



Department of
Youth & Community
Development



**WORKFORCE
CONNECT**

DYCD Youth Employment Programs



SYEP SUMMER BRIDGE

Annual Summary



About SYEP Summer Bridge 2020

Due to the global pandemic, traditional work experiences were not available to SYEP Participants this summer. DYCD created an engaging virtual program that offered young people opportunities to learn new skills, explore potential careers and earn money. All program activities including enrollment, document verification, orientation and work-themed learning experiences took place remotely.



SYEP Summer Bridge gave youth a unique opportunity to explore their interest and discover new ones:



Career Exploration

Flexed their research skills and discovered new career possibilities



Skill-Building Activities

Received help with their resume, cover letters, and interview skills.



Connections to Professionals

Youth had the opportunity to build their networks through mentoring, career panels, social media workshops, and more.



Earn Money

Youth between the ages of 14-15 and 16-24 received stipend of \$700 and \$1,000 respectively for their participation.

SYEP Summer Bridge 2020 By The Numbers



PARTICIPANTS

35,198



APPLICATIONS

137,087



FUNDING

\$51M



DIRECT DEPOSIT

59%



DEVICES DISTRIBUTED

2,008

Program History

2003	New York City Department of Youth and Community Development administers SYEP	2013	Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders
2004-06	Online participant application, enrollment and timekeeping launched	2014	Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields
2008	Online worksite application launched	2015	Launch of Work, Learn and Grow Program with NYC Council support
2009	Specialized services for Vulnerable Youth and Standardized Educational Component added	2016	Implemented EverFi's digital comprehensive Financial Empowerment Program
2010	Introduction of free checking accounts offered to participants 18+	2017	Implementation of SYEP pilots targeting Younger Youth, Vulnerable Youth and Youth in sector focused after school programs
2011-12	Upgraded web-based Youth Employment Program System (YEPS) and online worksite launched	2018	Introduction of the School-Based SYEP pilot initiative
		2019	Launch of SYEP Expansion of School Based, Special Initiatives and Younger Youth models. Launch of NYC Democracy Corp. Initiative.
		2020	Launch of all virtual SYEP Summer Bridge 2020 in response to COVID-19 restrictions



SYEP Summer Bridge 2020 Program Options



Community-Based

- Served Youth ages 14-21 through the Younger Youth and Older Youth program models
- Lottery Based Application and Enrollment
- Served youth from high need neighborhoods identified by the Racial Inclusion and Equity Taskforce
- 83 programs and 43 providers



CareerReady SYEP

- Partnership program with selected NYC public high schools to implement school and summer program components
- Served youth ages 14-21 through the Younger Youth and Older Youth program models
- Direct recruitment to youth attending selected NYC public high in collaboration with Department of Education
- 60 School Partners and 27 Providers



Special Initiatives

- 3 Service Models: Emerging Leaders, CareerFirst (NYCHA) and MAP to \$uccess (NYCHA MAP)
- Served youth ages 14-21 through the Younger Youth and Older Youth program models
- Direct recruitment to youth in collaboration with NYC partner agencies
- 42 Programs , 24 Providers

SYEP Summer Bridge 2020 Program Partners

Bronx

- Bronx Works
- Catholic Charities Community Services
- Children's Arts & Science Workshops
- Community Association for Progressive Dominicans
- DreamYard Project, Inc.
- Global Kids, Inc.
- HANAC, Inc.
- Kips Bay Boys and Girls Club
- Mosholu Montefiore Community Center
- Phipps Community Development
- Simpson Street Development Association
- SoBro Overall Economic Development Corporation
- The Children's Aid Society
- United Activities Unlimited
- Woodycrest Center for Human Development
- Young Men's Christian Association of Greater New York

