



Tip #1:
Open an
NYC
SafeStart
Account

“ You can have a lot of banks in a neighborhood, but if the accounts have hidden fees, people will avoid them. I tell my clients about the NYC SafeStart Account. Many banks and credit unions offer the account. It’s easy to open, you get an ATM card, and best of all, there’s no overdraft fee. ”

–Juan, Counselor at NYC Financial Empowerment Center in Queens

Call 311 and ask about the NYC SafeStart Account.
And visit nyc.gov/ProtectYourMoney for more tips.



Michael R. Bloomberg
Mayor

Department of Consumer Affairs
Office of Financial Empowerment

Jonathan Mintz
Commissioner

Center for
Economic Opportunity

Veronica M. White
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“Protect
yourMoney”