



NEWSLETTER

THE OFFICE OF FILM, THEATRE AND BROADCASTING

OCTOBER 9, 2013

ESTABLISHING SHOT



MAYOR BLOOMBERG LAUNCHES NEW INITIATIVES TO HELP NEW YORK CITY CONTINUE AS THE GLOBAL MEDIA CAPITAL IN THE DIGITAL AGE

Mayor Michael R. Bloomberg has announced two major initiatives to help New York City maintain its position as media capital of the world in the digital

age: the opening of the Made in NY Media Center by IFP in DUMBO and the launch of Cornell NYC Tech's degree program in Connective Media.

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MAYOR BLOOMBERG AND MEDIA & ENTERTAINMENT COMMISSIONER CONGRATULATE THE 2013 "MADE IN NY" EMMY WINNERS

At the 65th Annual Primetime Emmy Awards, "Made in NY" television series were honored with 26 awards.

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TUNE IN TO THE "MADE IN NY" MINUTE

The "Made in NY" Minute has come to radio. Hosted by Media and Entertainment Commissioner Katherine Oliver, the radio spots air Mondays through Fridays throughout October on 1010 Wins, CBS AM and CBS FM and cover a range of topics about New York City's film and television production industry.

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NEW YORK CITY CREDITS

PALEYFEST: MADE IN NY FETES NYC TELEVISION



The first-ever PaleyFest: Made in NY celebrated New York City's thriving television industry with a week of special screenings and panels featuring the cast and creative teams behind some of the many "Made in NY" shows.

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SHAKESPEARE, MUSICALS AND PLAYS COME TO BROADWAY

In October, jazz, murder and the Bard head to Broadway.

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"MADE IN NY" PRODUCTIONS ARE 'INEVITABLE' IN OCTOBER

This month new films and returning TV series with New York City as their backdrops premiere.

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IN THE NEWS

NEW YORK TELEVISION FESTIVAL SPOTLIGHTS INDEPENDENT TALENT

Taking place October 21-26, this year's New York Television Festival will play host to thousands of artists, industry leaders and TV fans for a week of screenings, panels, premieres and industry events.

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"MADE IN NY" VENDORS SPARKLE WITH 'JADE' AND 'GOLD'

The "Made in NY" Discount Card Program continues to grow with these local businesses now offering discounts off their goods and services to production working throughout the five boroughs: SeniorCare Emergency Medical Services, Cueniverse, Societe du Vin, Jade Eatery and Lounge and Fine Gold Music.

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"MADE IN NY" MARKETING CREDIT SPOTLIGHTS LOCALLY FILMED



PRODUCTIONS

Local television shows and a new independent film are among the latest participants in the "Made in NY" Marketing Credit.

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FILM FESTIVALS GET 'REEL'

Film festivals showcase new and emerging talent from a variety of fields in October.

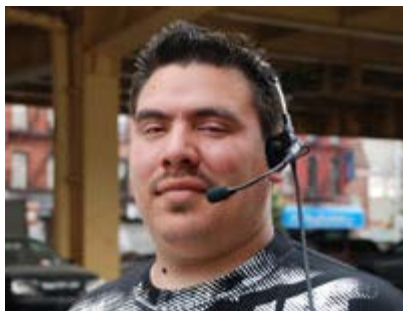
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REEL NEW YORKERS



INDUSTRY STAR OF THE MONTH: JOHN BATTISTA

For more than a decade, John Battista has served as the deputy commissioner of the Mayor's Office of Film, Theatre and Broadcasting, helping to coordinate some of the most elaborate sequences ever to be filmed in New York City. Now as he begins a new chapter in his career, we look back at his time with the City.

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"MADE IN NY" PA OF THE MONTH: ERIC PEREZ

Just a few years ago, Eric Perez was a supermarket manager. "I was looking for something different, some versatility that wasn't the same old," he remembered. That something turned out to be the "Made in NY" Production Assistant Training Program.

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GOT CULTURE?



THE ARTS FLOURISH IN LONG ISLAND CITY

Long Island City has undergone a renaissance in recent years, attracting new residents and businesses that bring this bustling area a new sense of energy.

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