Brooklyn

- Bridge Street Development Corporation
- Brooklyn Bureau of Community Services
- Brooklyn Neighborhood Improvement Association
- CAMBA
- Catholic Charities Neighborhood Services Inc
- Chinese-American Planning Council
- Community Counseling and Mediation
- Council of Jewish Organizations of Flatbush
- Cypress Hills Local Development Corporation
- Edith & Carl Marks Jewish Community House of Bensonhurst
- Grand Street Settlement, Inc.
- Infinity Educational Programs, Inc.
- Italian-American Civil Rights League
- New York Center for Interpersonal Development
- Police Athletic League
- Research Foundation CUNY Medgar Evers College
- RiseBoro Community Partnerships
- SCO Family of Services Center for Family Life
- Sesame Flyers International, Inc.
- St. Nicks Alliance

Manhattan

- Beam Center, Inc.
- Catholic Charities Community Services
- Center for Alternative Sentencing and Employment Services
- Children's Arts & Sciences Workshops
- Chinatown Manpower Project
- Chinese-American Planning Council
- Community Association of Progressive Dominicans, Inc.
- Community League of the Heights, Inc.
- Concrete Safaris, Inc.
- El Barrio's Operation Fightback, Inc.
- HANAC, Inc.
- Henry Street Settlement
- Inwood Community Services, Inc.
- Madison Square Boys & Girls Club, Inc.
- PENCIL, Inc.
- Police Athletic League
- Roads to Success, Inc.
- The Children's Aid Society
- The Door
- YM-YWHA Washington Heights of Inwood
- Young Men's Christian Association of Greater New York

Queens & Staten Island

- Boys & Girls of Metro Queens, Inc.
- Catholic Charities
- Neighborhood Services, Inc.
- Chinese-American Planning Council, Inc.
- Council of Jewish Organizations of Flatbush, Inc.
- HANAC, Inc.
- Jacob A Riis Neighborhood Settlement
- Police Athletic League
- Queens Community House
- Research Foundation CUNY La Guardia Community College
- Rockaway Development and Revitalization Corporation
- Samuel Field Y, formerly known as Central Queens Y
- Sunnyside Community Services
- The Child Center of NY, Inc.
- The Children's Aid Society
- The Greater Ridgewood Youth Council, Inc.
- United Activities Unlimited, Inc.

Enrollment Breakdown

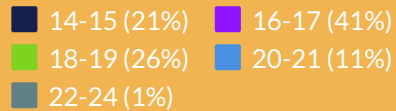


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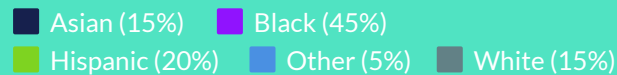


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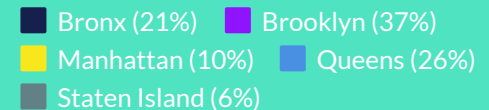
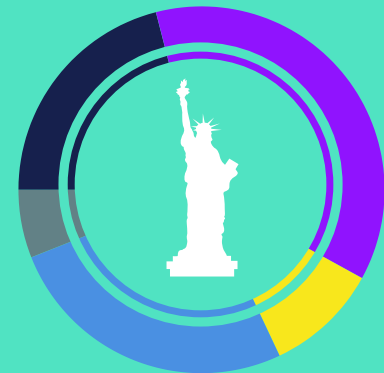
By Age



By Ethnicity



By Borough



Enrollment Breakdown

By Gender



■ Female (58%) ■ Male (42%)

Racial Inclusion and Equity
Taskforce



of participants are from communities
most impacted by COVID-19 and
identified by the Racial Inclusion and
Equity Taskforce

About Hats & Ladders

Hats & Ladders delivers career exploration and education through an engaging digital platform that allowed youth to complete a remote work-readiness experience this summer. The Hats & Ladders app is accessible via any internet connected mobile device or the web. Participants completed up to 30 hours of work-readiness and educational activities. The course consisted of a Participant Self-Assessment and 4 to 8 Topics or instructional sequences.



