



NEWSLETTER

THE OFFICE OF FILM, THEATRE AND BROADCASTING

JUNE 16, 2014

ESTABLISHING SHOT

A WELCOME MESSAGE FROM CYNTHIA LÓPEZ, COMMISSIONER OF THE MAYOR'S OFFICE OF MEDIA AND ENTERTAINMENT

"When Mayor Bill de Blasio called upon me to join his administration as commissioner of the Mayor's Office of Media and Entertainment, I saw it as an opportunity to continue the work I've been committed to throughout the course of my career - using media and the language of film to serve the public and support the wider landscape of filmmaking in New York City."

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IN HONOR OF PRIDE WEEK, NOTED AFRICAN AMERICAN SGL/LGBTQ DIRECTORS, PRODUCERS, ENTREPRENEURS AND INDUSTRY PROFESSIONALS JOIN "MADE IN NY" TALKS: FLIPPING THE SCRIPT - THE NEXT CHAPTER OF SGL/LGBTQ PORTRAYAL IN MEDIA

As a part of "Made in NY" Talks, a free series of conversations focused on jobs in the local entertainment industry, the NYC Mayor's Office of Media and Entertainment in partnership with Global Pride Business Coalition, Harlem Pride, Global Network of Black Pride and The National Black Theatre will present "Made in NY": Flipping the Script - The Next Chapter of SGL/LGBTQ Portrayal in Media on Monday, June 23 at 7pm at the National Black Theatre in celebration of Pride Week in NYC.

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NEW YORK CITY CREDITS

STRATEGIC STEPS FOR GROWTH: MEDIA AND ENTERTAINMENT GRADUATES SECOND CLASS

Congratulations to the graduates of the second class of *Strategic Steps for Growth: Media and Entertainment*, an executive education program that helps entrepreneurs in

media and entertainment grow their businesses.

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"MADE IN NY" SERIES FIND THE 'POWER' THIS MONTH

New and returning "Made in NY" series hit TV and computer screens throughout June.

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BROADWAY BY THE NUMBERS: 2013-2014 THEATRE SEASON

The Broadway League has released their annual end-of-season statistics report for 2013-2014, showing that attendance for the week of Memorial Day has reached an all-time high.

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IN THE NEWS



"MADE IN NY" MARKETING CREDIT IS THE 'OBVIOUS' CHOICE IN JUNE

This month, two films are showcased as part of the "Made in NY" Marketing Credit, providing productions in New York City with access to free co-branded advertising on bus shelters and subway platforms.

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"MADE IN NY" VENDORS ARE BUSY 'BEES' IN JUNE

More and more vendors are joining the "Made in NY" Discount Card, providing discounts to the films and TV shows that film on location throughout the five boroughs. Among the latest participating businesses are: A Village Caterer; LARICK Associates, Inc; 7 Dunham; Craft TV Inc; Light Iron; Alpha Medical Resources, Inc; Project Visual International, Inc; Archer New York; and Bumble Bee Camera & Lighting Services.

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TOUR THE WORLD WITH A NYC FILM FESTIVAL

Throughout June, film festivals happening in the five boroughs will allow New Yorkers

to feel as if they've traveled the world without leaving New York.

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REEL NEW YORKERS



"MADE IN NY" PA OF THE MONTH: JERMAINE CAMERON

Originally from Jamaica, Jermaine Cameron moved to the Bronx when he was 15 years old. Growing up, he wondered how people got their names listed in the credits of the TV shows he watched.

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GOT CULTURE?



SENIOR CENTERS FIND A SPECIAL SPARC IN JUNE

SPARC: Seniors Partnering with Artists Citywide is an innovative City program that places artists-in-residence at senior centers across New York City.

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