	8%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	756	830	10%
Tax lots devoted to Office Buildings	189	154	-19%
Tax lots devoted to Standalone Retail	449	409	-9%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	86,177	87,433	1%
Percentage of Employed Working Inside NYC	94%	94%	
Work Inside Home Borough	51,790	52,870	2%
Percentage of Employed Working Inside Home Borough	57%	57%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	44.1	47.2	7%
Public Transit	40,879	44,250	8%
Private Car or Taxi	43,382	40,902	-6%
Walk or Bike	2,865	3,449	20%
Work at Home	1,988	2,266	14%





AGE	2010	2016	%Change
Total Population	201,858	208,859	3%
Youth (Age 0-18)	53,171	50,913	-4%
Working Age Population (age 19-65)	128,982	132,962	3%
Seniors (age 66+)	19,705	24,984	27%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	117,451	118,121	1%
Born outside the United States	84,407	90,738	8%

RACE	2010	2016	%Change
White	56,120	47,994	-14%
Black	120,627	131,897	9%
Hispanic	15,788	16,796	6%
Asian	5,909	9,077	54%





## **Manhattan**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016** 

104,796

up 1% from 2010 to 2016

\$77,559

4.5%

down from 8.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	5,000	10,000	15,000	20,000
Construction	1,911	2,024	6%					
Manufacturing	2,214	1,821	-18%					
Wholesale Trade	9,026	7,895	-13%					
Retail Trade	11,627	11,295	-3%					
- Supermarkets (with 10+ Employees)	261	293	12%	•				
Transportation, Warehousing	797	757	-5%					
Information	4,301	4,475	4%					
Finance, Insurance	7,896	7,131	-10%					
- Retail Banks	1,058	1,013	-4%					
Real Estate, Rental, Leasing	9,539	9,711	2%					
Professional, Scientific, Technical	17,229	17,788	3%					
- Legal and Accounting	5,264	5,336	1%					
- Architecture and Design	3,346	3,330	0%					
- Computer Systems Design	2,094	2,286	9%					
Administrative, Waste Management	4,461	4,399	-1%					
Educational	1,503	1,747	16%					
Health Care, Social Assistance	8,016	8,265	3%			_		
Arts, Entertainment, Recreation	4,190	4,641	11%					
- Performing Arts Companies	854	854	0%					
Accommodation, Food	9,203	10,173	11%					
- Hotels and Motels	368	453	23%	-				
- Food Services and Drinking Places	8,014	8,946	12%			_		

EMPLOYMENT	2010	2016	% Change
Employed	805,555	889,769	10%
Unemployed	75,649	42,355	-44%
Unemployment Rate	8.6%	4.5%	
Out of School & Work (age 18-24)	23,881	21,461	-10%
% Out of School & Work (age 18-24)	14%	14%	

INDIVIDUAL INCOME*°	2010	2016 9	%Change
\$25,000 or less	448,840	461,827	3%
\$25,001 - \$50,000	196,888	186,054	-6%
\$50,001 - \$75,000	146,923	150,231	2%
\$75,001+	336,606	361,619	7%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

### **Manhattan**



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	666,327	748,412	12%
Percentage of Population with Bachelor's or Higher (age 25+)	57%	60%	
Associates Degree (age 25+)	41,310	49,159	19%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	10,186	11,720	15%
Tax lots devoted to Office Buildings	2,138	2,374	11%
Tax lots devoted to Standalone Retail	2,420	1,235	-49%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	729,888	775,556	6%
Percentage of Employed Working Inside NYC	91%	92%	
Work Inside Home Borough	661,535	699,683	6%
Percentage of Employed Working	82%	83%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	30.2	31.5	4%
Public Transit	463,310	498,181	8%
Private Car or Taxi	95,850	84,584	-12%
Walk or Bike	174,973	185,225	6%
Work at Home	46,439	54,029	16%

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AGE	2010	2016	%Change
Total Population	1,583,265	1,634,903	3%
Youth (Age 0-18)	261,407	257,384	-2%
Working Age Population (age 19-65)	1,129,257	1,159,731	3%
Seniors (age 66+)	192,601	217,788	13%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	1,071,249	1,104,268	3%
Born outside the United States	512,016	530,635	4%

RACE	2010	2016	%Change
White	756,774	770,182	2%
Black	209,114	204,916	-2%
Hispanic	406,109	423,444	4%
Asian	176,864	192,363	9%





# Battery Park City, Greenwich Village & Soho

NUMBER OF BUSINESSES

18,626

up 3% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$124,389

ranked 1 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

4.3%

down from 5.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	1,000	2,000	3,000	4,000	5,000
Construction	316	303	-4%						
Manufacturing	333	262	-21%						
Wholesale Trade	811	727	-10%						
Retail Trade	2,365	2,287	-3%						
- Supermarkets (with 10+ Employees)	37	37	0%	-					
Transportation, Warehousing	151	134	-11%	•					
Information	915	1,029	12%						
Finance, Insurance	1,691	1,463	-13%						
- Retail Banks	205	181	-12%						
Real Estate, Rental, Leasing	1,407	1,473	5%						
Professional, Scientific, Technical	4,033	4,327	7%						
- Legal and Accounting	1,535	1,612	5%						
- Architecture and Design	811	818	1%						
- Computer Systems Design	477	549	15%		<u>.</u>				
Administrative, Waste Management	678	711	5%						
Educational	247	279	13%						
Health Care, Social Assistance	857	998	16%						
Arts, Entertainment, Recreation	610	662	9%						
- Performing Arts Companies	69	70	1%	•					
Accommodation, Food	1,914	2,060	8%						
- Hotels and Motels	46	70	52%	· I					
- Food Services and Drinking Places	1,726	1,844	7%			_			

EMPLOYMENT*	2010	2016	% Change
Employed	85,534	93,708	10%
Unemployed	4,520	4,171	-8%
Unemployment Rate	5.0%	4.3%	
Out of School & Work (age 18-24)	868	769	-11%
% Out of School & Work (age 18-24)	4%	5%	

INDIVIDUAL INCOME*°	2010	2016 %	6 Change
\$25,000 or less	31,835	29,455	-7%
\$25,001 - \$50,000	15,003	12,505	-17%
\$50,001 - \$75,000	13,649	16,612	22%
\$75,001+	49,552	58,860	19%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## MN01 & MN02 | Battery Park City, Greenwich Village & Soho



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	83,216	99,917	20%
Percentage of Population with Bachelor's or Higher (age 25+)	78%	83%	
Associates Degree (age 25+)	2,476	2,645	7%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,901	2,280	20%
Tax lots devoted to Office Buildings	480	524	9%
Tax lots devoted to Standalone Retail	543	245	-55%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	78,166	87,464	12%
Percentage of Employed Working Inside NYC	91%	93%	
Work Inside Home Borough	74,021	82,160	11%
Percentage of Employed Working Inside Home Borough	87%	88%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	24.9	25.1	1%
Public Transit	44,679	49,378	11%
Private Car or Taxi	10,212	7,624	-25%
Walk or Bike	22,555	27,301	21%
Work at Home	6,134	7,428	21%

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AGE	2010	2016	%Change
Total Population	140,369	155,433	11%
Youth (Age 0-18)	17,234	21,751	26%
Working Age Population (age 19-65)	110,039	117,432	7%
Seniors (age 66+)	13,096	16,250	24%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	104,996	114,574	9%
Born outside the United States	35,373	40,859	16%

RACE	2010	2016	%Change
White	102,161	111,421	9%
Black	3,046	3,518	15%
Hispanic	8,463	10,877	29%
Asian	22,755	24,407	7%





# **Chinatown & Lower East Side**

NUMBER OF BUSINESSES

8,573

up 6% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$42,223

ranked 42 out of 55 neighborhoods down from 9.2% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

7.7%

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500	2,000
Construction	202	194	-4%					
Manufacturing	126	116	-8%					
Wholesale Trade	378	325	-14%					
Retail Trade	1,163	1,165	0%					
- Supermarkets (with 10+ Employees)	36	31	-14%	•				
Transportation, Warehousing	64	63	-2%					
Information	300	318	6%		_			
Finance, Insurance	206	202	-2%					
- Retail Banks	61	56	-8%	•				
Real Estate, Rental, Leasing	777	795	2%			_		
Professional, Scientific, Technical	1,028	1,127	10%					
- Legal and Accounting	151	160	6%					
- Architecture and Design	289	310	7%		-			
- Computer Systems Design	156	177	13%					
Administrative, Waste Management	236	239	1%					
Educational	118	122	3%					
Health Care, Social Assistance	621	665	7%					
Arts, Entertainment, Recreation	470	682	45%					
- Performing Arts Companies	72	75	4%					
Accommodation, Food	1,407	1,502	7%					
- Hotels and Motels	17	30	76%	l l				
- Food Services and Drinking Places	1,340	1,416	6%				_	

EMPLOYMENT*	2010	2016	% Change
Employed	77,527	75,129	-3%
Unemployed	7,852	6,303	-20%
Unemployment Rate	9.2%	7.7%	
Out of School & Work (age 18-24)	3,353	2,735	-18%
% Out of School & Work (age 18-24)	16%	15%	

INDIVIDUAL INCOME*°	2010	2016 %	6 Change
\$25,000 or less	60,959	59,456	-2%
\$25,001 - \$50,000	23,122	19,073	-18%
\$50,001 - \$75,000	15,188	15,115	0%
\$75,001+	18,983	22,179	17%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **MN03** | Chinatown & Lower East Side



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	46,478	52,938	14%
Percentage of Population with Bachelor's or Higher (age 25+)	38%	43%	
Associates Degree (age 25+)	3,582	4,899	37%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,738	2,019	16%
Tax lots devoted to Office Buildings	74	96	30%
Tax lots devoted to Standalone Retail	358	121	-66%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	71,617	69,176	-3%
Percentage of Employed Working Inside NYC	92%	92%	
Work Inside Home Borough	63,231	60,383	-5%
Percentage of Employed Working Inside Home Borough	82%	80%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	30.4	31.4	3%
Public Transit	42,838	41,553	-3%
Private Car or Taxi	7,159	6,402	-11%
Walk or Bike	21,131	21,899	4%
Work at Home	4,217	3,449	-18%

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AGE	2010	2016	%Change
Total Population	166,438	160,774	-3%
Youth (Age 0-18)	25,711	21,806	-15%
Working Age Population (age 19-65)	118,252	115,823	-2%
Seniors (age 66+)	22,475	23,145	3%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	94,535	94,850	0%
Born outside the United States	71,903	65,924	-8%

RACE	2010	2016	%Change
White	52,960	53,302	1%
Black	12,192	12,538	3%
Hispanic	38,893	40,010	3%
Asian	58,891	49,433	-16%





## Chelsea, Clinton & Midtown **Business District**

NUMBER OF BUSINESSES

32,137

up 1% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$100,097

ranked 6 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

4.7%

down from 6.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	2,000	4,000	6,000	8,000
Construction	607	675	11%					
Manufacturing	1,337	1,082	-19%		-			
Wholesale Trade	5,811	5,029	-13%					
Retail Trade	2,979	2,877	-3%			ı		
- Supermarkets (with 10+ Employees)	41	51	24%	1				
Transportation, Warehousing	295	284	-4%					
Information	1,639	1,672	2%					
Finance, Insurance	2,065	2,027	-2%					
- Retail Banks	289	267	-8%					
Real Estate, Rental, Leasing	2,273	2,298	1%					
Professional, Scientific, Technical	5,262	5,437	3%				_	
- Legal and Accounting	1,414	1,433	1%					
- Architecture and Design	1,215	1,224	1%					
- Computer Systems Design	694	731	5%					
Administrative, Waste Management	1,576	1,582	0%					
Educational	388	472	22%					
Health Care, Social Assistance	1,371	1,422	4%					
Arts, Entertainment, Recreation	1,561	1,725	11%					
- Performing Arts Companies	431	449	4%	=				
Accommodation, Food	2,197	2,595	18%					
- Hotels and Motels	169	205	21%	-				
- Food Services and Drinking Places	1,751	2,146	23%					