Key Ladder Courses



Profile Building

Build self-awareness of your core personality and interests, and showcase your life and work experience



Career Exploration

Flex your career research skills and open your mind to new career possibilities



Job Seeking

Uncover what it takes to search for, apply for, and land a job these days



Money on the Mind

Decode a paystub, learn about taxes, banking and saving

About Workplace Challenge

In developing SYEP Summer Bridge 2020, DYCD worked with Grant Associates to create learning opportunities where NYC youth could gain exposure to industries and careers while simultaneously building workplace skills. The Workplace Challenge provided this opportunity to youth in a virtual environment. We partnered with more than 1,000 organizations including prominent corporations such as Deutsche Bank, Goldman Sachs, Google, Morgan Stanley, SoundCloud, Vox Media and Warby for the workplace challenge.

Program participants ages 16-24 gained an inside view on work within an organization:



Skill Building

Provided participants an opportunity to develop workplace skills.



Networking

Allowed participants to practice interacting with professionals.



Insight

Helped participants make the connection between education and work

Industry Partner Highlights

Financial Services

- Deutsche Bank
- Goldman Sachs
- Morgan Stanley
- Accenture

Technology

- CARMERA
- Google
- LinkedIn
- Tumblr
- Via

Media and Entertainment

- Sightly
- SoundCloud
- Vox Media
- Yieldmo

Health Care

- Empire Blue Cross Blue ShieldInnerCityMedicine Networks, Inc.
- Maimonides Medical Center
- Mentoring in Medicine
- Staten Island University Hospital

Government Agencies

- NYC Department of Parks & Recreation
- NYC Department of Buildings
- Department of Health and Mental Hygiene
- Civilian Review Complaint Board (CCRB)
- Administration for Children's Services (ACS)



About Project Based Learning

SYEP Summer Bridge 2020 offered virtual Project Based Learning (PBL) experiences to both Younger Youth and Older Youth participants ages (14 to 24). In partnership with the Youth Development Institute (YDI), DYCD developed a digital learning portfolio centered on building civic engagement and career ready resources. The project-based activities helped cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills

Popular PBL Themes:



COVID-19

Youth developed an informational video on the disproportional effects of Covid19 on minority communities



Organizing for Change

Participants learned how organizing is used as a tool for local civic and democratic change.



Environmental Justice

Youth explored how their own personal impact on the environment and how to live sustainably.



Cyberbullying

Participants produced a podcast on cyberbullying and interviewed a psychiatrist on the long-term effects of it on children



"This year is definitely a year like no other. I have been faced with one of the most difficult times in my entire life. My family was sick with COVID-19. The most difficult task was having to take care of an entire household. I was left in devastation by the loss of two loved ones. I needed an outlet and a break! I was notified that I was able to be a part of SYEP Summer Bridge. Although it was challenging because I had to discipline myself to do the work virtually, I am so grateful I did it. This Summer Bridge experience has given me knowledge and the skills necessary to be successful as I prepare for college and beyond.

Wynter, SYEP Summer Bridge Participant

”

2020 Participant Survey Results

85%

Enjoyed the program and found PBL and Workplace Challenge activities interesting

88%

Were satisfied with Hats & Ladders content, self-directed learning and real-time interactive instruction with provider staff and fellow participants

92%

Agreed the program provided them an opportunity to learn a new skill, and it opened up new career options for them

“

This year was my first summer actually doing summer youth and it was very different from what I expected because of COVID19. This summer, we used an application called @hatsandladders and it was actually very interesting, it helped us learn about the life ahead of us and got us prepared. All in all #SYEP Summer Bridge 2020 was definitely different but was very fun and it was all at a touch of a button and we got paid very well so I am very and happy and blessed I got to experience it."

Gordon, SYEP Summer Bridge Participant

SYEP
SUMMER
BRIDGE
2020



CareerReady

The CareerReady SYEP program was created to provide enhanced opportunities for youth attending select Public High Schools to explore career options and develop work readiness skills. Though this model features some universal elements, it is uniquely shaped and customized by each school/SYEP provider partnership. Job placements are sector-specific and aligned with students' needs.

