



**New York City Office of Emergency Management**

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**FOR IMMEDIATE RELEASE**

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**OEM PRESENTS PARTNERS IN PREPAREDNESS AWARDS TO THE  
NEW YORK STOCK EXCHANGE, THE SALVATION ARMY, &  
THE NYC DEPARTMENT OF YOUTH & COMMUNITY DEVELOPMENT**

*Partners have demonstrated an outstanding commitment to the  
core mission of preparedness and resiliency*

**September 23, 2013** –New York City Office of Emergency Management Commissioner Joseph F. Bruno today recognized three Partners in Preparedness that have demonstrated an outstanding commitment to the core mission of preparedness and resiliency. OEM recognizes its Partners in Preparedness in three categories: the private sector, the non-profit sector, and the public sector. This year the awardees are the New York Stock Exchange, the Salvation Army in Greater New York, and the New York City Department of Youth & Community Development. The award recognizes the significant contributions to ensuring the preparedness of their businesses, employees, volunteers and facilities as well as their support of OEM’s broader preparedness efforts. The ceremony was held at the New York Mercantile Exchange, NYMEX, in Battery Park. Past awardees include the New York Mets, the Building Owners and Managers Association, and New York University. The Commissioner was joined by Mitch Simon, the Vice President of Business Continuity for the New York Stock Exchange, John Berglund, the Emergency Services Director of the Salvation Army, and Commissioner Jeanne B. Mullgrav of the NYC Department of Youth & Community Development.

“The New York Stock Exchange, the Salvation Army, and the New York City Department of Youth & Community Development have demonstrated their commitment to resiliency and preparedness on multiple levels, and I am proud to recognize them as Partners in Preparedness of the Year,” said Commissioner Bruno. “As past experience has clearly shown, disasters show no favorites -- the public, the non-profit and private sectors are impacted equally. Our Partners in Preparedness recognize that readying their workforces and facilities for an emergency is crucial to their ability to recover from a disaster.”

Launched in 2011, the Partners in Preparedness program engages companies, governmental entities, and not-for-profit organizations and asks them to pledge to better prepare their employees, services, and facilities for emergencies and potential disasters. More than 125 private sector businesses, government agencies, and nonprofits serve as official 2013 Partners in Preparedness after the organizations completed at least five activities that help promote personal and family preparedness. These activities can

include encouraging co-workers and volunteers to register for Notify NYC (the City's free, real-time emergency notification system), distributing and testing an emergency contact plan, and distributing OEM's weekly preparedness messages via e-mail, Facebook, and Twitter.

"We are honored to accept this award as the 2013 Private Sector Partner in Preparedness by the NYC Office of Emergency Management, which itself has been an extraordinary partner and resource for our own planning efforts," said Mitch Simon, Vice President, Business Continuity Planning, NYSE Euronext. "NYSE Euronext has always been committed to ensuring the safety and security of our employees, customers and global facilities. We are proud to be recognized among such distinguished names for our work to improve our preparedness training, proactive alerts and crisis management strategy. We look forward to continuing our valuable relationship with the OEM as part of the Partners in Preparedness program."

"The Salvation Army Greater New York is humbled and honored to accept this award due to the successful partnership with the Office of Emergency Management. We could not serve New Yorkers in preparedness planning and times of crisis without the hard work and dedication of our valuable partners and we look forward to continued strong teamwork and success together in the future," said John Berglund, Emergency Disaster Services Director, The Salvation Army Greater New York

"As we learned from Hurricane Sandy last fall, there is no substitute for planning ahead," said NYC Department of Youth and Community Development Commissioner Jeanne B. Mullgrav. "DYCD staff were able to mobilize immediately at our Cornerstone Community Centers, enabling us to maintain our essential work, communicate with colleagues, and dispatch outreach teams to distribute food, water and supplies to affected communities. The entire DYCD family is delighted to accept this honor from OEM, which has been a tremendous partner in helping us stay one step ahead of the next disaster, not only for our agency but for more than a thousand community-based organizations we work with around the City."

Since the program's launch, approximately 250 organizations representing more than 500,000 employees, students, and volunteers from an array of industries including, but not limited to, banking and finance, nonprofits, religious institutions, food services, health and medical, education, City agencies, and hospitality have become partners and are better prepared..

Other Partners in Preparedness include Major League Soccer, the Federal Reserve Bank of New York, L'Oreal USA, Price Waterhouse Coopers, the Association to Benefit Children, and the New York City Department for the Aging. These companies are joined by existing Partners such as JetBlue Airways, Disney/ABC Television Group, and the City University of New York, Central Office. In 2012, the Partners in Preparedness program was recognized by the Federal Emergency Management Agency (FEMA) with an Individual and Community Preparedness Award for its innovative practices and achievements in making communities safer, stronger, and more resilient.

The New York City Office of Emergency Management (OEM) has been awarding its Partners in Preparedness award biennially since 2005. Commissioner Bruno instituted this award as a means of highlighting the vital importance of the private and other sectors' contributions to ensuring New York City is as prepared for emergencies as possible.

### **How to Stay in Touch with OEM**

The Office of Emergency Management communicates directly with the public through a variety of tools, including Notify NYC. This is just one way the City of New York communicates urgent information to city residents. In addition to sending e-mails, text messages, and phone calls, the emergency notification office has the ability to activate NYC's Emergency Alert System (EAS), which sends information immediately via television and radio. Residents can also visit Facebook, Twitter, Instagram and the agency's website, [nyc.gov/oem](http://nyc.gov/oem) for more information. The public can sign up for Notify NYC by calling 311 or going to [www.NYC.gov/notifynyc](http://www.NYC.gov/notifynyc).

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