EMPLOYMENT*	2010	2016	% Change
Employed	85,826	96,284	12%
Unemployed	6,025	4,751	-21%
Unemployment Rate	6.6%	4.7%	
Out of School & Work (age 18-24)	1,315	1,094	-17%
% Out of School & Work (age 18-24)	8%	8%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	32,355	31,103	-4%
\$25,001 - \$50,000	18,997	17,660	-7%
\$50,001 - \$75,000	15,527	15,740	1%
\$75,001+	44,123	54,926	24%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# MN04 & MN05 | Chelsea, Clinton & Midtown Business District



EDUCATION	2010	2016 %	Change
Bachelor's Degree or Higher (age 25+)	75,961	91,187	20%
Percentage of Population with Bachelor's or Higher (age 25+)	68%	75%	
Associates Degree (age 25+)	3,796	4,405	16%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,236	1,699	37%
Tax lots devoted to Office Buildings	1,046	1,262	21%
Tax lots devoted to Standalone Retail	641	312	-51%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	77,364	88,628	15%
Percentage of Employed Working Inside NYC	90%	92%	
Work Inside Home Borough	72,686	82,674	14%
Percentage of Employed Working Inside Home Borough	85%	86%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	24.9	26.4	6%
Public Transit	41,147	45,010	9%
Private Car or Taxi	8,289	8,210	-1%
Walk or Bike	29,618	33,600	13%
Work at Home	4,487	6,842	52%





AGE	2010	2016	%Change
Total Population	137,926	149,143	8%
Youth (Age 0-18)	12,285	13,379	9%
Working Age Population (age 19-65)	111,002	119,429	8%
Seniors (age 66+)	14,639	16,335	12%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	98,436	105,184	7%
Born outside the United States	39,490	43,959	11%

RACE	2010	2016	%Change
White	87,531	91,164	4%
Black	7,964	8,107	2%
Hispanic	20,204	21,717	7%
Asian	18,625	24,230	30%





# Murray Hill, Gramercy & **Stuyvesant Town**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

22,156

\$106,171

4.3%

down -2% from 2010 to 2016

ranked 3 out of 55 neighborhoods down from 5.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	2,000	4,000	6,000
Construction	342	385	13%	-			
Manufacturing	241	203	-16%				
Wholesale Trade	1,515	1,346	-11%				
Retail Trade	1,555	1,461	-6%				
- Supermarkets (with 10+ Employees)	26	45	73%	1			
Transportation, Warehousing	146	120	-18%	•			
Information	940	936	0%				
Finance, Insurance	3,178	2,717	-15%			-	
- Retail Banks	327	326	0%				
Real Estate, Rental, Leasing	1,950	2,056	5%				
Professional, Scientific, Technical	4,846	4,821	-1%				
- Legal and Accounting	1,840	1,814	-1%				
- Architecture and Design	636	594	-7%		•		
- Computer Systems Design	491	503	2%				
Administrative, Waste Management	1,397	1,268	-9%				
Educational	232	263	13%				
Health Care, Social Assistance	1,535	1,699	11%				
Arts, Entertainment, Recreation	644	647	0%				
- Performing Arts Companies	114	106	-7%				
Accommodation, Food	1,468	1,566	7%				
- Hotels and Motels	86	103	20%	-			
- Food Services and Drinking Places	1,219	1,318	8%				

EMPLOYMENT*	2010	2016	% Change
Employed	90,479	87,248	-4%
Unemployed	5,135	3,900	-24%
Unemployment Rate	5.4%	4.3%	
Out of School & Work (age 18-24)	680	1,084	59%
% Out of School & Work (age 18-24)	4%	7%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	26,640	26,479	-1%
\$25,001 - \$50,000	16,496	13,772	-17%
\$50,001 - \$75,000	19,167	16,987	-11%
\$75,001+	52,343	52,278	0%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **MN06** | Murray Hill, Gramercy & Stuyvesant Town



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	91,579	95,083	4%
Percentage of Population with Bachelor's or Higher (age 25+)	78%	80%	
Associates Degree (age 25+)	3,763	3,319	-12%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	779	893	15%
Tax lots devoted to Office Buildings	212	182	-14%
Tax lots devoted to Standalone Retail	139	65	-53%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	83,197	81,153	-2%
Percentage of Employed Working Inside NYC	92%	93%	
Work Inside Home Borough	78,829	76,687	-3%
Percentage of Employed Working Inside Home Borough	87%	88%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	25.5	26.9	6%
Public Transit	38,307	39,824	4%
Private Car or Taxi	10,877	6,746	-38%
Walk or Bike	33,998	32,137	-5%
Work at Home	5,755	6,564	14%





AGE	2010	2016	%Change
Total Population	146,945	146,835	0%
Youth (Age 0-18)	12,056	13,782	14%
Working Age Population (age 19-65)	114,646	109,516	-4%
Seniors (age 66+)	20,243	23,537	16%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	108,941	109,599	1%
Born outside the United States	38,004	37,236	-2%

RACE	2010	2016	%Change
White	108,671	101,801	-6%
Black	4,055	4,353	7%
Hispanic	11,821	12,815	8%
Asian	19,468	24,098	24%





# **Upper West Side & West Side**

NUMBER OF BUSINESSES

6,406

up 0% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$104,638

ranked 5 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

4.3%

down from 5.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	101	100	-1%						
Manufacturing	50	39	-22%						
Wholesale Trade	141	132	-6%						
Retail Trade	689	652	-5%						
- Supermarkets (with 10+ Employees)	31	35	13%	-					
Transportation, Warehousing	22	18	-18%	•					
Information	249	228	-8%						
Finance, Insurance	178	179	1%						
- Retail Banks	51	48	-6%						
Real Estate, Rental, Leasing	886	913	3%						
Professional, Scientific, Technical	836	784	-6%						
- Legal and Accounting	112	99	-12%		•				
- Architecture and Design	136	133	-2%						
- Computer Systems Design	145	138	-5%						
Administrative, Waste Management	159	165	4%						
Educational	180	229	27%						
Health Care, Social Assistance	775	760	-2%						
Arts, Entertainment, Recreation	496	488	-2%				ı		
- Performing Arts Companies	118	89	-25%		-				
Accommodation, Food	622	657	6%						
- Hotels and Motels	25	21	-16%	•					
- Food Services and Drinking Places	528	565	7%				_		

EMPLOYMENT*	2010	2016	% Change
Employed	103,791	101,786	-2%
Unemployed	6,126	4,519	-26%
Unemployment Rate	5.6%	4.3%	
Out of School & Work (age 18-24)	981	830	-15%
% Out of School & Work (age 18-24)	8%	9%	

INDIVIDUAL INCOME*°	2010	2016 %	6 Change
\$25,000 or less	40,420	35,564	-12%
\$25,001 - \$50,000	18,482	18,788	2%
\$50,001 - \$75,000	19,070	18,823	-1%
\$75,001+	59,525	56,214	-6%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **MN07** Upper West Side & West Side



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	113,788	116,469	2%
Percentage of Population with Bachelor's or Higher (age 25+)	74%	75%	
Associates Degree (age 25+)	3,503	4,622	32%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	710	770	8%
Tax lots devoted to Office Buildings	31	30	-3%
Tax lots devoted to Standalone Retail	61	33	-46%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	93,577	92,170	-2%
Percentage of Employed Working Inside NYC	90%	91%	
Work Inside Home Borough	87,839	85,734	-2%
Percentage of Employed Working Inside Home Borough	85%	84%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	29.4	31.7	8%
Public Transit	66,360	68,665	3%
Private Car or Taxi	11,746	9,177	-22%
Walk or Bike	13,956	13,817	-1%
Work at Home	8,055	7,387	-8%





AGE	2010	2016	%Change
Total Population	197,509	193,599	-2%
Youth (Age 0-18)	31,862	30,499	-4%
Working Age Population (age 19-65)	137,497	129,389	-6%
Seniors (age 66+)	28,150	33,711	20%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	149,867	141,255	-6%
Born outside the United States	47,642	52,344	10%

RACE	2010	2016	%Change
White	139,367	131,539	-6%
Black	13,979	11,188	-20%
Hispanic	24,690	27,881	13%
Asian	15,071	17,822	18%





# **Upper East Side**

**NUMBER OF BUSINESSES** 

8,896

MEDIAN HOUSEHOLD INCOME

\$109,111

down -5% from 2010 to 2016 ranked 2 out of 55 neighborhoods down from 4.7% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

3.0%

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500	2,000	2,500
Construction	135	129	-4%						
Manufacturing	77	55	-29%	•					
Wholesale Trade	276	229	-17%		•				
Retail Trade	1,279	1,211	-5%				•		
- Supermarkets (with 10+ Employees)	39	35	-10%						
Transportation, Warehousing	43	31	-28%						
Information	157	144	-8%						
Finance, Insurance	342	313	-8%						
- Retail Banks	68	64	-6%						
Real Estate, Rental, Leasing	1,048	964	-8%						
Professional, Scientific, Technical	912	843	-8%						
- Legal and Accounting	123	91	-26%						
- Architecture and Design	207	185	-11%		ı				
- Computer Systems Design	86	111	29%	-					
Administrative, Waste Management	249	245	-2%						
Educational	168	178	6%						
Health Care, Social Assistance	1,941	1,713	-12%						
Arts, Entertainment, Recreation	276	254	-8%		•				
- Performing Arts Companies	25	25	0%	I					
Accommodation, Food	780	772	-1%			•			
- Hotels and Motels	18	15	-17%	I					
- Food Services and Drinking Places	694	698	1%						

EMPLOYMENT*	2010	2016	% Change
Employed	119,223	120,899	1%
Unemployed	5,858	3,764	-36%
Unemployment Rate	4.7%	3.0%	
Out of School & Work (age 18-24)	1,271	1,069	-16%
% Out of School & Work (age 18-24)	9%	11%	

INDIVIDUAL INCOME*	2010	2016 %	Change
\$25,000 or less	33,795	34,298	1%
\$25,001 - \$50,000	20,970	19,585	-7%
\$50,001 - \$75,000	23,677	24,433	3%
\$75,001+	73,215	70,582	-4%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **MN08** | Upper East Side



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	136,539	143,287	5%
Percentage of Population with Bachelor's or Higher (age 25+)	79%	80%	
Associates Degree (age 25+)	4,666	6,902	48%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,615	1,616	0%
Tax lots devoted to Office Buildings	163	152	-7%
Tax lots devoted to Standalone Retail	142	78	-45%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	109,489	112,028	2%
Percentage of Employed Working Inside NYC	92%	93%	
Work Inside Home Borough	103,095	104,954	2%
Percentage of Employed Working	86%	87%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	30.0	30.8	3%
Public Transit	69,490	68,537	-1%
Private Car or Taxi	17,470	17,250	-1%
Walk or Bike	22,331	24,520	10%
Work at Home	7,266	7,310	1%







AGE	2010	2016	%Change
Total Population	216,210	222,040	3%
Youth (Age 0-18)	30,790	33,093	7%
Working Age Population (age 19-65)	151,657	148,898	-2%
Seniors (age 66+)	33,763	40,049	19%
BIRTH PLACE	2010	2016	%Change
Born inside the	164,996	166,587	1%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	164,996	166,587	1%
Born outside the United States	51,214	55,453	8%

RACE	2010	2016	%Change
White	172,083	169,041	-2%
Black	6,572	6,215	-5%
Hispanic	15,430	19,962	29%
Asian	18,873	21,901	16%





