

PRESS ADVISORY

WHAT: UNVEILING OF FIELDTURF SOCCER FIELD FOR YOUTH AND FAMILIES OF FC HARLEM

In October 2010, Time Warner Cable Sports and Fox Soccer Plus' project "Operation Community Cup" unveiled a beautiful revitalized grass soccer field for the youth of FC Harlem on land provided by New York City Department of Environmental Protection. One year later, MLS W.O.R.K.S, Major League Soccer's community outreach initiative, and the U.S. Soccer Foundation have used the remaining proceeds from the 2008 Streets to Fields Gala to convert the grass field to FieldTurf for year-round use. New York Red Bulls soccer stars Thierry Henry and Rafa Márquez, along with award winning chef and owner of Red Rooster Harlem, Marcus Samuelsson, will host a clinic for 30 youth from FC Harlem and its after school partners, followed by a reception for those in attendance. The event is sponsored by FC Harlem league sponsor Amerigroup.

WHEN: Monday, October 17, 2011 Clinic & Ribbon Cutting
4pm to 4:45pm – Soccer clinic
5pm to 5:30pm – Ceremony and Ribbon Cutting
6pm - 8pm - Reception

WHERE: Clinic & Reception: 144th and Riverside Drive lower level (next to bike path)
Reception: Tian Restaurant inside Riverbank State Park at 145th and Riverside Drive

DIRECTIONS: **Public Entrance to Riverbank State Park: Park Entrance Riverside Drive and 145th St.**
Enter Riverside Park, cross over the bridge, and walk around the path to the right towards a set of stairs/elevator. Take the stairs/elevator down to the ground level and walk straight through gate, passing guard station and make your first right down a paved road. The field is on the left.

CONTACT: Lindsay Talley: LTFCHarlem@yahoo.com 917.273.9350 Video and Photography are welcome. Please RSVP.

WHO: SPECIAL INVITED GUESTS:
Thierry Henry and Rafa Márquez - New York Red Bulls soccer stars
Marcus Samuelsson - Award winning chef and owner of Red Rooster Harlem
Don Garber - Commissioner, Major League Soccer
Ed Foster-Simeon - President, U.S. Soccer Foundation
Chris Heck - President Business Operations, New York Red Bulls

FC Harlem

A Harlem-based non-profit youth development organization making positive impact on the lives of young people through soccer since 1990. FC Harlem believes in the potential of all children to achieve and lead, in the necessity of grassroots work to ensure the health and sustainability of our neighborhoods and in the conviction that strong communities create strong individuals. FC Harlem uses "The World's Game" as a platform from which to provide opportunities and unique experiences that cultivate young leaders. For more information visit www.fcharlemlions.org

New York City Department of Environmental Protection

DEP manages the city's water supply, providing more than one billion gallons of water each day to more than nine million residents, including eight million in New York City. New York City's water is delivered from a watershed that extends more than 125 miles from the city, and comprises 19 reservoirs, and three controlled lakes. Approximately 7,000 miles of water mains, tunnels and aqueducts bring water to homes and businesses throughout the five boroughs. For more information, visit www.nyc.gov/dep, like us on Facebook at www.facebook.com/nycwater or follow us on Twitter at www.twitter.com/nycwater

MLS W.O.R.K.S. MLS W.O.R.K.S. is Major League Soccer's community outreach initiative dedicated to addressing important social issues affecting young people and serves as a platform for League and club philanthropic programs. MLS W.O.R.K.S. seeks to establish Major League Soccer as a leader for improving the lives of people through sport. For more information visit the website at www.MLSsoccer.com/works

U.S. Soccer Foundation

The U.S. Soccer Foundation is the Major Charitable Arm of Soccer in the United States. Established in 1994, the U.S. Soccer Foundation has invested more than \$54 million, supporting projects in each of the 50 states. The U.S. Soccer Foundation supports programs and field building projects that provide low income and at-risk youth in urban communities with soccer programs that promote healthy lifestyles. For more information, or to donate online, please visit ussoccerfoundation.org/donate.

Field Turf

FieldTurf is the inventor of new generation artificial grass and the world leader in synthetic turf innovation. With its highly engineered and sport-specific artificial grass systems, FieldTurf has installed thousands of football pitches around the globe ranging from municipal installations to the top clubs and stadiums in the world. For more information please visit www.fieldturf.com

Amerigroup

Founded in 1994, Amerigroup is the leading and largest publicly traded corporation that focuses on meeting the health care needs of financially vulnerable Americans. A managed health care organization with approximately 2 million members nationally, Amerigroup works exclusively through publicly funded programs such as Medicaid and Medicare. The company offers a wide range of programs to address diseases and conditions most common to their members, including asthma, diabetes and inadequate prenatal care. For more information visit www.amerigroupcorp.com

About Time Warner Cable's New York City Region

Time Warner Cable's New York City Region serves over 1.4 million customers in four NYC boroughs (Manhattan, Queens, Staten Island and western Brooklyn), Mt. Vernon, Hudson Valley (Orange, Sullivan, Ulster Counties and parts of Dutchess, Greene and Delaware Counties) and Bergen and Hudson Counties, New Jersey. Visit www.timewarnercable.com/nynj.

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.