4,667

APPLICATIONS

3,981

PARTICIPANTS

60

SCHOOL
PARTNERSHIPS

MAP to Success

In July 2014, the de Blasio administration launched the Mayor's Action Plan for Neighborhood Safety (MAP) to reduce violence and make neighborhoods safer in and around 15 New York City Housing Authority (NYCHA) developments that have some of the highest crime rates in NYC. Providers work collaboratively with the NYCHA developments, the Mayor's Office of Criminal Justice (MOCJ), and MAP partner agencies to recruit and enroll program participants.

Participating Developments

- Boulevard
- Brownsville
- Bushwick
- Butler
- Castle Hill
- Ingersoll
- Patterson
- Pologrounds
- Queensbridge
- Red Hook
- St. Nicholas
- Stapleton
- Tompkins
- Van Dyke
- Wagner

2,782

APPLICATIONS

2,003

PARTICIPANTS

15

DEVELOPMENTS

CareerFirst NYCHA

CareerFirst NYCHA is designed to expand access to career readiness as well as summer youth employment opportunities for youth (age 14-24) residing in select non-MAP NYCHA public housing complexes. Providers work collaboratively with NYCHA developments and community-based partners to recruit and enroll program participants.

Participating Developments

- Baruch & Addition
- Breukelen
- Bronx River
- Farragut
- King Towers
- Ravenswood
- Throggs Neck
- Tilden
- West Brighton

1,399

APPLICATIONS

865

PARTICIPANTS

9

DEVELOPMENTS

Emerging Leaders

Emerging Leaders is designed to provide SYEP opportunities to vulnerable youth ages 14 to 24 who meet at least one of the following barriers: homeless or runaway youth, justice-involved youth, youth in or aging out of foster care, youth in families who are receiving preventive services through NYC's Administration for Children's Services (ACS).

Barriers Include:

- ✓ Foster Care
- ✓ Justice-Involved
- ✓ Runaway/Homeless
- ✓ Receiving ACS Preventive Services



Key Stats:

2,502

APPLICATIONS

1,919

PARTICIPANTS

7

PROVIDERS

5

CITY AGENCY
PARTNERS

Participant Pay

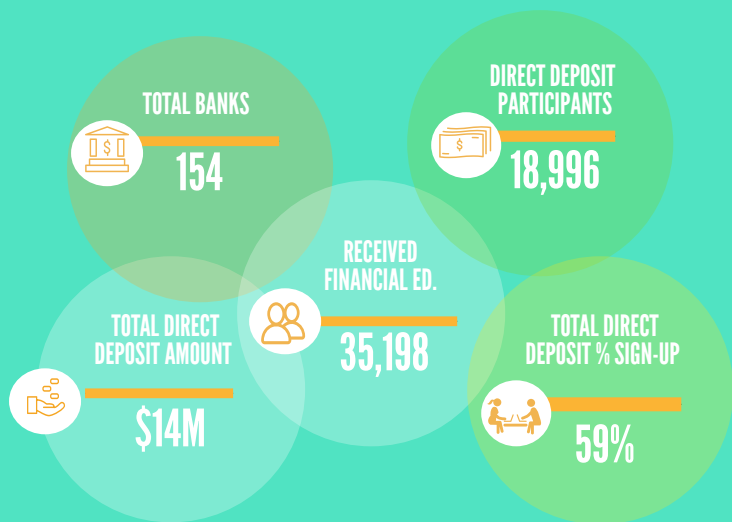
Participants Provided Access to

- ✓ Visa branded card with fee-free store transactions
- ✓ Pay card usage instruction materials
- ✓ Online card activity information and end-of-program earnings statement
- ✓ Direct deposit available to all youth with bank accounts
- ✓ Split Direct Deposit and Savings Account Options
- ✓ Account updates via text message

Fee-Free ATM Transactions

Allpoint® network allowed participants fee-free ATM transactions at thousands of locations, including CVS, Target and Walgreen.

Financial Empowerment



Direct Deposit Users By Program Year