# Hamilton Heights, Manhattanville & West Harlem

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

1,962

\$45,765

7.5%

up 16% from 2010 to 2016

ranked 36 out of 55 neighborhoods

up from 7.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	59	67	14%		_			
Manufacturing	6	11	83%	-				
Wholesale Trade	22	25	14%					
Retail Trade	322	343	7%					
- Supermarkets (with 10+ Employees)	11	12	9%	-				
Transportation, Warehousing	14	19	36%	-				
Information	44	57	30%		<b>L</b>			
Finance, Insurance	56	62	11%		_			
- Retail Banks	15	23	53%	-				
Real Estate, Rental, Leasing	284	319	12%					
Professional, Scientific, Technical	71	124	75%					
- Legal and Accounting	16	28	75%					
- Architecture and Design	19	22	16%					
- Computer Systems Design	11	21	91%	-				
Administrative, Waste Management	29	32	10%					
Educational	59	65	10%		_			
Health Care, Social Assistance	195	201	3%					
Arts, Entertainment, Recreation	36	51	42%					
- Performing Arts Companies	8	11	38%	-				
Accommodation, Food	193	242	25%					
- Hotels and Motels	3	4	33%	-				
- Food Services and Drinking Places	167	224	34%					

EMPLOYMENT*	2010	2016	% Change
Employed	54,156	59,022	9%
Unemployed	4,329	4,773	10%
Unemployment Rate	7.4%	7.5%	
Out of School & Work (age 18-24)	2,856	2,755	-4%
% Out of School & Work (age 18-24)	13%	12%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	49,622	52,979	7%
\$25,001 - \$50,000	16,745	17,655	5%
\$50,001 - \$75,000	8,488	9,324	10%
\$75,001+	11,610	12,315	6%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **MN09** | Hamilton Heights, Manhattanville & West Harlem



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	34,386	39,571	15%
Percentage of Population with Bachelor's or Higher (age 25+)	43%	46%	
Associates Degree (age 25+)	3,687	3,514	-5%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	306	325	6%
Tax lots devoted to Office Buildings	24	22	-8%
Tax lots devoted to Standalone Retail	59	45	-24%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	49,035	54,194	11%
Percentage of Employed Working Inside NYC	91%	92%	
Work Inside Home Borough	42,999	46,677	9%
Percentage of Employed Working Inside Home Borough	79%	79%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	34.4	35.4	3%
Public Transit	36,126	40,191	11%
Private Car or Taxi	4,697	5,310	13%
Walk or Bike	8,708	7,539	-13%
Work at Home	3,110	4,078	31%







AGE	2010	2016	%Change
Total Population	123,991	129,788	5%
Youth (Age 0-18)	24,400	23,341	-4%
Working Age Population (age 19-65)	86,465	92,273	7%
Seniors (age 66+)	13,126	14,174	8%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	77,055	80,924	5%
Born outside the United States	46,936	48,864	4%

RACE	2010	2016	%Change
White	32,641	36,910	13%
Black	29,505	27,583	-7%
Hispanic	50,462	49,179	-3%
Asian	7,946	10,550	33%





## **Central Harlem**

NUMBER OF BUSINESSES

1,270

up 24% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$40,816

ranked 44 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

10.2%

down from 13.3% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150	200	250
Construction	26	38	46%						
Manufacturing	9	11	22%	-					
Wholesale Trade	6	9	50%	-					
Retail Trade	155	204	32%						
- Supermarkets (with 10+ Employees)	8	11	38%	-					
Transportation, Warehousing	14	14	0%						
Information	10	24	140%						
Finance, Insurance	34	27	-21%						
- Retail Banks	10	10	0%						
Real Estate, Rental, Leasing	217	215	-1%						
Professional, Scientific, Technical	51	82	61%						
- Legal and Accounting	12	16	33%						
- Architecture and Design	5	16	220%						
- Computer Systems Design	9	19	111%						
Administrative, Waste Management	22	31	41%		<u> </u>				
Educational	30	37	23%		_				
Health Care, Social Assistance	127	165	30%						
Arts, Entertainment, Recreation	26	38	46%		_				
- Performing Arts Companies	3	6	100%	-					
Accommodation, Food	125	173	38%						
- Hotels and Motels	3	1	-67%	· F					
- Food Services and Drinking Places	116	161	39%						

EMPLOYMENT*	2010	2016	% Change
Employed	49,605	60,153	21%
Unemployed	7,581	6,843	-10%
Unemployment Rate	13.3%	10.2%	
Out of School & Work (age 18-24)	3,939	3,791	-4%
% Out of School & Work (age 18-24)	28%	27%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	42,755	50,626	18%
\$25,001 - \$50,000	18,055	20,517	14%
\$50,001 - \$75,000	9,800	10,050	3%
\$75,001+	8,882	12,559	41%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## MN10 | Central Harlem



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	24,830	32,941	33%
Percentage of Population with Bachelor's or Higher (age 25+)	31%	35%	
Associates Degree (age 25+)	4,115	6,281	53%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	659	719	9%
Tax lots devoted to Office Buildings	30	34	13%
Tax lots devoted to Standalone Retail	114	72	-37%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	45,416	55,813	23%
Percentage of Employed Working Inside NYC	92%	93%	
Work Inside Home Borough	37,631	47,380	26%
Percentage of Employed Working Inside Home Borough	76%	79%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	35.2	37.0	5%
Public Transit	34,350	44,546	30%
Private Car or Taxi	6,099	5,351	-12%
Walk or Bike	5,173	5,222	1%
Work at Home	2,199	3,272	49%







AGE	2010	2016	%Change
Total Population	121,023	135,930	12%
Youth (Age 0-18)	29,707	30,739	3%
Working Age Population (age 19-65)	79,492	93,752	18%
Seniors (age 66+)	11,824	11,439	-3%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	91,954	102,798	12%
Born outside the United States	29,069	33,132	14%

RACE	2010	2016	%Change
White	12,480	17,750	42%
Black	75,635	78,162	3%
Hispanic	24,891	32,136	29%
Asian	3,440	4,440	29%





## **East Harlem**

**NUMBER OF BUSINESSES** 

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

1,721

\$31,628

10.4%

up 8% from 2010 to 2016

ranked 50 out of 55 neighborhoods

down from 12.7% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	65	73	12%		_				
Manufacturing	14	20	43%	-					
Wholesale Trade	26	25	-4%						
Retail Trade	382	405	6%						
- Supermarkets (with 10+ Employees)	9	13	44%						
Transportation, Warehousing	11	21	91%	-					
Information	11	24	118%	-					
Finance, Insurance	39	41	5%						
- Retail Banks	11	12	9%	•					
Real Estate, Rental, Leasing	231	193	-16%						
Professional, Scientific, Technical	51	78	53%						
- Legal and Accounting	13	23	77%	-					
- Architecture and Design	13	13	0%	•					
- Computer Systems Design	6	9	50%	-					
Administrative, Waste Management	31	36	16%						
Educational	38	45	18%		<u> </u>				
Health Care, Social Assistance	258	243	-6%				•		
Arts, Entertainment, Recreation	22	29	32%						
- Performing Arts Companies	6	7	17%	•					
Accommodation, Food	204	262	28%				_		
- Hotels and Motels	1	3	200%	-					
- Food Services and Drinking Places	186	240	29%						

EMPLOYMENT*	2010	2016	% Change
Employed	44,145	47,994	9%
Unemployed	6,443	5,560	-14%
Unemployment Rate	12.7%	10.4%	
Out of School & Work (age 18-24)	3,812	2,353	-38%
% Out of School & Work (age 18-24)	26%	17%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	47,240	48,814	3%
\$25,001 - \$50,000	15,804	14,392	-9%
\$50,001 - \$75,000	8,151	8,644	6%
\$75,001+	6,901	9,142	32%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## MN11 | East Harlem



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	19,416	26,402	36%
Percentage of Population with Bachelor's or Higher (age 25+)	25%	32%	
Associates Degree (age 25+)	4,886	4,116	-16%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	716	815	14%
Tax lots devoted to Office Buildings	51	44	-14%
Tax lots devoted to Standalone Retail	187	114	-39%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	40,754	44,839	10%
Percentage of Employed Working Inside NYC	92%	93%	
Work Inside Home Borough	34,993	39,145	12%
Percentage of Employed Working Inside Home Borough	79%	82%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	35.0	34.1	-2%
Public Transit	30,534	33,608	10%
Private Car or Taxi	4,428	4,596	4%
Walk or Bike	6,387	7,316	15%
Work at Home	864	1,605	86%

 -0-	-0-



AGE	2010	2016	%Change
Total Population	121,876	122,522	1%
Youth (Age 0-18)	31,436	27,590	-12%
Working Age Population (age 19-65)	78,096	80,992	4%
Seniors (age 66+)	12,344	13,940	13%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	82,024	83,518	2%
Born outside the United States	39,852	39,004	-2%

RACE	2010	2016	%Change
White	14,178	18,371	30%
Black	38,495	36,283	-6%
Hispanic	60,810	55,468	-9%
Asian	6,818	9,618	41%





# Washington Heights, Inwood & Marble Hill

NUMBER OF BUSINESSES

3,049

up 8% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$43,307

ranked 40 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

12.2%

down from 12.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	58	60	3%					
Manufacturing	21	22	5%	-				
Wholesale Trade	40	48	20%					
Retail Trade	738	690	-7%					
- Supermarkets (with 10+ Employees)	23	23	0%					
Transportation, Warehousing	37	53	43%					
Information	36	43	19%	-				
Finance, Insurance	107	100	-7%		-			
- Retail Banks	21	26	24%	-				
Real Estate, Rental, Leasing	466	485	4%					
Professional, Scientific, Technical	139	165	19%					
- Legal and Accounting	48	60	25%					
- Architecture and Design	15	15	0%	•				
- Computer Systems Design	19	28	47%	-				
Administrative, Waste Management	84	90	7%					
Educational	43	57	33%					
Health Care, Social Assistance	336	399	19%					
Arts, Entertainment, Recreation	49	65	33%					
- Performing Arts Companies	8	16	100%	1				
Accommodation, Food	293	344	17%					
- Hotels and Motels	0	1	N/A	1				
- Food Services and Drinking Places	287	334	16%			_		

EMPLOYMENT*	2010	2016	% Change
Employed	95,224	102,839	8%
Unemployed	13,523	14,236	5%
Unemployment Rate	12.4%	12.2%	
Out of School & Work (age 18-24)	4,806	4,981	4%
% Out of School & Work (age 18-24)	19%	21%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	83,219	93,053	12%
\$25,001 - \$50,000	33,214	32,107	-3%
\$50,001 - \$75,000	14,206	14,503	2%
\$75,001+	11,472	12,564	10%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## MN12 | Washington Heights, Inwood & Marble Hill



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	40,134	50,617	26%
Percentage of Population with Bachelor's or Higher (age 25+)	28%	32%	
Associates Degree (age 25+)	6,836	8,456	24%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	526	584	11%
Tax lots devoted to Office Buildings	27	28	4%
Tax lots devoted to Standalone Retail	176	150	-15%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	81,273	90,091	11%
Percentage of Employed Working Inside NYC	85%	88%	
Work Inside Home Borough	66,211	73,889	12%
Percentage of Employed Working Inside Home Borough	70%	72%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	38.1	40.0	5%
Public Transit	59,479	66,869	12%
Private Car or Taxi	14,873	13,918	-6%
Walk or Bike	11,116	11,874	7%
Work at Home	4,352	6,094	40%

0			





AGE	2010	2016	%Change
Total Population	210,978	218,839	4%
Youth (Age 0-18)	45,926	41,404	-10%
Working Age Population (age 19-65)	142,111	152,227	7%
Seniors (age 66+)	22,941	25,208	10%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	98,445	104,979	7%
Born outside the United States	112,533	113,860	1%

RACE	2010	2016	%Change
White	34,702	38,883	12%
Black	17,671	16,969	-4%
Hispanic	150,445	153,399	2%
Asian	4,977	5,864	18%





## Queens

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016** 

49,509

up 15% from 2010 to 2016

\$62,207

4.5%

down from 8.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	2,000	4,000	6,000	8,000	10,000
Construction	4,842	5,767	19%						
Manufacturing	1,340	1,239	-8%		_				
Wholesale Trade	2,995	3,172	6%			<u> </u>			
Retail Trade	7,099	7,973	12%						
- Supermarkets (with 10+ Employees)	210	261	24%	-					
Transportation, Warehousing	2,154	2,349	9%						
Information	493	572	16%						
Finance, Insurance	1,509	1,508	0%						
- Retail Banks	492	480	-2%						
Real Estate, Rental, Leasing	2,785	3,130	12%						
Professional, Scientific, Technical	2,968	3,734	26%						
- Legal and Accounting	1,289	1,585	23%						
- Architecture and Design	409	529	29%	-					
- Computer Systems Design	479	588	23%						
Administrative, Waste Management	1,521	1,823	20%						
Educational	617	776	26%		ı				
Health Care, Social Assistance	4,881	5,432	11%						
Arts, Entertainment, Recreation	424	534	26%						
- Performing Arts Companies	39	41	5%						
Accommodation, Food	4,274	5,259	23%						
- Hotels and Motels	94	109	16%	I					
- Food Services and Drinking Places	3,933	4,842	23%						

EMPLOYMENT	2010	2016	% Change
Employed	1,011,049	1,127,490	12%
Unemployed	95,412	53,430	-44%
Unemployment Rate	8.6%	4.5%	
Out of School & Work (age 18-24)	33,417	32,649	-2%
% Out of School & Work (age 18-24)	16%	16%	

INDIVIDUAL INCOME*°	2010	2016	%Change
\$25,000 or less	686,485	772,926	13%
\$25,001 - \$50,000	373,729	353,908	-5%
\$50,001 - \$75,000	206,507	200,614	-3%
\$75,001+	183,026	194,949	7%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

#### Queens



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	446,765	499,494	12%
Percentage of Population with Bachelor's or Higher (age 25+)	29%	31%	
Associates Degree (age 25+)	111,704	127,067	14%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	11,172	12,503	12%
Tax lots devoted to Office Buildings	1,730	1,585	-8%
Tax lots devoted to Standalone Retail	4,956	4,474	-10%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	872,059	930,634	7%
Percentage of Employed Working Inside NYC	85%	87%	
Work Inside Home Borough	410,143	442,713	8%
Percentage of Employed Working Inside Home Borough	40%	41%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.2	43.1	2%
Public Transit	509,049	544,095	7%
Private Car or Taxi	396,343	404,086	2%
Walk or Bike	56,654	65,565	16%
Work at Home	23,960	25,236	5%





AGE	2010	2016	%Change
Total Population	2,199,038	2,310,716	5%
Youth (Age 0-18)	486,835	496,361	2%
Working Age Population (age 19-65)	1,449,747	1,522,397	5%
Seniors (age 66+)	262,456	291,958	11%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	1,093,348	1,157,314	6%
Born outside the United States	1,105,690	1,153,402	4%

RACE	2010	2016	%Change
White	627,890	592,724	-6%
Black	396,552	400,027	1%
Hispanic	594,413	647,207	9%
Asian	505,562	569,231	13%





# **Astoria & Long Island City**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

4,187

\$56,201

7.4%

up 13% from 2010 to 2016

ranked 24 out of 55 neighborhoods down from 9.2% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	627	665	6%					
Manufacturing	128	96	-25%					
Wholesale Trade	196	193	-2%					
Retail Trade	600	621	3%					
- Supermarkets (with 10+ Employees)	14	21	50%	-				
Transportation, Warehousing	121	108	-11%					
Information	45	77	71%					
Finance, Insurance	128	136	6%					
- Retail Banks	43	43	0%					
Real Estate, Rental, Leasing	293	322	10%					
Professional, Scientific, Technical	246	325	32%					
- Legal and Accounting	111	133	20%					
- Architecture and Design	39	43	10%	-				
- Computer Systems Design	41	52	27%	_				
Administrative, Waste Management	121	130	7%		_			
Educational	46	59	28%					
Health Care, Social Assistance	311	324	4%			<u>.</u>		
Arts, Entertainment, Recreation	40	69	73%					
- Performing Arts Companies	7	8	14%	•				
Accommodation, Food	427	562	32%					
- Hotels and Motels	4	3	-25%					
- Food Services and Drinking Places	402	537	34%				_	

EMPLOYMENT*	2010	2016	% Change
Employed	87,955	94,818	8%
Unemployed	8,952	7,546	-16%
Unemployment Rate	9.2%	7.4%	
Out of School & Work (age 18-24)	2,358	2,338	-1%
% Out of School & Work (age 18-24)	14%	15%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	55,443	55,788	1%
\$25,001 - \$50,000	33,280	31,520	-5%
\$50,001 - \$75,000	19,427	20,462	5%
\$75,001+	14,743	18,883	28%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN01** | Astoria & Long Island City



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	43,548	58,182	34%
Percentage of Population with Bachelor's or Higher (age 25+)	34%	44%	
Associates Degree (age 25+)	8,556	8,056	-6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,534	1,698	11%
Tax lots devoted to Office Buildings	191	189	-1%
Tax lots devoted to Standalone Retail	523	399	-24%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	79,940	86,667	8%
Percentage of Employed Working Inside NYC	91%	91%	
Work Inside Home Borough	28,269	27,982	-1%
Percentage of Employed Working Inside Home Borough	32%	30%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	36.7	37.9	3%
Public Transit	57,199	63,931	12%
Private Car or Taxi	18,690	16,917	-9%
Walk or Bike	6,371	7,425	17%
Work at Home	2,431	3,138	29%







AGE	2010	2016	%Change
Total Population	171,975	172,549	0%
Youth (Age 0-18)	29,797	26,188	-12%
Working Age Population (age 19-65)	122,893	126,653	3%
Seniors (age 66+)	19,285	19,708	2%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	90,966	96,659	6%
Born outside the United States	81,009	75,890	-6%

RACE	2010	2016	%Change
White	81,962	82,410	1%
Black	10,813	11,042	2%
Hispanic	49,708	46,914	-6%
Asian	24,659	27,301	11%





# Sunnyside & Woodside

NUMBER OF BUSINESSES

5,479

up 13% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$60,154

ranked 20 out of 55 neighborhoods down from 7.2% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

5.2%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	683	701	3%					
Manufacturing	426	390	-8%					
Wholesale Trade	534	536	0%					
Retail Trade	562	645	15%					
- Supermarkets (with 10+ Employees)	15	20	33%	-				
Transportation, Warehousing	234	249	6%					
Information	76	82	8%		<u> </u>			
Finance, Insurance	163	185	13%					
- Retail Banks	43	39	-9%					
Real Estate, Rental, Leasing	328	363	11%					
Professional, Scientific, Technical	275	416	51%					
- Legal and Accounting	63	93	48%					
- Architecture and Design	83	108	30%		_			
- Computer Systems Design	55	79	44%		•			
Administrative, Waste Management	178	200	12%					
Educational	35	60	71%					
Health Care, Social Assistance	225	267	19%					
Arts, Entertainment, Recreation	77	118	53%		<u> </u>			
- Performing Arts Companies	11	11	0%	•				
Accommodation, Food	453	591	30%					
- Hotels and Motels	19	24	26%	-				
- Food Services and Drinking Places	408	520	27%				_	

EMPLOYMENT*	2010	2016	% Change
Employed	66,529	72,923	10%
Unemployed	5,165	4,032	-22%
Unemployment Rate	7.2%	5.2%	
Out of School & Work (age 18-24)	1,285	1,336	4%
% Out of School & Work (age 18-24)	12%	13%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	43,471	46,221	6%
\$25,001 - \$50,000	26,364	26,130	-1%
\$50,001 - \$75,000	11,882	11,985	1%
\$75,001+	11,410	14,714	29%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN02** | Sunnyside & Woodside



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	30,575	40,004	31%
Percentage of Population with Bachelor's or Higher (age 25+)	31%	38%	
Associates Degree (age 25+)	7,746	7,484	-3%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	610	703	15%
Tax lots devoted to Office Buildings	156	155	-1%
Tax lots devoted to Standalone Retail	259	221	-15%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	60,635	67,825	12%
Percentage of Employed Working Inside NYC	91%	93%	
Work Inside Home Borough	21,629	21,908	1%
Percentage of Employed Working Inside Home Borough	33%	30%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	38.2	37.4	-2%
Public Transit	45,069	50,299	12%
Private Car or Taxi	14,398	14,970	4%
Walk or Bike	3,723	4,637	25%
Work at Home	1,418	1,720	21%

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AGE	2010	2016	%Change
Total Population	130,403	139,056	7%
Youth (Age 0-18)	23,430	25,383	8%
Working Age Population (age 19-65)	93,127	99,050	6%
Seniors (age 66+)	13,846	14,623	6%
BIRTH PLACE	2010	2016	%Change
Born inside the	51,203	59,250	16%

**United States** 

**United States** 

Born outside the

RACE	2010	2016	%Change
White	36,807	39,045	6%
Black	2,250	1,959	-13%
Hispanic	43,284	46,126	7%
Asian	45,999	48,756	6%

79,200

79,806

1%







## **Jackson Heights & North** Corona

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

2,567

\$51,083

6.7%

up 12% from 2010 to 2016

ranked 29 out of 55 neighborhoods down from 7.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	176	245	39%				
Manufacturing	26	37	42%	_			
Wholesale Trade	77	73	-5%		-		
Retail Trade	518	550	6%				
- Supermarkets (with 10+ Employees)	12	21	75%	-			
Transportation, Warehousing	82	106	29%		_		
Information	33	32	-3%				
Finance, Insurance	80	79	-1%				
- Retail Banks	24	24	0%				
Real Estate, Rental, Leasing	176	192	9%				
Professional, Scientific, Technical	134	165	23%				
- Legal and Accounting	75	94	25%		_		
- Architecture and Design	10	21	110%	-			
- Computer Systems Design	19	16	-16%	-			
Administrative, Waste Management	83	98	18%		_		
Educational	34	43	26%				
Health Care, Social Assistance	233	246	6%				
Arts, Entertainment, Recreation	16	22	38%	-			
- Performing Arts Companies	3	1	-67%	1			
Accommodation, Food	333	356	7%				
- Hotels and Motels	10	10	0%	•			
- Food Services and Drinking Places	304	326	7%			_	

EMPLOYMENT*	2010	2016	% Change
Employed	86,819	86,526	0%
Unemployed	7,159	6,250	-13%
Unemployment Rate	7.6%	6.7%	
Out of School & Work (age 18-24)	3,481	2,866	-18%
% Out of School & Work (age 18-24)	18%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	70,656	73,396	4%
\$25,001 - \$50,000	29,547	27,337	-7%
\$50,001 - \$75,000	12,808	11,227	-12%
\$75,001+	7,028	8,786	25%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

# **QN03** | Jackson Heights & North Corona



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	24,051	25,279	5%
Percentage of Population with Bachelor's or Higher (age 25+)	20%	20%	
Associates Degree (age 25+)	7,725	8,102	5%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	702	786	12%
Tax lots devoted to Office Buildings	87	74	-15%
Tax lots devoted to Standalone Retail	383	364	-5%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	78,179	79,997	2%
Percentage of Employed Working Inside NYC	90%	92%	
Work Inside Home Borough	38,093	36,455	-4%
Percentage of Employed Working Inside Home Borough	44%	42%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.6	41.4	-3%
Public Transit	55,318	55,330	0%
Private Car or Taxi	19,620	21,018	7%
Walk or Bike	6,831	6,941	2%
Work at Home	1,873	988	-47%

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AGE	2010	2016	%Change
Total Population	176,421	180,500	2%
Youth (Age 0-18)	39,928	40,910	2%
Working Age Population (age 19-65)	120,039	120,746	1%
Seniors (age 66+)	16,454	18,844	15%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	61,802	67,567	9%
Born outside the United States	114,619	112,933	-1%

RACE	2010	2016	%Change
White	20,131	18,076	-10%
Black	10,730	8,778	-18%
Hispanic	111,597	120,456	8%
Asian	30,897	31,236	1%





# **Elmhurst & South Corona**

NUMBER OF BUSINESSES

3,174

up 14% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$44,865

ranked 38 out of 55 neighborhoods down from 7.2% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

5.7%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	224	291	30%					
Manufacturing	74	82	11%					
Wholesale Trade	152	142	-7%					
Retail Trade	693	743	7%					
- Supermarkets (with 10+ Employees)	21	20	-5%					
Transportation, Warehousing	88	97	10%					
Information	28	36	29%	-				
Finance, Insurance	91	88	-3%		•			
- Retail Banks	26	25	-4%					
Real Estate, Rental, Leasing	159	190	19%					
Professional, Scientific, Technical	103	138	34%		_			
- Legal and Accounting	51	69	35%					
- Architecture and Design	7	17	143%	L				
- Computer Systems Design	14	19	36%	-				
Administrative, Waste Management	76	89	17%		•			
Educational	22	27	23%	-				
Health Care, Social Assistance	294	337	15%			_		
Arts, Entertainment, Recreation	19	19	0%					
- Performing Arts Companies	0	1	N/A	1				
Accommodation, Food	351	426	21%					
- Hotels and Motels	7	8	14%	1				
- Food Services and Drinking Places	323	391	21%					

EMPLOYMENT*	2010	2016	% Change
Employed	63,151	65,745	4%
Unemployed	4,914	3,943	-20%
Unemployment Rate	7.2%	5.7%	
Out of School & Work (age 18-24)	3,015	2,353	-22%
% Out of School & Work (age 18-24)	20%	18%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	55,724	58,632	5%
\$25,001 - \$50,000	22,793	21,889	-4%
\$50,001 - \$75,000	8,794	8,051	-8%
\$75,001+	5,709	5,253	-8%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN04** | Elmhurst & South Corona



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	19,219	21,733	13%
Percentage of Population with Bachelor's or Higher (age 25+)	21%	22%	
Associates Degree (age 25+)	5,526	5,996	9%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	749	822	10%
Tax lots devoted to Office Buildings	83	60	-28%
Tax lots devoted to Standalone Retail	343	334	-3%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	57,573	59,059	3%
Percentage of Employed Working Inside NYC	91%	90%	
Work Inside Home Borough	25,174	26,263	4%
Percentage of Employed Working Inside Home Borough	40%	40%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	43.4	43.0	-1%
Public Transit	40,938	43,392	6%
Private Car or Taxi	14,647	12,834	-12%
Walk or Bike	4,352	6,174	42%
Work at Home	1,475	760	-48%







AGE	2010	2016	%Change
Total Population	137,268	142,288	4%
Youth (Age 0-18)	31,842	33,378	5%
Working Age Population (age 19-65)	93,020	93,825	1%
Seniors (age 66+)	12,406	15,085	22%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	44,066	51,785	18%
Born outside the United States	93,202	90,503	-3%

RACE	2010	2016	%Change
White	10,552	8,938	-15%
Black	8,772	11,135	27%
Hispanic	69,547	72,194	4%
Asian	46,222	47,214	2%





# Ridgewood, Glendale & Middle Village

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

4,033

\$62,873

6.2%

up 19% from 2010 to 2016

ranked 15 out of 55 neighborhoods

down from 6.3% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800	1,000
Construction	655	910	39%						
Manufacturing	195	182	-7%						
Wholesale Trade	354	412	16%						
Retail Trade	634	688	9%						
- Supermarkets (with 10+ Employees)	18	19	6%	•					
Transportation, Warehousing	117	124	6%		_				
Information	21	25	19%	-					
Finance, Insurance	103	87	-16%		•				
- Retail Banks	49	43	-12%						
Real Estate, Rental, Leasing	149	163	9%						
Professional, Scientific, Technical	164	179	9%						
- Legal and Accounting	69	67	-3%						
- Architecture and Design	23	30	30%	-					
- Computer Systems Design	26	33	27%	-					
Administrative, Waste Management	114	138	21%		_				
Educational	27	36	33%	-					
Health Care, Social Assistance	244	288	18%						
Arts, Entertainment, Recreation	21	30	43%	-					
- Performing Arts Companies	0	1	N/A	ı					
Accommodation, Food	274	352	28%						
- Hotels and Motels	2	3	50%						
- Food Services and Drinking Places	263	338	29%			_			

EMPLOYMENT*	2010	2016	% Change
Employed	77,362	83,638	8%
Unemployed	5,179	5,548	7%
Unemployment Rate	6.3%	6.2%	
Out of School & Work (age 18-24)	2,889	2,682	-7%
% Out of School & Work (age 18-24)	18%	18%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	50,732	52,400	3%
\$25,001 - \$50,000	29,389	29,726	1%
\$50,001 - \$75,000	17,027	17,257	1%
\$75,001+	13,182	15,725	19%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN05** | Ridgewood, Glendale & Middle Village



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	24,281	30,578	26%
Percentage of Population with Bachelor's or Higher (age 25+)	21%	25%	
Associates Degree (age 25+)	8,107	8,695	7%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,698	1,782	5%
Tax lots devoted to Office Buildings	130	107	-18%
Tax lots devoted to Standalone Retail	310	236	-24%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	69,818	77,343	11%
Percentage of Employed Working Inside NYC	90%	92%	
Work Inside Home Borough	29,008	32,190	11%
Percentage of Employed Working Inside Home Borough	37%	38%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.0	39.5	-1%
Public Transit	38,523	44,078	14%
Private Car or Taxi	30,115	29,916	-1%
Walk or Bike	5,171	5,784	12%
Work at Home	1,150	2,207	92%

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AGE	2010	2016	%Change
Total Population	168,648	174,267	3%
Youth (Age 0-18)	38,175	38,860	2%
Working Age Population (age 19-65)	110,330	115,108	4%
Seniors (age 66+)	20,143	20,299	1%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	98,325	101,164	3%
Born outside the United States	70,323	73,103	4%

RACE	2010	2016	%Change
White	95,505	92,597	-3%
Black	1,818	2,672	47%
Hispanic	57,941	62,350	8%
Asian	12,220	14,652	20%





## Forest Hills & Rego Park

NUMBER OF BUSINESSES

3,338

up 6% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$67,596

ranked 13 out of 55 neighborhoods down from 7.1% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

5.8%

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	92	132	43%		_			
Manufacturing	32	26	-19%					
Wholesale Trade	169	155	-8%					
Retail Trade	421	444	5%					
- Supermarkets (with 10+ Employees)	12	20	67%	-				
Transportation, Warehousing	68	71	4%					
Information	36	40	11%					
Finance, Insurance	117	103	-12%					
- Retail Banks	46	43	-7%					
Real Estate, Rental, Leasing	300	320	7%			<b>L</b>		
Professional, Scientific, Technical	415	456	10%					
- Legal and Accounting	186	213	15%					
- Architecture and Design	21	32	52%	-				
- Computer Systems Design	82	88	7%		•			
Administrative, Waste Management	102	106	4%					
Educational	59	67	14%		ı			
Health Care, Social Assistance	649	674	4%					
Arts, Entertainment, Recreation	35	39	11%					
- Performing Arts Companies	4	4	0%	-				
Accommodation, Food	238	278	17%					
- Hotels and Motels	1	1	0%					
- Food Services and Drinking Places	231	268	16%					

EMPLOYMENT*	2010	2016	% Change
Employed	54,293	54,252	0%
Unemployed	4,142	3,326	-20%
Unemployment Rate	7.1%	5.8%	
Out of School & Work (age 18-24)	608	856	41%
% Out of School & Work (age 18-24)	9%	15%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	26,297	29,262	11%
\$25,001 - \$50,000	15,073	12,668	-16%
\$50,001 - \$75,000	13,464	13,009	-3%
\$75,001+	19,249	18,842	-2%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN06** | Forest Hills & Rego Park



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	46,394	48,572	5%
Percentage of Population with Bachelor's or Higher (age 25+)	54%	55%	
Associates Degree (age 25+)	6,043	6,394	6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	302	370	23%
Tax lots devoted to Office Buildings	66	62	-6%
Tax lots devoted to Standalone Retail	213	198	-7%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	48,736	48,804	0%
Percentage of Employed Working Inside NYC	90%	90%	
Work Inside Home Borough	16,694	18,754	12%
Percentage of Employed Working Inside Home Borough	31%	35%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.9	42.2	1%
Public Transit	32,697	31,829	-3%
Private Car or Taxi	14,791	15,342	4%
Walk or Bike	2,928	3,550	21%
Work at Home	2,015	2,140	6%

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AGE	2010	2016	%Change
Total Population	112,172	114,644	2%
Youth (Age 0-18)	19,560	20,915	7%
Working Age Population (age 19-65)	74,083	73,781	0%
Seniors (age 66+)	18,529	19,948	8%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	51,942	54,093	4%
Born outside the	60,230	60,551	1%

RACE	2010	2016	%Change
White	62,077	58,561	-6%
Black	2,466	3,331	35%
Hispanic	14,460	18,004	25%
Asian	30,337	31,135	3%

**United States** 





# Flushing, Murray Hill & Whitestone

NUMBER OF BUSINESSES

9,457

up 23% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$52,722

ranked 27 out of 55 neighborhoods down from 8.6% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

5.7%

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	917	1,034	13%				
Manufacturing	180	186	3%		•		
Wholesale Trade	710	838	18%				
Retail Trade	1,062	1,322	24%				
- Supermarkets (with 10+ Employees)	34	33	-3%	•			
Transportation, Warehousing	219	356	63%		_		
Information	102	108	6%				
Finance, Insurance	304	309	2%				
- Retail Banks	84	91	8%				
Real Estate, Rental, Leasing	483	578	20%				
Professional, Scientific, Technical	593	793	34%				
- Legal and Accounting	235	339	44%		_		
- Architecture and Design	98	119	21%				
- Computer Systems Design	94	111	18%				
Administrative, Waste Management	303	421	39%				
Educational	142	176	24%		•		
Health Care, Social Assistance	915	1,045	14%				
Arts, Entertainment, Recreation	86	88	2%				
- Performing Arts Companies	4	2	-50%				
Accommodation, Food	675	938	39%				
- Hotels and Motels	11	18	64%	L			
- Food Services and Drinking Places	638	886	39%				

EMPLOYMENT*	2010	2016	% Change
Employed	113,407	111,028	-2%
Unemployed	10,687	6,714	-37%
Unemployment Rate	8.6%	5.7%	
Out of School & Work (age 18-24)	3,197	2,350	-26%
% Out of School & Work (age 18-24)	15%	12%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	78,903	91,193	16%
\$25,001 - \$50,000	38,153	32,849	-14%
\$50,001 - \$75,000	21,389	19,708	-8%
\$75,001+	22,837	19,924	-13%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN07** | Flushing, Murray Hill & Whitestone



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	59,012	50,159	-15%
Percentage of Population with Bachelor's or Higher (age 25+)	33%	27%	
Associates Degree (age 25+)	12,938	17,062	32%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,001	1,308	31%
Tax lots devoted to Office Buildings	225	229	2%
Tax lots devoted to Standalone Retail	749	612	-18%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	92,511	93,692	1%
Percentage of Employed Working Inside NYC	82%	84%	
Work Inside Home Borough	50,316	54,466	8%
Percentage of Employed Working Inside Home Borough	44%	49%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	41.6	40.4	-3%
Public Transit	45,432	40,332	-11%
Private Car or Taxi	53,657	52,909	-1%
Walk or Bike	7,857	11,418	45%
Work at Home	2,148	2,346	9%





AGE	2010	2016	%Change
Total Population	243,872	250,322	3%
Youth (Age 0-18)	45,433	46,076	1%
Working Age Population (age 19-65)	161,282	163,674	1%
Seniors (age 66+)	37,157	40,572	9%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	105,290	103,685	-2%
Born outside the United States	138,582	146,637	6%

RACE	2010	2016	%Change
White	77,717	64,320	-17%
Black	5,636	5,652	0%
Hispanic	41,690	43,960	5%
Asian	114,078	129,327	13%





## Briarwood, Fresh Meadows & Hillcrest

NUMBER OF BUSINESSES

3,336

up 14% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$62,679

ranked 16 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

9.0%

up from 8.8% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	212	268	26%					
Manufacturing	38	31	-18%					
Wholesale Trade	192	186	-3%					
Retail Trade	597	659	10%					
- Supermarkets (with 10+ Employees)	17	25	47%	-				
Transportation, Warehousing	76	111	46%					
Information	36	48	33%					
Finance, Insurance	110	108	-2%					
- Retail Banks	39	36	-8%					
Real Estate, Rental, Leasing	181	208	15%					
Professional, Scientific, Technical	219	271	24%					
- Legal and Accounting	96	118	23%		_			
- Architecture and Design	18	28	56%	-				
- Computer Systems Design	45	45	0%					
Administrative, Waste Management	93	129	39%		_			
Educational	58	65	12%					
Health Care, Social Assistance	443	503	14%				•	
Arts, Entertainment, Recreation	24	23	-4%					
- Performing Arts Companies	3	3	0%					
Accommodation, Food	312	354	13%			_		
- Hotels and Motels	5	3	-40%					
- Food Services and Drinking Places	267	309	16%			•		

EMPLOYMENT*	2010	2016	% Change
Employed	67,374	71,325	6%
Unemployed	6,520	7,026	8%
Unemployment Rate	8.8%	9.0%	
Out of School & Work (age 18-24)	1,362	2,307	69%
% Out of School & Work (age 18-24)	9%	13%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	44,433	52,874	19%
\$25,001 - \$50,000	22,540	22,872	1%
\$50,001 - \$75,000	15,403	14,517	-6%
\$75,001+	14,258	15,172	6%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN08** | Briarwood, Fresh Meadows & Hillcrest



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	39,819	45,196	14%
Percentage of Population with Bachelor's or Higher (age 25+)	39%	41%	
Associates Degree (age 25+)	9,017	9,428	5%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	281	338	20%
Tax lots devoted to Office Buildings	95	91	-4%
Tax lots devoted to Standalone Retail	205	206	0%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	56,509	60,683	7%
Percentage of Employed Working Inside NYC	84%	85%	
Work Inside Home Borough	28,955	31,567	9%
Percentage of Employed Working Inside Home Borough	43%	44%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.3	44.0	4%
Public Transit	29,235	32,660	12%
Private Car or Taxi	31,156	31,323	1%
Walk or Bike	2,898	3,868	33%
Work at Home	1,939	1,465	-24%







AGE	2010	2016	%Change
Total Population	148,732	162,509	9%
Youth (Age 0-18)	32,766	36,121	10%
Working Age Population (age 19-65)	96,634	105,435	9%
Seniors (age 66+)	19,332	20,953	8%
BIRTH PLACE	2010	2016	%Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	76,325	81,401	7%
Born outside the United States	72,407	81,108	12%

RACE	2010	2016	%Change
White	51,822	51,572	0%
Black	19,319	18,593	-4%
Hispanic	26,941	30,242	12%
Asian	46,626	54,847	18%





## **Richmond Hill & Woodhaven**

NUMBER OF BUSINESSES

2,239

up 13% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$62,333

ranked 17 out of 55 neighborhoods down from 9.5% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

7.3%

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	243	275	13%						
Manufacturing	54	49	-9%		•				
Wholesale Trade	104	93	-11%						
Retail Trade	328	386	18%						
- Supermarkets (with 10+ Employees)	9	13	44%	-					
Transportation, Warehousing	67	80	19%		_				
Information	23	21	-9%						
Finance, Insurance	67	64	-4%						
- Retail Banks	20	20	0%						
Real Estate, Rental, Leasing	112	107	-4%						
Professional, Scientific, Technical	176	210	19%						
- Legal and Accounting	109	129	18%						
- Architecture and Design	16	20	25%	-					
- Computer Systems Design	21	24	14%						
Administrative, Waste Management	78	90	15%						
Educational	25	35	40%						
Health Care, Social Assistance	242	271	12%						
Arts, Entertainment, Recreation	20	23	15%						
- Performing Arts Companies	1	1	0%						
Accommodation, Food	189	217	15%						
- Hotels and Motels	1	2	100%						
- Food Services and Drinking Places	181	204	13%						

EMPLOYMENT*	2010	2016	% Change
Employed	65,458	71,331	9%
Unemployed	6,903	5,647	-18%
Unemployment Rate	9.5%	7.3%	
Out of School & Work (age 18-24)	2,850	2,488	-13%
% Out of School & Work (age 18-24)	19%	15%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	46,145	55,417	20%
\$25,001 - \$50,000	25,628	23,651	-8%
\$50,001 - \$75,000	12,223	12,714	4%
\$75,001+	9,569	10,822	13%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN09** Richmond Hill & Woodhaven



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	23,631	26,684	13%
Percentage of Population with Bachelor's or Higher (age 25+)	26%	26%	
Associates Degree (age 25+)	6,501	8,253	27%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,200	1,292	8%
Tax lots devoted to Office Buildings	110	108	-2%
Tax lots devoted to Standalone Retail	246	227	-8%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	57,198	63,237	11%
Percentage of Employed Working Inside NYC	87%	89%	
Work Inside Home Borough	28,729	31,965	11%
Percentage of Employed Working Inside Home Borough	44%	45%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.9	45.8	7%
Public Transit	33,250	37,559	13%
Private Car or Taxi	23,914	25,202	5%
Walk or Bike	3,773	3,865	2%
Work at Home	1,897	1,985	5%

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AGE	2010	2016	%Change
Total Population	141,372	154,996	10%
Youth (Age 0-18)	35,964	37,560	4%
Working Age Population (age 19-65)	93,565	102,604	10%
Seniors (age 66+)	11,843	14,832	25%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	63,848	70,296	10%
Born outside the United States	77,524	84,700	9%

RACE	2010	2016	%Change
White	28,853	27,679	-4%
Black	11,973	9,132	-24%
Hispanic	56,963	64,747	14%
Asian	33,138	41,175	24%





## **Howard Beach & Ozone Park**

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

2,537

\$65,373

10.2%

up 14% from 2010 to 2016

ranked 14 out of 55 neighborhoods

up from 8.9% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	256	363	42%				
Manufacturing	40	33	-18%				
Wholesale Trade	86	92	7%		_		
Retail Trade	440	497	13%				
- Supermarkets (with 10+ Employees)	13	15	15%	-			
Transportation, Warehousing	247	249	1%				
Information	17	21	24%	-			
Finance, Insurance	68	71	4%				
- Retail Banks	24	25	4%				
Real Estate, Rental, Leasing	94	106	13%				
Professional, Scientific, Technical	119	120	1%				
- Legal and Accounting	65	61	-6%		•		
- Architecture and Design	12	10	-17%	•			
- Computer Systems Design	12	13	8%				
Administrative, Waste Management	97	104	7%				
Educational	23	34	48%				
Health Care, Social Assistance	214	226	6%				
Arts, Entertainment, Recreation	20	30	50%	-			
- Performing Arts Companies	0	2	N/A	1			
Accommodation, Food	257	289	12%				
- Hotels and Motels	8	9	13%	•			
- Food Services and Drinking Places	216	244	13%				

EMPLOYMENT*	2010	2016	% Change
Employed	55,367	61,238	11%
Unemployed	5,416	6,950	28%
Unemployment Rate	8.9%	10.2%	
Out of School & Work (age 18-24)	2,649	2,535	-4%
% Out of School & Work (age 18-24)	20%	18%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	40,230	47,717	19%
\$25,001 - \$50,000	21,531	20,234	-6%
\$50,001 - \$75,000	11,000	12,984	18%
\$75,001+	8,620	9,781	13%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN10** Howard Beach & Ozone Park



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	15,718	19,705	25%
Percentage of Population with Bachelor's or Higher (age 25+)	19%	21%	
Associates Degree (age 25+)	5,626	7,401	32%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	765	819	7%
Tax lots devoted to Office Buildings	96	76	-21%
Tax lots devoted to Standalone Retail	296	304	3%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	47,819	52,905	11%
Percentage of Employed Working Inside NYC	86%	86%	
Work Inside Home Borough	25,127	27,385	9%
Percentage of Employed Working Inside Home Borough	45%	45%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	43.4	47.0	8%
Public Transit	23,659	26,293	11%
Private Car or Taxi	26,887	29,706	10%
Walk or Bike	1,418	1,829	29%
Work at Home	1,295	1,228	-5%

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AGE	2010	2016	%Change
Total Population	126,736	137,138	8%
Youth (Age 0-18)	30,769	30,805	0%
Working Age Population (age 19-65)	81,381	90,716	11%
Seniors (age 66+)	14,586	15,617	7%
BIRTH PLACE	2010	2016	%Change
Born inside the	64,186	70,998	11%

**United States** 

**United States** 

Born outside the

RACE	2010	2016	%Change
White	34,136	29,800	-13%
Black	20,454	20,832	2%
Hispanic	30,530	35,233	15%
Asian	23,603	29,287	24%

62,550

66,140

6%





## Bayside, Douglaston & Little Neck

NUMBER OF BUSINESSES

2,488

MEDIAN HOUSEHOLD INCOME

\$78,520

up 13% from 2010 to 2016 ranked 9 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

5.9%

up from 5.5% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	266	258	-3%				_	
Manufacturing	28	25	-11%					
Wholesale Trade	186	186	0%					
Retail Trade	237	281	19%					
- Supermarkets (with 10+ Employees)	8	10	25%					
Transportation, Warehousing	60	69	15%		_			
Information	22	25	14%					
Finance, Insurance	83	99	19%					
- Retail Banks	30	31	3%					
Real Estate, Rental, Leasing	168	205	22%					
Professional, Scientific, Technical	208	261	25%					
- Legal and Accounting	87	104	20%					
- Architecture and Design	37	49	32%					
- Computer Systems Design	33	38	15%					
Administrative, Waste Management	84	104	24%					
Educational	60	83	38%					
Health Care, Social Assistance	274	310	13%					
Arts, Entertainment, Recreation	19	23	21%					
- Performing Arts Companies	1	1	0%					
Accommodation, Food	222	247	11%					
- Hotels and Motels	5	4	-20%	•				
- Food Services and Drinking Places	209	232	11%					

EMPLOYMENT*	2010	2016	% Change
Employed	55,583	55,204	-1%
Unemployed	3,246	3,478	7%
Unemployment Rate	5.5%	5.9%	
Out of School & Work (age 18-24)	721	661	-8%
% Out of School & Work (age 18-24)	8%	9%	

INDIVIDUAL INCOME*°	2010	2016 %	6Change
\$25,000 or less	28,877	32,296	12%
\$25,001 - \$50,000	15,829	15,551	-2%
\$50,001 - \$75,000	13,711	12,272	-10%
\$75,001+	16,966	16,056	-5%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN11** | Bayside, Douglaston & Little Neck



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	36,400	39,126	7%
Percentage of Population with Bachelor's or Higher (age 25+)	43%	44%	
Associates Degree (age 25+)	5,711	7,387	29%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	313	368	18%
Tax lots devoted to Office Buildings	146	131	-10%
Tax lots devoted to Standalone Retail	280	258	-8%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	43,097	43,851	2%
Percentage of Employed Working Inside NYC	78%	79%	
Work Inside Home Borough	22,838	23,921	5%
Percentage of Employed Working Inside Home Borough	41%	43%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.0	43.0	8%
Public Transit	16,172	17,034	5%
Private Car or Taxi	34,249	32,620	-5%
Walk or Bike	1,871	1,546	-17%
Work at Home	1,442	1,978	37%







AGE	2010	2016	%Change
Total Population	116,273	119,899	3%
Youth (Age 0-18)	23,505	23,929	2%
Working Age Population (age 19-65)	75,383	76,175	1%
Seniors (age 66+)	17,385	19,795	14%
BIRTH PLACE	2010	2016	%Change
Born inside the United States	66,965	66,586	-1%

49,308

53,313

Born outside the

**United States** 

8%

RACE	2010	2016	%Change
White	56,329	49,418	-12%
Black	2,052	2,036	-1%
Hispanic	12,916	14,145	10%
Asian	42,908	51,250	19%





## Jamaica, Hollis & St. Albans

**NUMBER OF BUSINESSES** 

3,099

up 12% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$55,203

ranked 25 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

11.6%

up from 11.2% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600
Construction	196	270	38%				
Manufacturing	76	67	-12%		•		
Wholesale Trade	138	159	15%				
Retail Trade	452	541	20%				
- Supermarkets (with 10+ Employees)	14	18	29%	-			
Transportation, Warehousing	474	435	-8%				
Information	25	25	0%				
Finance, Insurance	78	67	-14%		•		
- Retail Banks	26	24	-8%				
Real Estate, Rental, Leasing	133	154	16%				
Professional, Scientific, Technical	118	153	30%				
- Legal and Accounting	60	71	18%		L .		
- Architecture and Design	14	17	21%	•			
- Computer Systems Design	15	23	53%	-			
Administrative, Waste Management	83	83	0%				
Educational	28	30	7%				
Health Care, Social Assistance	322	387	20%				
Arts, Entertainment, Recreation	10	15	50%	-			
- Performing Arts Companies	3	5	67%				
Accommodation, Food	255	302	18%				
- Hotels and Motels	18	19	6%				
- Food Services and Drinking Places	220	261	19%				

EMPLOYMENT*	2010	2016	% Change
Employed	93,742	106,615	14%
Unemployed	11,848	13,941	18%
Unemployment Rate	11.2%	11.6%	
Out of School & Work (age 18-24)	4,543	4,958	9%
% Out of School & Work (age 18-24)	21%	21%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	64,083	80,732	26%
\$25,001 - \$50,000	40,342	41,787	4%
\$50,001 - \$75,000	19,091	18,557	-3%
\$75,001+	11,341	12,638	11%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN12** | Jamaica, Hollis & St. Albans



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	25,364	33,108	31%
Percentage of Population with Bachelor's or Higher (age 25+)	18%	21%	
Associates Degree (age 25+)	12,023	13,971	16%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,237	1,370	11%
Tax lots devoted to Office Buildings	170	137	-19%
Tax lots devoted to Standalone Retail	574	548	-5%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	75,323	88,383	17%
Percentage of Employed Working Inside NYC	80%	83%	
Work Inside Home Borough	40,322	48,958	21%
Percentage of Employed Working Inside Home Borough	43%	46%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	47.2	48.5	3%
Public Transit	44,072	51,729	17%
Private Car or Taxi	39,369	45,215	15%
Walk or Bike	3,462	4,055	17%
Work at Home	1,396	2,145	54%

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AGE	2010	2016	%Change
Total Population	214,296	239,835	12%
Youth (Age 0-18)	56,404	59,309	5%
Working Age Population (age 19-65)	134,857	153,714	14%
Seniors (age 66+)	23,035	26,812	16%
RIPTH PLACE	2010	2016	% Change

BIRTH PLACE	2010	2016	%Change
Born inside the United States	126,049	134,239	6%
Born outside the United States	88,247	105,596	20%

RACE	2010	2016	%Change
White	3,550	4,011	13%
Black	142,035	148,776	5%
Hispanic	33,801	40,599	20%
Asian	23,183	27,856	20%





## **Queens Village, Cambria Heights & Rosedale**

**NUMBER OF BUSINESSES** 

2,419

up 12% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$78,303

ranked 10 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

7.9%

up from 7.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400
Construction	213	273	28%					
Manufacturing	32	26	-19%					
Wholesale Trade	63	67	6%					
Retail Trade	357	380	6%					_
- Supermarkets (with 10+ Employees)	12	11	-8%					
Transportation, Warehousing	277	269	-3%					
Information	20	18	-10%					
Finance, Insurance	81	84	4%					
- Retail Banks	24	25	4%					
Real Estate, Rental, Leasing	131	135	3%					
Professional, Scientific, Technical	131	179	37%					
- Legal and Accounting	58	73	26%		_			
- Architecture and Design	17	20	18%					
- Computer Systems Design	16	38	138%					
Administrative, Waste Management	71	89	25%					
Educational	34	40	18%					
Health Care, Social Assistance	282	319	13%					
Arts, Entertainment, Recreation	22	21	-5%					
- Performing Arts Companies	1	0	-100%	1				
Accommodation, Food	179	217	21%					
- Hotels and Motels	3	4	33%	-				
- Food Services and Drinking Places	170	204	20%					

EMPLOYMENT*	2010	2016	% Change
Employed	95,489	92,934	-3%
Unemployed	7,576	7,988	5%
Unemployment Rate	7.4%	7.9%	
Out of School & Work (age 18-24)	2,511	3,125	24%
% Out of School & Work (age 18-24)	13%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	49,076	58,320	19%
\$25,001 - \$50,000	38,075	33,233	-13%
\$50,001 - \$75,000	21,717	19,548	-10%
\$75,001+	19,276	18,957	-2%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN13** | Queens Village, Cambria Heights & Rosedale



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	40,388	39,832	-1%
Percentage of Population with Bachelor's or Higher (age 25+)	30%	28%	
Associates Degree (age 25+)	12,671	13,408	6%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	598	645	8%
Tax lots devoted to Office Buildings	140	124	-11%
Tax lots devoted to Standalone Retail	384	400	4%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	69,585	70,381	1%
Percentage of Employed Working Inside NYC	73%	76%	
Work Inside Home Borough	35,446	37,960	7%
Percentage of Employed Working Inside Home Borough	37%	41%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	45.1	47.3	5%
Public Transit	30,813	32,683	6%
Private Car or Taxi	56,135	53,460	-5%
Walk or Bike	2,200	1,416	-36%
Work at Home	2,274	2,113	-7%

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AGE	2010	2016	%Change
Total Population	199,625	200,951	1%
Youth (Age 0-18)	47,352	42,046	-11%
Working Age Population (age 19-65)	128,144	130,058	1%
Seniors (age 66+)	24,129	28,847	20%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	112,467	113,693	1%
Born outside the United States	87,158	87,258	0%

RACE	2010	2016	%Change
White	26,730	23,622	-12%
Black	115,208	112,853	-2%
Hispanic	21,483	23,572	10%
Asian	30,388	30,312	0%





# Far Rockaway, Breezy Point & Broad Channel

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016\*** 

1,156

\$49,451

10.3%

up 5% from 2010 to 2016

ranked 30 out of 55 neighborhoods

up from 8.6% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	50	100	150	200	250
Construction	82	82	0%						
Manufacturing	11	9	-18%						
Wholesale Trade	34	40	18%						
Retail Trade	198	216	9%						
- Supermarkets (with 10+ Employees)	11	15	36%						
Transportation, Warehousing	24	25	4%						
Information	9	14	56%	-					
Finance, Insurance	36	28	-22%						
- Retail Banks	14	11	-21%						
Real Estate, Rental, Leasing	78	87	12%			_			
Professional, Scientific, Technical	67	68	1%						
- Legal and Accounting	24	21	-13%						
- Architecture and Design	14	15	7%						
- Computer Systems Design	6	9	50%	-					
Administrative, Waste Management	38	42	11%						
Educational	24	21	-13%		•				
Health Care, Social Assistance	233	235	1%						_
Arts, Entertainment, Recreation	15	14	-7%						
- Performing Arts Companies	1	1	0%						
Accommodation, Food	109	130	19%				_		
- Hotels and Motels	0	1	N/A	ı					
- Food Services and Drinking Places	101	122	21%						

EMPLOYMENT*	2010	2016	% Change
Employed	41,914	45,271	8%
Unemployed	3,947	5,208	32%
Unemployment Rate	8.6%	10.3%	
Out of School & Work (age 18-24)	1,948	1,794	-8%
% Out of School & Work (age 18-24)	18%	17%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	32,415	38,678	19%
\$25,001 - \$50,000	15,185	14,461	-5%
\$50,001 - \$75,000	8,571	8,323	-3%
\$75,001+	8,838	9,396	6%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **QN14** | Far Rockaway, Breezy Point & Broad Channel



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	18,365	21,336	16%
Percentage of Population with Bachelor's or Higher (age 25+)	26%	27%	
Associates Degree (age 25+)	3,514	5,430	55%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	182	202	11%
Tax lots devoted to Office Buildings	35	42	20%
Tax lots devoted to Standalone Retail	191	167	-13%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	35,136	37,807	8%
Percentage of Employed Working Inside NYC	84%	84%	
Work Inside Home Borough	19,543	22,939	17%
Percentage of Employed Working Inside Home Borough	47%	51%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	45.8	48.8	6%
Public Transit	16,672	16,946	2%
Private Car or Taxi	18,715	22,654	21%
Walk or Bike	3,799	3,057	-20%
Work at Home	1,207	1,023	-15%





AGE	2010	2016	%Change
Total Population	111,245	121,762	9%
Youth (Age 0-18)	31,910	34,881	9%
Working Age Population (age 19-65)	65,009	70,858	9%
Seniors (age 66+)	14,326	16,023	12%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	79,914	85,898	7%
Born outside the United States	31,331	35,864	14%

RACE	2010	2016	%Change
White	41,719	42,675	2%
Black	43,026	43,236	0%
Hispanic	23,552	28,665	22%
Asian	1,304	4,883	274%





## Staten Island

NUMBER OF BUSINESSES

MEDIAN HOUSEHOLD INCOME

**UNEMPLOYMENT RATE IN 2016** 

9,218

up 9% from 2010 to 2016

\$77,197

5.2%

down from 9.4% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	500	1,000	1,500
Construction	1,051	1,244	18%				I
Manufacturing	134	135	1%				
Wholesale Trade	362	376	4%				
Retail Trade	1,247	1,395	12%				
- Supermarkets (with 10+ Employees)	31	38	23%	•			
Transportation, Warehousing	296	318	7%		_		
Information	106	122	15%				
Finance, Insurance	395	369	-7%				
- Retail Banks	121	128	6%				
Real Estate, Rental, Leasing	303	332	10%		_		
Professional, Scientific, Technical	886	912	3%				
- Legal and Accounting	395	402	2%				
- Architecture and Design	95	88	-7%				
- Computer Systems Design	150	138	-8%				
Administrative, Waste Management	421	444	5%				
Educational	173	164	-5%		ı		
Health Care, Social Assistance	1,252	1,299	4%				<u> </u>
Arts, Entertainment, Recreation	108	139	29%				
- Performing Arts Companies	6	8	33%	1			
Accommodation, Food	731	845	16%			_	
- Hotels and Motels	10	8	-20%				
- Food Services and Drinking Places	673	791	18%			_	

EMPLOYMENT	2010	2016	% Change
Employed	196,490	213,322	9%
Unemployed	20,460	11,747	-43%
Unemployment Rate	9.4%	5.2%	
Out of School & Work (age 18-24)	7,535	7,961	6%
% Out of School & Work (age 18-24)	18%	18%	

INDIVIDUAL INCOME*°	2010	2016	%Change
\$25,000 or less	121,966	135,644	11%
\$25,001 - \$50,000	62,722	60,267	-4%
\$50,001 - \$75,000	46,157	43,558	-6%
\$75,001+	62,684	58,378	-7%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

### **Staten Island**



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	87,973	100,167	14%
Percentage of Population with Bachelor's or Higher (age 25+)	28%	31%	
Associates Degree (age 25+)	23,212	25,771	11%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	1,430	1,489	4%
Tax lots devoted to Office Buildings	796	766	-4%
Tax lots devoted to Standalone Retail	1,350	1,327	-2%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	177,131	180,634	2%
Percentage of Employed Working Inside NYC	89%	91%	
Work Inside Home Borough	89,954	100,490	12%
Percentage of Employed Working Inside Home Borough	45%	51%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	42.1	44.0	4%
Public Transit	60,173	59,294	-1%
Private Car or Taxi	123,948	125,456	1%
Walk or Bike	4,913	4,667	-5%
Work at Home	4,437	5,032	13%

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AGE	2010	2016	%Change
Total Population	463,392	473,315	2%
Youth (Age 0-18)	116,600	111,518	-4%
Working Age Population (age 19-65)	293,529	297,847	1%
Seniors (age 66+)	53,263	63,950	20%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	356,519	361,342	1%
Born outside the United States	106,873	111,973	5%

RACE	2010	2016	%Change
White	303,329	296,497	-2%
Black	43,781	44,217	1%
Hispanic	75,377	85,229	13%
Asian	34,768	37,461	8%





## Port Richmond, Stapleton & **Mariners Harbor**

NUMBER OF BUSINESSES

2,736

up 6% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$60,746

ranked 19 out of 55 neighborhoods down from 6.6% in 2010

**UNEMPLOYMENT RATE IN 2016\*** 

6.5%

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	300	351	17%						
Manufacturing	56	56	0%						
Wholesale Trade	104	100	-4%						
Retail Trade	388	459	18%					_	•
- Supermarkets (with 10+ Employees)	5	11	120%	<u>.</u>					
Transportation, Warehousing	78	86	10%						
Information	31	32	3%						
Finance, Insurance	104	87	-16%						
- Retail Banks	37	39	5%						
Real Estate, Rental, Leasing	96	100	4%						
Professional, Scientific, Technical	256	241	-6%						
- Legal and Accounting	132	123	-7%						
- Architecture and Design	26	29	12%						
- Computer Systems Design	28	27	-4%						
Administrative, Waste Management	100	102	2%						
Educational	43	32	-26%						
Health Care, Social Assistance	420	417	-1%						
Arts, Entertainment, Recreation	28	32	14%						
- Performing Arts Companies	2	3	50%						
Accommodation, Food	240	270	13%						
- Hotels and Motels	0	2	N/A	1					
- Food Services and Drinking Places	219	255	16%						

EMPLOYMENT*	2010	2016	% Change
Employed	71,333	69,567	-2%
Unemployed	5,052	4,800	-5%
Unemployment Rate	6.6%	6.5%	
Out of School & Work (age 18-24)	3,634	3,967	9%
% Out of School & Work (age 18-24)	20%	22%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	48,228	55,375	15%
\$25,001 - \$50,000	24,435	21,603	-12%
\$50,001 - \$75,000	15,845	14,532	-8%
\$75,001+	17,210	17,517	2%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **5101** | Port Richmond, Stapleton & Mariners Harbor



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	28,533	33,089	16%
Percentage of Population with Bachelor's or Higher (age 25+)	26%	29%	
Associates Degree (age 25+)	7,400	8,359	13%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	864	915	6%
Tax lots devoted to Office Buildings	336	303	-10%
Tax lots devoted to Standalone Retail	563	535	-5%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	64,535	64,733	0%
Percentage of Employed Working Inside NYC	90%	93%	
Work Inside Home Borough	35,826	36,544	2%
Percentage of Employed Working Inside Home Borough	50%	53%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.7	43.4	7%
Public Transit	25,608	25,732	0%
Private Car or Taxi	38,317	38,257	0%
Walk or Bike	3,016	2,385	-21%
Work at Home	1,830	1,604	-12%





AGE	2010	2016	%Change
Total Population	169,257	172,412	2%
Youth (Age 0-18)	45,957	44,202	-4%
Working Age Population (age 19-65)	105,718	109,027	3%
Seniors (age 66+)	17,582	19,183	9%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	123,094	127,017	3%
Born outside the United States	46,163	45,395	-2%

RACE	2010	2016	%Change
White	71,289	65,685	-8%
Black	37,234	37,635	1%
Hispanic	43,623	50,711	16%
Asian	13,177	12,704	-4%





## **New Springville & South Beach**

NUMBER OF BUSINESSES

3,997

up 8% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$74,942

ranked 11 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

6.4%

up from 6.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	200	400	600	800
Construction	390	484	24%					
Manufacturing	48	47	-2%					
Wholesale Trade	153	170	11%					
Retail Trade	589	616	5%					
- Supermarkets (with 10+ Employees)	15	15	0%					
Transportation, Warehousing	131	142	8%					
Information	47	57	21%					
Finance, Insurance	198	183	-8%					
- Retail Banks	53	58	9%					
Real Estate, Rental, Leasing	144	160	11%					
Professional, Scientific, Technical	401	413	3%					
- Legal and Accounting	186	201	8%					
- Architecture and Design	37	24	-35%					
- Computer Systems Design	78	64	-18%					
Administrative, Waste Management	188	191	2%					
Educational	81	80	-1%					
Health Care, Social Assistance	535	580	8%					
Arts, Entertainment, Recreation	46	58	26%					
- Performing Arts Companies	3	5	67%	-				
Accommodation, Food	323	352	9%			_		
- Hotels and Motels	9	5	-44%	•				
- Food Services and Drinking Places	294	325	11%			_		

EMPLOYMENT*	2010	2016	% Change
Employed	56,548	56,948	1%
Unemployed	3,622	3,868	7%
Unemployment Rate	6.0%	6.4%	
Out of School & Work (age 18-24)	1,762	1,731	-2%
% Out of School & Work (age 18-24)	16%	15%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	35,227	37,825	7%
\$25,001 - \$50,000	18,898	18,304	-3%
\$50,001 - \$75,000	13,189	12,075	-8%
\$75,001+	17,810	16,300	-8%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **SI02** New Springville & South Beach



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	27,829	29,905	7%
Percentage of Population with Bachelor's or Higher (age 25+)	30%	31%	
Associates Degree (age 25+)	5,946	7,373	24%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	299	314	5%
Tax lots devoted to Office Buildings	284	279	-2%
Tax lots devoted to Standalone Retail	478	473	-1%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	50,374	52,072	3%
Percentage of Employed Working Inside NYC	89%	91%	
Work Inside Home Borough	23,470	27,979	19%
Percentage of Employed Working Inside Home Borough	42%	49%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	40.8	42.8	5%
Public Transit	17,662	16,521	-6%
Private Car or Taxi	34,783	35,962	3%
Walk or Bike	1,176	1,454	24%
Work at Home	1,479	2,040	38%





AGE	2010	2016	%Change
Total Population	134,340	135,261	1%
Youth (Age 0-18)	30,933	30,083	-3%
Working Age Population (age 19-65)	85,124	84,504	-1%
Seniors (age 66+)	18,283	20,674	13%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	97,740	96,481	-1%
Born outside the United States	36,600	38,780	6%

RACE	2010	2016	%Change
White	97,742	92,418	-5%
Black	4,433	5,121	16%
Hispanic	16,119	18,436	14%
Asian	14,782	16,952	15%





# Tottenville, Great Kills & Annadale

NUMBER OF BUSINESSES

2,485

up 13% from 2010 to 2016

MEDIAN HOUSEHOLD INCOME

\$86,978

ranked 7 out of 55 neighborhoods

**UNEMPLOYMENT RATE IN 2016\*** 

6.2%

up from 5.0% in 2010

NUMBER OF BUSINESSES	2010	2016	% Change	0	100	200	300	400	500
Construction	361	409	13%						
Manufacturing	30	32	7%						
Wholesale Trade	105	106	1%						
Retail Trade	270	320	19%						
- Supermarkets (with 10+ Employees)	11	12	9%	-					
Transportation, Warehousing	87	90	3%						
Information	28	33	18%						
Finance, Insurance	93	99	6%						
- Retail Banks	31	31	0%						
Real Estate, Rental, Leasing	63	72	14%		_				
Professional, Scientific, Technical	229	258	13%						
- Legal and Accounting	77	78	1%						
- Architecture and Design	32	35	9%						
- Computer Systems Design	44	47	7%		1				
Administrative, Waste Management	133	151	14%						
Educational	49	52	6%						
Health Care, Social Assistance	297	302	2%						
Arts, Entertainment, Recreation	34	49	44%		•				
- Performing Arts Companies	1	0	-100%	1					
Accommodation, Food	168	223	33%						
- Hotels and Motels	1	1	0%						
- Food Services and Drinking Places	160	211	32%						

EMPLOYMENT*	2010	2016	% Change
Employed	71,008	71,926	1%
Unemployed	3,767	4,766	27%
Unemployment Rate	5.0%	6.2%	
Out of School & Work (age 18-24)	2,139	2,263	6%
% Out of School & Work (age 18-24)	17%	16%	

INDIVIDUAL INCOME*°	2010	2016 %	Change
\$25,000 or less	38,511	42,444	10%
\$25,001 - \$50,000	19,389	20,360	5%
\$50,001 - \$75,000	17,123	16,951	-1%
\$75,001+	27,664	24,561	-11%

<sup>\*</sup>Statistics are for working age population (19-65). °Inflation Adjusted.

## **SI03** | Tottenville, Great Kills & Annadale



EDUCATION	2010	2016	%Change
Bachelor's Degree or Higher (age 25+)	31,611	37,173	18%
Percentage of Population with Bachelor's or Higher (age 25+)	29%	32%	
Associates Degree (age 25+)	9,866	10,039	2%

LAND USE	2010	2018	%Change
Tax lots devoted to Mixed-Use Residential/Commercial	267	260	-3%
Tax lots devoted to Office Buildings	176	184	5%
Tax lots devoted to Standalone Retail	309	319	3%

WORK PLACE*	2010	2016	%Change
Work Inside NYC	62,222	63,829	3%
Percentage of Employed Working Inside NYC	88%	89%	
Work Inside Home Borough	30,658	35,967	17%
Percentage of Employed Working Inside Home Borough	43%	50%	

COMMUTE*	2010	2016	%Change
Commute Time (min)	44.6	45.5	2%
Public Transit	16,903	17,041	1%
Private Car or Taxi	50,848	51,237	1%
Walk or Bike	721	828	15%
Work at Home	1,128	1,388	23%





AGE	2010	2016	%Change
Total Population	159,795	165,642	4%
Youth (Age 0-18)	39,710	37,233	-6%
Working Age Population (age 19-65)	102,687	104,316	2%
Seniors (age 66+)	17,398	24,093	38%

BIRTH PLACE	2010	2016	%Change
Born inside the United States	135,685	137,844	2%
Born outside the United States	24,110	27,798	15%

RACE	2010	2016	%Change
White	134,298	138,394	3%
Black	2,114	1,461	-31%
Hispanic	15,635	16,082	3%
Asian	6,809	7,805	15%



New York City's 55 "neighborhoods" are derived from the United State Census Bureau's "Public Use Micro Areas." Business data is from the Census Bureau's "ZIP Code Business Patterns," 2010 and 2016. Zip codes were converted to PUMAs using a crosswalk developed by Frank Donnelly, Geospatial Data Librarian at Baruch College. Land Use data is from the Department of City Planning's "Primary Land Use Tax Lot Output," 2010 and 2018. Employment data at the city- and borough-level are from the Bureau of Labor Statistics' Local Area Unemployment Statistics. All other data is from the American Community Survey Five-Year 2006-2010 and 2012-2016 estimates.





## **NEW YORK CITY COMPTROLLER SCOTT M. STRINGER**

